

# **Dehydrated Pet Food Market Size, Trends, Analysis, and Outlook By Nature (Natural, Conventional), By Pet (Cat, Dog, Birds), By Application (Pet Shops, Veterinary Clinics, Online, Others), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/DB4BF4301EE0EN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,582.00 (Single User License)

ID: DB4BF4301EE0EN

## **Abstracts**

Global Dehydrated Pet Food Market Size is valued at \$10.3 Billion in 2024 and is forecast to register a growth rate (CAGR) of 6.4% to reach \$16.9 Billion by 2032.

The dehydrated pet food market is expanding as pet owners increasingly seek convenient, nutritious, and shelf-stable options for their pets. The trend towards natural and organic ingredients is driving growth, with manufacturers focusing on high-quality formulations that meet the health needs of pets. Additionally, the rise in e-commerce and online pet food sales is enhancing accessibility to dehydrated pet food products, further boosting market potential.

### **Dehydrated Pet Food Market Drivers, Trends, Opportunities, and Growth Opportunities**

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Dehydrated Pet Food survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Dehydrated Pet Food industry.

Key market trends defining the global Dehydrated Pet Food demand in 2025 and Beyond

The Dehydrated Pet Food industry remains an attractive hub for both domestic and

global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

## Dehydrated Pet Food Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

### Key strategies adopted by companies within the Dehydrated Pet Food industry

Leading Dehydrated Pet Food companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Dehydrated Pet Food companies.

### Dehydrated Pet Food Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Dehydrated Pet Food Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Dehydrated Pet Food industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

## Dehydrated Pet Food Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

## North America Dehydrated Pet Food Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Dehydrated Pet Food market segments. Similarly, strong market demand encourages Canadian Dehydrated Pet Food companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

## Europe Dehydrated Pet Food Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Dehydrated Pet Food industry remains the major market for companies in the European Dehydrated Pet Food industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Dehydrated Pet Food market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

## Asia Pacific Dehydrated Pet Food Market Size Outlook- an attractive hub for

opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Dehydrated Pet Food in Asia Pacific. In particular, China, India, and South East Asian Dehydrated Pet Food markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Dehydrated Pet Food Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Dehydrated Pet Food Market Size Outlook-** continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Dehydrated Pet Food market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Dehydrated Pet Food.

**Dehydrated Pet Food Company Profiles**

The global Dehydrated Pet Food market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Affinity Petcare SA, Big Heart Pet Brands (The J.M. Smucker Company), Blue Buffalo Company Ltd (General Mills Inc), Butcher's Pet Care Ltd, Colgate-Palmolive Company, Diamond Pet Foods Inc, Heristo AG, Mars Inc, Mogiana Alimentos SA, Moonshine Animal Nutrition Ltd, Nestlé Purina PetCare Company, Nisshin Pet Food Inc, Ramical SA, Total

Alimentos SA, Unicharm Corp.

## Recent Dehydrated Pet Food Market Developments

The global Dehydrated Pet Food market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Dehydrated Pet Food Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Nature

Natural

Conventional

By Pet

Cat

Dog

Birds

By Application

Pet Shops

Veterinary Clinics

Online

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Affinity Petcare SA

Big Heart Pet Brands (The J.M. Smucker Company)

Blue Buffalo Company Ltd (General Mills Inc)

Butcher's Pet Care Ltd

Colgate-Palmolive Company

Diamond Pet Foods Inc

Heristo AG

Mars Inc

Mogiana Alimentos SA

Moonshine Animal Nutrition Ltd

Nestlé Purina PetCare Company

Nisshin Pet Food Inc

Ramical SA

Total Alimentos SA

Unicharm Corp

Formats Available: Excel, PDF, and PPT

## Contents

### **CHAPTER 1: EXECUTIVE SUMMARY**

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### **CHAPTER 2. DEHYDRATED PET FOOD MARKET OVERVIEW- 2025**

- 2.1 An Introduction to the Global Dehydrated Pet Food Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### **CHAPTER 3. STRATEGIC ANALYSIS REVIEW**

- 3.1 Dehydrated Pet Food Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

### **CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS**

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Dehydrated Pet Food Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Dehydrated Pet Food Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Dehydrated Pet Food Market Outlook to 2032

### **CHAPTER 5: DEHYDRATED PET FOOD MARKET DYNAMICS**

*Dehydrated Pet Food Market Size, Trends, Analysis, and Outlook By Nature (Natural, Conventional), By Pet (Cat,...*



- 5.1 Key Dehydrated Pet Food Market Trends
- 5.2 Potential Dehydrated Pet Food Market Opportunities
- 5.3 Key Market Challenges

## **CHAPTER 6: GLOBAL DEHYDRATED PET FOOD MARKET ANALYSIS AND OUTLOOK TO 2032**

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Nature
  - Natural
  - Conventional
- Pet
  - Cat
  - Dog
  - Birds
- Application
  - Pet Shops
  - Veterinary Clinics
  - Online
  - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

## **CHAPTER 7: NORTH AMERICA DEHYDRATED PET FOOD MARKET ANALYSIS AND OUTLOOK TO 2032**

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Nature
  - Natural
  - Conventional
- Pet
  - Cat
  - Dog
  - Birds
- Application
  - Pet Shops
  - Veterinary Clinics
  - Online
  - Others

### 7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Dehydrated Pet Food Market Size Forecast, 2021- 2032

7.3.2 Canada Dehydrated Pet Food Market Size Forecast, 2021- 2032

7.3.3 Mexico Dehydrated Pet Food Market Size Forecast, 2021- 2032

## **CHAPTER 8: EUROPE DEHYDRATED PET FOOD MARKET ANALYSIS AND OUTLOOK TO 2032**

### 8.1 Europe Market Outlook by Segments, 2021- 2032

#### 8.2 Nature

Natural

Conventional

Pet

Cat

Dog

Birds

Application

Pet Shops

Veterinary Clinics

Online

Others

### 8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Dehydrated Pet Food Market Size Forecast, 2021- 2032

8.3.2 France Dehydrated Pet Food Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Dehydrated Pet Food Market Size Forecast, 2021- 2032

8.3.4 Spain Dehydrated Pet Food Market Size Forecast, 2021- 2032

8.3.5 Italy Dehydrated Pet Food Market Size Forecast, 2021- 2032

8.3.6 Russia Dehydrated Pet Food Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Dehydrated Pet Food Market Size Forecast, 2021- 2032

## **CHAPTER 9: ASIA PACIFIC DEHYDRATED PET FOOD MARKET ANALYSIS AND OUTLOOK TO 2032**

### 9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

#### 9.2 Nature

Natural

Conventional

Pet

Cat

Dog  
Birds  
Application  
Pet Shops  
Veterinary Clinics  
Online  
Others

### 9.3 Asia Pacific Market Outlook by Country, 2021- 2032

- 9.3.1 China Dehydrated Pet Food Market Size Forecast, 2021- 2032
- 9.3.2 India Dehydrated Pet Food Market Size Forecast, 2021- 2032
- 9.3.3 Japan Dehydrated Pet Food Market Size Forecast, 2021- 2032
- 9.3.4 South Korea Dehydrated Pet Food Market Size Forecast, 2021- 2032
- 9.3.5 Australia Dehydrated Pet Food Market Size Forecast, 2021- 2032
- 9.3.6 South East Asia Dehydrated Pet Food Market Size Forecast, 2021- 2032
- 9.3.7 Rest of Asia Pacific Dehydrated Pet Food Market Size Forecast, 2021- 2032

## **CHAPTER 10: SOUTH AMERICA DEHYDRATED PET FOOD MARKET ANALYSIS AND OUTLOOK TO 2032**

### 10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Nature  
Natural  
Conventional  
Pet  
Cat  
Dog  
Birds  
Application  
Pet Shops  
Veterinary Clinics  
Online  
Others

### 10.3 South America Market Outlook by Country, 2021- 2032

- 10.3.1 Brazil Dehydrated Pet Food Market Size Forecast, 2021- 2032
- 10.3.2 Argentina Dehydrated Pet Food Market Size Forecast, 2021- 2032
- 10.3.3 Rest of South America Dehydrated Pet Food Market Size Forecast, 2021- 2032

## **CHAPTER 11: MIDDLE EAST AND AFRICA DEHYDRATED PET FOOD MARKET ANALYSIS AND OUTLOOK TO 2032**

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Nature

Natural

Conventional

Pet

Cat

Dog

Birds

Application

Pet Shops

Veterinary Clinics

Online

Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Dehydrated Pet Food Market Size Forecast, 2021- 2032

11.3.2 The UAE Dehydrated Pet Food Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Dehydrated Pet Food Market Size Forecast, 2021- 2032

11.3.4 South Africa Dehydrated Pet Food Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Dehydrated Pet Food Market Size Forecast, 2021- 2032

## **CHAPTER 12: COMPETITIVE LANDSCAPE**

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Affinity Petcare SA

Big Heart Pet Brands (The J.M. Smucker Company)

Blue Buffalo Company Ltd (General Mills Inc)

Butcher's Pet Care Ltd

Colgate-Palmolive Company

Diamond Pet Foods Inc

Heristo AG

Mars Inc

Mogiana Alimentos SA

Moonshine Animal Nutrition Ltd

Nestlé Purina PetCare Company

Nisshin Pet Food Inc

Ramical SA

Total Alimentos SA

Unicharm Corp

## **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

## List Of Figures

### LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Dehydrated Pet Food Market Outlook by Type, 2021- 2032

Figure 6: Global Dehydrated Pet Food Market Outlook by Application, 2021- 2032

Figure 7: Global Dehydrated Pet Food Market Outlook by Region, 2021- 2032

Figure 8: North America Dehydrated Pet Food Market Snapshot, Q4-2024

Figure 9: North America Dehydrated Pet Food Market Size Forecast by Type, 2021- 2032

Figure 10: North America Dehydrated Pet Food Market Size Forecast by Application, 2021- 2032

Figure 11: North America Dehydrated Pet Food Market Share by Country, 2023

Figure 12: Europe Dehydrated Pet Food Market Snapshot, Q4-2024

Figure 13: Europe Dehydrated Pet Food Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Dehydrated Pet Food Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Dehydrated Pet Food Market Share by Country, 2023

Figure 16: Asia Pacific Dehydrated Pet Food Market Snapshot, Q4-2024

Figure 17: Asia Pacific Dehydrated Pet Food Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Dehydrated Pet Food Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Dehydrated Pet Food Market Share by Country, 2023

Figure 20: South America Dehydrated Pet Food Market Snapshot, Q4-2024

Figure 21: South America Dehydrated Pet Food Market Size Forecast by Type, 2021- 2032

Figure 22: South America Dehydrated Pet Food Market Size Forecast by Application, 2021- 2032

Figure 23: South America Dehydrated Pet Food Market Share by Country, 2023

Figure 24: Middle East and Africa Dehydrated Pet Food Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Dehydrated Pet Food Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Dehydrated Pet Food Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Dehydrated Pet Food Market Share by Country, 2023

Figure 28: United States Dehydrated Pet Food Market Size Outlook, \$ Million, 2021-2032

Figure 29: Canada Dehydrated Pet Food Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Dehydrated Pet Food Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Dehydrated Pet Food Market Size Outlook, \$ Million, 2021- 2032

Figure 32: France Dehydrated Pet Food Market Size Outlook, \$ Million, 2021- 2032

Figure 33: United Kingdom Dehydrated Pet Food Market Size Outlook, \$ Million, 2021-2032

Figure 34: Spain Dehydrated Pet Food Market Size Outlook, \$ Million, 2021- 2032

Figure 35: Italy Dehydrated Pet Food Market Size Outlook, \$ Million, 2021- 2032

Figure 36: Russia Dehydrated Pet Food Market Size Outlook, \$ Million, 2021- 2032

Figure 37: Rest of Europe Dehydrated Pet Food Market Size Outlook, \$ Million, 2021-2032

Figure 38: China Dehydrated Pet Food Market Size Outlook, \$ Million, 2021- 2032

Figure 39: India Dehydrated Pet Food Market Size Outlook, \$ Million, 2021- 2032

Figure 40: Japan Dehydrated Pet Food Market Size Outlook, \$ Million, 2021- 2032

Figure 41: South Korea Dehydrated Pet Food Market Size Outlook, \$ Million, 2021-2032

Figure 42: Australia Dehydrated Pet Food Market Size Outlook, \$ Million, 2021- 2032

Figure 43: South East Asia Dehydrated Pet Food Market Size Outlook, \$ Million, 2021-2032

Figure 44: Rest of APAC Dehydrated Pet Food Market Size Outlook, \$ Million, 2021-2032

Figure 45: Brazil Dehydrated Pet Food Market Size Outlook, \$ Million, 2021- 2032

Figure 46: Argentina Dehydrated Pet Food Market Size Outlook, \$ Million, 2021- 2032

Figure 47: Rest of LATAM Dehydrated Pet Food Market Size Outlook, \$ Million, 2021-2032

Figure 48: Saudi Arabia Dehydrated Pet Food Market Size Outlook, \$ Million, 2021-2032

Figure 49: UAE Dehydrated Pet Food Market Size Outlook, \$ Million, 2021- 2032

Figure 50: South Africa Dehydrated Pet Food Market Size Outlook, \$ Million, 2021-2032

Figure 51: Research Methodology

Figure 52: Forecast Methodology

## List Of Tables

### LIST OF TABLES

- Table 1: Market Scope and Segmentation
- Table 2: Global Dehydrated Pet Food Market Size Outlook, \$Million, 2021 to 2032
- Table 3: Low Case Scenario Forecasts
- Table 4: Reference Case Scenario Forecasts
- Table 5: High Growth Scenario Forecasts
- Table 6: Global Dehydrated Pet Food Market Size Outlook by Segments, 2021- 2032
- Table 7: Global Dehydrated Pet Food Market Size Outlook by Region, 2021- 2032
- Table 8: Country Mapping, 2023 vs. 2032
- Table 9: North America- Dehydrated Pet Food Market Outlook by Type, 2021- 2032
- Table 10: North America- Dehydrated Pet Food Market Outlook by Country, 2021- 2032
- Table 11: Europe - Dehydrated Pet Food Market Outlook by Type, 2021- 2032
- Table 12: Europe - Dehydrated Pet Food Market Outlook by Country, 2021- 2032
- Table 13: Asia Pacific - Dehydrated Pet Food Market Outlook by Type, 2021- 2032
- Table 14: Asia Pacific - Dehydrated Pet Food Market Outlook by Country, 2021- 2032
- Table 15: South America- Dehydrated Pet Food Market Outlook by Type, 2021- 2032
- Table 16: South America- Dehydrated Pet Food Market Outlook by Country, 2021- 2032
- Table 17: Middle East and Africa - Dehydrated Pet Food Market Outlook by Type, 2021- 2032
- Table 18: Middle East and Africa - Dehydrated Pet Food Market Outlook by Country, 2021- 2032
- Table 19: Business Snapshots of Leading Dehydrated Pet Food Companies
- Table 20: Product Profiles of Leading Dehydrated Pet Food Companies
- Table 21: SWOT Profiles of Leading Dehydrated Pet Food Companies



## I would like to order

Product name: Dehydrated Pet Food Market Size, Trends, Analysis, and Outlook By Nature (Natural, Conventional), By Pet (Cat, Dog, Birds), By Application (Pet Shops, Veterinary Clinics, Online, Others), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/DB4BF4301EE0EN.html>

Price: US\$ 3,582.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DB4BF4301EE0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970