

Digital Dentistry Market Size, Trends, Analysis, and Outlook By Product (Equipment, Software), By Application (Diagnostics, Therapeutics, Others), By Specialty Areas (Orthodontics, Prosthodontics, Implantology, Others), By End user(Dental Laboratories, Dental Hospitals and Clinics, Others), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/DD73558F6678EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: DD73558F6678EN

Abstracts

The global Digital Dentistry market size is poised to register 10.8% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Digital Dentistry market across By Product (Equipment, Software), By Application (Diagnostics, Therapeutics, Others), By Specialty Areas (Orthodontics, Prosthodontics, Implantology, Others), By End user(Dental Laboratories, Dental Hospitals and Clinics, Others).

The digital dentistry market is experiencing robust growth driven by technological advancements, increasing adoption of CAD/CAM systems, and the rising demand for efficient and precise dental solutions in 2024 and beyond. Digital dentistry involves the use of computer-aided design (CAD), computer-aided manufacturing (CAM), intraoral scanners, and 3D printing technologies to design, fabricate, and deliver dental restorations and prostheses with superior accuracy and aesthetics. Market expansion is fueled by the growing demand for cosmetic dentistry, implantology, and orthodontics, as well as the benefits of digital workflows in streamlining treatment processes and improving patient outcomes. Moreover, the integration of digital impression systems, chairside milling units, and cloud-based collaboration platforms is enhancing workflow efficiency and enabling seamless communication between dental practitioners and dental laboratories. Additionally, the adoption of intraoral scanners for digital

impressions, virtual smile design software for treatment planning, and CAD/CAM systems for same-day restorations is driving market growth. Furthermore, strategic collaborations between dental equipment manufacturers, software developers, and dental professionals to innovate product offerings, expand market presence, and enhance patient experience are shaping the future landscape of the digital dentistry market.

Digital Dentistry Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Digital Dentistry market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Digital Dentistry survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Digital Dentistry industry.

Key market trends defining the global Digital Dentistry demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Digital Dentistry Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Digital Dentistry industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Digital Dentistry companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Digital Dentistry industry

Leading Digital Dentistry companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand

conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Digital Dentistry companies.

Digital Dentistry Market Study- Strategic Analysis Review

The Digital Dentistry market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Digital Dentistry Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Digital Dentistry industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Digital Dentistry Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Digital Dentistry Market Size Outlook- Companies plan for focused

investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Digital Dentistry market segments. Similarly, Strong end-user demand is encouraging Canadian Digital Dentistry companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Digital Dentistry market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Digital Dentistry Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Digital Dentistry industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Digital Dentistry market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Digital Dentistry Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Digital Dentistry in Asia Pacific. In particular, China, India, and South East Asian Digital Dentistry markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Digital Dentistry Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Digital Dentistry Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Digital Dentistry market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Digital Dentistry.

Digital Dentistry Market Company Profiles

The global Digital Dentistry market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Dentsply Sirona, Envista Holdings Corp, 3M Company, Ivoclar Vivadent AG, Planmeca OY, 3Shape, Align Technologies, J Morita Corp, 3D Systems Inc, Straumann Group

Recent Digital Dentistry Market Developments

The global Digital Dentistry market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Digital Dentistry Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Equipment

Software

By Application

Diagnostics

Therapeutics

Others

By Specialty Areas

Orthodontics

Prosthodontics

Implantology

Others

By End users

Dental Laboratories

Dental Hospitals and Clinics

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Dentsply Sirona

Envista Holdings Corp

3M Company

Ivoclar Vivadent AG

Planmeca OY

3Shape

Align Technologies

J Morita Corp

3D Systems Inc

Straumann Group

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Digital Dentistry Market Overview and Key Findings, 2024
- 1.2 Digital Dentistry Market Size and Growth Outlook, 2021- 2030
- 1.3 Digital Dentistry Market Growth Opportunities to 2030
- 1.4 Key Digital Dentistry Market Trends and Challenges
 - 1.4.1 Digital Dentistry Market Drivers and Trends
 - 1.4.2 Digital Dentistry Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Digital Dentistry Companies

2. DIGITAL DENTISTRY MARKET SIZE OUTLOOK TO 2030

- 2.1 Digital Dentistry Market Size Outlook, USD Million, 2021- 2030
- 2.2 Digital Dentistry Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. DIGITAL DENTISTRY MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. DIGITAL DENTISTRY MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Product
 - Equipment
 - Software
 - By Application

Diagnostics

Therapeutics

Others

By Specialty Areas

Orthodontics

Prosthodontics

Implantology

Others

By End users

Dental Laboratories

Dental Hospitals and Clinics

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Digital Dentistry Market, 2025

5.2 Asia Pacific Digital Dentistry Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Digital Dentistry Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Digital Dentistry Market, 2025

5.5 Europe Digital Dentistry Market Size Outlook by Type, 2021- 2030

5.6 Europe Digital Dentistry Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Digital Dentistry Market, 2025

5.8 North America Digital Dentistry Market Size Outlook by Type, 2021- 2030

5.9 North America Digital Dentistry Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Digital Dentistry Market, 2025

5.11 South America Pacific Digital Dentistry Market Size Outlook by Type, 2021- 2030

5.12 South America Digital Dentistry Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Digital Dentistry Market, 2025

5.14 Middle East Africa Digital Dentistry Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Digital Dentistry Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Digital Dentistry Market Size Outlook and Revenue Growth Forecasts

6.2 US Digital Dentistry Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Digital Dentistry Industry Drivers and Opportunities

- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Digital Dentistry Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Digital Dentistry Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Digital Dentistry Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Digital Dentistry Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Digital Dentistry Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Digital Dentistry Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Digital Dentistry Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Digital Dentistry Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Digital Dentistry Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Digital Dentistry Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Digital Dentistry Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Digital Dentistry Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Digital Dentistry Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Digital Dentistry Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Digital Dentistry Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Digital Dentistry Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Digital Dentistry Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Digital Dentistry Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Digital Dentistry Industry Drivers and Opportunities

7. DIGITAL DENTISTRY MARKET OUTLOOK ACROSS SCENARIOS

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

8. DIGITAL DENTISTRY COMPANY PROFILES

8.1 Profiles of Leading Digital Dentistry Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Dentsply Sirona

Envista Holdings Corp

3M COMPANY

Ivoclar Vivadent AG

Planmeca OY

3SHAPE

Align Technologies

J Morita Corp

3D SYSTEMS INC

Straumann Group

9. APPENDIX

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

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