

# **Dry Pea Protein Market Size, Share, and Outlook, 2025 Report- By Type (Yellow Dry Pea, Green Dry Pea), Form (Dry, Liquid), Application (Dietary Supplement, Bakery and Confectionery Food, Meat Products and Alternatives, Beverage, Others), Distribution Channel (Online, Supermarkets and Hypermarkets, Independent Retailers, Others), and Companies, 2021-2032**

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## **Abstracts**

### **Dry Pea Protein Market Outlook**

The global Dry Pea Protein market is expected to register a growth rate of 12.6% during the forecast period from \$1.7 Billion in 2024 to \$4.4 Billion in 2032. The Dry Pea Protein market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Dry Pea Protein segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Yellow Dry Pea, Green Dry Pea), Form (Dry, Liquid), Application (Dietary Supplement, Bakery and Confectionery Food, Meat Products and Alternatives, Beverage, Others), Distribution Channel (Online, Supermarkets and Hypermarkets, Independent Retailers, Others). Over 70 tables and charts showcase findings from our latest survey report on Dry Pea Protein markets.

### **Dry Pea Protein Market Insights, 2025**

The Dry Pea Protein Market in 2025 is witnessing robust expansion as a leading plant-based protein source favored for its allergen-friendly profile, nutritional benefits, and sustainability credentials. Widely used in meat alternatives, dairy substitutes, and nutritional supplements, dry pea protein is gaining traction due to rising vegan and flexitarian diets globally. Advances in extraction and drying technologies improve protein purity, solubility, and taste masking, enhancing formulation versatility across food and beverage applications. The market also benefits from growing investments in pulse crop cultivation and increasing consumer preference for non-GMO and organic proteins. Strategic collaborations between ingredient manufacturers and food producers accelerate product innovation and market penetration.

### Five Trends that will define global Dry Pea Protein market in 2025 and Beyond

A closer look at the multi-million global market for Dry Pea Protein identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Dry Pea Protein companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

### What are the biggest opportunities for growth in the Dry Pea Protein industry?

The Dry Pea Protein sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

### Dry Pea Protein Market Segment Insights

The Dry Pea Protein industry presents strong offers across categories. The analytical report offers forecasts of Dry Pea Protein industry performance across segments and countries. Key segments in the industry include By Type (Yellow Dry Pea, Green Dry Pea), Form (Dry, Liquid), Application (Dietary Supplement, Bakery and Confectionery Food, Meat Products and Alternatives, Beverage, Others), Distribution Channel (Online, Supermarkets and Hypermarkets, Independent Retailers, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving

each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Dry Pea Protein market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Dry Pea Protein industry ecosystem. It assists decision-makers in evaluating global Dry Pea Protein market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Dry Pea Protein industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

### Asia Pacific Dry Pea Protein Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Dry Pea Protein Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of

the largest markets for Dry Pea Protein with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Dry Pea Protein market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Dry Pea Protein market Insights Executives are most excited about opportunities for the US Dry Pea Protein industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Dry Pea Protein companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Dry Pea Protein market.

Latin American Dry Pea Protein market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Dry Pea Protein Markets New Opportunities for Companies  
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Dry Pea Protein markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Dry Pea Protein markets including

the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

## Competitive Landscape How Dry Pea Protein companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Burcon NutraScience Corporation, Cosucra-Groupe Warcoing, Nutri-Pea Limited, Roquette Frères, Shandong Jianyuan Foods Co., Ltd., Sotexpro S.A., The Scoular Company, Yantai Oriental Protein Tech Co., Ltd., Prinova Holdings LLC, Fenchem, Inc.

## Dry Pea Protein Market Scope

### Leading Segments

#### By Type

Yellow Dry Pea

Green Dry Pea

#### By Form

Dry

Liquid

#### By Application

Dietary Supplement

Bakery and Confectionery Food

Meat Products and Alternative

Beverage

Others

By Distribution Channel

Online

Supermarkets and Hypermarkets

Independent Retailers

Others

Leading Companies

Burcon NutraScience Corporation

Cosucra-Groupe Warcoing

Nutri-Pea Limited

Roquette Frères

Shandong Jianyuan Foods Co., Ltd.

Sotexpro S.A.

The Scoular Company

Yantai Oriental Protein Tech Co., Ltd.

Prinova Holdings LLC

Fenchem, Inc.

Geographies

North AmericaUS, Canada, Mexico

Europe Germany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia Pacific China, India, Japan, South Korea, Australia, South East Asia, Others

Latin America Brazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

### Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

## Contents

### 1. TABLE OF CONTENTS

List of Figures and Tables

### 2. EXECUTIVE SUMMARY

#### 2.1 Key Highlights

2.1.1 Dry Pea Protein Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Dry Pea Protein Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

#### 2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

### 3. RESEARCH METHODOLOGY

#### 3.1 Primary Research Surveys

#### 3.2 Secondary Data Sources

#### 3.3 Data Triangulation

#### 3.4 Forecast Methodology

#### 3.5 Assumptions and Limitations

### 4. INTRODUCTION TO GLOBAL DRY PEA PROTEIN MARKET IN 2025

#### 4.1 Industry Panorama

#### 4.2 Leading Companies Profiled in the Study

#### 4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

#### 4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

#### 4.5 Regional Analysis

#### 4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Dry Pea Protein Industry Value Chain Analysis
  - 4.7.1 Stage of Value Chain
  - 4.7.2 Key Activities of Companies
  - 4.7.3 Companies Included in Each Stage
  - 4.7.4 Key Insights

## **5. DRY PEA PROTEIN MARKET OUTLOOK TO 2032**

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032
- By Type
  - Yellow Dry Pea
  - Green Dry Pea
- By Form
  - Dry
  - Liquid
- By Application
  - Dietary Supplement
  - Bakery and Confectionery Food
  - Meat Products and Alternative
  - Beverage
  - Others
- By Distribution Channel
  - Online
  - Supermarkets and Hypermarkets
  - Independent Retailers
  - Others

## **6. GLOBAL DRY PEA PROTEIN MARKET OUTLOOK ACROSS GROWTH SCENARIOS**

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case

### 6.3 High Growth Scenario

## **6. NORTH AMERICA DRY PEA PROTEIN MARKET SIZE OUTLOOK**

### 6.1 Key Market Statistics, 2024

### 6.2 North America Dry Pea Protein Market Trends and Growth Opportunities

#### 6.2.1 North America Dry Pea Protein Market Outlook by Type

#### 6.2.2 North America Dry Pea Protein Market Outlook by Application

### 6.3 North America Dry Pea Protein Market Outlook by Country

#### 6.3.1 The US Dry Pea Protein Market Outlook, 2021- 2032

#### 6.3.2 Canada Dry Pea Protein Market Outlook, 2021- 2032

#### 6.3.3 Mexico Dry Pea Protein Market Outlook, 2021- 2032

## **7. EUROPE DRY PEA PROTEIN MARKET SIZE OUTLOOK**

### 7.1 Key Market Statistics, 2024

### 7.2 Europe Dry Pea Protein Market Trends and Growth Opportunities

#### 7.2.1 Europe Dry Pea Protein Market Outlook by Type

#### 7.2.2 Europe Dry Pea Protein Market Outlook by Application

### 7.3 Europe Dry Pea Protein Market Outlook by Country

#### 7.3.2 Germany Dry Pea Protein Market Outlook, 2021- 2032

#### 7.3.3 France Dry Pea Protein Market Outlook, 2021- 2032

#### 7.3.4 The UK Dry Pea Protein Market Outlook, 2021- 2032

#### 7.3.5 Spain Dry Pea Protein Market Outlook, 2021- 2032

#### 7.3.6 Italy Dry Pea Protein Market Outlook, 2021- 2032

#### 7.3.7 Russia Dry Pea Protein Market Outlook, 2021- 2032

#### 7.3.8 Rest of Europe Dry Pea Protein Market Outlook, 2021- 2032

## **8. ASIA PACIFIC DRY PEA PROTEIN MARKET SIZE OUTLOOK**

### 8.1 Key Market Statistics, 2024

### 8.2 Asia Pacific Dry Pea Protein Market Trends and Growth Opportunities

#### 8.2.1 Asia Pacific Dry Pea Protein Market Outlook by Type

#### 8.2.2 Asia Pacific Dry Pea Protein Market Outlook by Application

### 8.3 Asia Pacific Dry Pea Protein Market Outlook by Country

#### 8.3.1 China Dry Pea Protein Market Outlook, 2021- 2032

#### 8.3.2 India Dry Pea Protein Market Outlook, 2021- 2032

#### 8.3.3 Japan Dry Pea Protein Market Outlook, 2021- 2032

#### 8.3.4 South Korea Dry Pea Protein Market Outlook, 2021- 2032

- 8.3.5 Australia Dry Pea Protein Market Outlook, 2021- 2032
- 8.3.6 South East Asia Dry Pea Protein Market Outlook, 2021- 2032
- 8.3.7 Rest of Asia Pacific Dry Pea Protein Market Outlook, 2021- 2032

## **9. SOUTH AMERICA DRY PEA PROTEIN MARKET SIZE OUTLOOK**

- 9.1 Key Market Statistics, 2024
- 9.2 South America Dry Pea Protein Market Trends and Growth Opportunities
  - 9.2.1 South America Dry Pea Protein Market Outlook by Type
  - 9.2.2 South America Dry Pea Protein Market Outlook by Application
- 9.3 South America Dry Pea Protein Market Outlook by Country
  - 9.3.1 Brazil Dry Pea Protein Market Outlook, 2021- 2032
  - 9.3.2 Argentina Dry Pea Protein Market Outlook, 2021- 2032
  - 9.3.3 Rest of South and Central America Dry Pea Protein Market Outlook, 2021- 2032

## **10. MIDDLE EAST AND AFRICA DRY PEA PROTEIN MARKET SIZE OUTLOOK**

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Dry Pea Protein Market Trends and Growth Opportunities
  - 10.2.1 Middle East and Africa Dry Pea Protein Market Outlook by Type
  - 10.2.2 Middle East and Africa Dry Pea Protein Market Outlook by Application
- 10.3 Middle East and Africa Dry Pea Protein Market Outlook by Country
  - 10.3.1 Saudi Arabia Dry Pea Protein Market Outlook, 2021- 2032
  - 10.3.2 The UAE Dry Pea Protein Market Outlook, 2021- 2032
  - 10.3.3 Rest of Middle East Dry Pea Protein Market Outlook, 2021- 2032
  - 10.3.4 South Africa Dry Pea Protein Market Outlook, 2021- 2032
  - 10.3.5 Egypt Dry Pea Protein Market Outlook, 2021- 2032
  - 10.3.6 Rest of Africa Dry Pea Protein Market Outlook, 2021- 2032

## **11. COMPANY PROFILES**

- 11.1 Leading 10 Companies
  - Burcon NutraScience Corporation
  - Cosucra-Groupe Warcoing
  - Nutri-Pea Limited
  - Roquette Frères
  - Shandong Jianyuan Foods Co., Ltd.
  - Sotexpro S.A.
  - The Scoular Company

Yantai Oriental Protein Tech Co., Ltd.

Prinova Holdings LLC

Fenchem, Inc.

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

## **12. APPENDIX**

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

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