

Diagnostic Imaging Services Market Size, Trends, Analysis, and Outlook By Modality (X-ray, Magnetic Resonance (MRI), Computed Tomography (CT), Ultrasound, Nuclear Imaging, Mammography), By Application (Neurology, Oncology, Cardiovascular, Orthopedics, Pelvic & Abdomen, Obstetrics & Gynecology, General Radiography, Dentistry, Others), By Technology (2D Imaging Technology, 3D/4D Imaging Technology), By End-User (Hospitals, Diagnostic Centers, Ambulatory Care Centers, Research and Academia), by Country, Segment, and Companies, 2024-2032

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Abstracts

The global Diagnostic Imaging Services market size is poised to register 4.9% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Diagnostic Imaging Services market across By Modality (X-ray, Magnetic Resonance (MRI), Computed Tomography (CT), Ultrasound, Nuclear Imaging, Mammography), By Application (Neurology, Oncology, Cardiovascular, Orthopedics, Pelvic & Abdomen, Obstetrics & Gynecology, General Radiography, Dentistry, Others), By Technology (2D Imaging Technology, 3D/4D Imaging Technology), By End-User (Hospitals, Diagnostic Centers, Ambulatory Care Centers, Research and Academia)

The diagnostic imaging services market is characterized by the increasing demand for

outsourced and centralized imaging services, advancements in imaging technology and interpretation services, and the growing adoption of value-based care models. By 2030, the market is poised to witness steady growth, driven by innovations in imaging centers, teleradiology networks, and cloud-based image storage platforms. Further, expanding applications in screening programs, disease surveillance, and telemedicine consultations are expected to drive market expansion, enabling healthcare providers, payers, and patients to access timely and cost-effective diagnostic imaging services that offer accurate interpretation, timely reporting, and seamless integration with electronic health records (EHR) for enhanced diagnostic accuracy and patient care coordination in healthcare delivery.

Diagnostic Imaging Services Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Diagnostic Imaging Services market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Diagnostic Imaging Services survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Diagnostic Imaging Services industry.

Key market trends defining the global Diagnostic Imaging Services demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Diagnostic Imaging Services Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Diagnostic Imaging Services industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Diagnostic Imaging Services companies scaling up

production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Diagnostic Imaging Services industry

Leading Diagnostic Imaging Services companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Diagnostic Imaging Services companies.

Diagnostic Imaging Services Market Study- Strategic Analysis Review

The Diagnostic Imaging Services market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Diagnostic Imaging Services Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Diagnostic Imaging Services industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Diagnostic Imaging Services Country Analysis and Revenue Outlook to 2032

Diagnostic Imaging Services Market Size, Trends, Analysis, and Outlook By Modality (X-ray, Magnetic Resonance...

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Diagnostic Imaging Services Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Diagnostic Imaging Services market segments. Similarly, Strong market demand is encouraging Canadian Diagnostic Imaging Services companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Diagnostic Imaging Services market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Diagnostic Imaging Services Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Diagnostic Imaging Services industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Diagnostic Imaging Services market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Diagnostic Imaging Services Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Diagnostic Imaging

Services in Asia Pacific. In particular, China, India, and South East Asian Diagnostic Imaging Services markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Diagnostic Imaging Services Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Diagnostic Imaging Services Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Diagnostic Imaging Services market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Diagnostic Imaging Services.

Diagnostic Imaging Services Market Company Profiles

The global Diagnostic Imaging Services market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Affidea Group, Akumin Inc, Alliance Medical Group, Apex Radiology, Capitol Imaging Services, Concord Medical Services Holdings Ltd, Dignity Health, Healius Ltd, I-MED Radiology Network, InHealth Group, Novant Health Inc, RadNet Inc, RAYUS Radiology, SimonMed Imaging Inc, Sonic Healthcare Ltd, Unilabs.

Recent Diagnostic Imaging Services Market Developments

The global Diagnostic Imaging Services market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Diagnostic Imaging Services Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Modality

X-ray

Magnetic Resonance (MRI)

Computed Tomography (CT)

Ultrasound

Nuclear Imaging

Mammography

By Application

Neurology

Oncology

Cardiovascular

Orthopedics

Pelvic & Abdomen

Obstetrics & Gynecology

General Radiography

Dentistry

Others

By Technology

2D Imaging Technology

3D/4D Imaging Technology

By End-User

Hospitals

Diagnostic Centers

Ambulatory Care Centers

Research and Academia

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Affidea Group

Akumin Inc

Alliance Medical Group

Apex Radiology

Capitol Imaging Services

Concord Medical Services Holdings Ltd

Dignity Health

Healius Ltd

I-MED Radiology Network

InHealth Group

Novant Health Inc

RadNet Inc

RAYUS Radiology

SimonMed Imaging Inc

Sonic Healthcare Ltd

Unilabs

Formats Available: Excel, PDF, and PPT

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Computed Tomography (CT)
Ultrasound
Nuclear Imaging
Mammography
By Application
Neurology
Oncology
Cardiovascular
Orthopedics
Pelvic & Abdomen
Obstetrics & Gynecology
General Radiography
Dentistry
Others
By Technology

2D IMAGING TECHNOLOGY

3D/4D IMAGING TECHNOLOGY

By End-User
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Capitol Imaging Services
Concord Medical Services Holdings Ltd
Dignity Health
Healius Ltd
I-MED Radiology Network
InHealth Group
Novant Health Inc
RadNet Inc
RAYUS Radiology
SimonMed Imaging Inc
Sonic Healthcare Ltd
Unilabs.

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