

Digital Farming Market Size, Share & Growth Report, H2-2026: Industry Outlook By Offering, By Technology, By Application, By Farm Size, Companies and Countries to 2032

<https://marketpublishers.com/r/DFD37292CD17EN.html>

Date: September 2026

Pages: 180

Price: US\$ 3,285.00 (Single User License)

ID: DFD37292CD17EN

Abstracts

The global Digital Farming Market is estimated to generate \$29.6 Billion in 2026. Further, between 2026 and 2032, the market size is forecast to grow at a CAGR of 9.8% to reach \$51.9 Billion in 2032. This Digital Farming report provides a comprehensive analysis across By Offering (Hardware, Software, Services), By Technology (Artificial Intelligence, Internet of Things, Big Data and Analytics, Blockchain, Remote Sensing and Imaging), By Application (Precision Crop Management, Yield Monitoring and Mapping, Soil and Fertilizer Management, Livestock Monitoring, Smart Irrigation, Weather Tracking and Forecasting), By Farm Size (Small and Medium Farms, Large Farms), across 5 geographic regions, and 22 countries.

Data-Led Crop Management and Labour Constraints Accelerate Digital Farming Adoption

The digital farming industry encompasses precision guidance, farm-management software, satellite connectivity, remote sensing, variable-rate application, autonomous machinery and artificial-intelligence systems used to improve agricultural decisions and field execution. Demand is driven by rising input costs, skilled-labour shortages, climate variability and growers' need to document productivity and environmental performance. Farmers increasingly evaluate platforms by compatibility with mixed equipment fleets, data ownership, connectivity, agronomic accuracy and measurable input savings rather than adopting technology for novelty. Applications span planting, crop scouting, spraying, irrigation, soil analysis, harvesting and fleet management. Smaller farms require lower-cost retrofit options, while large operations seek integrated autonomy and

centralized data environments. Weak rural connectivity and fragmented data standards remain adoption barriers, making satellite links, open interfaces and dealer-based technical support commercially important.

Autonomous Machinery, AI Spraying and Satellite Connectivity Advance Manufacturer Platforms

Manufacturers are combining autonomy, sensing and cloud connectivity across the crop cycle. John Deere revealed its second-generation autonomy kit at CES 2025, integrating computer vision, artificial intelligence and expanded camera coverage for autonomous tillage and other field tasks. The company also introduced Precision Essentials to lower the entry cost for guidance and precision hardware, while JDLink Boost extends machine and agronomic data transmission into fields without reliable cellular service. AGCO's PTx Trimble commercialized OutRun, a retrofit autonomous grain-cart solution, and expanded the platform into tillage and fertilizer applications. BASF Digital Farming broadened xarvio FIELD MANAGER for agribusiness customers and partnered with Arva to connect agronomic recommendations with low-carbon grain programs and biorefinery procurement.

Mixed-Fleet Autonomy, Precision Inputs and Verified Sustainability Data Shape Competition

Manufacturer activity indicates that digital farming is shifting from isolated hardware products toward connected operating systems spanning machinery, agronomy and supply-chain reporting. Retrofit autonomy is gaining prominence because it allows growers to upgrade existing tractors and implements rather than replace entire fleets. Camera-based spot spraying and AI crop recognition are reducing blanket chemical application, while satellite connectivity enables remote monitoring and data transfer in poorly served agricultural regions. Mixed-fleet compatibility is becoming a major differentiator as producers seek one guidance and farm-management environment across multiple machinery brands. Digital platforms are also linking field-level activity with carbon intensity, traceability and contract-grain programs, allowing processors and biorefineries to verify production practices. Dealer expansion, subscription software and automated soil laboratories are strengthening manufacturers' ability to convert equipment sales into recurring digital-service relationships.

Shifting Consumer Expectations and Industry Transformation

Young and adult consumers across markets are increasingly scrutinizing products

beyond price and brand, seeking greater visibility into ingredients or materials, their origin, manufacturing location, quality, sourcing practices, and environmental attributes. This is increasing the importance of ingredient lists, nutrition labeling, allergen declarations, certifications, sourcing information and other product claims, while also raising the bar for transparency and substantiation.

In addition, the industry is being reshaped by advances in AI, ingredient and formulation technologies, automation, digital commerce, packaging technology and data analytics, creating new opportunities to accelerate product development, improve product quality and optimize operations. However, these capabilities require higher capital commitments, particularly as companies invest in store expansion and refurbishment, automation, AI-enabled systems, digital infrastructure and other productivity-enhancing technologies.

Competitive dynamics are also shifting as private-label and disruptor brands raise value expectations across selected price points, pushing established players to sharpen their entry, core and premium propositions. Private-label expansion, adjacent-category opportunities, M&A and AI are consequently creating new avenues for growth for manufacturers, suppliers and other industry participants across both developed and developing markets.

Impact of Tariffs and Inflation Rates on Digital Farming Markets and Companies

Tariffs and elevated inflation are directly reshaping the cost structure and pricing strategies of Food & Beverages and Consumer Goods companies. The impact is particularly visible in imported ingredients and raw materials, packaging materials, energy, transportation, and other internationally sourced inputs, while higher consumer prices are increasing pressure on household purchasing decisions. The IMF WEO Data 2026 projects global headline inflation at 4.7% in 2026, while the continued use of tariffs and other trade measures is increasing uncertainty around sourcing and cross-border costs.

The report quantifies the impact of tariff changes and inflation on the market by analyzing country-level inflation trends, tariff exposure, import dependence, input-cost movements and pricing conditions, and assesses their implications for market volumes, revenues and margins.

Key Value-Creating Activities and Participants Across the Digital Farming Industry Value Chain

Digital Farming value chains are becoming more cost-sensitive and closely integrated, with changes in input prices, sourcing concentration, production efficiency, packaging costs, logistics and channel economics directly influencing margins and competitive positioning at each stage.

The report maps the value chain from upstream suppliers to end-use channels, identifies the principal participants and value-adding activities at each stage, and assesses the relative importance of procurement, manufacturing, packaging, logistics, distribution and retail in the forecast period.

Digital Farming Pricing analysis- How Input Costs, Competition and Positioning Influence Digital Farming Market Pricing

Pricing analysis in the report establishes how prices differ across products, segments, countries and channels and what is driving those differences. The report provides historical and current price benchmarks, country-level and regional comparisons, product-level pricing, and an assessment of the principal factors influencing price movements.

Five forces analysis- How Competitive Forces Are Shaping the Digital Farming Industry

The chapter in the Digital Farming report evaluates competitive rivalry, threat of new entrants, bargaining power of suppliers, bargaining power of buyers, and threat of substitutes, with each force assessed against the market's actual operating conditions. It analyzes market factors including fragmentation, product differentiation, manufacturing and distribution requirements, switching costs, supplier concentration, raw-material availability, retailer purchasing power, and the ability of consumers to substitute between brands. The report also examines how e-commerce and marketplaces are lowering certain barriers to market access while intensifying price transparency, and how established distribution networks, brand recognition, scale and customer relationships continue to protect incumbents across categories.

Critical Success Factors- Key Factors Determining Competitive Success in the Digital Farming Industry

The report identifies the critical success factors that fuel growth in the Digital Farming market, in addition to market trends and company capabilities. The Digital Farming

report evaluates critical success factors against the market's competitive environment and assesses how leading participants are strengthening them. Further, the chapter identifies the factors with strongest influence on market-share retention, customer loyalty, pricing power, operating performance, and long-term competitive differentiation.

Segmentation analysis- How Demand Is Distributed Across Key Segments of the Digital Farming Market

The report analyzes the global and regional markets across key types, applications, and other segments from 2021 to 2025. Further, forecasts are provided from 2026 to 2032. Key segments included in the study are By Offering (Hardware, Software, Services), By Technology (Artificial Intelligence, Internet of Things, Big Data and Analytics, Blockchain, Remote Sensing and Imaging), By Application (Precision Crop Management, Yield Monitoring and Mapping, Soil and Fertilizer Management, Livestock Monitoring, Smart Irrigation, Weather Tracking and Forecasting), By Farm Size (Small and Medium Farms, Large Farms).

US Digital Farming Market - Strong Consumer Spending, Private-Label Expansion and Premium Product Demand

The US Digital Farming companies are focusing on value positioning, distribution strength, product differentiation, and operating efficiency as private-label products gain ground against national brands. The US store-brand sales reached \$282.8 billion in 2025, growing 3.3% versus 1.2% for national brands, while store brands reached a record 21.3% dollar share and 23.5% unit share according to the Private Label Manufacturers Association. The report provides the US Digital Farming market size outlook from 2021 to 2032 and the key factors shaping the market along with key strategies adopted by leading companies.

Canada Digital Farming Market - Affordability, Retail Concentration and Supply-Chain Resilience Shape Market Growth

Over the past two years, Canadian companies have been focusing on value, supply-chain resilience and manufacturing efficiency to overcome trade and cost pressures. Retail demand also remained firm, with food and beverage retail sales increasing 4.4% year-on-year in December 2025, led by packaged dry foods, fresh meat and poultry, and snacks, according to Statistics Canada. The report identifies competitive pricing and product value, retailer access, diversified sourcing, productivity, brand positioning, and portfolio innovation as key success factors across the Canadian Digital Farming

value chain.

Mexico Digital Farming Market- Rising Consumption, Manufacturing Expansion and Export Integration Drive Market Development

Mexico's Digital Farming market is supported by a large domestic consumer base, established manufacturing capabilities, and strong export integration, while pricing remains an important consideration for consumers and manufacturers. The INEGI reported that the consumer prices for food, beverages and tobacco increased 5.13% year-on-year in May 2026, compared with 3.94% for overall consumer prices, keeping affordability and price management central to category performance. Leading companies are focusing on domestic manufacturing scale, ingredient availability, export competitiveness, product differentiation, efficient sourcing and supply-chain execution to gain profit margins.

Germany Digital Farming Market- Private-Label Strength, Price Sensitivity and Manufacturing Efficiency Shape Competition

Value-for-money, private-label competitiveness, efficient sourcing, and cost control are central to market performance and continue to shape the market outlook. German food prices remained structurally above their pre-inflation baseline: the food and non-alcoholic beverages CPI reached 136.2 in 2025 (2020=100), compared with 121.9 for the overall CPI, although annual food inflation moderated to 2.0% in 2025. The market is also being influenced by Germany's policy push toward healthier eating and greater development of alternative protein products, creating additional opportunities for reformulation and product innovation.

France Digital Farming Market- Premium Food Culture, Retail Transformation and Selective Consumer Spending Drive Demand

France's Digital Farming market is being shaped by moderating food inflation, cautious household consumption and a shift in retail demand toward value and specialized formats. Household final consumption expenditure increased only 0.4% in volume in 2025, while household purchasing power declined 0.4%, keeping affordability and price-value positioning important despite the easing of inflation. Digital Farming companies operating in France are balancing value-oriented pricing with quality and differentiation, strengthening supermarket and alternative-format distribution, managing procurement and supply-chain costs, and responding to increasingly selective household spending.

UK Digital Farming Market- Import Dependence, Retail Concentration and Product Portfolio Expansion Influence Market Growth

The UK Digital Farming market is strongly influenced by import dependence, household affordability, and retail concentration. Consumer expenditure on food and alcoholic drinks reached ?303.3 billion in real terms in 2025, up 1.1%, with spending on food and drink eaten outside the home increasing 2.3% to ?137.7 billion, while household food expenditure was broadly flat. The structure of the industry also favors companies able to operate efficiently at scale: approximately 98.8% of UK food and drink manufacturing businesses are SMEs, creating a large and fragmented supplier base alongside major manufacturers and retailers. Over the forecast period, competitive pricing, procurement efficiency, product differentiation, retailer and foodservice relationships, import management and the ability to respond remain key success factors.

Spain Digital Farming Market- Household Consumption, Tourism and Export-Oriented Manufacturing Support Demand

Spain's Digital Farming market is supported by strong household food expenditure, a large tourism-driven consumption base and a highly export-oriented food industry, although consumers remain sensitive to price increases. Tourism provides an additional demand channel: international tourists spent €11.7 billion in Spain in April 2026 alone, up 7.4% year-on-year, including €1.99 billion on food and drinks, up 6.8%. Spain's food industry also reached a record level of exports in 2025, reinforcing its importance as an export manufacturing base and exposing producers to international trade conditions and supply-chain developments.

Italy Digital Farming Market- Product Quality, Heritage and Export Competitiveness Remain Key Market Drivers

Italy's consumption structure favors companies capable of maintaining value across differentiated price points: household consumption expenditure averaged €2,738 per month in 2023, up 4.3% from 2022, although the increase reflected both higher spending and price effects. Italy's large manufacturing and export base supports demand for products with strong quality, provenance, and differentiation, particularly where Italian origin provides a competitive advantage. Companies that can combine Italy's established food-manufacturing capabilities with tighter cost control and differentiated products are better positioned to navigate slower domestic consumption and renewed price pressure.

China Digital Farming Market- Digital Commerce, Brand Trust and Selective Consumer Spending Reshape Demand

China's Digital Farming markets are being shaped by large-scale domestic consumption, rapid online retail expansion, increasingly selective spending and a widening performance gap between categories. Total retail sales of consumer goods reached RMB 50.1 trillion in 2025, up 3.7%, significantly outperforming beverages at 1.0%. Online retail is particularly important: physical-goods online sales reached RMB 13.1 trillion, representing 26.1% of total consumer-goods retail sales, while online sales of food increased 14.5% according to the National Bureau of Statistics of China. Established brands retain an advantage where consumers prioritize familiarity and brand authority, while the rapid expansion of online food sales creates opportunities for digitally native brands and manufacturers capable of using data, AI, and platform ecosystems.

India Digital Farming Market- Rising Consumption, Increasing Investment and Expanding Distribution Create Growth Opportunities

India's Digital Farming market is being supported by rising household consumption, a large and increasingly diversified consumer base, expansion of food processing and continued investment in formal food manufacturing. India's rural monthly per-capita consumption expenditure reached ₹4,122 in 2023–24, up from ₹3,773 in 2022–23, while urban MPCE increased to ₹6,996, highlighting the continued expansion of household purchasing capacity across both rural and urban markets. The supply side is also becoming more organized and processing-intensive. Digital commerce and AI-enabled consumer engagement are also becoming increasingly relevant, particularly as Indian consumers adopt digital tools across product discovery and purchasing.

Japan Digital Farming Market- Aging Consumers, Household Price Sensitivity and Digital Purchasing Reshape the Market

Japan's Digital Farming markets are being shaped by high food expenditure, renewed price pressure and increasingly cautious real household consumption, alongside a structurally mature consumer base. Price pressure has also remained visible in 2026, with Japan's headline CPI increasing 1.5% year-on-year in May 2026, while core inflation excluding fresh food increased 1.4%. Meanwhile, online purchasing remains an important route to consumers: 55.3% of two-or-more-person households used online shopping in May 2026, with food contributing materially to the increase in online-shopping expenditure. Companies also need to manage smaller household sizes and

differing consumption patterns by age, while maintaining strong product differentiation in a mature market where incremental volume growth is more difficult to achieve.

Brazil Digital Farming Market- Strong Domestic Consumption and Export-Oriented Manufacturing Drive Growth

Brazil's Digital Farming market is supported by a large domestic consumption base, a highly integrated agricultural and food-processing sector, and exceptional export competitiveness, while renewed food-price pressure is keeping affordability important. The country's food and beverage industry generated R\$1.388 trillion in revenue in 2025, equivalent to 10.9% of national GDP, with domestic sales reaching R\$1.02 trillion; retail accounted for R\$732 billion and foodservice R\$287.9 billion. Real industry sales increased 2.2%, while companies invested R\$41.3 billion, up 6.8%, including R\$26.7 billion in innovation, plant modernization and new technologies.

Middle East Africa Digital Farming Market- Import Dependence and Value-Added Products Gaining Steady Demand Growth

The Middle East Digital Farming markets are being shaped by high dependence on food imports, food-security investment, urbanization, tourism, premium retail and increasingly selective consumer spending, with conditions differing substantially between Gulf markets and the wider region. The GCC recorded overall inflation of only 1.8% in 2025, while food and beverage prices increased 1.2%, indicating relatively contained consumer-price pressure compared with many global markets. Across the region, this combination of import exposure and localization is increasing the importance of supplier diversification, local production, inventory management, and efficient logistics, while strong tourism, hospitality, and modern retail ecosystems are supporting demand for differentiated, convenience-oriented, and premium products.

Digital Farming Competitive Landscape

The Digital Farming competitive landscape is becoming more fragmented as established multinational brands compete simultaneously with private-label products, regional manufacturers, digitally native brands and category-focused disruptors. Competitive advantage is increasingly determined by the ability to balance price, product quality, innovation, distribution reach and speed of response rather than by brand scale alone. The report provides detailed analysis of leading companies including business profile, SWOT analysis, products and services, and financial profiles of Deere & Company, Bayer AG, Trimble Inc., AGCO Corporation, CNH Industrial N.V., Kubota

Corporation, Raven Industries, Inc., Topcon Positioning Systems, Inc., IBM Corporation, Farmers Edge Inc..

Digital Farming Market Segmentation

By Offering

Hardware

Software

Services

By Technology

Artificial Intelligence

Internet of Things

Big Data and Analytics

Blockchain

Remote Sensing and Imaging

By Application

Precision Crop Management

Yield Monitoring and Mapping

Soil and Fertilizer Management

Livestock Monitoring

Smart Irrigation

Weather Tracking and Forecasting

By Farm Size

Small and Medium Farms

Large Farms

Geographical Coverage

North America (US, Canada, Mexico)

Europe (Germany, UK, Spain, France, Italy, Russia, Rest of Europe)

Asia Pacific (China, India, Japan, South Korea, Southeast Asia, Rest of APAC)

Latin America (Brazil, Argentina, Rest of South and Central America)

Middle East and Africa (Saudi Arabia, UAE, MENA, South Africa, Sub-Saharan Africa)

Leading Companies in Digital Farming Industry

Deere & Company

Bayer AG

Trimble Inc.

AGCO Corporation

CNH Industrial N.V.

Kubota Corporation

Raven Industries, Inc.

Topcon Positioning Systems, Inc.

IBM Corporation

Farmers Edge Inc.

Frequently Asked Questions

1. What is the current size of the Digital Farming market?

The Digital Farming market is estimated at US\$29.6 Billion in 2026, based on the report's market sizing methodology. Demand is supported by new product launches, while competition from local labels is influencing near-term market performance. The market is expected to reach US\$51.9 Billion by 2032, reflecting the investment expansion of leading companies.

2. How fast is the Digital Farming market expected to grow through the forecast period?

The Digital Farming market is projected to expand at a 9.8% CAGR between 2026 and 2032, with growth concentrated in Asia Pacific.

3. Which segment currently accounts for the largest share of the Digital Farming market?

The report analyzes the report across By Offering (Hardware, Software, Services), By Technology (Artificial Intelligence, Internet of Things, Big Data and Analytics, Blockchain, Remote Sensing and Imaging), By Application (Precision Crop Management, Yield Monitoring and Mapping, Soil and Fertilizer Management, Livestock Monitoring, Smart Irrigation, Weather Tracking and Forecasting), By Farm Size (Small and Medium Farms, Large Farms).

4. Which regions are generating the largest demand for Digital Farming products?

Differences in consumer preferences, pricing, regulation and distribution infrastructure continue to create significant variations in market performance across regions. Asia Pacific is the fastest growing market driven by China, India, Southeast Asia, and other emerging markets.

5. Which companies are leading the Digital Farming market?

The Digital Farming market includes major participants such as Deere & Company, Bayer AG, Trimble Inc., AGCO Corporation, CNH Industrial N.V., Kubota Corporation, Raven Industries, Inc., Topcon Positioning Systems, Inc., IBM Corporation, Farmers Edge Inc.. Leading companies compete through product portfolio, distribution, technology, while recent competitive activity includes M&A, product launches, capacity expansion, and geographic expansion. Market leadership varies significantly by product category and geography.

Contents

CHAPTER 1- EXECUTIVE SUMMARY

- 1.1. Market Snapshot: Market Size, CAGR, and Growth Outlook to 2032
- 1.2. Key Industry Highlights, 2026
- 1.3. Premium Market Insights
 - 1.3.1. Potential Digital Farming Market Types and Applications
 - 1.3.2. Fastest Growing Countries Over the forecast period
- 1.4. Market Scope and Segmentation
 - 1.4.1. Key Market Segments
 - 1.4.2. Key Countries and Regions
 - 1.4.3. Top Companies in the Digital Farming Industry
- 1.5. Macroeconomic and Demographic Outlook
 - 1.5.1. GDP Outlook by Top 20 Countries, 2010-2030
 - 1.5.2. Population Forecast by Country, 2010-2030
 - 1.5.3. Inflation Trends in Leading Countries
- 1.6. Impact of Trade Policies, Regulations, and Sustainability
 - 1.6.1. Trade tariffs and localization requirements
 - 1.6.2. ESG and sustainability pressures
 - 1.6.3. Compliance-driven structural changes in the value chain

CHAPTER 2- RESEARCH METHODOLOGY

- 2.1. Report Coverage
- 2.2. Secondary Research
- 2.3. Primary Research
- 2.4. Data Triangulation
- 2.5. Market Modeling and Forecasting

CHAPTER 3- GLOBAL DIGITAL FARMING MARKET TRENDS, GROWTH DRIVERS, CHALLENGES, AND OPPORTUNITIES THROUGH 2032

- 3.1. An Introduction to Global Digital Farming Markets in 2026
- 3.2. Global Historic and Forecast Digital Farming Market Size Outlook, USD Million, 2021-2032
- 3.3. Annual Market Size Growth Rate (Y-o-Y), %, 2021-2032
- 3.4. Market Dynamics
 - 3.4.1. Key Digital Farming Market Driving Forces and Their Impact on Market Outlook

- 3.4.2. Short and Long-Term Trends and Insights Shaping the Future
- 3.4.3. Potential Digital Farming Market Opportunities for Industry Stakeholders
- 3.4.4. Potential Challenges across Digital Farming Value Chain

CHAPTER 4- DIGITAL FARMING MARKET COMPETITIVE LANDSCAPE, STRATEGIC ANALYSIS, AND VALUE CHAIN ASSESSMENT

- 4.1. Porter's Five Forces Analysis
 - 4.1.1. Bargaining Power of Buyers
 - 4.1.2. Bargaining Power of Suppliers
 - 4.1.3. Threat of Substitutes
 - 4.1.4. Threat of New Entrants
 - 4.1.5. Intensity of Competitive Rivalry
 - 4.1.6. Market Attractiveness Analysis by Segment
 - 4.1.7. Market Attractiveness Analysis by Country
- 4.2. Competitive Landscape
 - 4.2.1 Product Analysis of Leading Digital Farming Companies
 - 4.2.2 Recent Strategic Developments
 - 4.2.3 Mergers, Acquisitions, and Partnerships
 - 4.2.4 Key Success Factors
- 4.3. Value Chain Analysis
 - 4.3.1. Key Value Chain Segments
 - 4.3.2. Dominant players by value-chain stage
- 4.4. SWOT Analysis
 - 4.4.1. Key Strengths and Opportunities
 - 4.4.2. Major Weaknesses and Threats
- 4.5 Technology Roadmap

CHAPTER 5- DIGITAL FARMING MARKET OUTLOOK BY SEGMENTS

- 5.1. Market Size Outlook by Type, USD Million, 2021- 2025 and 2026-2032
 - 5.2. Market Size Outlook by Application, USD Million, 2021- 2025 and 2026-2032
 - 5.3. Market Size Outlook by Country, USD Million, 2021- 2025 and 2026-2032
- By Offering
- Hardware
 - Software
 - Services
- By Technology
- Artificial Intelligence

Internet of Things
Big Data and Analytics
Blockchain
Remote Sensing and Imaging
By Application
Precision Crop Management
Yield Monitoring and Mapping
Soil and Fertilizer Management
Livestock Monitoring
Smart Irrigation
Weather Tracking and Forecasting
By Farm Size
Small and Medium Farms
Large Farms

CHAPTER 6- SCENARIO ANALYSIS AND OUTLOOK

6.1. Base Case Scenario
 6.1.1. Definitions and Insights
 6.1.2. Market Size Outlook to 2032
6.2. Low Growth Case Scenario
 6.2.1. Definitions and Insights
 6.2.2. Market Size Outlook to 2032
6.3. High Growth Case Scenario
 6.3.1. Definitions and Insights
 6.3.2. Market Size Outlook to 2032

CHAPTER 7- NORTH AMERICA DIGITAL FARMING MARKET SIZE ANALYSIS AND OUTLOOK

7.1. North America Digital Farming Market Overview
7.2. Leading Companies Operating in North America
7.3. Key Industry Statistics, 2026
7.4. North America Digital Farming Market Trends and Growth Opportunities to 2032
7.5. North America Digital Farming Market Size Outlook by Type
7.6. North America Digital Farming Market Size Outlook by Application
7.7. North America Digital Farming Market Size Outlook by Country
7.8. United States
 7.8.1. Key Statistics

- 7.8.2. The US Digital Farming Market Size Outlook, 2021- 2032
- 7.8.3. Key Market Drivers and Industry Developments in the US Digital Farming Companies
- 7.9. Canada
 - 7.9.1. Key Statistics
 - 7.9.2. Canada Digital Farming Market Size Outlook, 2021- 2032
 - 7.9.3. Key Market Drivers and Industry Developments in Canada Digital Farming Companies
- 7.10. Mexico
 - 7.10.1. Key Statistics
 - 7.10.2. Mexico Digital Farming Market Size Outlook, 2021- 2032
 - 7.10.3. Key Market Drivers and Industry Developments in Mexico Digital Farming Companies

CHAPTER 8- EUROPE DIGITAL FARMING MARKET SIZE ANALYSIS AND OUTLOOK

- 8.1. Europe Digital Farming Market Overview
- 8.2. Leading Companies Operating in Europe
- 8.3. Key Industry Statistics, 2026
- 8.4. Europe Digital Farming Market Trends and Growth Opportunities to
- 8.5. Europe Digital Farming Market Size Outlook by Type
- 8.6. Europe Digital Farming Market Size Outlook by Application
- 8.7. Europe Digital Farming Market Size Outlook by Country
- 8.8. Germany
 - 8.8.1. Key Statistics
 - 8.8.2. Germany Digital Farming Market Size Outlook, 2021- 2032
 - 8.8.3. Key Market Drivers and Industry Developments in Germany Digital Farming Companies
- 8.9. France
 - 8.9.1. Key Statistics
 - 8.9.2. France Digital Farming Market Size Outlook, 2021- 2032
 - 8.9.3. Key Market Drivers and Industry Developments in France Digital Farming Companies
- 8.10. United Kingdom
 - 8.10.1. Key Statistics
 - 8.10.2. United Kingdom Digital Farming Market Size Outlook, 2021- 2032
 - 8.10.3. Key Market Drivers and Industry Developments in the UK Digital Farming Companies

8.11. Spain

8.11.1. Key Statistics

8.11.2. Spain Digital Farming Market Size Outlook, 2021- 2032

8.11.3. Key Market Drivers and Industry Developments in Spain Digital Farming Companies

8.12. Italy

8.12.1. Key Statistics

8.12.2. Italy Digital Farming Market Size Outlook, 2021- 2032

8.12.3. Key Market Drivers and Industry Developments in Italy Digital Farming Companies

8.13. Rest of Europe

8.13.1. Key Statistics

8.13.2. Rest of Europe Digital Farming Market Size Outlook, 2021- 2032

8.13.3. Key Market Drivers and Industry Developments in Rest of Europe Digital Farming Companies

CHAPTER 9- ASIA PACIFIC DIGITAL FARMING MARKET SIZE ANALYSIS AND OUTLOOK

9.1. Asia Pacific Digital Farming Market Overview

9.2. Leading Companies Operating in Asia Pacific

9.3. Key Industry Statistics, 2026

9.4. Asia Pacific Digital Farming Market Trends and Growth Opportunities to

9.5. Asia Pacific Digital Farming Market Size Outlook by Type

9.6. Asia Pacific Digital Farming Market Size Outlook by Application

9.7. Asia Pacific Digital Farming Market Size Outlook by Country

9.8. China

9.8.1. Key Statistics

9.8.2. China Digital Farming Market Size Outlook, 2021- 2032

9.8.3. Key Market Drivers and Industry Developments in China Digital Farming Companies

9.9. Japan

9.9.1. Key Statistics

9.9.2. Japan Digital Farming Market Size Outlook, 2021- 2032

9.9.3. Key Market Drivers and Industry Developments in Japan Digital Farming Companies

9.10. India

9.10.1. Key Statistics

9.10.2. India Digital Farming Market Size Outlook, 2021- 2032

9.10.3. Key Market Drivers and Industry Developments in India Digital Farming Companies

9.11. South Korea

9.11.1. Key Statistics

9.11.2. South Korea Digital Farming Market Size Outlook, 2021- 2032

9.11.3. Key Market Drivers and Industry Developments in South Korea Digital Farming Companies

9.12. Australia

9.12.1. Key Statistics

9.12.2. Australia Digital Farming Market Size Outlook, 2021- 2032

9.12.3. Key Market Drivers and Industry Developments in Australia Digital Farming Companies

9.13. Southeast Asia

9.13.1. Key Statistics

9.13.2. Southeast Asia Digital Farming Market Size Outlook, 2021- 2032

9.13.3. Key Market Drivers and Industry Developments in Southeast Asia Digital Farming Companies

CHAPTER 10- SOUTH AND CENTRAL AMERICA DIGITAL FARMING MARKET SIZE ANALYSIS AND OUTLOOK

10.1. South and Central America Digital Farming Market Overview

10.2. Leading Companies Operating in South and Central America

10.3. Key Industry Statistics, 2026

10.4. South and Central America Digital Farming Market Trends and Growth Opportunities to

10.5. South and Central America Digital Farming Market Size Outlook by Type

10.6. South and Central America Digital Farming Market Size Outlook by Application

10.7. South and Central America Digital Farming Market Size Outlook by Country

10.8. Brazil

10.8.1. Key Statistics

10.8.2. Brazil Digital Farming Market Size Outlook, 2021- 2032

10.8.3. Key Market Drivers and Industry Developments in Brazil Digital Farming Companies

10.9. Argentina

10.9.1. Key Statistics

10.9.2. Argentina Digital Farming Market Size Outlook, 2021- 2032

10.9.3. Key Market Drivers and Industry Developments in Argentina Digital Farming Companies

10.10. Rest of Latin America

10.10.1. Key Statistics

10.10.2. Rest of Latin America Digital Farming Market Size Outlook, 2021- 2032

10.10.3. Key Market Drivers and Industry Developments in Rest of Latin America Digital Farming Companies

CHAPTER 11- MIDDLE EAST AND AFRICA DIGITAL FARMING MARKET SIZE ANALYSIS AND OUTLOOK

11.1. Middle East and Africa Digital Farming Market Overview

11.2. Leading Companies Operating in Middle East and Africa

11.3. Key Industry Statistics, 2026

11.4. Middle East and Africa Digital Farming Market Trends and Growth Opportunities to

11.5. Middle East and Africa Digital Farming Market Size Outlook by Type

11.6. Middle East and Africa Digital Farming Market Size Outlook by Application

11.7. Middle East and Africa Digital Farming Market Size Outlook by Country

11.8. Saudi Arabia

11.8.1. Key Statistics

11.8.2. Saudi Arabia Digital Farming Market Size Outlook, 2021- 2032

11.8.3. Key Market Drivers and Industry Developments in Saudi Arabia Digital Farming Companies

11.9. United Arab Emirates

11.9.1. Key Statistics

11.9.2. The UAE Digital Farming Market Size Outlook, 2021- 2032

11.9.3. Key Market Drivers and Industry Developments in the UAE Digital Farming Companies

11.10. Africa

11.10.1. Key Statistics

11.10.2. Africa Digital Farming Market Size Outlook, 2021- 2032

11.10.3. Key Market Drivers and Industry Developments in Africa Digital Farming Companies

CHAPTER 12- COMPANY PROFILES

12.1. Top Companies in Digital Farming Industry

Deere & Company

Bayer AG

Trimble Inc.

AGCO Corporation
CNH Industrial N.V.
Kubota Corporation
Raven Industries, Inc.
Topcon Positioning Systems, Inc.
IBM Corporation
Farmers Edge Inc.
12.2. Business Description
12.3. SWOT Profiles
12.4. Products and Services

CHAPTER 13- APPENDIX

Glossary of Terms
Research Methodology & Data Sources
Conclusion & Strategic Recommendations

I would like to order

Product name: Digital Farming Market Size, Share & Growth Report, H2-2026: Industry Outlook By Offering, By Technology, By Application, By Farm Size, Companies and Countries to 2032

Product link: <https://marketpublishers.com/r/DFD37292CD17EN.html>

Price: US\$ 3,285.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DFD37292CD17EN.html>