

# **Diagnostic Imaging Equipment Market Size, Trends, Analysis, and Outlook By Modality (MRI, Computed Tomography, Ultrasound, X-Ray, Nuclear Imaging, Others), By Application (Cardiology, Oncology, Neurology, Orthopedics, Gastroenterology, Gynecology, Others), By End-User (Hospital, Diagnostic Centers, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Diagnostic Imaging Equipment market size is poised to register 5.32% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Diagnostic Imaging Equipment market across By Modality (MRI, Computed Tomography, Ultrasound, X-Ray, Nuclear Imaging, Others), By Application (Cardiology, Oncology, Neurology, Orthopedics, Gastroenterology, Gynecology, Others), By End-User (Hospital, Diagnostic Centers, Others).

The diagnostic imaging equipment market is projected to see notable growth, driven by increasing demand for advanced medical imaging technologies for diagnosing and monitoring various diseases and conditions, along with rising healthcare spending and investments in medical infrastructure worldwide. With a focus on precision, resolution, and imaging speed, medical device manufacturers are developing innovative imaging modalities such as magnetic resonance imaging (MRI), computed tomography (CT), ultrasound, X-ray, and nuclear medicine systems. Additionally, advancements in imaging technology, software algorithms, and artificial intelligence are driving market expansion as healthcare providers seek more accurate, efficient, and personalized

diagnostic imaging solutions for improving patient outcomes and clinical decision-making across a wide range of medical specialties and healthcare settings.

## Diagnostic Imaging Equipment Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Diagnostic Imaging Equipment market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Diagnostic Imaging Equipment survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Diagnostic Imaging Equipment industry.

## Key market trends defining the global Diagnostic Imaging Equipment demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Diagnostic Imaging Equipment Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Diagnostic Imaging Equipment industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Diagnostic Imaging Equipment companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Diagnostic Imaging Equipment industry

Leading Diagnostic Imaging Equipment companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging

advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Diagnostic Imaging Equipment companies.

### Diagnostic Imaging Equipment Market Study- Strategic Analysis Review

The Diagnostic Imaging Equipment market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Diagnostic Imaging Equipment Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Diagnostic Imaging Equipment industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Diagnostic Imaging Equipment Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America Diagnostic Imaging Equipment Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Diagnostic Imaging Equipment market segments. Similarly, Strong end-user demand is encouraging Canadian Diagnostic Imaging Equipment companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Diagnostic Imaging Equipment market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

## Europe Diagnostic Imaging Equipment Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Diagnostic Imaging Equipment industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Diagnostic Imaging Equipment market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

## Asia Pacific Diagnostic Imaging Equipment Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Diagnostic Imaging Equipment in Asia Pacific. In particular, China, India, and South East Asian Diagnostic Imaging Equipment markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our

report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Diagnostic Imaging Equipment Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Diagnostic Imaging Equipment Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Diagnostic Imaging Equipment market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Diagnostic Imaging Equipment.

Diagnostic Imaging Equipment Market Company Profiles

The global Diagnostic Imaging Equipment market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Allengers, CANON MEDICAL SYSTEM Corp, CURA Healthcare, ESAOTE SPA, FUJIFILM Corp, General Electric Company, Hitachi Ltd, Hologic Inc, Koninklijke Philips N.V., Neusoft Corp, NP JSC AMICO, Samsung Medison Co. Ltd, Shanghai Lianying Medical Technology Co. Ltd, Shimadzu Medical Pvt. Ltd, Siemens Healthcare Private Ltd

Recent Diagnostic Imaging Equipment Market Developments

The global Diagnostic Imaging Equipment market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Diagnostic Imaging Equipment Market Report Scope

*Diagnostic Imaging Equipment Market Size, Trends, Analysis, and Outlook By Modality (MRI, Computed Tomography,...*

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Modality

MRI

Computed Tomography

Ultrasound

X-Ray

Nuclear Imaging

*Diagnostic Imaging Equipment Market Size, Trends, Analysis, and Outlook By Modality (MRI, Computed Tomography,...*

Others

By Application

Cardiology

Oncology

Neurology

Orthopedics

Gastroenterology

Gynecology

Others

By End-User

Hospital

Diagnostic Centers

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Allengers

CANON MEDICAL SYSTEM Corp

CURA Healthcare

ESAOTE SPA

FUJIFILM Corp

General Electric Company

Hitachi Ltd

Hologic Inc

Koninklijke Philips N.V.

Neusoft Corp

NP JSC AMICO

Samsung Medison Co. Ltd

Shanghai Lianying Medical Technology Co. Ltd

Shimadzu Medical Pvt. Ltd

Siemens Healthcare Private Ltd

Formats Available: Excel, PDF, and PPT

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Ultrasound

X-Ray

Nuclear Imaging

Others

By Application

Cardiology

Oncology

Neurology

Orthopedics

Gastroenterology

Gynecology

Others

By End-User

Hospital

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Allengers

CANON MEDICAL SYSTEM Corp

CURA Healthcare

ESAOTE SPA

FUJIFILM Corp

General Electric Company

Hitachi Ltd

Hologic Inc

Koninklijke Philips N.V.

Neusoft Corp

NP JSC AMICO

Samsung Medison Co. Ltd  
Shanghai Lianying Medical Technology Co. Ltd  
Shimadzu Medical Pvt. Ltd  
Siemens Healthcare Private Ltd

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