

Data Center Market Forecasts and Opportunities, 2021- Trends, Outlook and Implications across COVID Recovery Cases to 2028

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Abstracts

Data Center Companies are revising their long-term strategies to emerge stronger in the post-COVID pandemic scenario. After facing series of challenges such as supply chain disruption, demand fluctuations, other pressing concerns during 2020, companies are revising their strategies through modifying the composition of product portfolios, investing in capital expenditures, R&D strategies, mergers and acquisitions, and other growth strategies.

The report analyzes multiple recovery scenarios considering evolving Data Center market demand, economic recovery conditions, and other global and regional changes. The impact of the COVID-19 crisis on long-term Data Center markets, growth outlook across types and application segments, strategies for emerging from the crisis are detailed in the report. The global semiconductors and electronics industry witnessed diverse trends over the past two years with manufacturing and other heavy industries facing operational challenges due to restricted cash flow during the pandemic. On the other hand, data center services, cloud computing, and other online supporting sectors gained significantly from the market trends. End-user spending of Data Center market is expected to rebound significantly over the near term future.

Key Strategies set to impact the global Data Center companies beyond 2021

To emerge strongly from the COVID-19 crisis, Data Center companies are likely to develop effective crisis-management strategies including emphasis on next-generation products, and solutions, Modestly reducing Data Center R&D budgets, Constant monitoring on Data Center market trends, Systematic approaches to investment/divestment, Carefully launching marketing strategies, Strengthening long



term contracts, Others

The global semiconductors, electronics, information, communication, and technology industry witnessed diverse trends over the past two years with manufacturing and other heavy industries facing operational challenges. On the other hand, data center services, cloud computing, and other online supporting sectors gained significantly from the market trends.

Report Description

Introduction to Data Center market research, 2021

The global Data Center market report presents comprehensive coverage of Data Center market trends, drivers, opportunities, and presents unique market opportunities for companies operating and expanding in the Data Center industry. It is a focused research study on Data Center markets and presents the outlook for global and regional markets over the eight years to 2028.

The strategic analytical multi-client study presents unbiased and actionable insights into the global Data Center markets. Compiled with transparent methodology, the Data Center market report enables clients to gain a clear understanding of the Data Center market trends and insights.

Post COVID-19 Recovery Scenarios

Both recovery scenarios suggest year-on-year revenue growth in the Data Center market during 2021. Most end-user markets continue to recover, mostly due to the demand in 2020 was lower than in previous years. Beyond 2021, Data Center companies will have to formulate long-term plans, evaluate potential scenarios, and reorient both strategies and operations to emerging market trends through constant monitoring of industry shifts and geopolitical responses.

The report presents analysis and outlook across two post COVID-19 recovery scenarios along with pre-COVID cases.

To enable companies to quickly analyze the Data Center industry landscape and to realign their strategies to stay ahead of the competition, the report presents the below scenarios:



Reference Case: Contained health impact, rapid recovery and quick growth rebound

Severe Case: High levels of health impact, prolonged recovery and slow economic rebound

Pre COVID Case: Comparative study of different outlook cases with pre-COVID cases

Segmentation Analysis of Data Center markets

The Data Center market study analyzes short-term and long-term trends, insights, niche opportunities, across types, applications, end-user markets, and countries. Six regions including Asia Pacific, Europe, North America, Latin America, Middle East & Africa. Among countries, the report analyzes the Data Center market in the US, Canada, Mexico, Brazil, Argentina, Chile, Other Latin America, Germany, the UK, France, Spain, Italy, other Europe, China, India, Japan, South Korea, Other Asia/Oceania, Saudi Arabia, the UAE, South Africa, Other Middle East and African countries. The Data Center market size across these countries is forecast from 2020 to 2028.

Competitive Analysis of Data Center markets

Leading companies are focusing on tactical and strategic product portfolio management. Key Research Antibodies companies are analyzed in the market research study. The report presents a critical competitive understanding of the company's fundamentals, financial situation, strategy, SWOT profiles, and others.

Reasons to Purchase the Data Center market report-

Gain a reliable outlook of global and regional Data Center market forecasts from 2020 to 2028 across scenarios

Market forecasts are based on historical datasets

Data validation through top-down and bottom-up approaches

The trends, insights, and opportunities enable you to formulate effective competitive strategies



Stay ahead of competitors through company profiles and market data

Plan your R&D budgets and cash flows based on overall industry growth

Further,

Data can be provided in PDF, excel spreadsheet format, and PowerPoint formats

Print authentication provided for the single-user license

Authored by well-experienced analysts, supported by sophisticated analytical tools and sound research methodology

Consulting support provided for buyers of the site and global licenses

Scope and Coverage of the Report-

Chapter 1 details the executive summary of the report including industry panorama for 2021

Chapter 2 presents Data Center market trends, insights, challenges, niche opportunities across the industry

Chapter 3 details multiple COVID recovery scenarios for Data Center industry outlook

Chapter 4 analyzes and forecasts the leading market types, applications, and countries

Chapter 5 presents North America Data Center Market analysis and outlook to 2028 (Countries: US, Canada, Mexico)

Chapter 6 presents Europe Data Center Market Analysis and Outlook to 2028 (Countries: Germany, UK, France, Spain, Italy, Others)

Chapter 7 presents Asia Pacific Data Center Market Analysis and Outlook to 2028 (Countries: China, Japan, India, South Korea, Others)



Chapter 8 presents Latin America Data Center Market Analysis and Outlook to 2028 (Countries: Brazil, Argentina, Chile, Others)

Chapter 9 presents the Middle East and Africa Data Center Market Analysis and Outlook to 2028 (Countries: Saudi Arabia, UAE, Middle East, South Africa, and Other Africa)

Chapter 10 details the company profiles, their SWOT profiles, business analysis, financials, and other developments

Chapter 11 analyzes the latest news and deals



Contents

1. EXECUTIVE SUMMARY

- 1.1 Introduction to Global Data Center markets, 2021
- 1.2 Definition and Report Guide
- 1.3 Global Data Center market share by Region
- 1.4 Growth Outlook Developed countries
- 1.5 Growth Outlook Emerging countries
- 1.6 Leading Companies

2. DATA CENTER MARKET TRENDS, INSIGHTS AND OPPORTUNITIES

- 2.1 Data Center Industry Panorama
- 2.2 Data Center Market Trends and Insights
- 2.3 Data Center Market Drivers
- 2.4 Data Center Market Challenges
- 2.5 Key strategies of Data Center companies

3. DATA CENTER MARKET OUTLOOK ACROSS COVID-19 SCENARIOS

- 3.1 Definitions of COVID-19 Recovery Scenarios
- 3.2 Most likely COVID case forecasts, 2020- 2028
- 3.3 Pre-COVID case forecasts, 2020- 2028
- 3.4 Severe COVID case forecasts, 2020- 2028

4. GLOBAL DATA CENTER MARKET- SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Global Data Center Market Outlook- by Types: 2020- 2028
- 4.2 Global Data Center Market Outlook- by Applications: 2020- 2028
- 4.3 Global Data Center Market Outlook- by Regions: 2020- 2028

5. NORTH AMERICA DATA CENTER MARKET ANALYSIS AND OUTLOOK

- 5.1 North America Data Center Market Overview, 2021
- 5.2 North America Data Center Market Trends and Insights
- 5.3 North America Data Center Market Analysis and Outlook by Country
 - 5.3.1 United States Data Center Market Outlook, 2020- 2028



- 5.3.2 Canada Data Center Market Outlook, 2020- 2028
- 5.3.3 Mexico Data Center Market Outlook, 2020- 2028

6. EUROPE DATA CENTER MARKET ANALYSIS AND OUTLOOK

- 6.1 Europe Data Center Market Overview, 2021
- 6.2 Europe Data Center Market Trends and Insights
- 6.3 Europe Data Center Market Analysis and Outlook by Country
 - 6.3.1 Germany Data Center Market Outlook, 2020- 2028
 - 6.3.2 The UK Data Center Market Outlook, 2020- 2028
 - 6.3.3 France Data Center Market Outlook, 2020- 2028
 - 6.3.4 Spain Data Center Market Outlook, 2020- 2028
 - 6.3.5 Italy Data Center Market Outlook, 2020- 2028
 - 6.3.6 Other Europe Data Center Market Outlook, 2020- 2028

7. ASIA PACIFIC DATA CENTER MARKET ANALYSIS AND OUTLOOK

- 7.1 Asia Pacific Data Center Market Overview, 2021
- 7.2 Asia Pacific Data Center Market Trends and Insights
- 7.3 Asia Pacific Data Center Market Analysis and Outlook by Country
 - 7.3.1 China Data Center Market Outlook, 2020- 2028
 - 7.3.2 Japan Data Center Market Outlook, 2020- 2028
 - 7.3.3 India Data Center Market Outlook, 2020- 2028
 - 7.3.4 South Korea Data Center Market Outlook, 2020- 2028
 - 7.3.5 Other Asia/Oceania Data Center Market Outlook, 2020-2028

8. LATIN AMERICA DATA CENTER MARKET ANALYSIS AND OUTLOOK

- 8.1 Latin America Data Center Market Overview, 2021
- 8.2 Latin America Data Center Market Trends and Insights
- 8.3 Latin America Data Center Market Analysis and Outlook by Country
 - 8.3.1 Brazil Data Center Market Outlook, 2020- 2028
 - 8.3.2 Argentina Data Center Market Outlook, 2020- 2028
 - 8.3.3 Chile Data Center Market Outlook, 2020- 2028
 - 8.3.4 Other Latin America Data Center Market Outlook, 2020-2028

9. MIDDLE EAST AND AFRICA DATA CENTER MARKET ANALYSIS AND OUTLOOK



- 9.1 Middle East and Africa Data Center Market Overview, 2021
- 9.2 Middle East and Africa Data Center Market Trends and Insights
- 9.3 Middle East and Africa Data Center Market Analysis and Outlook by Country
 - 9.3.1 Saudi Arabia Data Center Market Outlook, 2020- 2028
 - 9.3.2 The UAE Data Center Market Outlook, 2020- 2028
 - 9.3.3 South Africa Data Center Market Outlook, 2020- 2028
 - 9.3.4 Other Middle East Data Center Market Outlook, 2020- 2028
- 9.3.5 Other Africa Data Center Market Outlook, 2020-2028

10. DATA CENTER COMPETITIVE LANDSCAPE

- 10.1 Major Companies in Data Center Market
- 10.2 Company Fundamentals
- 10.3 SWOT Analysis
- 10.4 Financial Profile

11. DATA CENTER MARKET NEWS AND DEVELOPMENTS

12. APPENDIX- A

Definitions and Abbreviations Report Guide Sources and Methodology

12. APPENDIX-B

Global Economic Outlook of Select Countries, 2010- 2030 Global Population Outlook in Select Countries, 2010- 2030 Publisher's Expertize Contact Information



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