

Dairy Testing Market Size, Trends, Analysis, and Outlook By Type (Safety Testing, Quality Testing), By Technology (Traditional Technology, Rapid Technology), By Product (Milk & Milk Powder, Cheese, Butter & Spreads, Infant Food, ICE Cream & Desserts, Yogurt, Others), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Dairy Testing Market Size is valued at \$7.2 Billion in 2024 and is forecast to register a growth rate (CAGR) of 8.8% to reach \$14.1 Billion by 2032.

The dairy testing market is growing as safety standards and regulatory compliance in the dairy industry become stricter. Testing for pathogens, antibiotics, and quality control is essential for ensuring product safety. Rapid testing methods, along with advancements in testing kits and technology, are shaping this market, especially in countries with stringent dairy regulations.

Dairy Testing Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Dairy Testing survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Dairy Testing industry.

Key market trends defining the global Dairy Testing demand in 2025 and Beyond

The Dairy Testing industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Dairy Testing Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Dairy Testing industry

Leading Dairy Testing companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Dairy Testing companies.

Dairy Testing Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Dairy Testing Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Dairy Testing industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Dairy Testing Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Dairy Testing Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Dairy Testing market segments. Similarly, strong market demand encourages Canadian Dairy Testing companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Dairy Testing Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Dairy Testing industry remains the major market for companies in the European Dairy Testing industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Dairy Testing market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Dairy Testing Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Dairy Testing in Asia Pacific. In particular, China, India, and South East Asian Dairy Testing markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Dairy Testing Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Dairy Testing Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Dairy Testing market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Dairy Testing.

Dairy Testing Company Profiles

The global Dairy Testing market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are ALS Ltd, AsureQuality, Bureau Veritas SA, Eurofins Scientific SE, Intertek Group plc, Mérieux NutriSciences Corp, Microbac Laboratories, Neogen Corp, Romer Labs, SGS SA, T?V NORD GROUP, T?V S?D.

Recent Dairy Testing Market Developments

The global Dairy Testing market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Dairy Testing Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Safety Testing

-Pathogens

-Adulterants

-Pesticides

-GMOS

-Mycotoxins

-Others

Quality Testing

By Technology

Traditional Technology

-Agar Culturing

Rapid Technology

-Convenience-Based

-Polymerase Chain Reaction (PCR)

-Immunoassay

-Chromatography & Spectrometry

By Product

Milk & Milk Powder

Cheese

Butter & Spreads

Infant Food

ICE Cream & Desserts

Yogurt

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

ALS Ltd

AsureQuality

Bureau Veritas SA

Eurofins Scientific SE

Intertek Group plc

M?rieux NutriSciences Corp

Microbac Laboratories

Neogen Corp

Romer Labs

SGS SA

T?V NORD GROUP

T?V S?D

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. DAIRY TESTING MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Dairy Testing Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Dairy Testing Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Dairy Testing Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Dairy Testing Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Dairy Testing Market Outlook to 2032

CHAPTER 5: DAIRY TESTING MARKET DYNAMICS

Dairy Testing Market Size, Trends, Analysis, and Outlook By Type (Safety Testing, Quality Testing), By Technol...

- 5.1 Key Dairy Testing Market Trends
- 5.2 Potential Dairy Testing Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL DAIRY TESTING MARKET ANALYSIS AND OUTLOOK TO 2032

6.1 Global Market Outlook by Segments, 2021 to 2032

6.2 Type

Safety Testing

- Pathogens
- Adulterants
- Pesticides
- GMOS
- Mycotoxins
- Others

Quality Testing

Technology

Traditional Technology

- Agar Culturing

Rapid Technology

- Convenience-Based
- Polymerase Chain Reaction (PCR)
- Immunoassay
- Chromatography & Spectrometry

Product

Milk & Milk Powder

Cheese

Butter & Spreads

Infant Food

ICE Cream & Desserts

Yogurt

Others

6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA DAIRY TESTING MARKET ANALYSIS AND OUTLOOK TO 2032

7.1 North America Market Outlook by Segments, 2021- 2032

7.2 Type

Safety Testing

-Pathogens

-Adulterants

-Pesticides

-GMOS

-Mycotoxins

-Others

Quality Testing

Technology

Traditional Technology

-Agar Culturing

Rapid Technology

-Convenience-Based

-Polymerase Chain Reaction (PCR)

-Immunoassay

-Chromatography & Spectrometry

Product

Milk & Milk Powder

Cheese

Butter & Spreads

Infant Food

ICE Cream & Desserts

Yogurt

Others

7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Dairy Testing Market Size Forecast, 2021- 2032

7.3.2 Canada Dairy Testing Market Size Forecast, 2021- 2032

7.3.3 Mexico Dairy Testing Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE DAIRY TESTING MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Type

Safety Testing

-Pathogens

-Adulterants

- Pesticides
- GMOS
- Mycotoxins
- Others
- Quality Testing
- Technology
- Traditional Technology
- Agar Culturing
- Rapid Technology
- Convenience-Based
- Polymerase Chain Reaction (PCR)
- Immunoassay
- Chromatography & Spectrometry
- Product
- Milk & Milk Powder
- Cheese
- Butter & Spreads
- Infant Food
- ICE Cream & Desserts
- Yogurt
- Others

8.3 Europe Market Outlook by Country, 2021- 2032

- 8.3.1 Germany Dairy Testing Market Size Forecast, 2021- 2032
- 8.3.2 France Dairy Testing Market Size Forecast, 2021- 2032
- 8.3.3 United Kingdom Dairy Testing Market Size Forecast, 2021- 2032
- 8.3.4 Spain Dairy Testing Market Size Forecast, 2021- 2032
- 8.3.5 Italy Dairy Testing Market Size Forecast, 2021- 2032
- 8.3.6 Russia Dairy Testing Market Size Forecast, 2021- 2032
- 8.3.7 Rest of Europe Dairy Testing Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC DAIRY TESTING MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Type

Safety Testing

- Pathogens
- Adulterants
- Pesticides

- GMOS
- Mycotoxins
- Others
- Quality Testing
- Technology
- Traditional Technology
- Agar Culturing
- Rapid Technology
- Convenience-Based
- Polymerase Chain Reaction (PCR)
- Immunoassay
- Chromatography & Spectrometry
- Product
- Milk & Milk Powder
- Cheese
- Butter & Spreads
- Infant Food
- ICE Cream & Desserts
- Yogurt
- Others

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

- 9.3.1 China Dairy Testing Market Size Forecast, 2021- 2032
- 9.3.2 India Dairy Testing Market Size Forecast, 2021- 2032
- 9.3.3 Japan Dairy Testing Market Size Forecast, 2021- 2032
- 9.3.4 South Korea Dairy Testing Market Size Forecast, 2021- 2032
- 9.3.5 Australia Dairy Testing Market Size Forecast, 2021- 2032
- 9.3.6 South East Asia Dairy Testing Market Size Forecast, 2021- 2032
- 9.3.7 Rest of Asia Pacific Dairy Testing Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA DAIRY TESTING MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Type

Safety Testing

- Pathogens
- Adulterants
- Pesticides
- GMOS

- Mycotoxins
- Others
- Quality Testing
- Technology
- Traditional Technology
- Agar Culturing
- Rapid Technology
- Convenience-Based
- Polymerase Chain Reaction (PCR)
- Immunoassay
- Chromatography & Spectrometry
- Product
- Milk & Milk Powder
- Cheese
- Butter & Spreads
- Infant Food
- ICE Cream & Desserts
- Yogurt
- Others

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Dairy Testing Market Size Forecast, 2021- 2032

10.3.2 Argentina Dairy Testing Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Dairy Testing Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA DAIRY TESTING MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Type

Safety Testing

- Pathogens

- Adulterants

- Pesticides

- GMOS

- Mycotoxins

- Others

Quality Testing

Technology

Traditional Technology

- Agar Culturing
- Rapid Technology
- Convenience-Based
- Polymerase Chain Reaction (PCR)
- Immunoassay
- Chromatography & Spectrometry

Product

Milk & Milk Powder

Cheese

Butter & Spreads

Infant Food

ICE Cream & Desserts

Yogurt

Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Dairy Testing Market Size Forecast, 2021- 2032

11.3.2 The UAE Dairy Testing Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Dairy Testing Market Size Forecast, 2021- 2032

11.3.4 South Africa Dairy Testing Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Dairy Testing Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 ALS Ltd

AsureQuality

Bureau Veritas SA

Eurofins Scientific SE

Intertek Group plc

Mérieux NutriSciences Corp

Microbac Laboratories

Neogen Corp

Romer Labs

SGS SA

TÜV NORD GROUP

TÜV SÜD

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

List Of Figures

LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Dairy Testing Market Outlook by Type, 2021- 2032

Figure 6: Global Dairy Testing Market Outlook by Application, 2021- 2032

Figure 7: Global Dairy Testing Market Outlook by Region, 2021- 2032

Figure 8: North America Dairy Testing Market Snapshot, Q4-2024

Figure 9: North America Dairy Testing Market Size Forecast by Type, 2021- 2032

Figure 10: North America Dairy Testing Market Size Forecast by Application, 2021- 2032

Figure 11: North America Dairy Testing Market Share by Country, 2023

Figure 12: Europe Dairy Testing Market Snapshot, Q4-2024

Figure 13: Europe Dairy Testing Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Dairy Testing Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Dairy Testing Market Share by Country, 2023

Figure 16: Asia Pacific Dairy Testing Market Snapshot, Q4-2024

Figure 17: Asia Pacific Dairy Testing Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Dairy Testing Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Dairy Testing Market Share by Country, 2023

Figure 20: South America Dairy Testing Market Snapshot, Q4-2024

Figure 21: South America Dairy Testing Market Size Forecast by Type, 2021- 2032

Figure 22: South America Dairy Testing Market Size Forecast by Application, 2021- 2032

Figure 23: South America Dairy Testing Market Share by Country, 2023

Figure 24: Middle East and Africa Dairy Testing Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Dairy Testing Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Dairy Testing Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Dairy Testing Market Share by Country, 2023

Figure 28: United States Dairy Testing Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Dairy Testing Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Dairy Testing Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Dairy Testing Market Size Outlook, \$ Million, 2021- 2032

- Figure 32: France Dairy Testing Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Dairy Testing Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Dairy Testing Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Dairy Testing Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Dairy Testing Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Dairy Testing Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Dairy Testing Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Dairy Testing Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Dairy Testing Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Dairy Testing Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Dairy Testing Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Dairy Testing Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Dairy Testing Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Dairy Testing Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Dairy Testing Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Dairy Testing Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Dairy Testing Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Dairy Testing Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Dairy Testing Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation
Table 2: Global Dairy Testing Market Size Outlook, \$Million, 2021 to 2032
Table 3: Low Case Scenario Forecasts
Table 4: Reference Case Scenario Forecasts
Table 5: High Growth Scenario Forecasts
Table 6: Global Dairy Testing Market Size Outlook by Segments, 2021- 2032
Table 7: Global Dairy Testing Market Size Outlook by Region, 2021- 2032
Table 8: Country Mapping, 2023 vs. 2032
Table 9: North America- Dairy Testing Market Outlook by Type, 2021- 2032
Table 10: North America- Dairy Testing Market Outlook by Country, 2021- 2032
Table 11: Europe - Dairy Testing Market Outlook by Type, 2021- 2032
Table 12: Europe - Dairy Testing Market Outlook by Country, 2021- 2032
Table 13: Asia Pacific - Dairy Testing Market Outlook by Type, 2021- 2032
Table 14: Asia Pacific - Dairy Testing Market Outlook by Country, 2021- 2032
Table 15: South America- Dairy Testing Market Outlook by Type, 2021- 2032
Table 16: South America- Dairy Testing Market Outlook by Country, 2021- 2032
Table 17: Middle East and Africa - Dairy Testing Market Outlook by Type, 2021- 2032
Table 18: Middle East and Africa - Dairy Testing Market Outlook by Country, 2021- 2032
Table 19: Business Snapshots of Leading Dairy Testing Companies
Table 20: Product Profiles of Leading Dairy Testing Companies
Table 21: SWOT Profiles of Leading Dairy Testing Companies

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