

Digital Mammography Market Size, Trends, Analysis, and Outlook By Product (2D Full Field Digital Mammography Tomosynthesis, 3D Full Field Digital Mammography Tomosynthesis), By End-User (Hospitals, Diagnostic Centers, Others), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Digital Mammography market size is poised to register 10.04% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Digital Mammography market across By Product (2D Full Field Digital Mammography Tomosynthesis, 3D Full Field Digital Mammography Tomosynthesis), By End-User (Hospitals, Diagnostic Centers, Others).

The digital mammography market is driven by the increasing adoption of digital imaging technology for breast cancer screening and diagnosis. Digital mammography systems capture X-ray images of the breast and allow for digital storage, retrieval, and analysis of mammographic images, offering advantages such as improved image quality, faster image acquisition, and reduced radiation exposure compared to film-screen mammography. Market growth is propelled by technological advancements in digital detector technology, such as amorphous selenium and cesium iodide detectors, which enhance image resolution and contrast sensitivity. Moreover, the shift towards value-based healthcare models and the emphasis on early detection and personalized treatment strategies stimulate market demand for digital mammography systems that offer enhanced diagnostic accuracy and workflow efficiency. Additionally, the integration of digital mammography with computer-aided detection software facilitates lesion detection and characterization, supporting radiologists in clinical decision-making and improving breast cancer detection rates.

Digital Mammography Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Digital Mammography market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Digital Mammography survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Digital Mammography industry.

Key market trends defining the global Digital Mammography demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Digital Mammography Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Digital Mammography industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Digital Mammography companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Digital Mammography industry

Leading Digital Mammography companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Digital Mammography companies.

Digital Mammography Market Study- Strategic Analysis Review

The Digital Mammography market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Digital Mammography Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Digital Mammography industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Digital Mammography Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Digital Mammography Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user

industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Digital Mammography market segments. Similarly, Strong end-user demand is encouraging Canadian Digital Mammography companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Digital Mammography market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Digital Mammography Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Digital Mammography industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Digital Mammography market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Digital Mammography Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Digital Mammography in Asia Pacific. In particular, China, India, and South East Asian Digital Mammography markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Digital Mammography Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Digital Mammography Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Digital Mammography market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Digital Mammography.

Digital Mammography Market Company Profiles

The global Digital Mammography market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Angell Technology, DMS Imaging, FUJIFILM Corp, GE Healthcare, Genoray, HMK Bilcon, HOLOGIC Inc, iCRco, Idetec Medical Imaging, IMS, Kangda Intercontinental Medical Equipment, Koninklijke Philips NV, Landwind Medical, Metaltronica S.P.A, PLANMED OY, Shenzhen Anke High-tech, Shenzhen Lanmage Medical Technology, Siemens Healthineers, SternMed GmbH, Timak Shpk, Toshiba Medical Systems

Recent Digital Mammography Market Developments

The global Digital Mammography market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Digital Mammography Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

2D Full Field Digital Mammography Tomosynthesis

3D Full Field Digital Mammography Tomosynthesis

By End-User

Hospitals

Diagnostic Centers

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Angell Technology

DMS Imaging

FUJIFILM Corp

GE Healthcare

Genoray

HMK Bilcon

HOLOGIC Inc

iCRco

Idetec Medical Imaging

IMS

Kangda Intercontinental Medical Equipment

Koninklijke Philips NV

Landwind Medical

Metaltronica S.P.A

PLANMED OY

Shenzhen Anke High-tech

Shenzhen Lanmage Medical Technology

Siemens Healthineers

SternMed GmbH

Timak Shpk

Toshiba Medical Systems

Formats Available: Excel, PDF, and PPT

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Others

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DMS Imaging

FUJIFILM Corp

GE Healthcare

Genoray

HMK Bilcon

HOLOGIC Inc

iCRco

Idetec Medical Imaging

IMS

Kangda Intercontinental Medical Equipment

Koninklijke Philips NV

Landwind Medical

Metaltronica S.P.A

PLANMED OY

Shenzhen Anke High-tech

Shenzhen Lanmage Medical Technology

Siemens Healthineers

SternMed GmbH

Timak Shpk

Toshiba Medical Systems

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