

# **eHealth Devices Market Size, Trends, Analysis, and Outlook By Type (Blood Pressure Meters, Fever Meters, Glucose Meters, Care Phone/Social Alarms), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/E63931458E08EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: E63931458E08EN

## **Abstracts**

The global eHealth Devices market size is poised to register 9.01% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global eHealth Devices market across By Type (Blood Pressure Meters, Fever Meters, Glucose Meters, Care Phone/Social Alarms).

The eHealth devices market is experiencing rapid growth due to the proliferation of wearable health technologies, remote patient monitoring solutions, and the integration of mobile health apps with connected devices. Market expansion is driven by the demand for home-based health monitoring, telemedicine services, and personalized wellness solutions, supported by advancements in sensor technology, data analytics, and wireless connectivity.

### **eHealth Devices Market Drivers, Trends, Opportunities, and Growth Opportunities**

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The eHealth Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of eHealth Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the eHealth Devices industry.

## Key market trends defining the global eHealth Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## eHealth Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The eHealth Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support eHealth Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the eHealth Devices industry

Leading eHealth Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 eHealth Devices companies.

## eHealth Devices Market Study- Strategic Analysis Review

The eHealth Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## eHealth Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The eHealth Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## eHealth Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America eHealth Devices Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various eHealth Devices market segments. Similarly, Strong end-user demand is encouraging Canadian eHealth Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico eHealth Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

## Europe eHealth Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European eHealth Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European eHealth Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific eHealth Devices Market Size Outlook-** an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for eHealth Devices in Asia Pacific. In particular, China, India, and South East Asian eHealth Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America eHealth Devices Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa eHealth Devices Market Size Outlook-** continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East eHealth Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for eHealth

Devices.

## eHealth Devices Market Company Profiles

The global eHealth Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories, Apple Inc, DexCom Inc, Doro AB, F. Hoffmann-La Roche AG, Medtronic Plc, Nokia Corp, Omron Corp, PHC Holdings Corp

## Recent eHealth Devices Market Developments

The global eHealth Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## eHealth Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Blood Pressure Meters

Fever Meters

Glucose Meters

Care Phone/Social Alarms

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott Laboratories

Apple Inc

DexCom Inc

Doro AB

F. Hoffmann-La Roche AG

Medtronic Plc

Nokia Corp

Omron Corp

PHC Holdings Corp

Formats Available: Excel, PDF, and PPT

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 eHealth Devices Market Overview and Key Findings, 2024
- 1.2 eHealth Devices Market Size and Growth Outlook, 2021- 2030
- 1.3 eHealth Devices Market Growth Opportunities to 2030
- 1.4 Key eHealth Devices Market Trends and Challenges
  - 1.4.1 eHealth Devices Market Drivers and Trends
  - 1.4.2 eHealth Devices Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading eHealth Devices Companies

### 2. EHEALTH DEVICES MARKET SIZE OUTLOOK TO 2030

- 2.1 eHealth Devices Market Size Outlook, USD Million, 2021- 2030
- 2.2 eHealth Devices Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. EHEALTH DEVICES MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. EHEALTH DEVICES MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Type
    - Blood Pressure Meters
    - Fever Meters
    - Glucose Meters



Care Phone/Social Alarms

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific eHealth Devices Market, 2025

5.2 Asia Pacific eHealth Devices Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific eHealth Devices Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe eHealth Devices Market, 2025

5.5 Europe eHealth Devices Market Size Outlook by Type, 2021- 2030

5.6 Europe eHealth Devices Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America eHealth Devices Market, 2025

5.8 North America eHealth Devices Market Size Outlook by Type, 2021- 2030

5.9 North America eHealth Devices Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America eHealth Devices Market, 2025

5.11 South America Pacific eHealth Devices Market Size Outlook by Type, 2021- 2030

5.12 South America eHealth Devices Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa eHealth Devices Market, 2025

5.14 Middle East Africa eHealth Devices Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa eHealth Devices Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US eHealth Devices Market Size Outlook and Revenue Growth Forecasts

6.2 US eHealth Devices Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada eHealth Devices Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico eHealth Devices Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany eHealth Devices Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France eHealth Devices Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK eHealth Devices Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain eHealth Devices Industry Drivers and Opportunities

- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy eHealth Devices Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe eHealth Devices Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China eHealth Devices Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India eHealth Devices Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan eHealth Devices Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea eHealth Devices Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia eHealth Devices Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia eHealth Devices Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific eHealth Devices Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil eHealth Devices Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina eHealth Devices Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America eHealth Devices Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East eHealth Devices Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa eHealth Devices Industry Drivers and Opportunities

## **7. EHEALTH DEVICES MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. EHEALTH DEVICES COMPANY PROFILES**

- 8.1 Profiles of Leading eHealth Devices Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

### 8.3 Financial Performance and Key Metrics

Abbott Laboratories

Apple Inc

DexCom Inc

Doro AB

F. Hoffmann-La Roche AG

Medtronic Plc

Nokia Corp

Omron Corp

PHC Holdings Corp

## **9. APPENDIX**

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

## I would like to order

Product name: eHealth Devices Market Size, Trends, Analysis, and Outlook By Type (Blood Pressure Meters, Fever Meters, Glucose Meters, Care Phone/Social Alarms), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/E63931458E08EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E63931458E08EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970