

# Decorative Coatings Market Forecasts and Opportunities, 2021- Trends, Outlook and Implications across COVID Recovery Cases to 2028

<https://marketpublishers.com/r/D5DF7F961DE8EN.html>

Date: June 2021

Pages: 130

Price: US\$ 4,580.00 (Single User License)

ID: D5DF7F961DE8EN

## Abstracts

As the global chemicals industry is at the onset of the recovery phase, companies are focusing on identifying and monetizing new opportunities in the industry. The majority of the chemical industries are likely to record volume growth of 4% to 8% in the short term, depending on the chemical sub-segment and product portfolio. A large volume of Decorative Coatings companies felt the impact of the COVID-19 pandemic in multiple dimensions and are now emphasizing sustained growth over the long-term future. As the global Decorative Coatings and other chemicals industries play a vital role in the economic recovery of countries, Decorative Coatings companies are likely to witness potential opportunities in the short term period.

The report is designed for Decorative Coatings companies to succeed amid ongoing challenges in the Decorative Coatings industry and re-orient their strategies to the new economic, social, environmental, and political expectations. The comprehensive research presents analysis across Decorative Coatings market size to identify the right segments to focus on, identify key drivers, challenges, and market trends set to shape the future of global and regional Decorative Coatings markets.

From a lower growth trajectory, the current and tenth edition of the global Decorative Coatings market size outlook to 2028 estimates the market to register a moderate-to-high growth rate during the forecast period. Decorative Coatings Companies are emphasizing launching new products and solutions, modestly reducing R&D budgets, constant monitoring on Decorative Coatings market trends, systematic approaches to investment/divestment, carefully launching marketing strategies, strengthening long-term contracts, increased M&A, and others.

### Report Description

This report aims at offering more comprehensive analysis and outlook across the

Decorative Coatings industry. The premise of the report is that the Decorative Coatings market size presents an attractive growth opportunity in post-COVID-recovery in the short to medium term future. The global Decorative Coatings market has been categorized based on type, application, and country.

#### Introduction to Decorative Coatings Markets, 2021

The global Decorative Coatings market analysis report is a comprehensive study detailing the market analysis during 2021. Key trends, drivers, challenges, and growth opportunities are analyzed in the report. The focused Decorative Coatings market report emphasizes Decorative Coatings industry size, key events, Decorative Coatings market statistics, and key factors prominent in the Decorative Coatings industry forecast and leading companies.

#### Post-COVID 19 recovery scenarios of Decorative Coatings Markets

The global Decorative Coatings market research study emphasizes possible recovery scenarios during the forecast period. Outlook of Decorative Coatings market during 2020- 2028 across two post-COVID cases is provided in the report- reference case and severe COVID case.

Decorative Coatings market growth factors, restraints, opportunities and market trends  
Key factors shaping the future of Decorative Coatings markets, driving factors, short term, and long term challenges, and potential market opportunities ahead of market players and the factors affecting the Decorative Coatings market outlook are provided in detail.

#### Segmentation Outlook of Decorative Coatings Market Size

Decorative Coatings market forecast during 2020 to 2028 is provided in the report across types, applications, regions, and countries. The Decorative Coatings market research report is a comprehensive market report detailing individual forecasts for six regions and 16 countries. Further, the regional markets are also analyzed and forecast across leading types and applications.

#### Leading Decorative Coatings Companies

The Decorative Coatings market study analyzes the business profiles of leading companies in the industry. Business operations, leading segments, SWOT analysis, contact, and financial analysis of five of the leading Decorative Coatings companies are included in the report.

#### Geographic coverage

Regions: Asia/Oceania, Europe, North America, Latin America, Middle East, and Africa  
Countries: The US, Canada, Mexico, Germany, The UK, France, Spain, Italy, Other Europe, China, India, Japan, South Korea, Other Asia/Oceania, Brazil, Argentina, Other Latin America, Saudi Arabia, the UAE, Rest of World

#### Why to buy the report

Clients have access to actionable insights derived from VPA Research's vast breadth of data and analysis across 16 countries in the Asia Pacific, Europe, Americas, Middle East, and Africa.

Whether you are a manufacturer, a distributor, an investor or a startup company, a technology provider, the report helps you identify the future course of the industry and assists in your strategic decision making.

The report assists you in your strategic planning requirements by enabling you to frame your strategies based on outlook across segments and beat Competition by understanding competitive scenarios.

Further, the study assesses market potential and assists you in framing your market entry and expansion portfolio through the market, economic and demographic profiles. For business development operations, the report assists in identifying potential growth opportunities to 2028 across the industry types, applications, and countries.

#### Scope and Coverage of the Report

Chapter 1 details the executive summary of the report including Decorative Coatings industry analysis for 2021

Chapter 2 presents Decorative Coatings market trends, insights, challenges, niche opportunities across the industry

Chapter 3 details multiple COVID recovery scenarios for Decorative Coatings industry outlook to 2028

Chapter 4 analyzes and forecasts the leading Decorative Coatings market types, applications, and countries

Chapter 5 presents North America Decorative Coatings Market analysis and outlook to 2028 (Countries: US, Canada, Mexico)

Chapter 6 presents Europe Decorative Coatings Market Analysis and Outlook to 2028 (Countries: Germany, UK, France, Spain, Italy, Others)

Chapter 7 presents Asia Pacific Decorative Coatings Market Size Outlook to 2028 (Countries: China, Japan, India, South Korea, Others)

Chapter 8 presents Latin America Decorative Coatings Market Analysis and Outlook to 2028 (Countries: Brazil, Argentina, Chile, Others)

Chapter 9 presents the Middle East and Africa Decorative Coatings Market Analysis and Outlook to 2028 (Countries: Saudi Arabia, UAE, Middle East, South Africa, and

Other Africa)

Chapter 10 details the company profiles, their SWOT profiles, business analysis, financials, and other developments

Chapter 11 analyzes the latest news and deals

## Contents

### **CHAPTER 1: GLOBAL DECORATIVE COATINGS INDUSTRY- EXECUTIVE SUMMARY, 2021**

- 1.1 Introduction to Global Decorative Coatings Markets, 2021
- 1.2 Growth rebound anticipated in 2021 driven by economic recovery across markets
- 1.3 Decorative Coatings Market Share Spending by Region
- 1.4 Comparison of Decorative Coatings Market Growth Rate (CAGR %) across leading countries
- 1.5 Major Decorative Coatings Companies
- 1.6 Report Guide
  - 1.6.1 Abbreviations
  - 1.6.2 Sources and Research Methodology

### **CHAPTER 2: DECORATIVE COATINGS MARKET- STRATEGIC ANALYSIS: KEY TRENDS**

- 2.1 Decorative Coatings Market- Strategic Analysis: Driving Factors
- 2.2 Decorative Coatings Market- Strategic Analysis: Potential Restraints
- 2.3 Decorative Coatings Market- Growth Opportunities
  - 2.3.1 Leading Decorative Coatings Types
  - 2.3.2 Fastest Growing Decorative Coatings Applications
  - 2.3.3 Countries with highest growth potential to 2028

### **CHAPTER 3: GLOBAL DECORATIVE COATINGS MARKET SIZE OUTLOOK- POST COVID 19 SCENARIOS**

- 3.1 Global Decorative Coatings Market Size Forecast in Reference scenario (2020-2028)
- 3.2 Global Decorative Coatings Market Size Forecast in Severe COVID-19 scenario (2020- 2028)

### **CHAPTER 4: GLOBAL DECORATIVE COATINGS MARKET SIZE OUTLOOK- SEGMENTATION ANALYSIS AND OUTLOOK**

- 4.1 Global Decorative Coatings Market Size Outlook- by Product Types, 2020- 2028
- 4.2 Global Decorative Coatings Market Size Outlook- by Application, 2020- 2028
- 4.3 Global Decorative Coatings Market Size Outlook- by End-User Industries, 2020-

2028

4.4 Global Decorative Coatings Market Size Outlook- by Regions, 2020- 2028

## **CHAPTER 5. NORTH AMERICA DECORATIVE COATINGS MARKET FORECAST AND MARKET ANALYSIS TO 2028**

5.1 North America Decorative Coatings Market Size Outlook, 2020- 2028

5.2 North America Decorative Coatings Trends and Opportunities

5.3 North America Decorative Coatings Market Size Outlook by Country

5.4 United States Decorative Coatings Forecast and Market Analysis to 2028

5.5 Canada Decorative Coatings Forecast and Market Analysis to 2028

5.6 Mexico Decorative Coatings Forecast and Market Analysis to 2028

## **CHAPTER 6. EUROPE DECORATIVE COATINGS MARKET FORECAST AND MARKET ANALYSIS TO 2028**

6.1 Europe Decorative Coatings Market Size Outlook, 2020- 2028

6.2 Europe Decorative Coatings Trends and Opportunities

6.3 Europe Decorative Coatings Market Size Outlook by Country

6.4 Germany Decorative Coatings Forecast and Market Analysis to 2028

6.5 France Decorative Coatings Forecast and Market Analysis to 2028

6.6 United Kingdom Decorative Coatings Forecast and Market Analysis to 2028

6.7 Spain Decorative Coatings Forecast and Market Analysis to 2028

6.8 Italy Decorative Coatings Forecast and Market Analysis to 2028

6.9 Other Europe Decorative Coatings Forecast and Market Analysis to 2028

## **CHAPTER 7. ASIA PACIFIC DECORATIVE COATINGS MARKET FORECAST AND MARKET ANALYSIS TO 2028**

7.1 Asia Pacific Decorative Coatings Market Size Outlook, 2020- 2028

7.2 Asia Pacific Decorative Coatings Trends and Opportunities

7.3 Asia Pacific Decorative Coatings Market Size Outlook by Country

7.4 China Decorative Coatings Forecast and Market Analysis to 2028

7.5 India Decorative Coatings Forecast and Market Analysis to 2028

7.6 Japan Decorative Coatings Forecast and Market Analysis to 2028

7.7 South Korea Decorative Coatings Forecast and Market Analysis to 2028

7.8 Southeast Asia Decorative Coatings Forecast and Market Analysis to 2028

7.9 Other Asia Oceania Decorative Coatings Forecast and Market Analysis to 2028

## **CHAPTER 8. LATIN AMERICA DECORATIVE COATINGS MARKET FORECAST AND MARKET ANALYSIS TO 2028**

- 8.1 Latin America Decorative Coatings Market Size Outlook, 2020- 2028
- 8.2 Latin America Decorative Coatings Trends and Opportunities
- 8.3 Latin America Decorative Coatings Market Size Outlook by Country
- 8.4 Brazil Decorative Coatings Forecast and Market Analysis to 2028
- 8.5 Argentina Decorative Coatings Forecast and Market Analysis to 2028
- 8.6 Chile Decorative Coatings Forecast and Market Analysis to 2028
- 8.7 Other Latin America Decorative Coatings Forecast and Market Analysis to 2028

## **CHAPTER 9. MIDDLE EAST AND AFRICA DECORATIVE COATINGS MARKET FORECAST AND MARKET ANALYSIS TO 2028**

- 9.1 Middle East and Africa Decorative Coatings Market Size Outlook, 2020- 2028
- 9.2 Middle East and Africa Decorative Coatings Trends and Opportunities
- 9.3 Middle East and Africa Decorative Coatings Market Size Outlook by Country
- 9.4 Saudi Arabia Decorative Coatings Forecast and Market Analysis to 2028
- 9.5 The UAE Decorative Coatings Forecast and Market Analysis to 2028
- 9.6 South Africa Decorative Coatings Forecast and Market Analysis to 2028
- 9.7 Other Middle East Decorative Coatings Forecast and Market Analysis to 2028
- 9.8 Other Africa Decorative Coatings Forecast and Market Analysis to 2028

## **CHAPTER 10. COMPETITIVE LANDSCAPE**

- 10.1 Major Companies in Decorative Coatings Markets
  - 10.1.1 Company Fundamentals
  - 10.1.2 Financial Analysis
  - 10.1.3 SWOT Profiles

## **CHAPTER 11. APPENDIX- A**

- Global Chemicals Market Spending and Growth in Selected Countries, 2020- 2030
- GDP Outlook of leading 10 Countries, 2020- 2030
- Final Consumption Expenditure of leading 10 Countries, 2020- 2030
- Age-wise Population Outlook of leading countries, 2020- 2030

## **CHAPTER 12. APPENDIX- B**



VPA Research Expertize  
Contact Information



## List Of Tables

### LIST OF TABLES

Table 1: Industry Panorama, 2021

Table 2: Year-on-Year Growth Rate of Decorative Coatings Market Size

Table 3: Decorative Coatings Market Size by Region

Table 4: Decorative Coatings Market Growth Opportunities and Outlook to 2028 in Reference Case

Table 5: Decorative Coatings Market Growth Opportunities and Outlook to 2028 in Reference Case

Table 6: Decorative Coatings Market Regions- Growth Opportunities and Outlook to 2028

Table 7: Decorative Coatings Market Types- Growth Opportunities and Outlook to 2028

Table 8: Decorative Coatings Market Applications- Growth Opportunities and Outlook to 2028

Table 9: Decorative Coatings Market End User Industries- Growth Opportunities and Outlook to 2028

Table 10: North America Decorative Coatings Market- Industry Panorama

Table 11: North America Decorative Coatings Market Growth Outlook by Type, 2020-2028

Table 12: North America Decorative Coatings Market Growth Outlook by Application, 2020- 2028

Table 13: North America Decorative Coatings Market Growth Outlook by Country, 2020-2028

Table 14: Europe Decorative Coatings Market- Industry Panorama

Table 15: Europe Decorative Coatings Market Growth Outlook by Type, 2020- 2028

Table 16: Europe Decorative Coatings Market Growth Outlook by Application, 2020-2028

Table 17: Europe Decorative Coatings Market Growth Outlook by Country, 2020- 2028

Table 18: Asia Pacific Decorative Coatings Market- Industry Panorama

Table 19: Asia Pacific Decorative Coatings Market Growth Outlook by Type, 2020- 2028

Table 20: Asia Pacific Decorative Coatings Market Growth Outlook by Application, 2020- 2028

Table 21: Asia Pacific Decorative Coatings Market Growth Outlook by Country, 2020-2028

Table 22: Latin America Decorative Coatings Market- Industry Panorama

Table 23: Latin America Decorative Coatings Market Growth Outlook by Type, 2020-2028

Table 24: Latin America Decorative Coatings Market Growth Outlook by Application, 2020- 2028

Table 25: Latin America Decorative Coatings Market Growth Outlook by Country, 2020- 2028

Table 26: Middle East and Africa Decorative Coatings Market- Industry Panorama

Table 27: Middle East and Africa Decorative Coatings Market Growth Outlook by Type, 2020- 2028

Table 28: Middle East and Africa Decorative Coatings Market Growth Outlook by Application, 2020- 2028

Table 29: Middle East and Africa Decorative Coatings Market Growth Outlook by Country, 2020- 2028

## List Of Figures

### LIST OF FIGURES

- Figure 1: Year-on-Year Growth Rate of Decorative Coatings Market Size
- Figure 2: Decorative Coatings Market Share by Region, 2020
- Figure 3: Decorative Coatings Market Growth Comparison by Country, 2020- 2028
- Figure 4: Decorative Coatings Market Types- Growth Opportunities and Outlook to 2028
- Figure 5: Decorative Coatings Market Applications- Growth Opportunities and Outlook to 2028
- Figure 6: Decorative Coatings Market Countries- Growth Opportunities and Outlook to 2028
- Figure 7: Decorative Coatings Market Growth Opportunities and Outlook to 2028 in Reference Case
- Figure 8: Decorative Coatings Market Growth Opportunities and Outlook to 2028 in Severe COVID Case
- Figure 9: Decorative Coatings Market End User Industries- Growth Opportunities and Outlook to 2028
- Figure 10: Decorative Coatings Market Regions- Growth Opportunities and Outlook to 2028
- Figure 11: United States Decorative Coatings Market Size Outlook to 2028
- Figure 12: Canada Decorative Coatings Market Size Outlook to 2028
- Figure 13: Mexico Decorative Coatings Market Size Outlook to 2028
- Figure 14: Germany Decorative Coatings Market Size Outlook to 2028
- Figure 15: France Decorative Coatings Market Size Outlook to 2028
- Figure 16: United Kingdom Decorative Coatings Market Size Outlook to 2028
- Figure 17: Spain Decorative Coatings Market Size Outlook to 2028
- Figure 18: Italy Decorative Coatings Market Size Outlook to 2028
- Figure 19: Other Europe Decorative Coatings Market Size Outlook to 2028
- Figure 20: China Decorative Coatings Market Size Outlook to 2028
- Figure 21: India Decorative Coatings Market Size Outlook to 2028
- Figure 22: Japan Decorative Coatings Market Size Outlook to 2028
- Figure 23: South Korea Decorative Coatings Market Size Outlook to 2028
- Figure 24: Other Asia Pacific Decorative Coatings Market Size Outlook to 2028
- Figure 25: Brazil Decorative Coatings Market Size Outlook to 2028
- Figure 26: Chile Decorative Coatings Market Size Outlook to 2028
- Figure 27: Argentina Decorative Coatings Market Size Outlook to 2028
- Figure 28: Other Latin America Decorative Coatings Market Size Outlook to 2028
- Figure 29: Middle East Decorative Coatings Market Size Outlook to 2028

Figure 30: Africa Decorative Coatings Market Size Outlook to 2028

Figure 31: GDP Outlook by Country, USD Billion, 2020- 2030

Figure 32: Final Consumption Expenditure Outlook by Country, USD Billion, 2020- 2030

Figure 33: Population Outlook by Country and by Age, 2020- 2030

## I would like to order

Product name: Decorative Coatings Market Forecasts and Opportunities, 2021- Trends, Outlook and Implications across COVID Recovery Cases to 2028

Product link: <https://marketpublishers.com/r/D5DF7F961DE8EN.html>

Price: US\$ 4,580.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D5DF7F961DE8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

