

Corporate Wellness Market Size, Trends, Analysis, and Outlook By Service (Health Risk Assessment, Fitness, Smoking Cessation, Health Screening, Nutrition & Weight Management, Stress Management, Others), By End-User (Small Scale Organizations, Medium Scale Organizations, Large Scale Organizations), By Category (Fitness & Nutrition Consultants, Psychological Therapists, Organizations/Employers), By Delivery Model (Onsite, Offsite), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/CA9FF6BA50E8EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: CA9FF6BA50E8EN

Abstracts

The global Corporate Wellness market size is poised to register 6.46% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Corporate Wellness market across By Service (Health Risk Assessment, Fitness, Smoking Cessation, Health Screening, Nutrition & Weight Management, Stress Management, Others), By End-User (Small Scale Organizations, Medium Scale Organizations, Large Scale Organizations), By Category (Fitness & Nutrition Consultants, Psychological Therapists, Organizations/Employers), By Delivery Model (Onsite, Offsite).

The corporate wellness market is experiencing robust growth driven by the increasing focus on employee health and well-being, rising healthcare costs, and the growing adoption of preventive healthcare strategies by organizations in 2024 and beyond. Corporate wellness programs, aimed at promoting physical activity, stress

management, nutrition education, and disease prevention among employees, are gaining traction as employers recognize the benefits of a healthier workforce in improving productivity, reducing absenteeism, and lowering healthcare expenditures. Market expansion is further propelled by technological advancements leading to the development of digital wellness platforms, wearable devices, and mobile health applications that enable personalized wellness interventions and remote monitoring. Moreover, the COVID-19 pandemic has accelerated the adoption of virtual wellness solutions and telehealth services, driving innovation and market growth. Additionally, regulatory initiatives promoting workplace wellness, along with incentives and tax breaks for employers investing in employee health promotion, are fueling market demand and fostering a culture of well-being in corporate settings.

Corporate Wellness Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Corporate Wellness market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Corporate Wellness survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Corporate Wellness industry.

Key market trends defining the global Corporate Wellness demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Corporate Wellness Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Corporate Wellness industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Corporate Wellness companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Corporate Wellness industry

Leading Corporate Wellness companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Corporate Wellness companies.

Corporate Wellness Market Study- Strategic Analysis Review

The Corporate Wellness market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Corporate Wellness Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Corporate Wellness industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Corporate Wellness Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Corporate Wellness Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Corporate Wellness market segments. Similarly, Strong end-user demand is encouraging Canadian Corporate Wellness companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Corporate Wellness market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Corporate Wellness Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Corporate Wellness industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Corporate Wellness market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Corporate Wellness Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Corporate Wellness in Asia Pacific. In particular, China, India, and South East Asian Corporate Wellness markets present a compelling outlook for 2030, acting as a magnet for both domestic

and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Corporate Wellness Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Corporate Wellness Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Corporate Wellness market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Corporate Wellness.

Corporate Wellness Market Company Profiles

The global Corporate Wellness market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Central Corporate Wellness, ComPsych, EXOS, Marino Wellness, Privia Health, SOL Wellness, Truworth Wellness, Virgin Pulse, Vitality, Wellness Corporate Solutions, Wellsource Inc

Recent Corporate Wellness Market Developments

The global Corporate Wellness market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Corporate Wellness Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Service

Health Risk Assessment

Fitness

Smoking Cessation

Health Screening

Nutrition & Weight Management

Stress Management

Others

By End-user

Small Scale Organizations

Medium Scale Organizations

Large Scale Organizations

By Category

Fitness & Nutrition Consultants

Psychological Therapists

Organizations/Employers

By Delivery Model

Onsite

Offsite

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Central Corporate Wellness

ComPsych

EXOS

Marino Wellness

Privia Health

SOL Wellness

Truworth Wellness

Virgin Pulse

Vitality

Wellness Corporate Solutions

Wellsource Inc

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Corporate Wellness Market Overview and Key Findings, 2024
- 1.2 Corporate Wellness Market Size and Growth Outlook, 2021- 2030
- 1.3 Corporate Wellness Market Growth Opportunities to 2030
- 1.4 Key Corporate Wellness Market Trends and Challenges
 - 1.4.1 Corporate Wellness Market Drivers and Trends
 - 1.4.2 Corporate Wellness Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Corporate Wellness Companies

2. CORPORATE WELLNESS MARKET SIZE OUTLOOK TO 2030

- 2.1 Corporate Wellness Market Size Outlook, USD Million, 2021- 2030
- 2.2 Corporate Wellness Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. CORPORATE WELLNESS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. CORPORATE WELLNESS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Service
 - Health Risk Assessment
 - Fitness

Smoking Cessation
Health Screening
Nutrition & Weight Management
Stress Management
Others
By End-user
Small Scale Organizations
Medium Scale Organizations
Large Scale Organizations
By Category
Fitness & Nutrition Consultants
Psychological Therapists
Organizations/Employers
By Delivery Model
Onsite
Offsite

4.3 Growth Prospects and Niche Opportunities, 2023- 2030
4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Corporate Wellness Market, 2025
5.2 Asia Pacific Corporate Wellness Market Size Outlook by Type, 2021- 2030
5.3 Asia Pacific Corporate Wellness Market Size Outlook by Application, 2021- 2030
5.4 Key Findings for Europe Corporate Wellness Market, 2025
5.5 Europe Corporate Wellness Market Size Outlook by Type, 2021- 2030
5.6 Europe Corporate Wellness Market Size Outlook by Application, 2021- 2030
5.7 Key Findings for North America Corporate Wellness Market, 2025
5.8 North America Corporate Wellness Market Size Outlook by Type, 2021- 2030
5.9 North America Corporate Wellness Market Size Outlook by Application, 2021- 2030
5.10 Key Findings for South America Corporate Wellness Market, 2025
5.11 South America Pacific Corporate Wellness Market Size Outlook by Type, 2021- 2030
5.12 South America Corporate Wellness Market Size Outlook by Application, 2021- 2030
5.13 Key Findings for Middle East and Africa Corporate Wellness Market, 2025
5.14 Middle East Africa Corporate Wellness Market Size Outlook by Type, 2021- 2030
5.15 Middle East Africa Corporate Wellness Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Corporate Wellness Market Size Outlook and Revenue Growth Forecasts

6.2 US Corporate Wellness Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Corporate Wellness Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Corporate Wellness Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Corporate Wellness Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Corporate Wellness Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Corporate Wellness Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Corporate Wellness Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Corporate Wellness Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Corporate Wellness Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Corporate Wellness Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Corporate Wellness Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

6.24 Japan Corporate Wellness Industry Drivers and Opportunities

6.26 South Korea Market Size Outlook and Revenue Growth Forecasts

6.26 South Korea Corporate Wellness Industry Drivers and Opportunities

6.27 Australia Market Size Outlook and Revenue Growth Forecasts

6.28 Australia Corporate Wellness Industry Drivers and Opportunities

6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts

6.30 South East Asia Corporate Wellness Industry Drivers and Opportunities

6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts

6.32 Rest of Asia Pacific Corporate Wellness Industry Drivers and Opportunities

6.33 Brazil Market Size Outlook and Revenue Growth Forecasts

6.34 Brazil Corporate Wellness Industry Drivers and Opportunities

6.36 Argentina Market Size Outlook and Revenue Growth Forecasts

6.36 Argentina Corporate Wellness Industry Drivers and Opportunities

- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Corporate Wellness Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Corporate Wellness Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Corporate Wellness Industry Drivers and Opportunities

7. CORPORATE WELLNESS MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. CORPORATE WELLNESS COMPANY PROFILES

- 8.1 Profiles of Leading Corporate Wellness Companies in the Market
 - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
 - 8.3 Financial Performance and Key Metrics
- Central Corporate Wellness
- ComPsych
- EXOS
- Marino Wellness
- Privia Health
- SOL Wellness
- Truworth Wellness
- Virgin Pulse
- Vitality
- Wellness Corporate Solutions
- Wellsource Inc

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

I would like to order

Product name: Corporate Wellness Market Size, Trends, Analysis, and Outlook By Service (Health Risk Assessment, Fitness, Smoking Cessation, Health Screening, Nutrition & Weight Management, Stress Management, Others), By End-User (Small Scale Organizations, Medium Scale Organizations, Large Scale Organizations), By Category (Fitness & Nutrition Consultants, Psychological Therapists, Organizations/Employers), By Delivery Model (Onsite, Offsite), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/CA9FF6BA50E8EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA9FF6BA50E8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970