

# **Dairy Herd Management Market Size, Trends, Analysis, and Outlook By Product (Automated Dairy Herd Management Systems, Software), By Application (Milk Harvesting, Feeding, Breeding, Cow Comfort and Heat Stress Management, Calf Management, Health Management, Others), By Farm Size (Small-scale Dairy Farms, Medium-scale Dairy Farms, Large-scale Dairy Farms), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Dairy Herd Management market size is poised to register 7.5% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Dairy Herd Management market across By Product (Automated Dairy Herd Management Systems, Software), By Application (Milk Harvesting, Feeding, Breeding, Cow Comfort and Heat Stress Management, Calf Management, Health Management, Others), By Farm Size (Small-scale Dairy Farms, Medium-scale Dairy Farms, Large-scale Dairy Farms)

The dairy herd management market is characterized by the increasing adoption of precision livestock farming (PLF) technologies, advancements in data analytics and sensor technologies, and the growing emphasis on productivity and animal welfare in dairy farming operations. By 2030, the market is poised to witness steady growth, driven by innovations in dairy management software, wearable sensors, and automated milking systems. Further, expanding applications in estrus detection, health monitoring, and nutrition management are expected to drive market expansion, enabling dairy producers and farm managers to optimize milk production, improve reproductive

efficiency, and ensure herd health through dairy herd management solutions that offer real-time insights, actionable data, and decision support tools for efficient and sustainable dairy farming practices.

## Dairy Herd Management Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Dairy Herd Management market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Dairy Herd Management survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Dairy Herd Management industry.

## Key market trends defining the global Dairy Herd Management demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Dairy Herd Management Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Dairy Herd Management industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Dairy Herd Management companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Dairy Herd Management industry

Leading Dairy Herd Management companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced

technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Dairy Herd Management companies.

### Dairy Herd Management Market Study- Strategic Analysis Review

The Dairy Herd Management market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Dairy Herd Management Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Dairy Herd Management industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

### Dairy Herd Management Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

### North America Dairy Herd Management Market Size Outlook- Companies plan for

focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Dairy Herd Management market segments. Similarly, Strong market demand is encouraging Canadian Dairy Herd Management companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Dairy Herd Management market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Dairy Herd Management Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Dairy Herd Management industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Dairy Herd Management market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Dairy Herd Management Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Dairy Herd Management in Asia Pacific. In particular, China, India, and South East Asian Dairy Herd Management markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a

comprehensive outlook of 6 major countries in the APAC region.

Latin America Dairy Herd Management Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Dairy Herd Management Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Dairy Herd Management market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Dairy Herd Management.

Dairy Herd Management Market Company Profiles

The global Dairy Herd Management market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AB Agri Ltd, Afimilk Ltd, BouMatic LLC, Cainthus LLC, Connecterra B.V., Dairymaster Ltd, DeLaval Inc, Fullwood Packo Ltd, GEA Group, Halo Systems Ltd, Hokofarm Group B.V., IceRobotics Ltd, Lely Group Holding B.V., Merck & Co. Inc, Milkplan S.A., miRobot Ltd, Moocall Ltd, Nedap N.V., Pearson International LLC, Pellon Group Oy, Sum-It Computer Systems Ltd, Valley Agricultural Software (VAS), Vansun Technologies Private Ltd, Waikato Milking Systems NZ LP.

Recent Dairy Herd Management Market Developments

The global Dairy Herd Management market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Dairy Herd Management Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Automated Dairy Herd Management Systems

Software

By Application

Milk Harvesting

Feeding

Breeding

Cow Comfort and Heat Stress Management

Calf Management

Health Management

Others

By Farm Size

Small-scale Dairy Farms

Medium-scale Dairy Farms

Large-scale Dairy Farms

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

AB Agri Ltd

Afimilk Ltd

BouMatic LLC

Cainthus LLC

Connecterra B.V.

Dairymaster Ltd

DeLaval Inc

Fullwood Packo Ltd

GEA Group

Halo Systems Ltd

Hokofarm Group B.V.

IceRobotics Ltd

Lely Group Holding B.V.

Merck & Co. Inc

Milkplan S.A.

miRobot Ltd

Moocall Ltd

Nedap N.V.

Pearson International LLC

Pellon Group Oy

Sum-It Computer Systems Ltd

Valley Agricultural Software (VAS)



Vansun Technologies Private Ltd

Waikato Milking Systems NZ LP

Formats Available: Excel, PDF, and PPT

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Milk Harvesting

Feeding

Breeding

Cow Comfort and Heat Stress Management

Calf Management

Health Management

Others

By Farm Size

Small-scale Dairy Farms

Medium-scale Dairy Farms

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Afimilk Ltd

BouMatic LLC

Cainthus LLC

Connecterra B.V.

Dairymaster Ltd

DeLaval Inc

Fullwood Packo Ltd

GEA Group

Halo Systems Ltd

Hokofarm Group B.V.

IceRobotics Ltd

Lely Group Holding B.V.

Merck & Co. Inc

Milkplan S.A.

miRobot Ltd

Mocall Ltd

Nedap N.V.

Pearson International LLC

Pellon Group Oy

Sum-It Computer Systems Ltd

Valley Agricultural Software (VAS)

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