

Diagnostic Radiopharmaceuticals and Contrast Media Market Size, Trends, Analysis, and Outlook By Radiopharmaceuticals Imaging Modality (SPECT, PET), By Radiopharmaceuticals Application (Diagnostic, Therapeutic), By Contrast Media Type (Iodinated Contrast Media, Gadolinium-based Contrast Media, Microbubble Contrast Media, Barium-based Contrast Media), By Contrast Media Procedure (X-ray/Computed Tomography (CT), Magnetic Resonance Imaging (MRI), Ultrasound), By Contrast Media Application (Cardiovascular Disease, Oncology, Gastrointestinal Disorders, Neurological Disorders, Others), by Country, Segment, and Companies, 2024-2032

<https://marketpublishers.com/r/D1C6DBDAA27EEN.html>

Date: April 2024

Pages: 205

Price: US\$ 3,980.00 (Single User License)

ID: D1C6DBDAA27EEN

Abstracts

The global Diagnostic Radiopharmaceuticals and Contrast Media market size is poised to register 8.4% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Diagnostic Radiopharmaceuticals and Contrast Media market across By Radiopharmaceuticals Imaging Modality (SPECT, PET), By Radiopharmaceuticals Application (Diagnostic, Therapeutic), By Contrast Media Type (Iodinated Contrast Media, Gadolinium-based Contrast Media, Microbubble Contrast Media, Barium-based Contrast Media), By Contrast Media Procedure (X-ray/Computed Tomography (CT), Magnetic Resonance

Imaging (MRI), Ultrasound), By Contrast Media Application (Cardiovascular Disease, Oncology, Gastrointestinal Disorders, Neurological Disorders, Others)

With the increasing demand for medical imaging procedures and the growing emphasis on diagnostic accuracy and patient safety in radiology and nuclear medicine practices, there is a rising adoption of radiopharmaceuticals and contrast agents that enable visualization and characterization of physiological processes and anatomical structures, facilitating disease detection, staging, and treatment monitoring across various medical specialties. Market growth is driven by factors such as expanding aging population, rising incidence of cancer and cardiovascular diseases, and advancements in radiotracer chemistry and imaging technologies for molecular imaging and targeted therapy planning. Additionally, the expanding applications of radiopharmaceuticals in positron emission tomography (PET), single-photon emission computed tomography (SPECT), and hybrid imaging modalities, as well as the development of novel imaging probes and theranostic agents for personalized medicine and precision oncology, contribute to market expansion. Further, the emphasis on radiation safety, dosimetry optimization, and regulatory compliance in radiopharmaceutical production and administration, along with efforts to enhance imaging protocol standardization and interoperability across healthcare settings, is expected to further accelerate market growth in the coming years.

Diagnostic Radiopharmaceuticals and Contrast Media Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Diagnostic Radiopharmaceuticals and Contrast Media market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Diagnostic Radiopharmaceuticals and Contrast Media survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Diagnostic Radiopharmaceuticals and Contrast Media industry.

Key market trends defining the global Diagnostic Radiopharmaceuticals and Contrast Media demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption

patterns, and widening distribution channels continue to play a major role.

Diagnostic Radiopharmaceuticals and Contrast Media Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Diagnostic Radiopharmaceuticals and Contrast Media industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Diagnostic Radiopharmaceuticals and Contrast Media companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Diagnostic Radiopharmaceuticals and Contrast Media industry

Leading Diagnostic Radiopharmaceuticals and Contrast Media companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Diagnostic Radiopharmaceuticals and Contrast Media companies.

Diagnostic Radiopharmaceuticals and Contrast Media Market Study- Strategic Analysis Review

The Diagnostic Radiopharmaceuticals and Contrast Media market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage

strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Diagnostic Radiopharmaceuticals and Contrast Media Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Diagnostic Radiopharmaceuticals and Contrast Media industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Diagnostic Radiopharmaceuticals and Contrast Media Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Diagnostic Radiopharmaceuticals and Contrast Media Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Diagnostic Radiopharmaceuticals and Contrast Media market segments. Similarly, Strong market demand is encouraging Canadian Diagnostic Radiopharmaceuticals and Contrast Media companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Diagnostic Radiopharmaceuticals and Contrast Media market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Diagnostic Radiopharmaceuticals and Contrast Media Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Diagnostic Radiopharmaceuticals and Contrast Media industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Diagnostic Radiopharmaceuticals and Contrast Media market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Diagnostic Radiopharmaceuticals and Contrast Media Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Diagnostic Radiopharmaceuticals and Contrast Media in Asia Pacific. In particular, China, India, and South East Asian Diagnostic Radiopharmaceuticals and Contrast Media markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Diagnostic Radiopharmaceuticals and Contrast Media Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Diagnostic Radiopharmaceuticals and Contrast Media Market

Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Diagnostic Radiopharmaceuticals and Contrast Media market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Diagnostic Radiopharmaceuticals and Contrast Media.

Diagnostic Radiopharmaceuticals and Contrast Media Market Company Profiles

The global Diagnostic Radiopharmaceuticals and Contrast Media market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Bayer AG, Bracco Imaging S.p.A., Cardinal Health Inc, Curium Pharma, GE Healthcare, Guerbet Group, Koninklijke Philips N.V., Lantheus Holdings Inc, Nano Therapeutics Pvt Ltd, NTP Radioisotopes SOC Ltd, Otsuka Pharmaceutical Co. Ltd, Siemens Healthineers AG, Spago Nanomedical AB, Triad Isotopes Inc, Trivitron Healthcare.

Recent Diagnostic Radiopharmaceuticals and Contrast Media Market Developments

The global Diagnostic Radiopharmaceuticals and Contrast Media market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Diagnostic Radiopharmaceuticals and Contrast Media Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Radiopharmaceuticals Imaging Modality

SPECT

-Tc-99

-Tl-201

-Ga-67

-I-123

-Others

PET

-F-18

-Rb-82

-Others

By Radiopharmaceuticals Application

Diagnostic

-SPECT

-PET

Therapeutic

-Thyroid

-Lymphoma

-Endocrine Tumors

-Others

By Contrast Media Type

Iodinated Contrast Media

Gadolinium-based Contrast Media

Microbubble Contrast Media

Barium-based Contrast Media

By Contrast Media Procedure

X-ray/Computed Tomography (CT)

Magnetic Resonance Imaging (MRI)

Ultrasound

By Contrast Media Application

Cardiovascular Disease

Oncology

Gastrointestinal Disorders

Neurological Disorders

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Bayer AG

Bracco Imaging S.p.A.

Cardinal Health Inc

Curium Pharma

GE Healthcare

Guerbet Group

Koninklijke Philips N.V.

Lantheus Holdings Inc

Nano Therapeutics Pvt Ltd

NTP Radioisotopes SOC Ltd

Otsuka Pharmaceutical Co. Ltd

Siemens Healthineers AG

Spago Nanomedical AB

Triad Isotopes Inc

Trivitron Healthcare

Formats Available: Excel, PDF, and PPT

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By Radiopharmaceuticals Imaging Modality

SPECT

-Tc-99

-Tl-201

-Ga-67

-I-123

-Others

PET

-F-18

-Rb-82

-Others

By Radiopharmaceuticals Application

Diagnostic

-SPECT

-PET

Therapeutic

-Thyroid

-Lymphoma

-Endocrine Tumors

-Others

By Contrast Media Type

Iodinated Contrast Media

Gadolinium-based Contrast Media

Microbubble Contrast Media

Barium-based Contrast Media

By Contrast Media Procedure

X-ray/Computed Tomography (CT)

Magnetic Resonance Imaging (MRI)

Ultrasound

By Contrast Media Application

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Bracco Imaging S.p.A.

Cardinal Health Inc

Curium Pharma

GE Healthcare

Guerbet Group

Koninklijke Philips N.V.

Lantheus Holdings Inc

Nano Therapeutics Pvt Ltd

NTP Radioisotopes SOC Ltd

Otsuka Pharmaceutical Co. Ltd

Siemens Healthineers AG

Spago Nanomedical AB

Triad Isotopes Inc

Trivitron Healthcare.

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