

# Educational Travel Market Size, Share, Trends, Growth, Outlook, and Insights Report, 2023- Industry Forecasts by Type, Application, Segments, Countries, and Companies, 2018- 2030

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# **Abstracts**

The Educational Travel market is a large and high-potential growth industry. In 2023, the market is poised to register positive year-on-year growth over 2022. Further, the Educational Travel market size maintains a super-linear growth trajectory, registering continuous expansion from 2023 to 2030.

As we enter the late half of 2023, the Educational Travel industry is poised for significant growth and transformation. The "Educational Travel Market Size, Share, Trends, Growth, Outlook, and Insights Report, 2023- Data Forecasts by Type, Application, Segments, Countries, and Companies, 2018- 2030" report details the definition and advantages of Educational Travel.

Overview of the Educational Travel Industry in 2023

The accelerating development of the industry is driven by a widening application base, R&D investment in new product development, competitive strategies focusing on expanding into niche segments, and potential growth prospects for Educational Travel Companies in developing countries.

The Educational Travel Insights Report provides key market size and share outlook, short-term and long-term trends, potential opportunities, analytical models, current market conditions, scenario analysis, post-COVID analysis, competitive landscape, company profiles, and market news and developments.



#### Educational Travel Market Size, Share, and Trend Analysis

The global Educational Travel market plays a major role in the global electronics and semiconductors industry. The report provides a comprehensive and in-depth analysis of different segments across the industry.

Further, potential types, applications, products, and other Educational Travel segments are analyzed in the market study.

Educational Travel Market Statistics- Current status of the Educational Travel industry and the key statistics for 2023 are provided in detail.

Strategic Analysis of Educational Travel Industry- Competitive analysis, vendor landscape, SWOT profiles, and product profiles are included.

Market Trends and Insights- The Educational Travel Insights report provides a detailed examination of key market trends, drivers, and their impact on demand. Further, the increasing importance of Educational Travel across industries is discussed.

Market Developments- Mergers, acquisitions, product launches, capacity expansion plans, and other developments announced by leading Educational Travel companies are included in the study.

Educational Travel Market Opportunities- Potential growth opportunities and quantitative comparison of different segments to provide an assessment of diverse opportunities in the industry.

Regional analysis- Further, a geographical analysis of the Educational Travel industry, highlighting key markets and their growth prospects is included. The market size across six regions including North America, Asia Pacific, Europe, South America, the Middle East, and Africa is forecast to 2030.

#### Analytical Frameworks

The Educational Travel insights report uses multiple analytical frameworks for analyzing the global Educational Travel industry. The tools include- Industry SWOT, Porter's Five Forces Analysis, PESTLE analysis, scenario analysis, and others.



Industry SWOT- The report identifies the key strengths, weaknesses, opportunities, and threats facing the global markets in 2023 and beyond.

Scenario analysis- 4 scenarios for the long-term future based on the global economy are analyzed.

Porter's Five Forces Analysis- The report quantifies Porter's five forces analysis to assess the market attractiveness using the weighted average of the Bargaining power of buyers, Bargaining power of suppliers, Threat of substitutes, Threat of new entrants, and intensity of competitive rivalry.

PESTLE Analysis- Six segments of the general environment surrounding the Educational Travel industry including political, economic, social, technological, environmental, and legal factors are briefed.

Future Educational Travel Growth Outlook and Opportunities

The chapter provides a detailed analysis of market size, growth rate, revenue trends, and volume analysis over the historical period from 2018 up to 2022. Projection of the future growth prospects and opportunities in the Educational Travel industry along with insights into each of the potential market segments is included in the study. Further, the evaluation of factors driving market growth across markets is provided. In addition, the latest technological advancements and an analysis of the impact of these advancements on the performance, reliability, and efficiency of products are included.

Market Dynamics- Impact Analysis and Post-COVID Outlook of Educational Travel Industry

Optimistic economic conditions are observed in H2-2023 across multiple scenarios. The current edition of the Educational Travel Market Study identifies brighter views for 2023 and an increasingly optimistic global outlook over the forecast period.

However, the market is also constrained by challenges of geopolitical instability and conflicts with the Russia-Ukraine war and inflation conditions in the US and other markets, and rising interest rates continue to restrain the market growth prospects.

The four case scenarios considered for countries in the study are -



Sluggish economic growth, with emphasis on savings and low expenditure

Despite growth fluctuations, consumer confidence remains robust and gains continue for companies

Investments in technology deployment and productive investments

Stronger consumer demand and higher investments supporting solid growth

Educational Travel Market Trends- Emerging markets present strong growth prospects

According to the World Bank, over 85% of the world's population lives in the Asia Pacific, the Middle East and Africa (MEA), or South America. An increasing volume of companies are expanding their production and marketing bases to these countries as the consumption power of individuals continues to strengthen.

Several new market entrants are targeting niche economically attractive Educational Travel segments when expanding into these markets. We anticipate the Educational Travel sales growth in developing countries to continue to accelerate rapidly over the forecast period.

North America Educational Travel Industry: Market Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

The past few quarters have been encouraging for North American Educational Travel market suppliers. A large number of Educational Travel companies are reporting profitability after several quarters of margin declines. Focus on increasing operational efficiency, capturing niche market opportunities, and others are widely observed. The North American Educational Travel industry research identifies the key market trends, driving forces, and growth opportunities across 3 countries including the United States, Canada, and Mexico markets.

Europe Educational Travel Industry: Market Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Leading European Educational Travel companies are focusing on customer orientation, sustainable supply chains, and economic value creation to succeed in long-term market conditions. As Asian manufacturers enter the European markets, the region's



electronics and semiconductors sector is undergoing a paradigm shift. The European Educational Travel industry is also facing the significant impact of the Russia-Ukraine war. The insights report analyzes the Western European Educational Travel countries including Germany, France, Spain, the United Kingdom, Italy, and other European countries including Russia, Turkey, and others.

Asia Pacific Educational Travel Industry: Market Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Economic growth and shifting consumer preferences are set to shape the future of the Asia Pacific Educational Travel industry. Leading companies in China, India, Japan, South Korea, Australia, Indonesia, South East Asia, and other regions are focusing on rapid business expansion through new product launches. The Educational Travel insights report provides the market size outlook across these countries from 2018 to 2030.

South America Educational Travel Industry: Market Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

South American countries including Brazil, Argentina, Chile, and others continue to demonstrate robust value-creation potential through 2030. Both traditional players and new start-ups are spending more on expanding products to niche consumer segments. Increasing urbanization, infrastructure development, and improving disposable incomes are likely to drive the market outlook over the forecast period.

Middle East and Africa Educational Travel Industry: Market Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

The Middle East and African regions have a growing population, increasing urbanization, and improving standards of living, all of which contribute to the rising Educational Travel demand. Further, Sustainability and environmental concerns are gaining prominence in the GCC region. In Africa, vehicle sales continued an upward trend and the rapid growth in infrastructure in the African region enables Educational Travel companies to generate significant business growth in the medium to long-term future.

### **Competitive Insights**

The landscape of the industry is shifting, moving away from traditional competition

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between peers and embracing new forms of competitive interactions. There is an increasing trend among companies from building products to building businesses. Companies are investing in developing new growth opportunities with market leaders increasingly focused on building and scaling up new businesses.

The Educational Travel insights report provides a competitive analysis of the industry in 2023. The business profiles of the leading 10 companies are profiled in the study along with their SWOT profile, financials, products and services, and market developments. In addition, an evaluation of the competitive landscape, including major players, market share, and strategies adopted by key manufacturers is provided in the research study. The report also identifies the most prominent challenges and potential growth barriers faced by leading companies.

#### Report scope

Data for 13 years: Historic data from 2018 to 2022 and industry forecasts from 2023 to 2030

3 Parameters- Value, Volume, and Pricing Data

6 Regions- Asia Pacific, Europe, North America, South America, Middle East, Africa

27 Countries: United States, Canada, Mexico, Germany, France, Spain, United Kingdom, Italy, Russia, Turkey, Rest of Europe, China, India, Japan, South Korea, Australia, Indonesia, South East Asia, Saudi Arabia, United Arab Emirates, Rest of Middle East, South Africa, Egypt, Rest of Africa, Brazil, Argentina, Other South America

10 Companies- Leading companies with detailed profiles

5 Models- Scenario analysis, Porter's five forces, Industry SWOT, Pricing analysis, PESTLE

8 Market Dynamics- Trends, Drivers, Growth Restraints, Opportunities

Unique Additions to the current edition-



Impact of market developments including the Russia- Ukraine War, inflation across countries, supply-chain conditions, labor-market pressures, recession, trade, and other global factors

Pricing Analysis across types, applications, and countries for 2023 and industry Forecasts to 2030

electronics and semiconductors industry trends and market forecasts

Driving forces supporting the Educational Travel sales in each of the 24 countries

Complimentary Excel spreadsheet and print authentication for a single-user license

Key Questions answered in this report-

1. What are the key regions in the global Educational Travel industry?

2. Who are the major companies or key players operating in the global Educational Travel industry?

3. What has been the impact of COVID-19 on the global Educational Travel industry?

4. What is the projected compound annual growth rate (CAGR) of the global Educational Travel market size for the period 2023-2028?

5. What are the key factors driving the growth of the global Educational Travel industry?

6. How is the global Educational Travel industry segmented based on product types?

7. What are the emerging trends and opportunities in the global Educational Travel industry?

8. What are the challenges and obstacles faced by the global Educational Travel market?

9. What are the competitive landscape and strategies of global Educational Travel

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companies?

10. What are the innovations and advancements in product development within the global Educational Travel industry?

11. What are the strategies adopted by key players in the global Educational Travel market to maintain a competitive edge?

12. How is the global Educational Travel industry expected to evolve in terms of demand and market dynamics in the coming years?



## Contents

## **1 FOREWORD**

### **2 EXECUTIVE SUMMARY**

- 2.1 Key Findings, 2023
- 2.2 Market Overview
- 2.3 Market Highlights

### **3 REPORT GUIDE**

- 3.1 Study Scope and Objectives
- 3.2 Market Segmentation
- 3.3 Methodology and Sources
- 3.4 Primary and Secondary Data Sources
- 3.5 Market Estimation- Data Triangulation
- 3.6 Forecast Methodology
- 3.7 Key Assumptions

### **4 INTRODUCTION**

- 4.1 Market Definition and Evolution
- 4.2 Historical Market Size and Trends, 2018-2022
- 4.3 Forecast Market Size, 2023- 2030
- 4.4 Industry Value Chain Analysis
- 4.5 Porter's Five Forces Analysis

### **5 MARKET ASSESSMENT**

- 5.1 Post-COVID-19 Growth Prospects for the Educational Travel Industry
- 5.2 Likely Case Industry Forecasts
- 5.3 Optimistic Case- Industry Forecasts
- 5.4 Pessimistic Case- Industry Forecasts
- 5.5 Market Dynamics-
- 5.6 Drivers
- 5.7 Trends
- 5.8 Opportunities



5.9 Challenges

## 6 EDUCATIONAL TRAVEL MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS

6.1 Global Educational Travel Growth Outlook by Type, \$ Million, 2018- 2022, 2023- 2030

6.2 Global Educational Travel Growth Outlook by Product, \$ Million, 2018- 2022, 2023- 2030

6.3 Global Educational Travel Growth Outlook by Application, \$ Million, 2018- 2022, 2023- 2030

## 7 NORTH AMERICA EDUCATIONAL TRAVEL MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS

- 7.1 North America Educational Travel Industry Current Market Conditions, 2023
- 7.2 North America Educational Travel Market Trends and Opportunities
- 7.3 North America Educational Travel Growth Outlook by Type
- 7.4 North America Educational Travel Growth Outlook by Product
- 7.5 North America Educational Travel Growth Outlook by Application
- 7.6 North America Educational Travel Market Size Outlook by Country
- 7.7 United States Educational Travel Market Size Outlook, \$ Million, 2018 to 2030
- 7.8 Canada Educational Travel Market Size Outlook, \$ Million, 2018 to 2030
- 7.9 Mexico Educational Travel Market Size Outlook, \$ Million, 2018 to 2030

## 8 EUROPE EDUCATIONAL TRAVEL MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS

- 8.1 Europe Educational Travel Industry Current Market Conditions, 2023
- 8.2 Europe Educational Travel Market Trends and Opportunities
- 8.3 Europe Educational Travel Growth Outlook by Type
- 8.4 Europe Educational Travel Growth Outlook by Product
- 8.5 Europe Educational Travel Growth Outlook by Application
- 8.6 Europe Educational Travel Market Size Outlook by Country
- 8.7 Germany Educational Travel Market Size Outlook, \$ Million, 2018 to 2030
- 8.8 France Educational Travel Market Size Outlook, \$ Million, 2018 to 2030
- 8.9 United Kingdom Educational Travel Market Size Outlook, \$ Million, 2018 to 2030
- 8.10. Italy Educational Travel Market Size Outlook, \$ Million, 2018 to 2030
- 8.11 Spain Educational Travel Market Size Outlook, \$ Million, 2018 to 2030



8.12 Rest of Europe Educational Travel Market Size Outlook, \$ Million, 2018 to 2030

## 9 ASIA PACIFIC EDUCATIONAL TRAVEL MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS

9.1 Asia Pacific Educational Travel Industry Current Market Conditions, 2023
9.2 Asia Pacific Educational Travel Market Trends and Opportunities
9.3 Asia Pacific Educational Travel Growth Outlook by Type
9.4 Asia Pacific Educational Travel Growth Outlook by Product
9.5 Asia Pacific Educational Travel Growth Outlook by Application
9.6 Asia Pacific Educational Travel Growth Outlook by Country
9.7 China Educational Travel Market Size Outlook, \$ Million, 2018 to 2030
9.8 Japan Educational Travel Market Size Outlook, \$ Million, 2018 to 2030
9.9 India Educational Travel Market Size Outlook, \$ Million, 2018 to 2030
9.10. Australia Educational Travel Market Size Outlook, \$ Million, 2018 to 2030
9.11 South Korea Educational Travel Market Size Outlook, \$ Million, 2018 to 2030
9.12 South East Asia Educational Travel Market Size Outlook, \$ Million, 2018 to 2030
9.13 Rest of Asia Pacific Educational Travel Market Size Outlook, \$ Million, 2018 to 2030

## 10 SOUTH AMERICA EDUCATIONAL TRAVEL MARKET SIZE FORECASTS-TYPES, PRODUCTS, AND APPLICATIONS

10.1 South America Educational Travel Industry Current Market Conditions, 2023
10.2 South America Educational Travel Market Trends and Opportunities
10.3 South America Educational Travel Growth Outlook by Type
10.4 South America Educational Travel Growth Outlook by Product
10.5 South America Educational Travel Growth Outlook by Application
10.6 South America Educational Travel Growth Outlook by Country
10.7 Brazil Educational Travel Market Size Outlook, \$ Million, 2018 to 2030
10.9 Rest of South America Educational Travel Market Size Outlook, \$ Million, 2018 to 2030

## 11 MIDDLE EAST AND AFRICA EDUCATIONAL TRAVEL MARKET SIZE FORECASTS- TYPES, PRODUCTS, AND APPLICATIONS

11.1 Middle East and Africa Educational Travel Industry Current Market Conditions, 2023

Educational Travel Market Size, Share, Trends, Growth, Outlook, and Insights Report, 2023- Industry Forecasts...



11.2 Middle East and Africa Educational Travel Market Trends and Opportunities

- 11.3 Middle East and Africa Educational Travel Growth Outlook by Type
- 11.4 Middle East and Africa Educational Travel Growth Outlook by Product
- 11.5 Middle East and Africa Educational Travel Growth Outlook by Application
- 11.6 Middle East and Africa Educational Travel Growth Outlook by Country
- 11.7 Saudi Arabia Educational Travel Market Size Outlook, \$ Million, 2018 to 2030

11.8 United Arab Emirates Educational Travel Market Size Outlook, \$ Million, 2018 to 2030

11.9 South Africa Educational Travel Market Size Outlook, \$ Million, 2018 to 2030 11.10. Rest of Middle East Educational Travel Market Size Outlook, \$ Million, 2018 to 2030

11.11 Rest of Africa Educational Travel Market Size Outlook, \$ Million, 2018 to 2030

## **12 COMPETITIVE LANDSCAPE**

- 12.1 Competitive Scenario
- 12.2 Key Players
- 12.3 Company Profiles of Leading 10 Companies
- 12.4 Company Snapshot
- 12.5 Business Description of Leading Educational Travel Companies
- 12.6 Educational Travel Companies- Products and Services
- 12.7 Educational Travel Companies- SWOT Analysis
- 12.8 Financial Profile

## 13 APPENDIX

- 13.1 List of Charts and Tables
- 13.2 Sources and Methodology
- 13.3 Conclusion and Future Remarks

Tables and Charts

- Table 1: Global Educational Travel Statistics, 2023
- Exhibit 2: Research Methodology
- Exhibit 3: Forecast Methodology

Table 4: Global Educational Travel Market Size Forecast, 2021-2030

Exhibit 5: Global Educational Travel Outlook, year-on-year, %, 2021- 2030

 Table 6: Global Educational Travel Outlook by Type, \$ Million, 2021-2030

Table 7: Global Educational Travel Outlook by Product, \$ Million, 2021-2030

 Table 8: Global Educational Travel Outlook by Application, \$ Million, 2021-2030

Exhibit 9: Porter's Framework



#### Exhibit 10: SWOT Profile

Exhibit 11: Growth Outlook Scenario Analysis Table 12: North America Educational Travel Outlook by Type, 2021-2030 Table 13: North America Educational Travel Outlook by Application, 2021-2030 Table 14: North America Educational Travel Outlook by Product, 2021-2030 Table 15: North America Educational Travel Outlook by Country, 2021-2030 Table 16: Europe Educational Travel Outlook by Type, 2021-2030 Table 17: Europe Educational Travel Outlook by Application, 2021-2030 Table 18: Europe Educational Travel Outlook by Product, 2021-2030 Table 19: Europe Educational Travel Outlook by Country, 2021-2030 Table 20: Asia Pacific Educational Travel Outlook by Type, 2021-2030 Table 21: Asia Pacific Educational Travel Outlook by Application, 2021-2030 Table 22: Asia Pacific Educational Travel Outlook by Product, 2021-2030 Table 23: Asia Pacific Educational Travel Outlook by Country, 2021-2030 Table 24: North America Educational Travel Outlook by Type, 2021-2030 Table 25: South America Educational Travel Outlook by Application, 2021-2030 Table 26: South America Educational Travel Outlook by Product, 2021-2030 Table 27: South America Educational Travel Outlook by Country, 2021-2030 Table 28: Middle East and Africa Educational Travel Outlook by Type, 2021-2030 Table 29: Middle East and Africa Educational Travel Outlook by Application, 2021-2030 Table 30: Middle East and Africa Educational Travel Outlook by Product, 2021-2030 Table 31: Middle East and Africa Educational Travel Outlook by Country, 2021-2030 Table 32: United States Educational Travel Outlook, \$ Million, 2021- 2030 Exhibit 33: United States Educational Travel Outlook, year-on-year, %, 2021- 2030 Table 34: Canada Educational Travel Outlook, \$ Million, 2021- 2030 Exhibit 35: Canada Educational Travel Outlook, year-on-year, %, 2021- 2030 Table 36: Mexico Educational Travel Outlook, \$ Million, 2021-2030 Exhibit 37: Mexico Educational Travel Outlook, year-on-year, %, 2021- 2030 Table 38: Germany Educational Travel Outlook, \$ Million, 2021-2030 Exhibit 39: Germany Educational Travel Outlook, year-on-year, %, 2021-2030 Table 40: France Educational Travel Outlook, \$ Million, 2021-2030 Exhibit 41: France Educational Travel Outlook, year-on-year, %, 2021- 2030 Table 42: United Kingdom Educational Travel Outlook, \$ Million, 2021-2030 Exhibit 43: United Kingdom Educational Travel Outlook, year-on-year, %, 2021- 2030 Table 44: Spain Educational Travel Outlook, \$ Million, 2021-2030 Exhibit 45: Spain Educational Travel Outlook, year-on-year, %, 2021- 2030 Table 46: Italy Educational Travel Outlook, \$ Million, 2021-2030 Exhibit 47: Italy Educational Travel Outlook, year-on-year, %, 2021- 2030 Table 48: China Educational Travel Outlook, \$ Million, 2021-2030



Exhibit 49: China Educational Travel Outlook, year-on-year, %, 2021-2030 Table 50: India Educational Travel Outlook, \$ Million, 2021-2030 Exhibit 51: India Educational Travel Outlook, year-on-year, %, 2021- 2030 Table 52: Japan Educational Travel Outlook, \$ Million, 2021-2030 Exhibit 53: Japan Educational Travel Outlook, year-on-year, %, 2021-2030 Table 54: South Korea Educational Travel Outlook, \$ Million, 2021-2030 Exhibit 55: South Korea Educational Travel Outlook, year-on-year, %, 2021-2030 Table 56: South East Asia Educational Travel Outlook, \$ Million, 2021-2030 Exhibit 57: South East Asia Educational Travel Outlook, year-on-year, %, 2021-2030 Table 58: Australia Educational Travel Outlook, \$ Million, 2021-2030 Exhibit 59: Australia Educational Travel Outlook, year-on-year, %, 2021- 2030 Table 60: Brazil Educational Travel Outlook, \$ Million, 2021-2030 Exhibit 61: Brazil Educational Travel Outlook, year-on-year, %, 2021-2030 Table 62: Argentina Educational Travel Outlook, \$ Million, 2021-2030 Exhibit 63: Argentina Educational Travel Outlook, year-on-year, %, 2021-2030 Table 64: Saudi Arabia Educational Travel Outlook, \$ Million, 2021-2030 Exhibit 65: Saudi Arabia Educational Travel Outlook, year-on-year, %, 2021-2030 Table 66: United Arab Emirates Educational Travel Outlook, \$ Million, 2021-2030 Exhibit 67: United Arab Emirates Educational Travel Outlook, year-on-year, %, 2021-2030

Table 68: South Africa Educational Travel Outlook, \$ Million, 2021- 2030 Exhibit 69: South Africa Educational Travel Outlook, year-on-year, %, 2021- 2030 Table 70: Market Entropy



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