

Dairy-Free Yoghurt Market Size, Share, and Outlook, 2025 Report- By Type (Soy Yogurt, Flaxseed Yogurt, Almond Yogurt, Cashew Yogurt, Coconut Yogurt, Others), Category (Flavored, Non-Flavored), Distribution Channel (Online, Supermarkets and Hypermarkets, Grocery Stores, Convenience Stores, Others), and Companies, 2021-2032

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Abstracts

Dairy-Free Yoghurt Market Outlook

The global Dairy-Free Yoghurt market is expected to register a growth rate of 14.4% during the forecast period from \$3.3 Billion in 2024 to \$9.7 Billion in 2032. The Dairy-Free Yoghurt market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Dairy-Free Yoghurt segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Soy Yogurt, Flaxseed Yogurt, Almond Yogurt, Cashew Yogurt, Coconut Yogurt, Others), Category (Flavored, Non-Flavored), Distribution Channel (Online, Supermarkets and Hypermarkets, Grocery Stores, Convenience Stores, Others). Over 70 tables and charts showcase findings from our latest survey report on Dairy-Free Yoghurt markets.

Dairy-Free Yoghurt Market Insights, 2025

The Dairy-Free Yoghurt Market in 2025 is expanding rapidly as consumers shift toward plant-based diets and seek alternatives due to lactose intolerance, dairy allergies, or

ethical preferences. Plant bases like almond, coconut, oat, and soy are the foundation of these yoghurts, which are increasingly fortified with probiotics and vitamins to match the health benefits of traditional dairy yoghurt. Innovation focuses on improving texture and taste to satisfy discerning palates, with natural and organic ingredients gaining traction. Clean-label trends and allergen-free certifications enhance consumer trust. Retail and foodservice sectors are broadening their dairy-free yoghurt portfolios, responding to growing demand in both developed and emerging markets. Sustainability in sourcing and packaging also plays a pivotal role in product positioning.

Five Trends that will define global Dairy-Free Yoghurt market in 2025 and Beyond

A closer look at the multi-million global market for Dairy-Free Yoghurt identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Dairy-Free Yoghurt companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Dairy-Free Yoghurt industry?

The Dairy-Free Yoghurt sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Dairy-Free Yoghurt Market Segment Insights

The Dairy-Free Yoghurt industry presents strong offers across categories. The analytical report offers forecasts of Dairy-Free Yoghurt industry performance across segments and countries. Key segments in the industry include By Type (Soy Yogurt, Flaxseed Yogurt, Almond Yogurt, Cashew Yogurt, Coconut Yogurt, Others), Category (Flavored, Non-Flavored), Distribution Channel (Online, Supermarkets and Hypermarkets, Grocery Stores, Convenience Stores, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Dairy-Free Yoghurt market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Dairy-Free Yoghurt industry ecosystem. It assists decision-makers in evaluating global Dairy-Free Yoghurt market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Dairy-Free Yoghurt industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

Asia Pacific Dairy-Free Yoghurt Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Dairy-Free Yoghurt Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Dairy-Free Yoghurt with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing

omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Dairy-Free Yoghurt market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Dairy-Free Yoghurt market Insights Executives are most excited about opportunities for the US Dairy-Free Yoghurt industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Dairy-Free Yoghurt companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Dairy-Free Yoghurt market.

Latin American Dairy-Free Yoghurt market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Dairy-Free Yoghurt Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Dairy-Free Yoghurt markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Dairy-Free Yoghurt markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Dairy-Free Yoghurt companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Danone S.A., General Mills (Oui), So Delicious Dairy Free (Danone), Danone SA, CO YO, Goodmylk Co., Forager Project, LLC, Chobani, LLC, Danone SA, Culina, The Icelandic Milk and Skyr Corporation, Maison Riviera, Drums Food International Pvt. Ltd. (Epigamia), Granarolo S.p.A.

Dairy-Free Yoghurt Market Scope

Leading Segments

By Type

Soy Yogurt

Flaxseed Yogurt

Almond Yogurt

Cashew Yogurt

Coconut Yogurt

Others

By Category

Flavored

Non-flavored

By Distribution Channel

Online

Supermarkets and Hypermarkets

Grocery Stores

Convenience Stores

Others

Leading Companies

Danone S.A.

General Mills (Oui)

So Delicious Dairy Free (Danone)

Danone SA

CO YO

Goodmylk Co.

Forager Project, LLC

Chobani, LLC

Danone SA

Culina

The Icelandic Milk and Skyr Corporation

Maison Riviera

Drums Food International Pvt. Ltd. (Epigamia)

Granarolo S.p.A.

Geographies

North America US, Canada, Mexico

Europe Germany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia Pacific China, India, Japan, South Korea, Australia, South East Asia, Others

Latin America Brazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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- Flaxseed Yogurt
- Almond Yogurt
- Cashew Yogurt
- Coconut Yogurt
- Others

By Category

- Flavored
- Non-flavored

By Distribution Channel

- Online
- Supermarkets and Hypermarkets
- Grocery Stores
- Convenience Stores
- Others

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Danone S.A.

General Mills (Oui)

So Delicious Dairy Free (Danone)

Danone SA

CO YO

Goodmylk Co.

Forager Project, LLC
Chobani, LLC
Danone SA
Culina
The Icelandic Milk and Skyr Corporation
Maison Riviera
Drums Food International Pvt. Ltd. (Epigamia)
Granarolo S.p.A.
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