

Edible Oils Market Size, Trends, Analysis, and Outlook By Product (Palm Oil, Soybean Oil, Sunflower Oil, Rapeseed Oil, Olive Oil, Others), By Packaging (Pouches, Jars, Cans, Bottles, Others), By End-User (Domestic, Industrial, Food Service), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Edible Oils Market Size is valued at \$238.1 Million in 2024 and is forecast to register a growth rate (CAGR) of 4.2% to reach \$330.9 Million by 2032.

The edible oils market is growing due to rising demand for healthier oil options like olive, avocado, and coconut oil. Consumers are increasingly choosing oils with higher nutritional profiles and health benefits, such as cold-pressed, extra virgin, and organic varieties. The trend toward sustainability and non-GMO certifications is shaping the edible oils landscape.

Edible Oils Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Edible Oils survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Edible Oils industry.

Key market trends defining the global Edible Oils demand in 2025 and Beyond

The Edible Oils industry remains an attractive hub for both domestic and global

vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Edible Oils Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Edible Oils industry

Leading Edible Oils companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Edible Oils companies.

Edible Oils Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Edible Oils Market Size Outlook- Historic and Forecast Revenue in Three Cases

Edible Oils Market Size, Trends, Analysis, and Outlook By Product (Palm Oil, Soybean Oil, Sunflower Oil, Rapeseed Oil, etc.)

The Edible Oils industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Edible Oils Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Edible Oils Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Edible Oils market segments. Similarly, strong market demand encourages Canadian Edible Oils companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Edible Oils Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Edible Oils industry remains the major market for companies in the European Edible Oils industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Edible Oils market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Edible Oils Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Edible Oils in Asia Pacific. In particular, China, India, and South East Asian Edible Oils markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Edible Oils Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Edible Oils Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Edible Oils market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Edible Oils.

Edible Oils Company Profiles

The global Edible Oils market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Aceitera General Deheza S.A. (AGD), Adani Wilmar Ltd (AWL), AJANTA SOYA Ltd, American Vegetable Oils Inc, Archer Daniels Midland Company (ADM), Associated British Foods PLC (ABF), Aveno NV, BASSO FEDELE & FIGLI Srl, Borges International Group, Bunge Ltd, Cargill Inc, Golden Agri-Resources Ltd, GrainCorp, hepany, Louis Dreyfus Company B.V., RICHARDSON INTERNATIONAL Ltd, Sime DarBy Plantation Berhad, Sunora Foods, The Nisshin Oillio Group Ltd, United Plantations Berhad, VICENTIN S.A.I.C., Wilmar

International Ltd.

Recent Edible Oils Market Developments

The global Edible Oils market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Edible Oils Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Palm Oil

Soybean Oil

Sunflower Oil

Rapeseed Oil

Olive Oil

Others

By Packaging

Pouches

Jars

Cans

Bottles

Others

By End-User

Domestic

Industrial

Food Service

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Aceitera General Deheza S.A. (AGD)

Adani Wilmar Ltd (AWL)

AJANTA SOYA Ltd

American Vegetable Oils Inc

Archer Daniels Midland Company (ADM)

Associated British Foods PLC (ABF)

Aveno NV

BASSO FEDELE & FIGLI Srl

Borges International Group

Bunge Ltd

Cargill Inc

Golden Agri-Resources Ltd

GrainCorp

hebany

Louis Dreyfus Company B.V.

RICHARDSON INTERNATIONAL Ltd

Sime DarBy Plantation Berhad

Sunora Foods

The Nisshin OilliO Group Ltd

United Plantations Berhad

VICENTIN S.A.I.C.

Wilmar International Ltd

Formats Available: Excel, PDF, and PPT

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Cans

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