

Digital Workplace Market Size, Share, and Outlook, 2025 Report- By Deployment (On-premise, Cloud-Based), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Pricing (One Time License, Monthly, Annually), By Component (Solutions, Services), By End-User (Retail, Government Offices, Manufacturing, Healthcare, Media and Entertainment, IT and Telecommunication, Others), 2018-2032

<https://marketpublishers.com/r/DA6D486129B8EN.html>

Date: April 2025

Pages: 168

Price: US\$ 3,680.00 (Single User License)

ID: DA6D486129B8EN

Abstracts

Digital Workplace Market Outlook

The Digital Workplace Market size is expected to register a growth rate of 20.3% during the forecast period from \$52.15 Billion in 2025 to \$190.2 Billion in 2032. The Digital Workplace market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Digital Workplace segments across 22 countries from 2021 to 2032. Key segments in the report include By Deployment (On-premise, Cloud-Based), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Pricing (One Time License, Monthly, Annually), By Component (Solutions, Services), By End-User (Retail, Government Offices, Manufacturing, Healthcare, Media and Entertainment, IT and Telecommunication, Others). Over 70 tables and charts showcase findings from our latest survey report on Digital Workplace markets.

Digital Workplace Market Insights, 2025

The digital workplace market is experiencing strong momentum as organizations transition to hybrid and remote work models. Businesses are investing in digital workplace platforms that integrate communication, collaboration, and productivity tools into a single ecosystem. AI-powered automation, virtual desktop infrastructure (VDI), and cloud-based workspaces are key trends driving this market. Companies are prioritizing solutions with enhanced security features, including zero-trust frameworks and endpoint management, to protect sensitive data in distributed work environments. As the workforce becomes increasingly mobile, digital workplace solutions with AI-driven workflow optimization, real-time analytics, and seamless third-party integrations are becoming essential for operational efficiency.

Five Trends that will define global Digital Workplace market in 2025 and Beyond

A closer look at the multi-million market for Digital Workplace identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Digital Workplace companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Digital Workplace vendors.

What are the biggest opportunities for growth in the Digital Workplace industry?

The Digital Workplace sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Digital Workplace Market Segment Insights

The Digital Workplace industry presents strong offers across categories. The analytical report offers forecasts of Digital Workplace industry performance across segments and countries. Key segments in the industry include%li%By Deployment (On-premise, Cloud-Based), By Organization Size (Small and Medium Enterprise, Large Enterprise), By

Pricing (One Time License, Monthly, Annually), By Component (Solutions, Services), By End-User (Retail, Government Offices, Manufacturing, Healthcare, Media and Entertainment, IT and Telecommunication, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Digital Workplace market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Digital Workplace industry ecosystem. It assists decision-makers in evaluating global Digital Workplace market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Digital Workplace industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Digital Workplace Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Digital Workplace Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Digital Workplace with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Digital Workplace market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Digital Workplace market Insights%li%Vendors are exploring new opportunities within the US Digital Workplace industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Digital Workplace companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Digital Workplace market.

Latin American Digital Workplace market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Digital Workplace Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Digital Workplace markets. Designing expansion and marketing strategies to cater to the local

consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Digital Workplace markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Digital Workplace companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Atos SE, Capgemini, Citrix Systems Inc, Cognizant, CompuCom, DXC Technology Company, IBM Corp, NTT Data Inc, Unisys, Wipro Ltd.

Digital Workplace Market Segmentation

By Deployment

On-premise

Cloud-Based

By Organization Size

Small and Medium Enterprise

Large Enterprise

By Pricing

One Time License

Monthly

Annually

By Component

Solutions

Services

By End-User

Retail

Government Offices

Manufacturing

Healthcare

Media and Entertainment

IT and Telecommunication

Others

Leading Companies

Atos SE

Capgemini

Citrix Systems Inc

Cognizant

CompuCom

DXC Technology Company

IBM Corp

NTT Data Inc

Unisys

Wipro Ltd

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Digital Workplace Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Digital Workplace Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL DIGITAL WORKPLACE MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Digital Workplace Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. DIGITAL WORKPLACE MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Deployment

On-premise

Cloud-Based

By Organization Size

Small and Medium Enterprise

Large Enterprise

By Pricing

One Time License

Monthly

Annually

By Component

Solutions

Services

By End-User

Retail

Government Offices

Manufacturing

Healthcare

Media and Entertainment

IT and Telecommunication

Others

6. GLOBAL DIGITAL WORKPLACE MARKET OUTLOOK ACROSS GROWTH

SCENARIOS

- 6.1 Low Growth Scenario**
- 6.2 Base/Reference Case**
- 6.3 High Growth Scenario**

6. NORTH AMERICA DIGITAL WORKPLACE MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024**
- 6.2 North America Digital Workplace Market Trends and Growth Opportunities**
 - 6.2.1 North America Digital Workplace Market Outlook by Type**
 - 6.2.2 North America Digital Workplace Market Outlook by Application**
- 6.3 North America Digital Workplace Market Outlook by Country**
 - 6.3.1 The US Digital Workplace Market Outlook, 2021- 2032**
 - 6.3.2 Canada Digital Workplace Market Outlook, 2021- 2032**
 - 6.3.3 Mexico Digital Workplace Market Outlook, 2021- 2032**

7. EUROPE DIGITAL WORKPLACE MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024**
- 7.2 Europe Digital Workplace Market Trends and Growth Opportunities**
 - 7.2.1 Europe Digital Workplace Market Outlook by Type**
 - 7.2.2 Europe Digital Workplace Market Outlook by Application**
- 7.3 Europe Digital Workplace Market Outlook by Country**
 - 7.3.2 Germany Digital Workplace Market Outlook, 2021- 2032**
 - 7.3.3 France Digital Workplace Market Outlook, 2021- 2032**
 - 7.3.4 The UK Digital Workplace Market Outlook, 2021- 2032**
 - 7.3.5 Spain Digital Workplace Market Outlook, 2021- 2032**
 - 7.3.6 Italy Digital Workplace Market Outlook, 2021- 2032**
 - 7.3.7 Russia Digital Workplace Market Outlook, 2021- 2032**
 - 7.3.8 Rest of Europe Digital Workplace Market Outlook, 2021- 2032**

8. ASIA PACIFIC DIGITAL WORKPLACE MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024**
- 8.2 Asia Pacific Digital Workplace Market Trends and Growth Opportunities**
 - 8.2.1 Asia Pacific Digital Workplace Market Outlook by Type**
 - 8.2.2 Asia Pacific Digital Workplace Market Outlook by Application**
- 8.3 Asia Pacific Digital Workplace Market Outlook by Country**

- 8.3.1 China Digital Workplace Market Outlook, 2021- 2032**
- 8.3.2 India Digital Workplace Market Outlook, 2021- 2032**
- 8.3.3 Japan Digital Workplace Market Outlook, 2021- 2032**
- 8.3.4 South Korea Digital Workplace Market Outlook, 2021- 2032**
- 8.3.5 Australia Digital Workplace Market Outlook, 2021- 2032**
- 8.3.6 South East Asia Digital Workplace Market Outlook, 2021- 2032**
- 8.3.7 Rest of Asia Pacific Digital Workplace Market Outlook, 2021- 2032**

9. SOUTH AMERICA DIGITAL WORKPLACE MARKET SIZE OUTLOOK

- 9.1 Key Market Statistics, 2024**
- 9.2 South America Digital Workplace Market Trends and Growth Opportunities**
 - 9.2.1 South America Digital Workplace Market Outlook by Type**
 - 9.2.2 South America Digital Workplace Market Outlook by Application**
- 9.3 South America Digital Workplace Market Outlook by Country**
 - 9.3.1 Brazil Digital Workplace Market Outlook, 2021- 2032**
 - 9.3.2 Argentina Digital Workplace Market Outlook, 2021- 2032**
 - 9.3.3 Rest of South and Central America Digital Workplace Market Outlook, 2021- 2032**

10. MIDDLE EAST AND AFRICA DIGITAL WORKPLACE MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024**
- 10.2 Middle East and Africa Digital Workplace Market Trends and Growth Opportunities**
 - 10.2.1 Middle East and Africa Digital Workplace Market Outlook by Type**
 - 10.2.2 Middle East and Africa Digital Workplace Market Outlook by Application**
- 10.3 Middle East and Africa Digital Workplace Market Outlook by Country**
 - 10.3.1 Saudi Arabia Digital Workplace Market Outlook, 2021- 2032**
 - 10.3.2 The UAE Digital Workplace Market Outlook, 2021- 2032**
 - 10.3.3 Rest of Middle East Digital Workplace Market Outlook, 2021- 2032**
 - 10.3.4 South Africa Digital Workplace Market Outlook, 2021- 2032**
 - 10.3.5 Egypt Digital Workplace Market Outlook, 2021- 2032**
 - 10.3.6 Rest of Africa Digital Workplace Market Outlook, 2021- 2032**

11. COMPANY PROFILES

- 11.1 Leading 10 Companies**
 - Atos SE**

Capgemini
Citrix Systems Inc
Cognizant
CompuCom
DXC Technology Company
IBM Corp
NTT Data Inc
Unisys
Wipro Ltd
11.2 Overview
11.3 Products and Services
11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options
12.2 Customization Options
12.3 Publisher Details

I would like to order

Product name: Digital Workplace Market Size, Share, and Outlook, 2025 Report- By Deployment (On-premise, Cloud-Based), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Pricing (One Time License, Monthly, Annually), By Component (Solutions, Services), By End-User (Retail, Government Offices, Manufacturing, Healthcare, Media and Entertainment, IT and Telecommunication, Others), 2018-2032

Product link: <https://marketpublishers.com/r/DA6D486129B8EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DA6D486129B8EN.html>