

Dessert Mixes Market Size, Trends, Analysis, and Outlook By Product (Cake Mix, Brownie Mix, Ice-Cream Mix, Others), By Flavor (Chocolate, Vanilla, Red velvet, Others), By Type (Organic, Conventional), By Distribution Channel (Hypermarkets/Supermarkets, Convenience Stores, Online Retail, Others), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Dessert Mixes Market Size is valued at \$XX Million in 2024 and is forecast to register a growth rate (CAGR) of 7.9% to reach \$XX Million by 2032.

The dessert mixes market is set to grow as convenience and indulgence drive consumer preferences. Over the forecast period, the rising popularity of at-home baking and DIY desserts will fuel demand for quick and easy dessert solutions, such as cake, brownie, and pudding mixes. Innovations in plant-based, gluten-free, and low-sugar options will attract health-conscious consumers, while gourmet and artisanal dessert mixes will appeal to those seeking premium indulgence.

Dessert Mixes Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Dessert Mixes survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Dessert Mixes industry.

Key market trends defining the global Dessert Mixes demand in 2025 and Beyond

The Dessert Mixes industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Dessert Mixes Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Dessert Mixes industry

Leading Dessert Mixes companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Dessert Mixes companies.

Dessert Mixes Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Dessert Mixes Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Dessert Mixes industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Dessert Mixes Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Dessert Mixes Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Dessert Mixes market segments. Similarly, strong market demand encourages Canadian Dessert Mixes companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Dessert Mixes Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Dessert Mixes industry remains the major market for companies in the European Dessert Mixes industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Dessert Mixes market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Dessert Mixes Market Size Outlook- an attractive hub for opportunities for

both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Dessert Mixes in Asia Pacific. In particular, China, India, and South East Asian Dessert Mixes markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Dessert Mixes Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Dessert Mixes Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Dessert Mixes market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Dessert Mixes.

Dessert Mixes Company Profiles

The global Dessert Mixes market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Chelsea Milling Co., Chocoladefabriken Lindt & Sprüngli AG, Conagra Brands Inc, Dr. Oetker KG, General Mills Inc, Hudson River Foods, Junket Foods LLC, Mondelez International Inc, New Horizon Foods Inc, Sovos Brands.

Recent Dessert Mixes Market Developments

The global Dessert Mixes market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Dessert Mixes Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Cake Mix

Brownie Mix

Ice-Cream Mix

Others

By Flavor

Chocolate

Vanilla

Red velvet

Others

By Type

Organic

Conventional

By Distribution Channel

Hypermarkets/Supermarkets

Convenience Stores

Online Retail

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Chelsea Milling Co.

Chocoladefabriken Lindt & Sprüngli AG

Conagra Brands Inc

Dr. Oetker KG

General Mills Inc

Hudson River Foods

Junket Foods LLC

Mondelez International Inc

New Horizon Foods Inc

Sovos Brands

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. DESSERT MIXES MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Dessert Mixes Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Dessert Mixes Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Dessert Mixes Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Dessert Mixes Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Dessert Mixes Market Outlook to 2032

CHAPTER 5: DESSERT MIXES MARKET DYNAMICS

Dessert Mixes Market Size, Trends, Analysis, and Outlook By Product (Cake Mix, Brownie Mix, Ice-Cream Mix, Oth...

- 5.1 Key Dessert Mixes Market Trends
- 5.2 Potential Dessert Mixes Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL DESSERT MIXES MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Product
 - Cake Mix
 - Brownie Mix
 - Ice-Cream Mix
 - Others
- Flavor
 - Chocolate
 - Vanilla
 - Red velvet
 - Others
- Type
 - Organic
 - Conventional
- Distribution Channel
 - Hypermarkets/Supermarkets
 - Convenience Stores
 - Online Retail
 - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA DESSERT MIXES MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Product
 - Cake Mix
 - Brownie Mix
 - Ice-Cream Mix
 - Others
- Flavor

Chocolate

Vanilla

Red velvet

Others

Type

Organic

Conventional

Distribution Channel

Hypermarkets/Supermarkets

Convenience Stores

Online Retail

Others

7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Dessert Mixes Market Size Forecast, 2021- 2032

7.3.2 Canada Dessert Mixes Market Size Forecast, 2021- 2032

7.3.3 Mexico Dessert Mixes Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE DESSERT MIXES MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Product

Cake Mix

Brownie Mix

Ice-Cream Mix

Others

Flavor

Chocolate

Vanilla

Red velvet

Others

Type

Organic

Conventional

Distribution Channel

Hypermarkets/Supermarkets

Convenience Stores

Online Retail

Others

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Dessert Mixes Market Size Forecast, 2021- 2032

8.3.2 France Dessert Mixes Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Dessert Mixes Market Size Forecast, 2021- 2032

8.3.4 Spain Dessert Mixes Market Size Forecast, 2021- 2032

8.3.5 Italy Dessert Mixes Market Size Forecast, 2021- 2032

8.3.6 Russia Dessert Mixes Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Dessert Mixes Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC DESSERT MIXES MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Product

Cake Mix

Brownie Mix

Ice-Cream Mix

Others

Flavor

Chocolate

Vanilla

Red velvet

Others

Type

Organic

Conventional

Distribution Channel

Hypermarkets/Supermarkets

Convenience Stores

Online Retail

Others

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Dessert Mixes Market Size Forecast, 2021- 2032

9.3.2 India Dessert Mixes Market Size Forecast, 2021- 2032

9.3.3 Japan Dessert Mixes Market Size Forecast, 2021- 2032

9.3.4 South Korea Dessert Mixes Market Size Forecast, 2021- 2032

9.3.5 Australia Dessert Mixes Market Size Forecast, 2021- 2032

9.3.6 South East Asia Dessert Mixes Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Dessert Mixes Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA DESSERT MIXES MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Product

Cake Mix

Brownie Mix

Ice-Cream Mix

Others

Flavor

Chocolate

Vanilla

Red velvet

Others

Type

Organic

Conventional

Distribution Channel

Hypermarkets/Supermarkets

Convenience Stores

Online Retail

Others

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Dessert Mixes Market Size Forecast, 2021- 2032

10.3.2 Argentina Dessert Mixes Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Dessert Mixes Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA DESSERT MIXES MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Product

Cake Mix

Brownie Mix

Ice-Cream Mix

Others

Flavor

Chocolate

Vanilla

Red velvet

Others

Type

Organic

Conventional

Distribution Channel

Hypermarkets/Supermarkets

Convenience Stores

Online Retail

Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Dessert Mixes Market Size Forecast, 2021- 2032

11.3.2 The UAE Dessert Mixes Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Dessert Mixes Market Size Forecast, 2021- 2032

11.3.4 South Africa Dessert Mixes Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Dessert Mixes Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Chelsea Milling Co.

Chocoladefabriken Lindt & Sprüngli AG

Conagra Brands Inc

Dr. Oetker KG

General Mills Inc

Hudson River Foods

Junket Foods LLC

Mondelez International Inc

New Horizon Foods Inc

Sovos Brands

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

List Of Figures

LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Dessert Mixes Market Outlook by Type, 2021- 2032

Figure 6: Global Dessert Mixes Market Outlook by Application, 2021- 2032

Figure 7: Global Dessert Mixes Market Outlook by Region, 2021- 2032

Figure 8: North America Dessert Mixes Market Snapshot, Q4-2024

Figure 9: North America Dessert Mixes Market Size Forecast by Type, 2021- 2032

Figure 10: North America Dessert Mixes Market Size Forecast by Application, 2021- 2032

Figure 11: North America Dessert Mixes Market Share by Country, 2023

Figure 12: Europe Dessert Mixes Market Snapshot, Q4-2024

Figure 13: Europe Dessert Mixes Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Dessert Mixes Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Dessert Mixes Market Share by Country, 2023

Figure 16: Asia Pacific Dessert Mixes Market Snapshot, Q4-2024

Figure 17: Asia Pacific Dessert Mixes Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Dessert Mixes Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Dessert Mixes Market Share by Country, 2023

Figure 20: South America Dessert Mixes Market Snapshot, Q4-2024

Figure 21: South America Dessert Mixes Market Size Forecast by Type, 2021- 2032

Figure 22: South America Dessert Mixes Market Size Forecast by Application, 2021- 2032

Figure 23: South America Dessert Mixes Market Share by Country, 2023

Figure 24: Middle East and Africa Dessert Mixes Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Dessert Mixes Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Dessert Mixes Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Dessert Mixes Market Share by Country, 2023

Figure 28: United States Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032

- Figure 32: France Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Dessert Mixes Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

- Table 1: Market Scope and Segmentation
- Table 2: Global Dessert Mixes Market Size Outlook, \$Million, 2021 to 2032
- Table 3: Low Case Scenario Forecasts
- Table 4: Reference Case Scenario Forecasts
- Table 5: High Growth Scenario Forecasts
- Table 6: Global Dessert Mixes Market Size Outlook by Segments, 2021- 2032
- Table 7: Global Dessert Mixes Market Size Outlook by Region, 2021- 2032
- Table 8: Country Mapping, 2023 vs. 2032
- Table 9: North America- Dessert Mixes Market Outlook by Type, 2021- 2032
- Table 10: North America- Dessert Mixes Market Outlook by Country, 2021- 2032
- Table 11: Europe - Dessert Mixes Market Outlook by Type, 2021- 2032
- Table 12: Europe - Dessert Mixes Market Outlook by Country, 2021- 2032
- Table 13: Asia Pacific - Dessert Mixes Market Outlook by Type, 2021- 2032
- Table 14: Asia Pacific - Dessert Mixes Market Outlook by Country, 2021- 2032
- Table 15: South America- Dessert Mixes Market Outlook by Type, 2021- 2032
- Table 16: South America- Dessert Mixes Market Outlook by Country, 2021- 2032
- Table 17: Middle East and Africa - Dessert Mixes Market Outlook by Type, 2021- 2032
- Table 18: Middle East and Africa - Dessert Mixes Market Outlook by Country, 2021- 2032
- Table 19: Business Snapshots of Leading Dessert Mixes Companies
- Table 20: Product Profiles of Leading Dessert Mixes Companies
- Table 21: SWOT Profiles of Leading Dessert Mixes Companies

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