

# **Elderly Care Apps Market Size, Share, and Outlook, 2025 Report- By Application (Organization & Communication, Medication Tracking, Monitoring, Others), By Platform (Android, IOS, Windows), By End-User (Patients, Caregivers, Others), By Care (Dementia Care, Mental Health Condition Care, Physical Disability Care, Sensory Impairment Care, Temporary or Day Care, Others), 2018-2032**

<https://marketpublishers.com/r/EDFA01E89A84EN.html>

Date: April 2025

Pages: 183

Price: US\$ 3,680.00 (Single User License)

ID: EDFA01E89A84EN

## **Abstracts**

### **Elderly Care Apps Market Outlook**

The Elderly Care Apps Market size is expected to register a growth rate of 15.2% during the forecast period from \$14.96 Billion in 2025 to \$40.3 Billion in 2032. The Elderly Care Apps market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Elderly Care Apps segments across 22 countries from 2021 to 2032. Key segments in the report include By Application (Organization & Communication, Medication Tracking, Monitoring, Others), By Platform (Android, IOS, Windows), By End-User (Patients, Caregivers, Others), By Care (Dementia Care, Mental Health Condition Care, Physical Disability Care, Sensory Impairment Care, Temporary or Day Care, Others). Over 70 tables and charts showcase findings from our latest survey report on Elderly Care Apps markets.

### **Elderly Care Apps Market Insights, 2025**

The Elderly Care Apps Market is expanding rapidly as healthcare providers, caregivers, and families turn to AI-powered remote monitoring, medication reminders, and telehealth solutions to enhance senior care. Companies like CarePredict, GrandCare Systems, and MedMinder are integrating wearable IoT sensors, AI-driven fall detection, and voice-assisted virtual caregiving into their platforms. The rise of 5G-enabled telemedicine, AI-driven predictive health analytics, and real-time location tracking for seniors with dementia is driving adoption. However, challenges such as data privacy concerns in elder health monitoring, resistance to technology adoption among seniors, and interoperability issues with existing healthcare systems remain significant. Additionally, government incentives for aging-in-place solutions, AI-driven mental wellness apps for seniors, and blockchain-based digital health records are opening new growth avenues in the elderly care tech ecosystem.

### Five Trends that will define global Elderly Care Apps market in 2025 and Beyond

A closer look at the multi-million market for Elderly Care Apps identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Elderly Care Apps companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Elderly Care Apps vendors.

### What are the biggest opportunities for growth in the Elderly Care Apps industry?

The Elderly Care Apps sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

### Elderly Care Apps Market Segment Insights

The Elderly Care Apps industry presents strong offers across categories. The analytical report offers forecasts of Elderly Care Apps industry performance across segments and countries. Key segments in the industry include%li%By Application (Organization &

Communication, Medication Tracking, Monitoring, Others), By Platform (Android, IOS, Windows), By End-User (Patients, Caregivers, Others), By Care (Dementia Care, Mental Health Condition Care, Physical Disability Care, Sensory Impairment Care, Temporary or Day Care, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Elderly Care Apps market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Elderly Care Apps industry ecosystem. It assists decision-makers in evaluating global Elderly Care Apps market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Elderly Care Apps industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

### Asia Pacific Elderly Care Apps Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Elderly Care Apps Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Elderly Care Apps with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Elderly Care Apps market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Elderly Care Apps market Insights%li%Vendors are exploring new opportunities within the US Elderly Care Apps industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Elderly Care Apps companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Elderly Care Apps market.

Latin American Elderly Care Apps market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Elderly Care Apps Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Elderly

Care Apps markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Elderly Care Apps markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

## Competitive Landscape%li%How Elderly Care Apps companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Avanlee Care, Boom Health, Care.com Inc, Caring Village, Clevermind App, Goodreads, Honor, Lumos Labs Inc, MindMate.

## Elderly Care Apps Market Segmentation

### By Application

#### Organization & Communication

#### Medication Tracking

#### Monitoring

#### Others

### By Platform

#### Android

#### IOS

#### Windows

### By End-User

Patients

Caregivers

Others

By Care

Dementia Care

Mental Health Condition Care

Physical Disability Care

Sensory Impairment Care

Temporary or Day Care

Others

Leading Companies

Avanlee Care

Boom Health

Care.com Inc

Caring Village

Clevermind App

Goodreads

Honor

Lumos Labs Inc

MindMate

## Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

## Contents

### 1. TABLE OF CONTENTS

List of Figures and Tables

### 2. EXECUTIVE SUMMARY

#### 2.1 Key Highlights

2.1.1 Elderly Care Apps Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Elderly Care Apps Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

#### 2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

### 3. RESEARCH METHODOLOGY

#### 3.1 Primary Research Surveys

#### 3.2 Secondary Data Sources

#### 3.3 Data Triangulation

#### 3.4 Forecast Methodology

#### 3.5 Assumptions and Limitations

### 4. INTRODUCTION TO GLOBAL ELDERLY CARE APPS MARKET IN 2025

#### 4.1 Industry Panorama

#### 4.2 Leading Companies Profiled in the Study

#### 4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

#### 4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

#### 4.5 Regional Analysis

#### 4.6 Porter's Five Force Analysis



- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Elderly Care Apps Industry Value Chain Analysis
  - 4.7.1 Stage of Value Chain
  - 4.7.2 Key Activities of Companies
  - 4.7.3 Companies Included in Each Stage
  - 4.7.4 Key Insights

## **5. ELDERLY CARE APPS MARKET OUTLOOK TO 2032**

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

### **By Application**

#### **Organization & Communication**

#### **Medication Tracking**

#### **Monitoring**

#### **Others**

### **By Platform**

#### **Android**

#### **IOS**

#### **Windows**

### **By End-User**

#### **Patients**

#### **Caregivers**

#### **Others**

### **By Care**

#### **Dementia Care**

#### **Mental Health Condition Care**

#### **Physical Disability Care**

#### **Sensory Impairment Care**

#### **Temporary or Day Care**

#### **Others**

## **6. GLOBAL ELDERLY CARE APPS MARKET OUTLOOK ACROSS GROWTH SCENARIOS**

- 6.1 Low Growth Scenario**
- 6.2 Base/Reference Case**
- 6.3 High Growth Scenario**

## **6. NORTH AMERICA ELDERLY CARE APPS MARKET SIZE OUTLOOK**

- 6.1 Key Market Statistics, 2024**
- 6.2 North America Elderly Care Apps Market Trends and Growth Opportunities**
  - 6.2.1 North America Elderly Care Apps Market Outlook by Type**
  - 6.2.2 North America Elderly Care Apps Market Outlook by Application**
- 6.3 North America Elderly Care Apps Market Outlook by Country**
  - 6.3.1 The US Elderly Care Apps Market Outlook, 2021- 2032**
  - 6.3.2 Canada Elderly Care Apps Market Outlook, 2021- 2032**
  - 6.3.3 Mexico Elderly Care Apps Market Outlook, 2021- 2032**

## **7. EUROPE ELDERLY CARE APPS MARKET SIZE OUTLOOK**

- 7.1 Key Market Statistics, 2024**
- 7.2 Europe Elderly Care Apps Market Trends and Growth Opportunities**
  - 7.2.1 Europe Elderly Care Apps Market Outlook by Type**
  - 7.2.2 Europe Elderly Care Apps Market Outlook by Application**
- 7.3 Europe Elderly Care Apps Market Outlook by Country**
  - 7.3.2 Germany Elderly Care Apps Market Outlook, 2021- 2032**
  - 7.3.3 France Elderly Care Apps Market Outlook, 2021- 2032**
  - 7.3.4 The UK Elderly Care Apps Market Outlook, 2021- 2032**
  - 7.3.5 Spain Elderly Care Apps Market Outlook, 2021- 2032**
  - 7.3.6 Italy Elderly Care Apps Market Outlook, 2021- 2032**
  - 7.3.7 Russia Elderly Care Apps Market Outlook, 2021- 2032**
  - 7.3.8 Rest of Europe Elderly Care Apps Market Outlook, 2021- 2032**

## **8. ASIA PACIFIC ELDERLY CARE APPS MARKET SIZE OUTLOOK**

- 8.1 Key Market Statistics, 2024**
- 8.2 Asia Pacific Elderly Care Apps Market Trends and Growth Opportunities**
  - 8.2.1 Asia Pacific Elderly Care Apps Market Outlook by Type**
  - 8.2.2 Asia Pacific Elderly Care Apps Market Outlook by Application**
- 8.3 Asia Pacific Elderly Care Apps Market Outlook by Country**
  - 8.3.1 China Elderly Care Apps Market Outlook, 2021- 2032**

- 8.3.2 India Elderly Care Apps Market Outlook, 2021- 2032**
- 8.3.3 Japan Elderly Care Apps Market Outlook, 2021- 2032**
- 8.3.4 South Korea Elderly Care Apps Market Outlook, 2021- 2032**
- 8.3.5 Australia Elderly Care Apps Market Outlook, 2021- 2032**
- 8.3.6 South East Asia Elderly Care Apps Market Outlook, 2021- 2032**
- 8.3.7 Rest of Asia Pacific Elderly Care Apps Market Outlook, 2021- 2032**

## **9. SOUTH AMERICA ELDERLY CARE APPS MARKET SIZE OUTLOOK**

- 9.1 Key Market Statistics, 2024**
- 9.2 South America Elderly Care Apps Market Trends and Growth Opportunities**
  - 9.2.1 South America Elderly Care Apps Market Outlook by Type**
  - 9.2.2 South America Elderly Care Apps Market Outlook by Application**
- 9.3 South America Elderly Care Apps Market Outlook by Country**
  - 9.3.1 Brazil Elderly Care Apps Market Outlook, 2021- 2032**
  - 9.3.2 Argentina Elderly Care Apps Market Outlook, 2021- 2032**
  - 9.3.3 Rest of South and Central America Elderly Care Apps Market Outlook, 2021- 2032**

## **10. MIDDLE EAST AND AFRICA ELDERLY CARE APPS MARKET SIZE OUTLOOK**

- 10.1 Key Market Statistics, 2024**
- 10.2 Middle East and Africa Elderly Care Apps Market Trends and Growth Opportunities**
  - 10.2.1 Middle East and Africa Elderly Care Apps Market Outlook by Type**
  - 10.2.2 Middle East and Africa Elderly Care Apps Market Outlook by Application**
- 10.3 Middle East and Africa Elderly Care Apps Market Outlook by Country**
  - 10.3.1 Saudi Arabia Elderly Care Apps Market Outlook, 2021- 2032**
  - 10.3.2 The UAE Elderly Care Apps Market Outlook, 2021- 2032**
  - 10.3.3 Rest of Middle East Elderly Care Apps Market Outlook, 2021- 2032**
  - 10.3.4 South Africa Elderly Care Apps Market Outlook, 2021- 2032**
  - 10.3.5 Egypt Elderly Care Apps Market Outlook, 2021- 2032**
  - 10.3.6 Rest of Africa Elderly Care Apps Market Outlook, 2021- 2032**

## **11. COMPANY PROFILES**

- 11.1 Leading 10 Companies**
  - Avanlee Care**
  - Boom Health**

**Care.com Inc**  
**Caring Village**  
**Clevermind App**  
**Goodreads**  
**Honor**  
**Lumos Labs Inc**  
**MindMate**

**11.2 Overview**

**11.3 Products and Services**

**11.4 SWOT Profile**

## **12. APPENDIX**

**12.1 Subscription Options**

**12.2 Customization Options**

**12.3 Publisher Details**

## I would like to order

Product name: Elderly Care Apps Market Size, Share, and Outlook, 2025 Report- By Application (Organization & Communication, Medication Tracking, Monitoring, Others), By Platform (Android, IOS, Windows), By End-User (Patients, Caregivers, Others), By Care (Dementia Care, Mental Health Condition Care, Physical Disability Care, Sensory Impairment Care, Temporary or Day Care, Others), 2018-2032

Product link: <https://marketpublishers.com/r/EDFA01E89A84EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EDFA01E89A84EN.html>