

Elderly Nutrition Market Size, Trends, Analysis, and Outlook By Product (Oral Nutritional Supplements (ONS), Enteral Nutrition (EN), Specialized Diets, Functional Foods), By Distribution Channel (Hospitals and Clinics, Retail Pharmacies, Supermarkets/Hypermarkets, Online), By End-User (Hospitals, Nursing Homes, Home Care, Independent Living), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Elderly Nutrition Market Size is valued at \$22.8 Billion in 2024 and is forecast to register a growth rate (CAGR) of 6.1% to reach \$36.6 Billion by 2032.

The elderly nutrition market is expanding as the aging population seeks specialized dietary solutions to maintain health and well-being. As awareness of nutritional needs in older adults increases, there is a growing demand for products that support cognitive function, immune health, and mobility. The trend towards personalized nutrition is prompting manufacturers to develop targeted formulations, catering to the diverse dietary requirements of elderly consumers and enhancing market growth.

Elderly Nutrition Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Elderly Nutrition survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for

companies in the Elderly Nutrition industry.

Key market trends defining the global Elderly Nutrition demand in 2025 and Beyond

The Elderly Nutrition industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Elderly Nutrition Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Elderly Nutrition industry

Leading Elderly Nutrition companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Elderly Nutrition companies.

Elderly Nutrition Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Elderly Nutrition Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Elderly Nutrition industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Elderly Nutrition Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Elderly Nutrition Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Elderly Nutrition market segments. Similarly, strong market demand encourages Canadian Elderly Nutrition companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Elderly Nutrition Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Elderly Nutrition industry remains the major market for companies in the European Elderly Nutrition industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Elderly Nutrition market fostering both domestic and international interest. Leading brands

operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Elderly Nutrition Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Elderly Nutrition in Asia Pacific. In particular, China, India, and South East Asian Elderly Nutrition markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Elderly Nutrition Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Elderly Nutrition Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Elderly Nutrition market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Elderly Nutrition.

Elderly Nutrition Company Profiles

The global Elderly Nutrition market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Abbott Laboratories, Allergan,

Baxter International Inc, Danone SA, Fresenius Kabi AG, GlaxoSmithKline, Mead Johnson & Company LLC, Nestle S.A., Otsuka Pharmaceuticals Co. Ltd, Pfizer Inc, Ranbaxy, Sanofi, Wockhardt Ltd.

Recent Elderly Nutrition Market Developments

The global Elderly Nutrition market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Elderly Nutrition Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Oral Nutritional Supplements (ONS)

Enteral Nutrition (EN)

Specialized Diets

Functional Foods

By Distribution Channel

Hospitals and Clinics

Retail Pharmacies

Supermarkets/Hypermarkets

Online

By End-User

Hospitals

Nursing Homes

Home Care

Independent Living

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott Laboratories

Allergan

Baxter International Inc

Danone SA

Fresenius Kabi AG

GlaxoSmithKline

Mead Johnson & Company LLC

Nestle S.A.

Otsuka Pharmaceuticals Co. Ltd

Pfizer Inc

Ranbaxy

Sanofi

Wockhardt Ltd

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. ELDERLY NUTRITION MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Elderly Nutrition Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Elderly Nutrition Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Elderly Nutrition Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Elderly Nutrition Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Elderly Nutrition Market Outlook to 2032

CHAPTER 5: ELDERLY NUTRITION MARKET DYNAMICS

Elderly Nutrition Market Size, Trends, Analysis, and Outlook By Product (Oral Nutritional Supplements (ONS), E...

- 5.1 Key Elderly Nutrition Market Trends
- 5.2 Potential Elderly Nutrition Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL ELDERLY NUTRITION MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
 - 6.2 Product
 - Oral Nutritional Supplements (ONS)
 - Enteral Nutrition (EN)
 - Specialized Diets
 - Functional Foods
 - Distribution Channel
 - Hospitals and Clinics
 - Retail Pharmacies
 - Supermarkets/Hypermarkets
 - Online
 - End-User
 - Hospitals
 - Nursing Homes
 - Home Care
 - Independent Living
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA ELDERLY NUTRITION MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
 - 7.2 Product
 - Oral Nutritional Supplements (ONS)
 - Enteral Nutrition (EN)
 - Specialized Diets
 - Functional Foods
 - Distribution Channel
 - Hospitals and Clinics
 - Retail Pharmacies
 - Supermarkets/Hypermarkets

Online

End-User

Hospitals

Nursing Homes

Home Care

Independent Living

7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Elderly Nutrition Market Size Forecast, 2021- 2032

7.3.2 Canada Elderly Nutrition Market Size Forecast, 2021- 2032

7.3.3 Mexico Elderly Nutrition Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE ELDERLY NUTRITION MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Product

Oral Nutritional Supplements (ONS)

Enteral Nutrition (EN)

Specialized Diets

Functional Foods

Distribution Channel

Hospitals and Clinics

Retail Pharmacies

Supermarkets/Hypermarkets

Online

End-User

Hospitals

Nursing Homes

Home Care

Independent Living

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Elderly Nutrition Market Size Forecast, 2021- 2032

8.3.2 France Elderly Nutrition Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Elderly Nutrition Market Size Forecast, 2021- 2032

8.3.4 Spain Elderly Nutrition Market Size Forecast, 2021- 2032

8.3.5 Italy Elderly Nutrition Market Size Forecast, 2021- 2032

8.3.6 Russia Elderly Nutrition Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Elderly Nutrition Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC ELDERLY NUTRITION MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Product

Oral Nutritional Supplements (ONS)

Enteral Nutrition (EN)

Specialized Diets

Functional Foods

Distribution Channel

Hospitals and Clinics

Retail Pharmacies

Supermarkets/Hypermarkets

Online

End-User

Hospitals

Nursing Homes

Home Care

Independent Living

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Elderly Nutrition Market Size Forecast, 2021- 2032

9.3.2 India Elderly Nutrition Market Size Forecast, 2021- 2032

9.3.3 Japan Elderly Nutrition Market Size Forecast, 2021- 2032

9.3.4 South Korea Elderly Nutrition Market Size Forecast, 2021- 2032

9.3.5 Australia Elderly Nutrition Market Size Forecast, 2021- 2032

9.3.6 South East Asia Elderly Nutrition Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Elderly Nutrition Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA ELDERLY NUTRITION MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Product

Oral Nutritional Supplements (ONS)

Enteral Nutrition (EN)

Specialized Diets

Functional Foods

Distribution Channel

Hospitals and Clinics

Retail Pharmacies
Supermarkets/Hypermarkets
Online
End-User
Hospitals
Nursing Homes
Home Care
Independent Living

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Elderly Nutrition Market Size Forecast, 2021- 2032

10.3.2 Argentina Elderly Nutrition Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Elderly Nutrition Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA ELDERLY NUTRITION MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Product

Oral Nutritional Supplements (ONS)

Enteral Nutrition (EN)

Specialized Diets

Functional Foods

Distribution Channel

Hospitals and Clinics

Retail Pharmacies

Supermarkets/Hypermarkets

Online

End-User

Hospitals

Nursing Homes

Home Care

Independent Living

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Elderly Nutrition Market Size Forecast, 2021- 2032

11.3.2 The UAE Elderly Nutrition Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Elderly Nutrition Market Size Forecast, 2021- 2032

11.3.4 South Africa Elderly Nutrition Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Elderly Nutrition Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Abbott Laboratories

Allergan

Baxter International Inc

Danone SA

Fresenius Kabi AG

GlaxoSmithKline

Mead Johnson & Company LLC

Nestle S.A.

Otsuka Pharmaceuticals Co. Ltd

Pfizer Inc

Ranbaxy

Sanofi

Wockhardt Ltd

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

List Of Figures

LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Elderly Nutrition Market Outlook by Type, 2021- 2032

Figure 6: Global Elderly Nutrition Market Outlook by Application, 2021- 2032

Figure 7: Global Elderly Nutrition Market Outlook by Region, 2021- 2032

Figure 8: North America Elderly Nutrition Market Snapshot, Q4-2024

Figure 9: North America Elderly Nutrition Market Size Forecast by Type, 2021- 2032

Figure 10: North America Elderly Nutrition Market Size Forecast by Application, 2021- 2032

Figure 11: North America Elderly Nutrition Market Share by Country, 2023

Figure 12: Europe Elderly Nutrition Market Snapshot, Q4-2024

Figure 13: Europe Elderly Nutrition Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Elderly Nutrition Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Elderly Nutrition Market Share by Country, 2023

Figure 16: Asia Pacific Elderly Nutrition Market Snapshot, Q4-2024

Figure 17: Asia Pacific Elderly Nutrition Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Elderly Nutrition Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Elderly Nutrition Market Share by Country, 2023

Figure 20: South America Elderly Nutrition Market Snapshot, Q4-2024

Figure 21: South America Elderly Nutrition Market Size Forecast by Type, 2021- 2032

Figure 22: South America Elderly Nutrition Market Size Forecast by Application, 2021- 2032

Figure 23: South America Elderly Nutrition Market Share by Country, 2023

Figure 24: Middle East and Africa Elderly Nutrition Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Elderly Nutrition Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Elderly Nutrition Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Elderly Nutrition Market Share by Country, 2023

Figure 28: United States Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032

- Figure 31: Germany Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Elderly Nutrition Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation
Table 2: Global Elderly Nutrition Market Size Outlook, \$Million, 2021 to 2032
Table 3: Low Case Scenario Forecasts
Table 4: Reference Case Scenario Forecasts
Table 5: High Growth Scenario Forecasts
Table 6: Global Elderly Nutrition Market Size Outlook by Segments, 2021- 2032
Table 7: Global Elderly Nutrition Market Size Outlook by Region, 2021- 2032
Table 8: Country Mapping, 2023 vs. 2032
Table 9: North America- Elderly Nutrition Market Outlook by Type, 2021- 2032
Table 10: North America- Elderly Nutrition Market Outlook by Country, 2021- 2032
Table 11: Europe - Elderly Nutrition Market Outlook by Type, 2021- 2032
Table 12: Europe - Elderly Nutrition Market Outlook by Country, 2021- 2032
Table 13: Asia Pacific - Elderly Nutrition Market Outlook by Type, 2021- 2032
Table 14: Asia Pacific - Elderly Nutrition Market Outlook by Country, 2021- 2032
Table 15: South America- Elderly Nutrition Market Outlook by Type, 2021- 2032
Table 16: South America- Elderly Nutrition Market Outlook by Country, 2021- 2032
Table 17: Middle East and Africa - Elderly Nutrition Market Outlook by Type, 2021- 2032
Table 18: Middle East and Africa - Elderly Nutrition Market Outlook by Country, 2021- 2032
Table 19: Business Snapshots of Leading Elderly Nutrition Companies
Table 20: Product Profiles of Leading Elderly Nutrition Companies
Table 21: SWOT Profiles of Leading Elderly Nutrition Companies

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