

Dried Botanicals Market Size, Trends, Analysis, and Outlook By Type (Flowers, Leaves, Others), By Application (Household, Commercial), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Dried Botanicals Market Size is valued at \$3.1 Billion in 2024 and is forecast to register a growth rate (CAGR) of 4.4% to reach \$4.4 Billion by 2032.

The dried botanicals market is growing as consumers increasingly use botanicals in teas, supplements, and personal care products. Over the forecast period, the demand for natural, plant-based ingredients with functional health benefits, such as stress relief, detoxification, and immune support, will drive market growth. Innovations in sustainable sourcing and organic certification will appeal to eco-conscious consumers, while the rise of wellness-focused products will continue to fuel demand for dried botanicals.

Dried Botanicals Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Dried Botanicals survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Dried Botanicals industry.

Key market trends defining the global Dried Botanicals demand in 2025 and Beyond

The Dried Botanicals industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major

roles.

Dried Botanicals Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Dried Botanicals industry

Leading Dried Botanicals companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Dried Botanicals companies.

Dried Botanicals Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Dried Botanicals Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Dried Botanicals industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Dried Botanicals Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Dried Botanicals Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Dried Botanicals market segments. Similarly, strong market demand encourages Canadian Dried Botanicals companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Dried Botanicals Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Dried Botanicals industry remains the major market for companies in the European Dried Botanicals industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Dried Botanicals market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Dried Botanicals Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing

investments in manufacturing drive the demand for Dried Botanicals in Asia Pacific. In particular, China, India, and South East Asian Dried Botanicals markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Dried Botanicals Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Dried Botanicals Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Dried Botanicals market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Dried Botanicals.

Dried Botanicals Company Profiles

The global Dried Botanicals market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are A & E Connock, Botanic?Fruit, Botanica, Ever Organic, Global Dried Flowers, GS Hall, Lalsai Dehy Foods, Lamboo Dried and Deco, RB International, Sheldrick's D?cor, Starwest Botanicals.

Recent Dried Botanicals Market Developments

The global Dried Botanicals market study presents recent market news and

developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Dried Botanicals Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Flowers

Leaves

Others

Dried Botanicals Market Size, Trends, Analysis, and Outlook By Type (Flowers, Leaves, Others), By Application...

By Application

Household

Commercial

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

A & E Connock

Botanic?Fruit

Botanica

Ever Organic

Global Dried Flowers

GS Hall

Lalsai Dehy Foods

Lamboo Dried and Deco

RB International

Sheldrick's D?cor

Starwest Botanicals

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. DRIED BOTANICALS MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Dried Botanicals Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Dried Botanicals Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Dried Botanicals Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Dried Botanicals Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Dried Botanicals Market Outlook to 2032

CHAPTER 5: DRIED BOTANICALS MARKET DYNAMICS

Dried Botanicals Market Size, Trends, Analysis, and Outlook By Type (Flowers, Leaves, Others), By Application...

- 5.1 Key Dried Botanicals Market Trends
- 5.2 Potential Dried Botanicals Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL DRIED BOTANICALS MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
 - 6.2 Type
 - Flowers
 - Leaves
 - Others
 - Application
 - Household
 - Commercial
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA DRIED BOTANICALS MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
 - 7.2 Type
 - Flowers
 - Leaves
 - Others
 - Application
 - Household
 - Commercial
- 7.3 North America Market Outlook by Country, 2021- 2032
 - 7.3.1 United States Dried Botanicals Market Size Forecast, 2021- 2032
 - 7.3.2 Canada Dried Botanicals Market Size Forecast, 2021- 2032
 - 7.3.3 Mexico Dried Botanicals Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE DRIED BOTANICALS MARKET ANALYSIS AND OUTLOOK TO 2032

- 8.1 Europe Market Outlook by Segments, 2021- 2032
 - 8.2 Type

Flowers

Leaves

Others

Application

Household

Commercial

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Dried Botanicals Market Size Forecast, 2021- 2032

8.3.2 France Dried Botanicals Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Dried Botanicals Market Size Forecast, 2021- 2032

8.3.4 Spain Dried Botanicals Market Size Forecast, 2021- 2032

8.3.5 Italy Dried Botanicals Market Size Forecast, 2021- 2032

8.3.6 Russia Dried Botanicals Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Dried Botanicals Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC DRIED BOTANICALS MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Type

Flowers

Leaves

Others

Application

Household

Commercial

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Dried Botanicals Market Size Forecast, 2021- 2032

9.3.2 India Dried Botanicals Market Size Forecast, 2021- 2032

9.3.3 Japan Dried Botanicals Market Size Forecast, 2021- 2032

9.3.4 South Korea Dried Botanicals Market Size Forecast, 2021- 2032

9.3.5 Australia Dried Botanicals Market Size Forecast, 2021- 2032

9.3.6 South East Asia Dried Botanicals Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Dried Botanicals Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA DRIED BOTANICALS MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Type

Flowers

Leaves

Others

Application

Household

Commercial

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Dried Botanicals Market Size Forecast, 2021- 2032

10.3.2 Argentina Dried Botanicals Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Dried Botanicals Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA DRIED BOTANICALS MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Type

Flowers

Leaves

Others

Application

Household

Commercial

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Dried Botanicals Market Size Forecast, 2021- 2032

11.3.2 The UAE Dried Botanicals Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Dried Botanicals Market Size Forecast, 2021- 2032

11.3.4 South Africa Dried Botanicals Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Dried Botanicals Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 A & E Connock

Botanic?Fruit

Botanica

Ever Organic

Global Dried Flowers

GS Hall
Lalsai Dehy Foods
Lamboo Dried and Deco
RB International
Sheldrick's D?cor
Starwest Botanicals

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources
13.2 Research Methodology
13.3 Data Triangulation and Validation
13.4 Assumptions and Limitations
13.5 Forecast Methodology
Appendix
A: Highlights of the Q4-2024 Version
B: Conclusion and Future Recommendations
C: Customization Options
D: Contact Information

List Of Figures

LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Dried Botanicals Market Outlook by Type, 2021- 2032

Figure 6: Global Dried Botanicals Market Outlook by Application, 2021- 2032

Figure 7: Global Dried Botanicals Market Outlook by Region, 2021- 2032

Figure 8: North America Dried Botanicals Market Snapshot, Q4-2024

Figure 9: North America Dried Botanicals Market Size Forecast by Type, 2021- 2032

Figure 10: North America Dried Botanicals Market Size Forecast by Application, 2021- 2032

Figure 11: North America Dried Botanicals Market Share by Country, 2023

Figure 12: Europe Dried Botanicals Market Snapshot, Q4-2024

Figure 13: Europe Dried Botanicals Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Dried Botanicals Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Dried Botanicals Market Share by Country, 2023

Figure 16: Asia Pacific Dried Botanicals Market Snapshot, Q4-2024

Figure 17: Asia Pacific Dried Botanicals Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Dried Botanicals Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Dried Botanicals Market Share by Country, 2023

Figure 20: South America Dried Botanicals Market Snapshot, Q4-2024

Figure 21: South America Dried Botanicals Market Size Forecast by Type, 2021- 2032

Figure 22: South America Dried Botanicals Market Size Forecast by Application, 2021- 2032

Figure 23: South America Dried Botanicals Market Share by Country, 2023

Figure 24: Middle East and Africa Dried Botanicals Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Dried Botanicals Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Dried Botanicals Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Dried Botanicals Market Share by Country, 2023

Figure 28: United States Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 32: France Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 33: United Kingdom Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 34: Spain Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 35: Italy Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 36: Russia Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 37: Rest of Europe Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 38: China Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 39: India Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 40: Japan Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 41: South Korea Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 42: Australia Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 43: South East Asia Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 44: Rest of APAC Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 45: Brazil Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 46: Argentina Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 47: Rest of LATAM Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 48: Saudi Arabia Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 49: UAE Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 50: South Africa Dried Botanicals Market Size Outlook, \$ Million, 2021- 2032

Figure 51: Research Methodology

Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Dried Botanicals Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Dried Botanicals Market Size Outlook by Segments, 2021- 2032

Table 7: Global Dried Botanicals Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Dried Botanicals Market Outlook by Type, 2021- 2032

Table 10: North America- Dried Botanicals Market Outlook by Country, 2021- 2032

Table 11: Europe - Dried Botanicals Market Outlook by Type, 2021- 2032

Table 12: Europe - Dried Botanicals Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Dried Botanicals Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Dried Botanicals Market Outlook by Country, 2021- 2032

Table 15: South America- Dried Botanicals Market Outlook by Type, 2021- 2032

Table 16: South America- Dried Botanicals Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Dried Botanicals Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Dried Botanicals Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Dried Botanicals Companies

Table 20: Product Profiles of Leading Dried Botanicals Companies

Table 21: SWOT Profiles of Leading Dried Botanicals Companies

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