

Conventional Rice Seed Market Size, Share, and Outlook, 2025 Report- By Type (Indica Rice, Japonica Rice, Glutinous Rice), Grain size (Long grains, Medium-sized grains, Short grains), Hybridization technique (Two-line system, Three-line system), Treatment (Treated, Untreated), Application (Agricultural Production, Scientific Research), and Companies, 2021-2032

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Abstracts

Conventional Rice Seed Market Outlook

The global Conventional Rice Seed market is expected to register a growth rate of 3.9% during the forecast period from \$7.7 Billion in 2024 to \$10.5 Billion in 2032. The Conventional Rice Seed market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Conventional Rice Seed segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Indica Rice, Japonica Rice, Glutinous Rice), Grain size (Long grains, Medium-sized grains, Short grains), Hybridization technique (Two-line system, Three-line system), Treatment (Treated, Untreated), Application (Agricultural Production, Scientific Research). Over 70 tables and charts showcase findings from our latest survey report on Conventional Rice Seed markets.

Conventional Rice Seed Market Insights, 2025

The Conventional Rice Seed Market in 2025 remains fundamental to global rice production, particularly in Asia and parts of Africa where traditional farming practices dominate. The market is influenced by ongoing demand for high-yield, resilient seed varieties adapted to diverse agro-climatic conditions. Seed companies focus on improving germination rates, disease resistance, and drought tolerance to support food security amidst climate variability. Although hybrid and genetically modified seeds gain traction, conventional seeds maintain a strong presence due to their cost-effectiveness and farmer familiarity. The market is also impacted by seed distribution infrastructure, government seed policies, and farmer training programs, which play key roles in adoption rates and yield optimization.

Five Trends that will define global Conventional Rice Seed market in 2025 and Beyond

A closer look at the multi-million global market for Conventional Rice Seed identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Conventional Rice Seed companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Conventional Rice Seed industry?

The Conventional Rice Seed sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Conventional Rice Seed Market Segment Insights

The Conventional Rice Seed industry presents strong offers across categories. The analytical report offers forecasts of Conventional Rice Seed industry performance across segments and countries. Key segments in the industry include By Type (Indica Rice, Japonica Rice, Glutinous Rice), Grain size (Long grains, Medium-sized grains, Short grains), Hybridization technique (Two-line system, Three-line system), Treatment

(Treated, Untreated), Application (Agricultural Production, Scientific Research). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Conventional Rice Seed market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Conventional Rice Seed industry ecosystem. It assists decision-makers in evaluating global Conventional Rice Seed market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Conventional Rice Seed industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

Asia Pacific Conventional Rice Seed Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Conventional Rice Seed Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents

optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Conventional Rice Seed with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Conventional Rice Seed market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Conventional Rice Seed market Insights Executives are most excited about opportunities for the US Conventional Rice Seed industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Conventional Rice Seed companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Conventional Rice Seed market.

Latin American Conventional Rice Seed market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Conventional Rice Seed Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Conventional Rice Seed markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria,

Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Conventional Rice Seed markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Conventional Rice Seed companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Nath Seeds Limited, Winall Hi-Tech Seeds Co., Ltd., Syngenta AG, Pioneer Hi-Bred International, Inc, Advanta Seeds (UPL Limited), Bayer CropScience AG (BASF), China National Seed Group Co., Ltd, Nirmal Seeds Private Limited, Hainan Shennong Gene Technology Co., Ltd., Hunan Longping High-Tech Seeds Co., Ltd, Hefei Fengle Seed Co., Ltd., Beijing Zhongnongfa Seed Technology Co., Ltd.

Conventional Rice Seed Market Scope

Leading Segments

By Type

Indica Rice

Japonica Rice

Glutinous Rice

By Grain size

Long grains

Medium-sized grains

Short grains

By Hybridization technique

Two-line system

Three-line system

By Treatment

Treated

Untreated

By Application

Agricultural Production

Scientific Research

Leading Companies

Nath Seeds Limited

Winall Hi-Tech Seeds Co., Ltd.

Syngenta AG

Pioneer Hi-Bred International, Inc

Advanta Seeds (UPL Limited)

Bayer CropScience AG (BASF)

China National Seed Group Co., Ltd

Nirmal Seeds Private Limited

Hainan Shennong Gene Technology Co., Ltd.

Hunan Longping High-Tech Seeds Co., Ltd

Hefei Fengle Seed Co., Ltd.

Beijing Zhongnongfa Seed Technology Co., Ltd.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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 - Syngenta AG
 - Pioneer Hi-Bred International, Inc

Advanta Seeds (UPL Limited)
Bayer CropScience AG (BASF)
China National Seed Group Co., Ltd
Nirmal Seeds Private Limited
Hainan Shennong Gene Technology Co., Ltd.
Hunan Longping High-Tech Seeds Co., Ltd
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