

# Driving Clothing Market Size, Trends, Analysis, and Outlook by Type (Jackets, Trousers, Suits, Others), Application (Men, Women), Sales Channel (Offline Channels, Online Channels), by Country, Segment, and Companies, 2024-2030

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# **Abstracts**

The global Electric Foldable Scooters market size is poised to register 11.69% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Electric Foldable Scooters market by Type (SLA Electric Foldable Scooters, NiMH Electric Foldable Scooters, Li-Ion Electric Foldable Scooters), Application (Personal Recreation Vehicle, Business application, Patrol, Others), Scooter (Unicycle, Two-wheel), Technology (Plug-in, Battery), Distribution Channel (E-Commerce, Retail Store), Voltage (24V, 36V, 48V, Greater Than 48V), End-User (Children, Adult).

The Electric Foldable Scooters Market is poised for significant growth and innovation by 2030, driven by increasing urbanization and the need for efficient, portable, and eco-friendly personal transportation solutions are fueling demand for electric foldable scooters, especially in densely populated areas where space and convenience are paramount. Secondly, advancements in battery technology and lightweight materials are enhancing the performance, range, and portability of electric scooters, making them more practical and appealing for daily commuting and last-mile connectivity. Further, the rise of shared mobility services and the popularity of micro-mobility solutions are driving adoption among consumers seeking flexible and cost-effective transportation options. In addition, supportive government policies promoting sustainable mobility, coupled with investments in infrastructure for electric vehicles, are expected to further accelerate market growth. Furthermore, the integration of smart features such as connectivity, GPS navigation, and app-based rental systems is enhancing the user experience and expanding the market potential for electric foldable scooters.



Electric Foldable Scooters Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Electric Foldable Scooters market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Electric Foldable Scooters survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Electric Foldable Scooters industry.

Key market trends defining the global Electric Foldable Scooters demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Electric Foldable Scooters Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Electric Foldable Scooters industry comprises a wide range of segments and subsegments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Electric Foldable Scooters companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Electric Foldable Scooters industry Leading Electric Foldable Scooters companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Electric Foldable Scooters companies.

Electric Foldable Scooters Market Study- Strategic Analysis Review
The Electric Foldable Scooters market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-Industry Dynamics: Porter's Five Forces analysis to understand bargaining power,



competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Electric Foldable Scooters Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Electric Foldable Scooters industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Electric Foldable Scooters Country Analysis and Revenue Outlook to 2030 The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Electric Foldable Scooters Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Electric Foldable Scooters market segments. Similarly, Strong end-user demand is encouraging Canadian Electric Foldable Scooters companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Electric Foldable Scooters market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Electric Foldable Scooters Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Electric Foldable Scooters industry with consumers in Germany, France, the UK, Spain, Italy,



and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Electric Foldable Scooters market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Electric Foldable Scooters Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Electric Foldable Scooters in Asia Pacific. In particular, China, India, and South East Asian Electric Foldable Scooters markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Electric Foldable Scooters Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Electric Foldable Scooters Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Electric Foldable Scooters market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Electric Foldable Scooters.

Electric Foldable Scooters Market Company Profiles

The global Electric Foldable Scooters market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market



shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Airwheel Technology Holding Co. Ltd, Changzhou Fosjoas Intelligent Technology Co. Ltd, Changzhou F-wheel Technology Co. Ltd, ET Scooter Co. Ltd, GiGi Nederland B.V., IPS Electric Unicycle Co. Ltd, Jetson Electric Bikes LLC, Ninebot Inc, Razor USA LLC, TravelScoot GmbH.

Recent Electric Foldable Scooters Market Developments

The global Electric Foldable Scooters market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Electric Foldable Scooters Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

Qualitative Analysis

**Pricing Analysis** 

Value Chain Analysis

**SWOT Profile** 

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

Type

SLA Electric Foldable Scooters

NiMH Electric Foldable Scooters

Li-Ion Electric Foldable Scooters

Application

Personal Recreation Vehicle

**Business application** 

Patrol

Others

Scooter

Unicycle



Two-wheel

Technology

Plug-in

**Battery** 

**Distribution Channel** 

E-Commerce

Retail Store

Voltage

24V

36V

48V

Greater Than 48V

**End-User** 

Children

Adult

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

# Companies

Airwheel Technology Holding Co. Ltd

Changzhou Fosjoas Intelligent Technology Co. Ltd

Changzhou F-wheel Technology Co. Ltd

ET Scooter Co. Ltd

GiGi Nederland B.V.

IPS Electric Unicycle Co. Ltd

Jetson Electric Bikes LLC

Ninebot Inc

Razor USA LLC

TravelScoot GmbH.

Formats Available: Excel, PDF, and PPT



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Type

**Jackets** 

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Suits



Others

Application

Men

Women

Sales Channel

Offline Channels

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### **3D INDUSTRIES INC**

Adidas AG Alpinestars S.p.A.

Dainese S.p.A.

Fox Head Inc

OMP Racing S.p.A.

**PUMA SE** 

Scott Sports SA

ThorMX

**Under Armor Inc** 

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