

# **Cosmetovigilance Market Size, Trends, Analysis, and Outlook By Service (Pre-marketing Services, Post-marketing Services), By Service Provider (Contract Research Organizations (CROs), Business Processes Outsourcing (BPOs)), By Reported Category (Skincare, Makeup, Haircare, Hair colorants, Perfumes and deodorants, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Cosmetovigilance market size is poised to register 6.75% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Cosmetovigilance market across By Service (Pre-marketing Services, Post-marketing Services), By Service Provider (Contract Research Organizations (CROs), Business Processes Outsourcing (BPOs)), By Reported Category (Skincare, Makeup, Haircare, Hair colorants, Perfumes and deodorants, Others).

The cosmetovigilance market is experiencing rapid growth propelled by the rising consumer demand for cosmetic products, increasing regulatory scrutiny, and the growing focus on product safety and surveillance in 2024 and beyond.

Cosmetovigilance, a subset of pharmacovigilance, involves the monitoring, assessment, and reporting of adverse events associated with cosmetic products, ensuring consumer safety and regulatory compliance. Market expansion is driven by the globalization of cosmetic markets, the proliferation of online sales channels, and the growing complexity of product formulations, which necessitate robust surveillance systems to detect and address potential safety concerns. Moreover, the implementation of stringent regulatory

frameworks, including the European Union's Cosmetic Products Regulation and the U.S. FDA's Voluntary Cosmetic Registration Program, is shaping the cosmetovigilance landscape and driving industry standards for safety assessment and risk management. Additionally, technological advancements in data analytics, artificial intelligence, and digital platforms are enabling real-time monitoring of adverse events and enhancing post-market surveillance capabilities. Furthermore, collaborations between cosmetic manufacturers, regulatory agencies, and healthcare professionals to establish standardized reporting mechanisms and ensure transparent communication are fostering consumer trust and driving market growth in the cosmetovigilance sector.

### Cosmetovigilance Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Cosmetovigilance market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Cosmetovigilance survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Cosmetovigilance industry.

### Key market trends defining the global Cosmetovigilance demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Cosmetovigilance Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Cosmetovigilance industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Cosmetovigilance companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Cosmetovigilance industry

Leading Cosmetovigilance companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Cosmetovigilance companies.

### Cosmetovigilance Market Study- Strategic Analysis Review

The Cosmetovigilance market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Cosmetovigilance Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Cosmetovigilance industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Cosmetovigilance Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For

each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Cosmetovigilance Market Size Outlook- Companies plan for focused investments in a changing environment**

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Cosmetovigilance market segments. Similarly, Strong end-user demand is encouraging Canadian Cosmetovigilance companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Cosmetovigilance market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Cosmetovigilance Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Cosmetovigilance industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Cosmetovigilance market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Cosmetovigilance Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Cosmetovigilance in Asia Pacific. In particular, China, India, and South East Asian Cosmetovigilance markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore

new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

### Latin America Cosmetovigilance Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

### Middle East and Africa Cosmetovigilance Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Cosmetovigilance market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Cosmetovigilance.

### Cosmetovigilance Market Company Profiles

The global Cosmetovigilance market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Arriello Group, AxeRegel AG, B&B Associates LLP, Biorius Inc, Cliantha Research B.V., ClinAudits Inc, ClinChoice Inc, Coronis Research S.A., ELC Group LLC, Freyr Solutions LLC, Groupe PARIMA, iSafety S.L., Medwork GmbH, MSL Solution Providers LLC, OC Vigilance SAS, Pharma IQ LLC, PharmaLex GmbH, Pharmathen SA, PharmInvent NV, PharSafer Associates Ltd, PrimeVigilance LLC, ProPharma Group International, Pure Drug Safety Inc, Qserve Group Ltd, Quality Assistance LLC, Skill Pharma Ltd, Soci?t? G?n?rale de Surveillance, Veristat LLC, Zeincro GmbH

### Recent Cosmetovigilance Market Developments

The global Cosmetovigilance market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions,

product approvals, and other updates in the industry.

Cosmetovigilance Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Service

Pre-marketing Services

Post-marketing Services

By Service Provider

Contract Research Organizations (CROs)

Business Processes Outsourcing (BPOs)

By Reported Category

Skincare

Makeup

Haircare

Hair colorants

Perfumes and deodorants

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Arriello Group

AxeRegel AG

B&B Associates LLP

Biorius Inc

Cliantha Research B.V.

ClinAudits Inc

ClinChoice Inc

Coronis Research S.A.

ELC Group LLC

Freyr Solutions LLC

Groupe PARIMA

iSafety S.L.

Medwork GmbH

MSL Solution Providers LLC

OC Vigilance SAS

Pharma IQ LLC

PharmaLex GmbH

Pharmathen SA

PharmInvent NV

PharSafer Associates Ltd

PrimeVigilance LLC

ProPharma Group International

Pure Drug Safety Inc



Qserve Group Ltd

Quality Assistance LLC

Skill Pharma Ltd

Soci t  G n rale de Surveillance

Veristat LLC

Zeincro GmbH

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Contract Research Organizations (CROs)

Business Processes Outsourcing (BPOs)

By Reported Category

Skincare

Makeup

Haircare

Hair colorants

Perfumes and deodorants

Others

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AxeRegel AG

B&B Associates LLP

Borius Inc

Cliantha Research B.V.

ClinAudits Inc

ClinChoice Inc

Coronis Research S.A.

ELC Group LLC

Freyr Solutions LLC

Groupe PARIMA

iSafety S.L.

Medwork GmbH

MSL Solution Providers LLC

OC Vigilance SAS

Pharma IQ LLC

PharmaLex GmbH

Pharmathen SA

PharmInvent NV

PharSafer Associates Ltd

PrimeVigilance LLC

ProPharma Group International

Pure Drug Safety Inc

Qserve Group Ltd

Quality Assistance LLC

Skill Pharma Ltd

Soci t  G n rale de Surveillance

Veristat LLC

Zeincro GmbH

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