

# **Dog Snacks Market Size, Trends, Analysis, and Outlook By Type (Dental Snacks, Crunchy Snacks, Soft and Chewy Snacks, Jerky Snacks, Others), By Distribution Channel (Supermarkets/Hypermarkets, Pet Specialty Stores, Online, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

Global Dog Snacks Market Size is valued at \$XX Million in 2024 and is forecast to register a growth rate (CAGR) of 5.8% to reach \$XX Million by 2032.

The dog snacks market is set for growth as pet owners continue to indulge their pets with treats that offer both nutrition and enjoyment. Over the forecast period, the trend toward natural, grain-free, and functional snacks will drive demand, as will the rising focus on clean-label, organic, and hypoallergenic products. Innovations in flavors and formulations targeting specific health benefits, such as dental care or joint support, will further fuel market expansion.

### **Dog Snacks Market Drivers, Trends, Opportunities, and Growth Opportunities**

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Dog Snacks survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Dog Snacks industry.

### **Key market trends defining the global Dog Snacks demand in 2025 and Beyond**

The Dog Snacks industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

### Dog Snacks Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

### Key strategies adopted by companies within the Dog Snacks industry

Leading Dog Snacks companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Dog Snacks companies.

### Dog Snacks Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Dog Snacks Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Dog Snacks industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

## Dog Snacks Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

## North America Dog Snacks Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Dog Snacks market segments. Similarly, strong market demand encourages Canadian Dog Snacks companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

## Europe Dog Snacks Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Dog Snacks industry remains the major market for companies in the European Dog Snacks industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Dog Snacks market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

## Asia Pacific Dog Snacks Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Dog Snacks in Asia Pacific. In particular, China, India, and South East Asian Dog Snacks markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Dog Snacks Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Dog Snacks Market Size Outlook-** continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Dog Snacks market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Dog Snacks.

### Dog Snacks Company Profiles

The global Dog Snacks market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Affinity Petcare, S.A., Butcher's Pet Care Ltd., Champion Petfoods LP, Colgate-Palmolive Company, Diamond Pet Foods, Inc., Gambol Pet Group Co., Ltd., General Mills, Inc., Inspired Pet Nutrition Ltd, Mars, Incorporated, MoonShine, Inc., Natural Balance Pet Foods, Inc., Nestl?, Purina PetCare Company, Nisshin Pet Food Inc., Shanghai Ramical Pet Food Co., Ltd., Spectrum Brands Holdings, Inc., Thai Union Group PCL, The J.M. Smucker Company,

Total Alimentos S.A., Unicharm Corporation, WellPet LLC.

## Recent Dog Snacks Market Developments

The global Dog Snacks market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Dog Snacks Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Type

Dental Snacks

Crunchy Snacks

Soft and Chewy Snacks

Jerky Snacks

Others

By Distribution Channel

Supermarkets/Hypermarkets

Pet Specialty Stores

Online

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Affinity Petcare, S.A.

Butcher's Pet Care Ltd.

Champion Petfoods LP

Colgate-Palmolive Company

Diamond Pet Foods, Inc.

Gambol Pet Group Co., Ltd.

General Mills, Inc.

Inspired Pet Nutrition Ltd

Mars, Incorporated

MoonShine, Inc.

Natural Balance Pet Foods, Inc.

Nestlé? Purina PetCare Company

Nisshin Pet Food Inc.

Shanghai Ramical Pet Food Co., Ltd.

Spectrum Brands Holdings, Inc.

Thai Union Group PCL

The J.M. Smucker Company

Total Alimentos S.A.

Unicharm Corporation

WellPet LLC

Formats Available: Excel, PDF, and PPT

## Contents

### **CHAPTER 1: EXECUTIVE SUMMARY**

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### **CHAPTER 2. DOG SNACKS MARKET OVERVIEW- 2025**

- 2.1 An Introduction to the Global Dog Snacks Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### **CHAPTER 3. STRATEGIC ANALYSIS REVIEW**

- 3.1 Dog Snacks Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

### **CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS**

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Dog Snacks Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Dog Snacks Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Dog Snacks Market Outlook to 2032

### **CHAPTER 5: DOG SNACKS MARKET DYNAMICS**

*Dog Snacks Market Size, Trends, Analysis, and Outlook By Type (Dental Snacks, Crunchy Snacks, Soft and Chewy S...*



- 5.1 Key Dog Snacks Market Trends
- 5.2 Potential Dog Snacks Market Opportunities
- 5.3 Key Market Challenges

## **CHAPTER 6: GLOBAL DOG SNACKS MARKET ANALYSIS AND OUTLOOK TO 2032**

- 6.1 Global Market Outlook by Segments, 2021 to 2032
  - 6.2 Type
    - Dental Snacks
    - Crunchy Snacks
    - Soft and Chewy Snacks
    - Jerky Snacks
    - Others
  - Distribution Channel
    - Supermarkets/Hypermarkets
    - Pet Specialty Stores
    - Online
    - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

## **CHAPTER 7: NORTH AMERICA DOG SNACKS MARKET ANALYSIS AND OUTLOOK TO 2032**

- 7.1 North America Market Outlook by Segments, 2021- 2032
  - 7.2 Type
    - Dental Snacks
    - Crunchy Snacks
    - Soft and Chewy Snacks
    - Jerky Snacks
    - Others
  - Distribution Channel
    - Supermarkets/Hypermarkets
    - Pet Specialty Stores
    - Online
    - Others
- 7.3 North America Market Outlook by Country, 2021- 2032
  - 7.3.1 United States Dog Snacks Market Size Forecast, 2021- 2032

7.3.2 Canada Dog Snacks Market Size Forecast, 2021- 2032

7.3.3 Mexico Dog Snacks Market Size Forecast, 2021- 2032

## **CHAPTER 8: EUROPE DOG SNACKS MARKET ANALYSIS AND OUTLOOK TO 2032**

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Type

Dental Snacks

Crunchy Snacks

Soft and Chewy Snacks

Jerky Snacks

Others

Distribution Channel

Supermarkets/Hypermarkets

Pet Specialty Stores

Online

Others

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Dog Snacks Market Size Forecast, 2021- 2032

8.3.2 France Dog Snacks Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Dog Snacks Market Size Forecast, 2021- 2032

8.3.4 Spain Dog Snacks Market Size Forecast, 2021- 2032

8.3.5 Italy Dog Snacks Market Size Forecast, 2021- 2032

8.3.6 Russia Dog Snacks Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Dog Snacks Market Size Forecast, 2021- 2032

## **CHAPTER 9: ASIA PACIFIC DOG SNACKS MARKET ANALYSIS AND OUTLOOK TO 2032**

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Type

Dental Snacks

Crunchy Snacks

Soft and Chewy Snacks

Jerky Snacks

Others

Distribution Channel

Supermarkets/Hypermarkets

Pet Specialty Stores

Online

Others

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Dog Snacks Market Size Forecast, 2021- 2032

9.3.2 India Dog Snacks Market Size Forecast, 2021- 2032

9.3.3 Japan Dog Snacks Market Size Forecast, 2021- 2032

9.3.4 South Korea Dog Snacks Market Size Forecast, 2021- 2032

9.3.5 Australia Dog Snacks Market Size Forecast, 2021- 2032

9.3.6 South East Asia Dog Snacks Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Dog Snacks Market Size Forecast, 2021- 2032

## **CHAPTER 10: SOUTH AMERICA DOG SNACKS MARKET ANALYSIS AND OUTLOOK TO 2032**

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Type

Dental Snacks

Crunchy Snacks

Soft and Chewy Snacks

Jerky Snacks

Others

Distribution Channel

Supermarkets/Hypermarkets

Pet Specialty Stores

Online

Others

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Dog Snacks Market Size Forecast, 2021- 2032

10.3.2 Argentina Dog Snacks Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Dog Snacks Market Size Forecast, 2021- 2032

## **CHAPTER 11: MIDDLE EAST AND AFRICA DOG SNACKS MARKET ANALYSIS AND OUTLOOK TO 2032**

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Type

Dental Snacks

Crunchy Snacks

Soft and Chewy Snacks

Jerky Snacks

Others

Distribution Channel

Supermarkets/Hypermarkets

Pet Specialty Stores

Online

Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Dog Snacks Market Size Forecast, 2021- 2032

11.3.2 The UAE Dog Snacks Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Dog Snacks Market Size Forecast, 2021- 2032

11.3.4 South Africa Dog Snacks Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Dog Snacks Market Size Forecast, 2021- 2032

## **CHAPTER 12: COMPETITIVE LANDSCAPE**

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Affinity Petcare, S.A.

Butcher's Pet Care Ltd.

Champion Petfoods LP

Colgate-Palmolive Company

Diamond Pet Foods, Inc.

Gambol Pet Group Co., Ltd.

General Mills, Inc.

Inspired Pet Nutrition Ltd

Mars, Incorporated

MoonShine, Inc.

Natural Balance Pet Foods, Inc.

Nestl? Purina PetCare Company

Nisshin Pet Food Inc.

Shanghai Ramical Pet Food Co., Ltd.

Spectrum Brands Holdings, Inc.

Thai Union Group PCL

The J.M. Smucker Company

Total Alimentos S.A.

Unicharm Corporation

WellPet LLC

## **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

## List Of Figures

### LIST OF FIGURES

- Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Dog Snacks Market Outlook by Type, 2021- 2032
- Figure 6: Global Dog Snacks Market Outlook by Application, 2021- 2032
- Figure 7: Global Dog Snacks Market Outlook by Region, 2021- 2032
- Figure 8: North America Dog Snacks Market Snapshot, Q4-2024
- Figure 9: North America Dog Snacks Market Size Forecast by Type, 2021- 2032
- Figure 10: North America Dog Snacks Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Dog Snacks Market Share by Country, 2023
- Figure 12: Europe Dog Snacks Market Snapshot, Q4-2024
- Figure 13: Europe Dog Snacks Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Dog Snacks Market Size Forecast by Application, 2021- 2032
- Figure 15: Europe Dog Snacks Market Share by Country, 2023
- Figure 16: Asia Pacific Dog Snacks Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Dog Snacks Market Size Forecast by Type, 2021- 2032
- Figure 18: Asia Pacific Dog Snacks Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Dog Snacks Market Share by Country, 2023
- Figure 20: South America Dog Snacks Market Snapshot, Q4-2024
- Figure 21: South America Dog Snacks Market Size Forecast by Type, 2021- 2032
- Figure 22: South America Dog Snacks Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Dog Snacks Market Share by Country, 2023
- Figure 24: Middle East and Africa Dog Snacks Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Dog Snacks Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Dog Snacks Market Size Forecast by Application, 2021- 2032
- Figure 27: Middle East and Africa Dog Snacks Market Share by Country, 2023
- Figure 28: United States Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 29: Canada Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 31: Germany Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Dog Snacks Market Size Outlook, \$ Million, 2021- 2032

- Figure 34: Spain Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Dog Snacks Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

## List Of Tables

### LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Dog Snacks Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Dog Snacks Market Size Outlook by Segments, 2021- 2032

Table 7: Global Dog Snacks Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Dog Snacks Market Outlook by Type, 2021- 2032

Table 10: North America- Dog Snacks Market Outlook by Country, 2021- 2032

Table 11: Europe - Dog Snacks Market Outlook by Type, 2021- 2032

Table 12: Europe - Dog Snacks Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Dog Snacks Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Dog Snacks Market Outlook by Country, 2021- 2032

Table 15: South America- Dog Snacks Market Outlook by Type, 2021- 2032

Table 16: South America- Dog Snacks Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Dog Snacks Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Dog Snacks Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Dog Snacks Companies

Table 20: Product Profiles of Leading Dog Snacks Companies

Table 21: SWOT Profiles of Leading Dog Snacks Companies



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