

Direct Tire Pressure Monitoring System Market Size, Trends, Analysis, and Outlook by Technology (Conventional Tire Pressure Monitoring System, Intelligent Tire Pressure Monitoring System), Vehicle (Passenger Vehicles, Light Commercial Vehicles, Heavy Commercial Vehicles), Sales Channel (OEM, After market), by Country, Segment, and Companies, 2024-2030

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### **Abstracts**

The global Electric Moped market size is poised to register 16.17% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Electric Moped market by Brake (Disc Brake, Drum Brake), Loading Capacity, 100 Kgs, 150 to 200 Kgs, Above 200 Kgs), Battery (Lithium-Ion, Lead Acid), Application (Personal Use, Last Mile Logistics).

The Electric Moped Market is poised for transformative growth by 2030, influenced by rising concerns over air pollution and urban congestion are driving the shift toward electric mobility solutions, positioning electric mopeds as attractive alternatives for short-distance commuting in densely populated areas. Secondly, advancements in battery technology are extending the range and enhancing the performance of electric mopeds, making them more practical and appealing to a broader consumer base. Further, the integration of smart features such as connectivity, navigation systems, and remote monitoring capabilities is expected to enhance user experience and safety, further boosting market adoption. In addition, supportive government policies, incentives, and infrastructure investments are facilitating the transition toward electric mobility, creating a conducive environment for the growth of the electric moped market.



# Electric Moped Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Electric Moped market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Electric Moped survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Electric Moped industry.

Key market trends defining the global Electric Moped demand in 2024 and Beyond The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Electric Moped Market Segmentation- Industry Share, Market Size, and Outlook to 2030 The Electric Moped industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Electric Moped companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Electric Moped industry Leading Electric Moped companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Electric Moped companies.

Electric Moped Market Study- Strategic Analysis Review

The Electric Moped market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisionsIndustry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.



Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Electric Moped Market Size Outlook- Historic and Forecast Revenue in Three Cases The Electric Moped industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Electric Moped Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Electric Moped Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Electric Moped market segments. Similarly, Strong end-user demand is encouraging Canadian Electric Moped companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Electric Moped market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Electric Moped Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Electric Moped industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Electric Moped market for an upward trajectory, fostering both domestic and international interest.



Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Electric Moped Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Electric Moped in Asia Pacific. In particular, China, India, and South East Asian Electric Moped markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Electric Moped Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Electric Moped Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Electric Moped market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Electric Moped.

### Electric Moped Market Company Profiles

The global Electric Moped market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Gemopai Electric Vehicles Co. Ltd, Hero Electric Vehicles Pvt. Ltd, Okinawa Autotech Private Ltd, PURE EV, Rion Motors Inc, Voromotors Inc, Zhejiang Minimotors Bike Co. Ltd.



Recent Electric Moped Market Developments

The global Electric Moped market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Electric Moped Market Report Scope Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

**Qualitative Analysis** 

**Pricing Analysis** 

Value Chain Analysis

**SWOT Profile** 

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

**Brake** 

Disc Brake

Drum Brake

**Loading Capacity** 

100 Kgs

150 to 200 Kgs

Above 200 Kgs

**Battery** 

Lithium-Ion

Lead Acid

Application

Personal Use

Last Mile Logistics

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)



Latin America (3 markets) Middle East Africa (5 markets)

Companies
Gemopai Electric Vehicles Co. Ltd
Hero Electric Vehicles Pvt. Ltd
Okinawa Autotech Private Ltd
PURE EV
Rion Motors Inc
Voromotors Inc
Zhejiang Minimotors Bike Co. Ltd.
Formats Available: Excel, PDF, and PPT



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Technology

Conventional Tire Pressure Monitoring System

Intelligent Tire Pressure Monitoring System

Vehicle

Passenger Vehicles

Light Commercial Vehicles

**Heavy Commercial Vehicles** 

Sales Channel

Original Equipment Manufacturer (OEM)

After market

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**AVE Technologies** 

Bartec USA LLC

Continental AG

Delphi Technologies PLC



Dunlop Tech GmbH
Pacific Industrial Co. Ltd
Schrader Electronics Ltd
Sensata Technologies Holding plc
ZF Friedrichshafen AG

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