

Cosmetic Surgery and Procedure Market Size, Trends, Analysis, and Outlook By Type (Invasive Procedures, Non-invasive Procedures), By Gender (Male, Female), By Age Group (13 - 29, 30 - 54, 55 and above), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Cosmetic Surgery and Procedure market size is poised to register 11.85% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Cosmetic Surgery and Procedure market across By Type (Invasive Procedures, Non-invasive Procedures), By Gender (Male, Female), By Age Group (13 - 29, 30 - 54, 55 and above).

The cosmetic surgery and procedure market is expected to experience robust growth, propelled by changing beauty standards, growing acceptance of cosmetic interventions, and advancements in aesthetic medicine and surgical techniques. With a focus on enhancing physical appearance, improving self-confidence, and addressing age-related concerns, cosmetic surgeons and dermatologists are performing a wide range of surgical and non-surgical procedures such as breast augmentation, liposuction, rhinoplasty, botox injections, and dermal fillers. Additionally, rising disposable income, increasing social media influence, and expanding patient access to cosmetic treatments are driving market expansion as individuals seek personalized and natural-looking aesthetic enhancements to achieve their desired beauty goals and lifestyle aspirations.

Cosmetic Surgery and Procedure Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Cosmetic Surgery and Procedure market

research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Cosmetic Surgery and Procedure survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Cosmetic Surgery and Procedure industry.

Key market trends defining the global Cosmetic Surgery and Procedure demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Cosmetic Surgery and Procedure Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Cosmetic Surgery and Procedure industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Cosmetic Surgery and Procedure companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Cosmetic Surgery and Procedure industry

Leading Cosmetic Surgery and Procedure companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Cosmetic Surgery and Procedure companies.

Cosmetic Surgery and Procedure Market Study- Strategic Analysis Review

The Cosmetic Surgery and Procedure market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Cosmetic Surgery and Procedure Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Cosmetic Surgery and Procedure industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Cosmetic Surgery and Procedure Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Cosmetic Surgery and Procedure Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing

environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Cosmetic Surgery and Procedure market segments. Similarly, Strong end-user demand is encouraging Canadian Cosmetic Surgery and Procedure companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Cosmetic Surgery and Procedure market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Cosmetic Surgery and Procedure Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Cosmetic Surgery and Procedure industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Cosmetic Surgery and Procedure market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Cosmetic Surgery and Procedure Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Cosmetic Surgery and Procedure in Asia Pacific. In particular, China, India, and South East Asian Cosmetic Surgery and Procedure markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Cosmetic Surgery and Procedure Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Cosmetic Surgery and Procedure Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Cosmetic Surgery and Procedure market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Cosmetic Surgery and Procedure.

Cosmetic Surgery and Procedure Market Company Profiles

The global Cosmetic Surgery and Procedure market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AbbVie Inc, Airsculpt Technologies Inc, Alma Laser, Cynosure, Evolus Inc, Lumenis, RevanceGalderma, Solta Medical, Syneron Candela

Recent Cosmetic Surgery and Procedure Market Developments

The global Cosmetic Surgery and Procedure market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Cosmetic Surgery and Procedure Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Invasive Procedures

-Breast augmentation

-Liposuction

-Nose Reshaping

-Eyelid surgery

-Tummy tuck

-Others

Non-invasive Procedures

-Botox injections

-Soft tissue fillers

-Chemical peel

-Laser hair removal

-Microdermabrasion

-Others

By Gender

Male

Female

By Age Group

13 - 29

30 - 54

55 and above

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

AbbVie Inc

Airsculpt Technologies Inc

Alma Laser

Cynosure

Evolus Inc

Lumenis

RevanceGalderma

Solta Medical

Syneron Candela

Formats Available: Excel, PDF, and PPT

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- Liposuction
- Nose Reshaping
- Eyelid surgery
- Tummy tuck
- Others

Non-invasive Procedures

- Botox injections
- Soft tissue fillers
- Chemical peel
- Laser hair removal
- Microdermabrasion
- Others

By Gender

Male

Female

By Age Group

13 -

30 -

55 AND ABOVE

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Solta Medical

Syneron Candela

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