

# **Drug of Abuse Testing Services Market Size, Trends, Analysis, and Outlook By Drug (Alcohol, Cannabis/Marijuana, Cocaine, Opioids, Amphetamine & Methamphetamine, LSD, Others), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/D45BDB74F44BEN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: D45BDB74F44BEN

## **Abstracts**

The global Drug of Abuse Testing Services market size is poised to register 4.41% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Drug of Abuse Testing Services market across By Drug (Alcohol, Cannabis/Marijuana, Cocaine, Opioids, Amphetamine & Methamphetamine, LSD, Others).

The drug of abuse testing services market is driven by the increasing prevalence of substance abuse disorders, illicit drug use, and workplace drug testing programs aimed at ensuring safety, security, and regulatory compliance across various industries. Drug of abuse testing services encompass a wide range of analytical techniques and specimen types used to detect and quantify the presence of illicit drugs, prescription medications, and controlled substances in biological samples, such as urine, blood, saliva, hair, and sweat. Market growth is propelled by the expanding applications of drug testing services in clinical diagnostics, forensic toxicology, law enforcement, sports doping control, and employment screening. Additionally, the rising demand for point-of-care testing (POCT) solutions, laboratory-based testing services, and rapid testing kits further stimulates market demand for drug of abuse testing technologies and methodologies. Technological advancements in analytical instrumentation, immunoassay platforms, and mass spectrometry techniques contribute to market expansion by improving testing sensitivity, specificity, and turnaround times for rapid and accurate detection of drug metabolites and adulterants. Moreover, regulatory initiatives and industry guidelines governing workplace drug testing programs and safety-

sensitive occupations drive market adoption of drug of abuse testing services as essential tools for maintaining public health, safety, and security in diverse settings, including workplaces, schools, healthcare facilities, and criminal justice systems.

## Drug of Abuse Testing Services Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Drug of Abuse Testing Services market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Drug of Abuse Testing Services survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Drug of Abuse Testing Services industry.

## Key market trends defining the global Drug of Abuse Testing Services demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Drug of Abuse Testing Services Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Drug of Abuse Testing Services industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Drug of Abuse Testing Services companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Drug of Abuse Testing Services industry

## Leading Drug of Abuse Testing Services companies are boosting investments to

capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Drug of Abuse Testing Services companies.

### Drug of Abuse Testing Services Market Study- Strategic Analysis Review

The Drug of Abuse Testing Services market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Drug of Abuse Testing Services Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Drug of Abuse Testing Services industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Drug of Abuse Testing Services Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For

each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Drug of Abuse Testing Services Market Size Outlook-** Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Drug of Abuse Testing Services market segments. Similarly, Strong end-user demand is encouraging Canadian Drug of Abuse Testing Services companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Drug of Abuse Testing Services market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Drug of Abuse Testing Services Market Size Outlook-**Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Drug of Abuse Testing Services industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Drug of Abuse Testing Services market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Drug of Abuse Testing Services Market Size Outlook-** an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Drug of Abuse Testing Services in Asia Pacific. In particular, China, India, and South East Asian Drug of Abuse Testing Services markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to

navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Drug of Abuse Testing Services Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Drug of Abuse Testing Services Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Drug of Abuse Testing Services market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Drug of Abuse Testing Services.

Drug of Abuse Testing Services Market Company Profiles

The global Drug of Abuse Testing Services market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott, American Substance Abuse Professionals (ASAP) Inc, Clinical Reference Laboratory (CRL) Inc, Cordant Health Solutions, DrugScan, Laboratory Corp of America Holdings, Legacy Medical Services, LGC Group, Mayo Clinic Laboratories, Millennium Health Llc, Omega Laboratories Inc, Precision Diagnostics, Psychomedics Corp, Quest Diagnostics, United States Drug Testing Laboratories (USDTL) Inc

Recent Drug of Abuse Testing Services Market Developments

The global Drug of Abuse Testing Services market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Drug of Abuse Testing Services Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

By Drug Type

Alcohol

Cannabis/Marijuana

Cocaine

Opioids

Amphetamine & Methamphetamine

LSD

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott

American Substance Abuse Professionals (ASAP) Inc

Clinical Reference Laboratory (CRL) Inc

Cordant Health Solutions

DrugScan

Laboratory Corp of America Holdings

Legacy Medical Services

LGC Group

Mayo Clinic Laboratories

Millennium Health Llc

Omega Laboratories Inc

Precision Diagnostics

Psychemedics Corp

Quest Diagnostics

United States Drug Testing Laboratories (USDTL) Inc

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Drug of Abuse Testing Services Market Overview and Key Findings, 2024
- 1.2 Drug of Abuse Testing Services Market Size and Growth Outlook, 2021- 2030
- 1.3 Drug of Abuse Testing Services Market Growth Opportunities to 2030
- 1.4 Key Drug of Abuse Testing Services Market Trends and Challenges
  - 1.4.1 Drug of Abuse Testing Services Market Drivers and Trends
  - 1.4.2 Drug of Abuse Testing Services Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Drug of Abuse Testing Services Companies

### 2. DRUG OF ABUSE TESTING SERVICES MARKET SIZE OUTLOOK TO 2030

- 2.1 Drug of Abuse Testing Services Market Size Outlook, USD Million, 2021- 2030
- 2.2 Drug of Abuse Testing Services Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. DRUG OF ABUSE TESTING SERVICES MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. DRUG OF ABUSE TESTING SERVICES MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Drug Type
  - Alcohol

Cannabis/Marijuana

Cocaine

Opioids

Amphetamine & Methamphetamine

LSD

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Drug of Abuse Testing Services Market, 2025

5.2 Asia Pacific Drug of Abuse Testing Services Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Drug of Abuse Testing Services Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Drug of Abuse Testing Services Market, 2025

5.5 Europe Drug of Abuse Testing Services Market Size Outlook by Type, 2021- 2030

5.6 Europe Drug of Abuse Testing Services Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Drug of Abuse Testing Services Market, 2025

5.8 North America Drug of Abuse Testing Services Market Size Outlook by Type, 2021- 2030

5.9 North America Drug of Abuse Testing Services Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Drug of Abuse Testing Services Market, 2025

5.11 South America Pacific Drug of Abuse Testing Services Market Size Outlook by Type, 2021- 2030

5.12 South America Drug of Abuse Testing Services Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Drug of Abuse Testing Services Market, 2025

5.14 Middle East Africa Drug of Abuse Testing Services Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Drug of Abuse Testing Services Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

- 6.1 US Drug of Abuse Testing Services Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Drug of Abuse Testing Services Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Drug of Abuse Testing Services Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Drug of Abuse Testing Services Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Drug of Abuse Testing Services Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Drug of Abuse Testing Services Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Drug of Abuse Testing Services Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Drug of Abuse Testing Services Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Drug of Abuse Testing Services Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Drug of Abuse Testing Services Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Drug of Abuse Testing Services Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Drug of Abuse Testing Services Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Drug of Abuse Testing Services Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Drug of Abuse Testing Services Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Drug of Abuse Testing Services Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Drug of Abuse Testing Services Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Drug of Abuse Testing Services Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Drug of Abuse Testing Services Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Drug of Abuse Testing Services Industry Drivers and Opportunities

- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Drug of Abuse Testing Services Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Drug of Abuse Testing Services Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Drug of Abuse Testing Services Industry Drivers and Opportunities

## **7. DRUG OF ABUSE TESTING SERVICES MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. DRUG OF ABUSE TESTING SERVICES COMPANY PROFILES**

- 8.1 Profiles of Leading Drug of Abuse Testing Services Companies in the Market
  - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
  - 8.3 Financial Performance and Key Metrics
- Abbott
- American Substance Abuse Professionals (ASAP) Inc
- Clinical Reference Laboratory (CRL) Inc
- Cordant Health Solutions
- DrugScan
- Laboratory Corp of America Holdings
- Legacy Medical Services
- LGC Group
- Mayo Clinic Laboratories
- Millennium Health LLC
- Omega Laboratories Inc
- Precision Diagnostics
- Psychemedics Corp
- Quest Diagnostics
- United States Drug Testing Laboratories (USDTL) Inc

## **9. APPENDIX**

- 9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

## I would like to order

Product name: Drug of Abuse Testing Services Market Size, Trends, Analysis, and Outlook By Drug (Alcohol, Cannabis/Marijuana, Cocaine, Opioids, Amphetamine & Methamphetamine, LSD, Others), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/D45BDB74F44BEN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D45BDB74F44BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970