

Digital Breast Tomosynthesis Market Size, Trends, Analysis, and Outlook By Product (2D/3D Combination Systems, Standalone 3D Systems), By End-User (Hospitals, Diagnostics Centers, Others), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/D41C3FCA9D61EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: D41C3FCA9D61EN

Abstracts

The global Digital Breast Tomosynthesis market size is poised to register 16.46% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Digital Breast Tomosynthesis market across By Product (2D/3D Combination Systems, Standalone 3D Systems), By End-User (Hospitals, Diagnostics Centers, Others).

The digital breast tomosynthesis market is influenced by the growing adoption of advanced breast imaging techniques for early detection and diagnosis of breast cancer. Digital breast tomosynthesis (DBT) systems produce three-dimensional images of the breast by capturing multiple low-dose X-ray images from different angles, reducing tissue overlap and improving lesion visibility compared to traditional mammography. Market growth is driven by the rising incidence of breast cancer worldwide and the need for more accurate and reliable breast cancer screening methods. Technological advancements in DBT systems, such as improved image reconstruction algorithms, faster acquisition times, and enhanced spatial resolution, contribute to market expansion by enabling higher diagnostic accuracy and reduced recall rates. Additionally, the integration of artificial intelligence-based computer-aided detection software enhances radiologists' interpretation efficiency and diagnostic confidence, supporting the widespread adoption of digital breast tomosynthesis in breast cancer screening programs and clinical practice.

Digital Breast Tomosynthesis Market Drivers, Trends, Opportunities, and Growth

Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Digital Breast Tomosynthesis market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Digital Breast Tomosynthesis survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Digital Breast Tomosynthesis industry.

Key market trends defining the global Digital Breast Tomosynthesis demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Digital Breast Tomosynthesis Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Digital Breast Tomosynthesis industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Digital Breast Tomosynthesis companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Digital Breast Tomosynthesis industry

Leading Digital Breast Tomosynthesis companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Digital Breast Tomosynthesis companies.

Digital Breast Tomosynthesis Market Study- Strategic Analysis Review

The Digital Breast Tomosynthesis market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Digital Breast Tomosynthesis Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Digital Breast Tomosynthesis industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Digital Breast Tomosynthesis Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Digital Breast Tomosynthesis Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user

industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Digital Breast Tomosynthesis market segments. Similarly, Strong end-user demand is encouraging Canadian Digital Breast Tomosynthesis companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Digital Breast Tomosynthesis market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Digital Breast Tomosynthesis Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Digital Breast Tomosynthesis industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Digital Breast Tomosynthesis market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Digital Breast Tomosynthesis Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Digital Breast Tomosynthesis in Asia Pacific. In particular, China, India, and South East Asian Digital Breast Tomosynthesis markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Digital Breast Tomosynthesis Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Digital Breast Tomosynthesis Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Digital Breast Tomosynthesis market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Digital Breast Tomosynthesis.

Digital Breast Tomosynthesis Market Company Profiles

The global Digital Breast Tomosynthesis market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott, Becton, Dickinson and Company, Canon Inc, F. Hoffmann-La Roche Ltd, FUJIFILM Holdings Corp, General Electric, Hitachi Ltd, Hologic Inc, Koninklijke Philips N.V., Quest Diagnostics Inc, Shenzhen Mindray Bio-Medical Electronics Co. Ltd, Shimadzu Medical pvt. Ltd, Siemens, Sysmex India Pvt. Ltd, Thermo Fisher Scientific Inc

Recent Digital Breast Tomosynthesis Market Developments

The global Digital Breast Tomosynthesis market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Digital Breast Tomosynthesis Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

2D/3D Combination Systems

Standalone 3D Systems

By End-User

Hospitals

Diagnostics Centers

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott

Becton, Dickinson and Company

Canon Inc

F. Hoffmann-La Roche Ltd

FUJIFILM Holdings Corp

General Electric

Hitachi Ltd

Hologic Inc

Koninklijke Philips N.V.

Quest Diagnostics Inc

Shenzhen Mindray Bio-Medical Electronics Co. Ltd

Shimadzu Medical pvt. Ltd

Siemens

Sysmex India Pvt. Ltd

Thermo Fisher Scientific Inc

Formats Available: Excel, PDF, and PPT

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2D/3D COMBINATION SYSTEMS

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Standalone 3D Systems

By End-User

Hospitals

Diagnostics Centers

Others

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Becton, Dickinson and Company

Canon Inc

F. Hoffmann-La Roche Ltd

FUJIFILM Holdings Corp

General Electric

Hitachi Ltd

Hologic Inc

Koninklijke Philips N.V.

Quest Diagnostics Inc

Shenzhen Mindray Bio-Medical Electronics Co. Ltd

Shimadzu Medical pvt. Ltd

Siemens

Siemens Healthineers

Siemens Healthineers

Siemens Healthineers

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