

Craft Beer Market Research and Outlook, 2020- Trends, Growth Opportunities and Forecasts to 2026

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Abstracts

Craft Beer market trends, outlook, growth opportunities and companies to 2025 presents analysis and outlook of Craft Beer types, end user industries and countries. The global F&B market witnessed significant growth over the past decade. The report presents key trends in the Craft Beer market and provides an overview of global and regional markets, market size forecasts, drivers and challenges across markets.

The Craft Beer market has been one of the rapidly recovering industries from the harsh COVID market conditions in 2020. The long-term outlook for Craft Beer market size remains robust as companies emphasize investments in new product launches and process optimization.

COVID-19 impact on the Craft Beer industry

Craft Beer companies are strategizing focused R&D investments and planning new product launches post- COVID conditions from 2021. Further, strengthening relations with distributors, performance improvement, and cost optimization are largely observed strategies during 2020.

Craft Beer industry outlook and post COVID-19 pandemic opportunities-

The report presents forecasts for Craft Beer market revenue over the next six years from 2020 to 2026 across coronavirus spread conditions-

Pre-COVID Craft Beer market scenario: Economic growth continues as usual without the impact of COVID

Post-COVID impact scenario: Economic recovery will begin from mid-2021 and the economy faces recession and weak supply-demand conditions

Growth Opportunities, Market Risks, and Strategy Analysis-

The report details strategic growth opportunities, potential market drivers, and risks in global and country-level Craft Beer markets from 2020 to 2026. Key strategies being opted by leading manufacturers, suppliers, distribution companies, and other players in the near-term and long-term future. Potential market risks, emerging trends, and top-level strategies are included in the report.

Segment growth outlook of Craft Beer across markets

The market analysis report presents the potential growth opportunities across types and applications of Craft Beer industry size. The report models the long-term impact of new product developments, shifting consumer patterns, and swiftly changing industry dynamics on different Craft Beer types and Craft Beer end-user applications.

Strategic analysis of leading Craft Beer companies

To make better planning decisions by suppliers and other food and beverage industry stakeholders, the report presents the strategic analysis of leading Craft Beer companies. Opportunities in emerging markets, product launches, and technology trends are analyzed in the report.

Craft Beer market size forecast across 15 countries

The US, Canada, Germany, the UK, France, Spain, China, India, Japan, Republic of Korea, Brazil, Argentina, Saudi Arabia, and other countries across North America, Latin America, Europe, Middle East Africa, and Asia Pacific are included in the report. The outlook for Craft Beer market size growth is provided for each of the countries from 2020 to 2026.

Craft Beer market news and developments-

Craft Beer market developments including technological developments, mergers and acquisitions, product launches, business expansions, investments, new plants, and others are included in the report.

Scope of the Study-

Craft Beer Market revenue forecasts across three post-COVID pandemic case scenarios, 2020- 2026

Global Craft Beer market size outlook by type, 2020- 2026

Global Craft Beer market size outlook by application segment, 2020- 2026

Global Craft Beer market outlook across 15 emerging and developed countries, 2020- 2026

Strategies, Trends, Drivers, and Risks facing Craft Beer companies

Company profiles of leading five players in Craft Beer industry

Market News and Developments

This report provides insight into:

Understanding the impact of market conditions on the future of Craft Beer across segments and markets

Developing longer-term strategies to improve customer engagement and market shares

Prioritizing short-term R&D and CAPEX allocations to ensure high profitability

Identifying key trends and market opportunities

Boosting revenues from existing and new consumer markets

Methodology-

The comprehensive and trusted guide for anyone seeking information on this industry is developed using primary interviews with suppliers, annual reports of companies, filings, news podcasts, outlook statements, statistical organizations, directories, databases, investor presentations, white papers, and others. Both top-down and bottom-up approaches are used to ensure the accuracy of forecasts.

Why Chose this report- APES

A: Authored by a team of 7 analysts, headed by a manager with 14+ years of industry experience

P: Print authentication given for single-user license

E: Excel sheet will be provided for ease of analysis across scenarios

S: Strategy consulting and research support will be provided for three months

Contents

1. EXECUTIVE SUMMARY

- 1.1 Summary
- 1.2 The global food and beverages outlook, 2020- 2026
- 1.3 Craft Beer Industry Outlook, Reference case, 2020- 2026
- 1.4 Abbreviations

2. INTRODUCTION TO CRAFT BEER MARKET

- 2.1 Definition of Craft Beer
- 2.2 Market Segments- Types, Applications, and Countries
- 2.3 Report Guide
- 2.4 Research Methodology

3. MACROECONOMIC AND DEMOGRAPHIC OUTLOOK

- 3.1 Global and Country-wise GDP Outlook, 2020- 2026
- 3.2 Population Outlook of Select Countries, 2020- 2026

4. OVERVIEW OF THE CRAFT BEER MARKET, 2020

- 4.1 Craft Beer Industry Panorama
- 4.2 Major Companies in Craft Beer industry
- 4.3 Trends and Strategies of Leading Craft Beer Companies
- 4.4 Largest Craft Beer End-User Applications
- 4.5 Dominant Craft Beer Market Types
- 4.6 Regional Outlook for Craft Beer

5. IMPACT OF COVID-19 ON GLOBAL CRAFT BEER MARKET SIZE

- 5.1 Pre- COVID scenario outlook of Craft Beer Market, 2020- 2026
- 5.2 Post- COVID scenario outlook of Craft Beer Market, 2020- 2026

6. NORTH AMERICA CRAFT BEER MARKET ANALYSIS

- 6.1 Outlook
- 6.2 Trends and Opportunities

6.3 Market Outlook by Country, 2020- 2026

7. EUROPE CRAFT BEER MARKET ANALYSIS

7.1 Outlook

7.2 Trends and Opportunities

7.3 Market Outlook by Country, 2020- 2026

8. THE MIDDLE EAST AND AFRICA CRAFT BEER MARKET ANALYSIS

8.1 Outlook

8.2 Trends and Opportunities

8.3 Market Outlook by Country, 2020- 2026

9. ASIA PACIFIC CRAFT BEER MARKET ANALYSIS

9.1 Outlook

9.2 Trends and Opportunities

9.3 Market Outlook by Country, 2020- 2026

10. LATIN AMERICA CRAFT BEER MARKET ANALYSIS

10.1 Outlook

10.2 Trends and Opportunities

10.3 Market Outlook by Country, 2020- 2026

11. COMPANY PROFILES AND STRATEGIES

11.1 Business Description

11.2 Contact Information

11.3 Key Strategies

12. APPENDIX

12.1 Publisher Expertise

12.2 Sources and Methodology

Tables & Figures

TABLES AND FIGURES

- Figure 1: Global Food and Beverage industry outlook, 2020- 2026
- Figure 2: Market Segmentation of Craft Beer
- Figure 3: Global GDP Outlook, 2020- 2026
- Figure 4: Country-wise GDP Outlook, USD Billion, 2020- 2026
- Figure 5: Growth Opportunities in Craft Beer Applications
- Figure 6: Growth Opportunities in Craft Beer Types
- Figure 7: Growth Opportunities in Craft Beer Markets
- Figure 8: Pre COVID case- Craft Beer Market Outlook
- Figure 9: Post COVID case- Craft Beer Market Outlook
- Figure 10: North America Craft Beer Market Value Outlook, 2020- 2026
- Figure 11: North America Craft Beer Market Revenue by Type, 2020
- Figure 12: North America Craft Beer Market Revenue by Application, 2020
- Figure 13: Europe Craft Beer Market Value Outlook, 2020- 2026
- Figure 14: Europe Craft Beer Market Revenue by Type, 2020
- Figure 15: Europe Craft Beer Market Revenue by Application, 2020
- Figure 16: Asia Pacific Craft Beer Market Value Outlook, 2020- 2026
- Figure 17: Asia Pacific Craft Beer Market Revenue by Type, 2020
- Figure 18: Asia Pacific Craft Beer Market Revenue by Application, 2020
- Figure 19: Middle East Africa Craft Beer Market Value Outlook, 2020- 2026
- Figure 20: Middle East Africa Craft Beer Market Revenue by Type, 2020
- Figure 21: Middle East Africa Craft Beer Market Revenue by Application, 2020
- Figure 22: Latin America Craft Beer Market Value Outlook, 2020- 2026
- Figure 23: Latin America Craft Beer Market Revenue by Type, 2020
- Figure 24: Latin America Craft Beer Market Revenue by Application, 2020
- Figure 25: China Craft Beer Market Size Outlook, 2020- 2026
- Figure 26: The US Craft Beer Market Size Outlook, 2020- 2026
- Figure 27: Germany Craft Beer Market Size Outlook, 2020- 2026
- Figure 28: Japan Craft Beer Market Size Outlook, 2020- 2026
- Figure 29: The UK Craft Beer Market Size Outlook, 2020- 2026
- Figure 30: France Craft Beer Market Size Outlook, 2020- 2026
- Figure 31: Spain Craft Beer Market Size Outlook, 2020- 2026
- Figure 32: Republic of Korea Craft Beer Market Size Outlook, 2020- 2026
- Figure 33: Brazil Craft Beer Market Size Outlook, 2020- 2026
- Figure 34: Argentina Craft Beer Market Size Outlook, 2020- 2026
- Figure 35: Canada Craft Beer Market Size Outlook, 2020- 2026

Figure 36: India Craft Beer Market Size Outlook, 2020- 2026

Figure 37: Saudi Arabia Craft Beer Market Size Outlook, 2020- 2026

Table 1: Global Craft Beer Market Size Forecast, Reference Case, 2020- 2026

Table 2: Global Craft Beer Market Panorama, 2020

Table 3: Population Forecast by Country, Million, 2020- 2026

Table 4: Growth Opportunities in Craft Beer Applications

Table 5: Growth Opportunities in Craft Beer Types

Table 6: Growth Opportunities in Craft Beer Markets

Table 7: North America Craft Beer Panorama

Table 8: North America Craft Beer Market Size Outlook, 2020- 2026

Table 9: North America Craft Beer Market Size Outlook by Country, 2020- 2026

Table 10: Europe Craft Beer Panorama

Table 11: Europe Craft Beer Market Size Outlook, 2020- 2026

Table 12: Europe Craft Beer Market Size Outlook by Country, 2020- 2026

Table 13: Asia Pacific Craft Beer Panorama

Table 14: Asia Pacific Craft Beer Market Size Outlook, 2020- 2026

Table 15: Asia Pacific Craft Beer Market Size Outlook by Country, 2020- 2026

Table 16: Middle East Africa Craft Beer Panorama

Table 17: Middle East Africa Craft Beer Market Size Outlook, 2020- 2026

Table 18: Middle East Africa Craft Beer Market Size Outlook by Country, 2020- 2026

Table 19: Latin America Craft Beer Panorama

Table 20: Latin America Craft Beer Market Size Outlook, 2020- 2026

Tale 21: Latin America Craft Beer Market Size Outlook by Country, 2020- 2026

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