

Dried Chicken Market Size, Share, and Outlook, 2025 Report- By Type (Frozen Chicken Patties, Air Dried Chicken, Tenders, Nuggets, Others), Packaging (Box Packaging (Active Packaging Scavengers, Active Packaging Indicators, Others), Application (Human Food, Pet Food, Others), Distribution Channel (Supermarkets and Hypermarkets, Independent Retail, Online, Specialty Stores, Others), and Companies, 2021-2032

<https://marketpublishers.com/r/D44B89D27694EN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: D44B89D27694EN

Abstracts

Dried Chicken Market Outlook

The global Dried Chicken market is expected to register a growth rate of 9.3% during the forecast period from \$6.8 Billion in 2024 to \$13.9 Billion in 2032. The Dried Chicken market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Dried Chicken segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Frozen Chicken Patties, Air Dried Chicken, Tenders, Nuggets, Others), Packaging (Box Packaging (Active Packaging Scavengers, Active Packaging Indicators, Others), Application (Human Food, Pet Food, Others), Distribution Channel (Supermarkets and Hypermarkets, Independent Retail, Online, Specialty Stores, Others). Over 70 tables and charts showcase findings from our latest survey report on Dried Chicken markets.

Dried Chicken Market Insights, 2025

The dried chicken market in 2025 benefits from rising demand for high-protein, shelf-stable snacks in both retail and foodservice channels. Dried chicken products appeal to health-conscious consumers seeking convenient, low-fat, and preservative-free protein sources. Technological improvements in drying methods, such as freeze-drying and vacuum drying, preserve flavor and nutritional value better than traditional methods. The market sees innovation in flavored variants, catering to global taste preferences, and incorporation into pet foods and military rations. The Asia-Pacific region leads in production and consumption due to traditional dried meat consumption cultures and expanding urban populations. Regulatory compliance on food safety and traceability is critical, with growing use of blockchain and digital certification enhancing consumer trust. Supply chain logistics continue to improve cold storage and distribution capabilities.

Five Trends that will define global Dried Chicken market in 2025 and Beyond

A closer look at the multi-million global market for Dried Chicken identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Dried Chicken companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Dried Chicken industry?

The Dried Chicken sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Dried Chicken Market Segment Insights

The Dried Chicken industry presents strong offers across categories. The analytical report offers forecasts of Dried Chicken industry performance across segments and countries. Key segments in the industry include By Type (Frozen Chicken Patties, Air

Dried Chicken, Tenders, Nuggets, Others), Packaging (Box Packaging (Active Packaging Scavengers, Active Packaging Indicators, Others), Application (Human Food, Pet Food, Others), Distribution Channel (Supermarkets and Hypermarkets, Independent Retail, Online, Specialty Stores, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Dried Chicken market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Dried Chicken industry ecosystem. It assists decision-makers in evaluating global Dried Chicken market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Dried Chicken industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Dried Chicken Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Dried Chicken Industry 2025 Focus on Accelerating

Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Dried Chicken with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Dried Chicken market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Dried Chicken market Insights Executives are most excited about opportunities for the US Dried Chicken industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Dried Chicken companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Dried Chicken market.

Latin American Dried Chicken market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Dried Chicken Markets
New Opportunities for Companies
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Dried

Chicken markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Dried Chicken markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Dried Chicken companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include HENNINGSEN FOODS, Kublei Company LLP, The Campofrio Food Group, Tyson Foods, Inc., Pinnacle Foods Group LLC (Conagra Brands), Nu Harvest Foods and Hormel Foods Corporation, Van Drunen Farms, European Freeze Dry, Mercer Foods, Tong Garden Co. Ltd.

Dried Chicken Market Scope

Leading Segments

By Type

Frozen Chicken Patties

Air Dried Chicken

Tenders

Nuggets

Others

By Packaging

Box Packaging

Active Packaging Scavengers

Active Packaging Indicators

Others

By Application

Human Food

Pet Food

Others

By Distribution Channel

Supermarkets and Hypermarkets

Independent Retail

Online

Specialty Stores

Others

Leading Companies

HENNINGSEN FOODS

Kublei Company LLP

The Campofrio Food Group

Tyson Foods, Inc.

Pinnacle Foods Group LLC (Conagra Brands)

Nu Harvest Foods and Hormel Foods Corporation

Van Drunen Farms

European Freeze Dry

Mercer Foods

Tong Garden Co. Ltd

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Dried Chicken Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Dried Chicken Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL DRIED CHICKEN MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Dried Chicken Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. DRIED CHICKEN MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032
- By Type
 - Frozen Chicken Patties
 - Air Dried Chicken
 - Tenders
 - Nuggets
 - Others
- By Packaging
 - Box Packaging
 - Active Packaging Scavengers
 - Active Packaging Indicators
 - Others
- By Application
 - Human Food
 - Pet Food
 - Others
- By Distribution Channel
 - Supermarkets and Hypermarkets
 - Independent Retail
 - Online
 - Specialty Stores
 - Others

6. GLOBAL DRIED CHICKEN MARKET OUTLOOK ACROSS GROWTH

Dried Chicken Market Size, Share, and Outlook, 2025 Report- By Type (Frozen Chicken Patties, Air Dried Chicken...

SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA DRIED CHICKEN MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024
- 6.2 North America Dried Chicken Market Trends and Growth Opportunities
 - 6.2.1 North America Dried Chicken Market Outlook by Type
 - 6.2.2 North America Dried Chicken Market Outlook by Application
- 6.3 North America Dried Chicken Market Outlook by Country
 - 6.3.1 The US Dried Chicken Market Outlook, 2021- 2032
 - 6.3.2 Canada Dried Chicken Market Outlook, 2021- 2032
 - 6.3.3 Mexico Dried Chicken Market Outlook, 2021- 2032

7. EUROPE DRIED CHICKEN MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Dried Chicken Market Trends and Growth Opportunities
 - 7.2.1 Europe Dried Chicken Market Outlook by Type
 - 7.2.2 Europe Dried Chicken Market Outlook by Application
- 7.3 Europe Dried Chicken Market Outlook by Country
 - 7.3.2 Germany Dried Chicken Market Outlook, 2021- 2032
 - 7.3.3 France Dried Chicken Market Outlook, 2021- 2032
 - 7.3.4 The UK Dried Chicken Market Outlook, 2021- 2032
 - 7.3.5 Spain Dried Chicken Market Outlook, 2021- 2032
 - 7.3.6 Italy Dried Chicken Market Outlook, 2021- 2032
 - 7.3.7 Russia Dried Chicken Market Outlook, 2021- 2032
 - 7.3.8 Rest of Europe Dried Chicken Market Outlook, 2021- 2032

8. ASIA PACIFIC DRIED CHICKEN MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Dried Chicken Market Trends and Growth Opportunities
 - 8.2.1 Asia Pacific Dried Chicken Market Outlook by Type
 - 8.2.2 Asia Pacific Dried Chicken Market Outlook by Application
- 8.3 Asia Pacific Dried Chicken Market Outlook by Country

- 8.3.1 China Dried Chicken Market Outlook, 2021- 2032
- 8.3.2 India Dried Chicken Market Outlook, 2021- 2032
- 8.3.3 Japan Dried Chicken Market Outlook, 2021- 2032
- 8.3.4 South Korea Dried Chicken Market Outlook, 2021- 2032
- 8.3.5 Australia Dried Chicken Market Outlook, 2021- 2032
- 8.3.6 South East Asia Dried Chicken Market Outlook, 2021- 2032
- 8.3.7 Rest of Asia Pacific Dried Chicken Market Outlook, 2021- 2032

9. SOUTH AMERICA DRIED CHICKEN MARKET SIZE OUTLOOK

- 9.1 Key Market Statistics, 2024
- 9.2 South America Dried Chicken Market Trends and Growth Opportunities
 - 9.2.1 South America Dried Chicken Market Outlook by Type
 - 9.2.2 South America Dried Chicken Market Outlook by Application
- 9.3 South America Dried Chicken Market Outlook by Country
 - 9.3.1 Brazil Dried Chicken Market Outlook, 2021- 2032
 - 9.3.2 Argentina Dried Chicken Market Outlook, 2021- 2032
 - 9.3.3 Rest of South and Central America Dried Chicken Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA DRIED CHICKEN MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Dried Chicken Market Trends and Growth Opportunities
 - 10.2.1 Middle East and Africa Dried Chicken Market Outlook by Type
 - 10.2.2 Middle East and Africa Dried Chicken Market Outlook by Application
- 10.3 Middle East and Africa Dried Chicken Market Outlook by Country
 - 10.3.1 Saudi Arabia Dried Chicken Market Outlook, 2021- 2032
 - 10.3.2 The UAE Dried Chicken Market Outlook, 2021- 2032
 - 10.3.3 Rest of Middle East Dried Chicken Market Outlook, 2021- 2032
 - 10.3.4 South Africa Dried Chicken Market Outlook, 2021- 2032
 - 10.3.5 Egypt Dried Chicken Market Outlook, 2021- 2032
 - 10.3.6 Rest of Africa Dried Chicken Market Outlook, 2021- 2032

11. COMPANY PROFILES

- 11.1 Leading 10 Companies
 - HENNINGSEN FOODS
 - Kublei Company LLP
 - The Campofrio Food Group

Tyson Foods, Inc.
Pinnacle Foods Group LLC (Conagra Brands)
Nu Harvest Foods and Hormel Foods Corporation
Van Drunen Farms
European Freeze Dry
Mercer Foods
Tong Garden Co. Ltd
11.2 Overview
11.3 Products and Services
11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options
12.2 Customization Options
12.3 Publisher Details

I would like to order

Product name: Dried Chicken Market Size, Share, and Outlook, 2025 Report- By Type (Frozen Chicken Patties, Air Dried Chicken, Tenders, Nuggets, Others), Packaging (Box Packaging (Active Packaging Scavengers, Active Packaging Indicators, Others), Application (Human Food, Pet Food, Others), Distribution Channel (Supermarkets and Hypermarkets, Independent Retail, Online, Specialty Stores, Others), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/D44B89D27694EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D44B89D27694EN.html>