

Digestive Health Supplements Market Size, Trends, Analysis, and Outlook By Type (Prebiotics, Probiotics, Enzymes, Others), By Distribution Channel (Supermarkets/Hypermarkets, Pharmacies /Drugstores, Online Retailers, Others), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/D00F0A916F47EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: D00F0A916F47EN

Abstracts

The global Digestive Health Supplements market size is poised to register 7.55% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Digestive Health Supplements market By Type (Prebiotics, Probiotics, Enzymes, Others), By Distribution Channel (Supermarkets/Hypermarkets, Pharmacies /Drugstores, Online Retailers, Others).

The future of digestive health supplements is driven by research into gut microbiota modulation, prebiotics, probiotics, and postbiotics, aimed at promoting gut health, immune function, and overall well-being. Key trends in this market include the development of multi-strain probiotic formulations with specific strains targeting different aspects of gastrointestinal health, such as *Lactobacillus* and *Bifidobacterium* species, which support gut barrier integrity, modulate immune responses, and promote microbial balance in the gut microbiome. Additionally, there is a trend towards prebiotic supplements containing fermentable fibers, oligosaccharides, and resistant starches that selectively stimulate the growth and activity of beneficial bacteria in the colon, enhancing short-chain fatty acid production, improving bowel regularity, and supporting metabolic health. Furthermore, there is growing interest in postbiotics, which are metabolic byproducts of probiotic bacteria, such as organic acids, peptides, and polysaccharides, that exert immunomodulatory, anti-inflammatory, and antioxidant

effects in the gastrointestinal tract, offering potential therapeutic benefits for conditions like irritable bowel syndrome (IBS), inflammatory bowel disease (IBD), and dysbiosis-related disorders. As research continues to elucidate the complex interactions between diet, gut microbiota, and host health, the market for digestive health supplements is expected to expand, with a focus on evidence-based formulations, personalized approaches, and novel ingredients to address diverse digestive concerns and optimize gut health across different population groups..

Digestive Health Supplements Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Digestive Health Supplements market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Digestive Health Supplements survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Digestive Health Supplements industry.

Key market trends defining the global Digestive Health Supplements demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Digestive Health Supplements Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Digestive Health Supplements industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Digestive Health Supplements companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Digestive Health Supplements industry

Leading Digestive Health Supplements companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Digestive Health Supplements companies.

Digestive Health Supplements Market Study- Strategic Analysis Review

The Digestive Health Supplements market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Digestive Health Supplements Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Digestive Health Supplements industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Digestive Health Supplements Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Digestive Health Supplements Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Digestive Health Supplements market segments. Similarly, Strong end-user demand is encouraging Canadian Digestive Health Supplements companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Digestive Health Supplements market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Digestive Health Supplements Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Digestive Health Supplements industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Digestive Health Supplements market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Digestive Health Supplements Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Digestive Health Supplements in Asia Pacific. In particular, China, India, and South East Asian Digestive

Health Supplements markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Digestive Health Supplements Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Digestive Health Supplements Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Digestive Health Supplements market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Digestive Health Supplements.

Digestive Health Supplements Market Company Profiles

The global Digestive Health Supplements market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Amway Corp, Bayer AG, GNC Holdings LLC , HALEON PLC , Herbalife Nutrition Ltd , Nestl? SA, Novozymes A/S , NOW Health Group Inc, Organic India, PanTheryx Inc.

Recent Digestive Health Supplements Market Developments

The global Digestive Health Supplements market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Digestive Health Supplements Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Amway Corp

Bayer AG

GNC Holdings LLC

HALEON PLC

Herbalife Nutrition Ltd

Nestl? SA

Novozymes A/S

NOW Health Group Inc

Organic India

PanTheryx Inc

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Digestive Health Supplements Market Overview and Key Findings, 2024
- 1.2 Digestive Health Supplements Market Size and Growth Outlook, 2021- 2030
- 1.3 Digestive Health Supplements Market Growth Opportunities to 2030
- 1.4 Key Digestive Health Supplements Market Trends and Challenges
 - 1.4.1 Digestive Health Supplements Market Drivers and Trends
 - 1.4.2 Digestive Health Supplements Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Digestive Health Supplements Companies

2. DIGESTIVE HEALTH SUPPLEMENTS MARKET SIZE OUTLOOK TO 2030

- 2.1 Digestive Health Supplements Market Size Outlook, USD Million, 2021- 2030
- 2.2 Digestive Health Supplements Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. DIGESTIVE HEALTH SUPPLEMENTS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. DIGESTIVE HEALTH SUPPLEMENTS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Type
 - Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Digestive Health Supplements Market, 2025

5.2 Asia Pacific Digestive Health Supplements Market Size Outlook by Type, 2021-2030

5.3 Asia Pacific Digestive Health Supplements Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Digestive Health Supplements Market, 2025

5.5 Europe Digestive Health Supplements Market Size Outlook by Type, 2021- 2030

5.6 Europe Digestive Health Supplements Market Size Outlook by Application, 2021-2030

5.7 Key Findings for North America Digestive Health Supplements Market, 2025

5.8 North America Digestive Health Supplements Market Size Outlook by Type, 2021-2030

5.9 North America Digestive Health Supplements Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Digestive Health Supplements Market, 2025

5.11 South America Pacific Digestive Health Supplements Market Size Outlook by Type, 2021- 2030

5.12 South America Digestive Health Supplements Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Digestive Health Supplements Market, 2025

5.14 Middle East Africa Digestive Health Supplements Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Digestive Health Supplements Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Digestive Health Supplements Market Size Outlook and Revenue Growth Forecasts

6.2 US Digestive Health Supplements Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Digestive Health Supplements Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Digestive Health Supplements Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Digestive Health Supplements Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Digestive Health Supplements Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Digestive Health Supplements Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Digestive Health Supplements Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Digestive Health Supplements Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Digestive Health Supplements Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Digestive Health Supplements Industry Drivers and Opportunities

- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Digestive Health Supplements Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Digestive Health Supplements Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Digestive Health Supplements Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Digestive Health Supplements Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Digestive Health Supplements Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Digestive Health Supplements Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Digestive Health Supplements Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Digestive Health Supplements Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Digestive Health Supplements Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Digestive Health Supplements Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Digestive Health Supplements Industry Drivers and Opportunities

7. DIGESTIVE HEALTH SUPPLEMENTS MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. DIGESTIVE HEALTH SUPPLEMENTS COMPANY PROFILES

- 8.1 Profiles of Leading Digestive Health Supplements Companies in the Market
 - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
 - 8.3 Financial Performance and Key Metrics
- Amway Corp
Bayer AG

GNC Holdings LLC
HALEON PLC
Herbalife Nutrition Ltd
Nestlé SA
Novozymes A/S
NOW Health Group Inc
Organic India
PanTheryx Inc

9. APPENDIX

9.1 Scope of the Report
9.2 Research Methodology and Data Sources
9.3 Glossary of Terms
9.4 Market Definitions
9.5 Contact Information

I would like to order

Product name: Digestive Health Supplements Market Size, Trends, Analysis, and Outlook By Type (Prebiotics, Probiotics, Enzymes, Others), By Distribution Channel (Supermarkets/Hypermarkets, Pharmacies /Drugstores, Online Retailers, Others), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/D00F0A916F47EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D00F0A916F47EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970