

# **Dental Imaging Market Size, Trends, Analysis, and Outlook By Technology (Dental Cone-beam Computed Tomography (CBCT), General X-ray Imaging Systems, Intraoral Cameras, Dental Optic Imaging), By Application (Cosmetic Applications, Diagnostic Applications), By Method (Extraoral Imaging, Intraoral Imaging), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Dental Imaging market size is poised to register 9.3% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Dental Imaging market across By Technology (Dental Cone-beam Computed Tomography (CBCT), General X-ray Imaging Systems, Intraoral Cameras, Dental Optic Imaging), By Application (Cosmetic Applications, Diagnostic Applications), By Method (Extraoral Imaging, Intraoral Imaging)

The dental imaging market is driven by the increasing demand for advanced diagnostic imaging technologies in dentistry, advancements in digital imaging sensors and image reconstruction algorithms, and the growing need for precise and efficient diagnostic solutions. By 2030, the market is poised to witness steady growth, driven by innovations in intraoral sensors, extraoral imaging systems, and three-dimensional (3D) imaging modalities. Further, expanding applications in caries detection, orthodontic assessment, and temporomandibular joint (TMJ) imaging are expected to drive market expansion, enabling dental practitioners and radiologists to visualize dental anatomy, detect pathology, and plan treatment interventions through dental imaging solutions that offer high image resolution, fast image acquisition, and enhanced diagnostic accuracy for

comprehensive and effective patient care in dental practice.

## Dental Imaging Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Dental Imaging market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Dental Imaging survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Dental Imaging industry.

## Key market trends defining the global Dental Imaging demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Dental Imaging Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Dental Imaging industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Dental Imaging companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Dental Imaging industry

Leading Dental Imaging companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Dental Imaging companies.

## Dental Imaging Market Study- Strategic Analysis Review

The Dental Imaging market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Dental Imaging Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Dental Imaging industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

## Dental Imaging Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

## North America Dental Imaging Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing

environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Dental Imaging market segments. Similarly, Strong market demand is encouraging Canadian Dental Imaging companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Dental Imaging market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Dental Imaging Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Dental Imaging industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Dental Imaging market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Dental Imaging Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Dental Imaging in Asia Pacific. In particular, China, India, and South East Asian Dental Imaging markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Dental Imaging Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued

urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Dental Imaging Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Dental Imaging market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Dental Imaging.

### Dental Imaging Market Company Profiles

The global Dental Imaging market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Acteon Group, Carestream Health Inc, Danaher Corp, Dentsply Sirona Inc, Flow Dental Corp, LED Medical Diagnostics Inc, Midmark Corp, MouthWatch LLC, Planmeca Group, The Yoshida Dental Mfg. Co. Ltd, Vatech Co. Ltd.

### Recent Dental Imaging Market Developments

The global Dental Imaging market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Dental Imaging Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Technology

Dental Cone-beam Computed Tomography (CBCT)

General X-ray Imaging Systems

Intraoral Cameras

Dental Optic Imaging

By Application

Cosmetic Applications

Diagnostic Applications

By Method

Extraoral Imaging

Intraoral Imaging

## Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Acteon Group

Carestream Health Inc

Danaher Corp

Dentsply Sirona Inc

Flow Dental Corp

LED Medical Diagnostics Inc

Midmark Corp

MouthWatch LLC

Planmeca Group

The Yoshida Dental Mfg. Co. Ltd

Vatech Co. Ltd

Formats Available: Excel, PDF, and PPT

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Dental Optic Imaging

By Application

Cosmetic Applications

Diagnostic Applications

By Method

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Intraoral Imaging

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MouthWatch LLC

Planmeca Group

The Yoshida Dental Mfg. Co. Ltd

Vatech Co. Ltd.

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