

Craft Cider Market Size, Share, and Outlook, 2025 Report- By Type (Still Cider, Sparkling Cider, Sweet Cider, Dry Cider, Others), Packaging (Cans, Bottles, Others, Source, Apple, Cranberry, Lime, Pear, Mixed Fruit), Distribution Channel (Online, Offline), and Companies, 2021-2032

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Abstracts

Craft Cider Market Outlook

The global Craft Cider market is expected to register a growth rate of 6.5% during the forecast period from \$845.6 Billion in 2024 to \$1399.5 Billion in 2032. The Craft Cider market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Craft Cider segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Still Cider, Sparkling Cider, Sweet Cider, Dry Cider, Others), Packaging (Cans, Bottles, Others, Source, Apple, Cranberry, Lime, Pear, Mixed Fruit), Distribution Channel (Online, Offline). Over 70 tables and charts showcase findings from our latest survey report on Craft Cider markets.

Craft Cider Market Insights, 2025

The craft cider market has experienced dynamic growth as consumer preference shifts toward artisanal, locally sourced, and flavorful alcoholic beverages. Crafted primarily from apples but increasingly incorporating pears and other fruits, craft ciders offer diverse taste profiles from dry to sweet and still to sparkling. The sector benefits from

the broader craft alcohol movement, emphasizing small-batch production, authenticity, and unique regional terroir. Innovation focuses on novel fermentation techniques, organic and heritage apple varieties, and flavor infusions with spices and botanicals. Sustainability is integral, with many producers adopting environmentally friendly orchard management and packaging solutions. Market expansion is driven by growing interest in gluten-free and lower-alcohol alternatives. Regulatory frameworks vary by country, affecting production, labeling, and distribution. Distribution channels include specialty beverage shops, on-trade venues, and increasingly direct-to-consumer e-commerce. Craft cider appeals to millennials and Gen Z consumers seeking premium and differentiated drinking experiences, bolstering its position within the broader alcoholic beverage landscape.

Five Trends that will define global Craft Cider market in 2025 and Beyond

A closer look at the multi-million global market for Craft Cider identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Craft Cider companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Craft Cider industry?

The Craft Cider sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Craft Cider Market Segment Insights

The Craft Cider industry presents strong offers across categories. The analytical report offers forecasts of Craft Cider industry performance across segments and countries. Key segments in the industry include By Type (Still Cider, Sparkling Cider, Sweet Cider, Dry Cider, Others), Packaging (Cans, Bottles, Others, Source, Apple, Cranberry, Lime, Pear, Mixed Fruit), Distribution Channel (Online, Offline). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Craft Cider market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Craft Cider industry ecosystem. It assists decision-makers in evaluating global Craft Cider market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Craft Cider industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: low growth, reference case, and high growth cases.

Asia Pacific Craft Cider Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Craft Cider Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Craft Cider with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing

omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Craft Cider market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Craft Cider market Insights Executives are most excited about opportunities for the US Craft Cider industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Craft Cider companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Craft Cider market.

Latin American Craft Cider market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Craft Cider Markets New Opportunities for Companies
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Craft Cider markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Craft Cider markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Craft Cider companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Molson Coors Beverage Company, Citizen Cider, LLC, Angry Orchard Cider Company, LLC (The Boston Beer Company), Polabsk? Mo?t s.r.o., ?bro Bryggeri AB (Rekorderlig), California Cider Company, Ardiel Cider House, Distell Group Limited, CandC Group plc, Anheuser-Busch InBev, Carlsberg Group, Aston Manor Cider, The Boston Beer Company, Inc., Halewood Artisanal Spirits PLC, Stowe Cider, Crafty Nectar Ltd.

Craft Cider Market Scope

Leading Segments

By Type

Still Cider

Sparkling Cider

Sweet Cider

Dry Cider

Others

By Packaging

Cans

Bottles

Others

By Source

Apple

Cranberry

Lime

Pear

Mixed Fruit

By Distribution Channel

Online

Offline

Leading Companies

Molson Coors Beverage Company

Citizen Cider, LLC

Angry Orchard Cider Company, LLC (The Boston Beer Company)

Polabski Miod s.r.o.

Bro Bryggeri AB (Rekorderlig)

California Cider Company

Ardiel Cider House

Distell Group Limited

CandC Group plc

Anheuser-Busch InBev

Carlsberg Group

Aston Manor Cider

The Boston Beer Company, Inc.

Halewood Artisanal Spirits PLC

Stowe Cider

Crafty Nectar Ltd.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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 - California Cider Company

Ardiel Cider House
Distell Group Limited
CandC Group plc
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