

Contract Research and Manufacturing Services (CRAMS) Market Size, Trends, Analysis, and Outlook By Service (Manufacturing, Research), By End-User (Pharmaceutical & Biotechnology Companies, Medical Device Companies, Academic Institutes), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/C5F132BAAD4BEN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: C5F132BAAD4BEN

Abstracts

The global Contract Research and Manufacturing Services (CRAMS) market size is poised to register 9.48% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Contract Research and Manufacturing Services (CRAMS) market By Service (Manufacturing, Research), By End-User (Pharmaceutical & Biotechnology Companies, Medical Device Companies, Academic Institutes).

The future of contract research and manufacturing services (CRAMS) is being shaped by several key trends aimed at enhancing efficiency, flexibility, and innovation in drug development and production processes. With pharmaceutical companies facing increasing pressure to reduce costs and accelerate time-to-market for new therapies, there is a growing reliance on outsourcing partners to provide specialized expertise and resources. Key trends in this market include the expansion of CRAMS offerings beyond traditional drug discovery and development services to include manufacturing, formulation, and regulatory support across the entire product lifecycle. Moreover, there is a trend towards strategic partnerships and collaborations between pharmaceutical companies and contract research organizations (CROs) and contract manufacturing organizations (CMOs) to foster innovation and enable access to cutting-edge technologies and capabilities. Additionally, there is a growing emphasis on quality assurance and compliance with regulatory requirements, with CRAMS providers

investing in state-of-the-art facilities and processes to ensure the highest standards of safety and efficacy for pharmaceutical products..

Contract Research and Manufacturing Services (CRAMS) Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Contract Research and Manufacturing Services (CRAMS) market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Contract Research and Manufacturing Services (CRAMS) survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Contract Research and Manufacturing Services (CRAMS) industry.

Key market trends defining the global Contract Research and Manufacturing Services (CRAMS) demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Contract Research and Manufacturing Services (CRAMS) Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Contract Research and Manufacturing Services (CRAMS) industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Contract Research and Manufacturing Services (CRAMS) companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Contract Research and Manufacturing Services (CRAMS) industry

Leading Contract Research and Manufacturing Services (CRAMS) companies are

boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Contract Research and Manufacturing Services (CRAMS) companies.

Contract Research and Manufacturing Services (CRAMS) Market Study- Strategic Analysis Review

The Contract Research and Manufacturing Services (CRAMS) market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Contract Research and Manufacturing Services (CRAMS) Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Contract Research and Manufacturing Services (CRAMS) industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Contract Research and Manufacturing Services (CRAMS) Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Contract Research and Manufacturing Services (CRAMS) Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Contract Research and Manufacturing Services (CRAMS) market segments. Similarly, Strong end-user demand is encouraging Canadian Contract Research and Manufacturing Services (CRAMS) companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Contract Research and Manufacturing Services (CRAMS) market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Contract Research and Manufacturing Services (CRAMS) Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Contract Research and Manufacturing Services (CRAMS) industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Contract Research and Manufacturing Services (CRAMS) market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Contract Research and Manufacturing Services (CRAMS) Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Contract Research and Manufacturing Services (CRAMS) in Asia Pacific. In particular, China, India, and South East Asian Contract Research and Manufacturing Services (CRAMS) markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Contract Research and Manufacturing Services (CRAMS) Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Contract Research and Manufacturing Services (CRAMS) Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Contract Research and Manufacturing Services (CRAMS) market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Contract Research and Manufacturing Services (CRAMS).

Contract Research and Manufacturing Services (CRAMS) Market Company Profiles

The global Contract Research and Manufacturing Services (CRAMS) market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are 3M Company, AbbVie Inc, Almirall S.A., AstraZeneca PLC, Baxter BioPharma Solutions, Bayer AG, Boehringer Ingelheim International GmbH, Bristol-Myers Squibb Co., Celgene Corp, Cipla Ltd, Eli Lilly and Company, GlaxoSmithKline

PLC, Glenmark Pharmaceuticals Ltd, Grifols International S.A., Johnson & Johnson, Lonza Group Ltd, Lupin Ltd, Merck & Co. Inc, Novartis AG, Pfizer Inc, Pharmaceutical Product Development LLC, F. Hoffmann-La Roche Ltd, Sanofi SA, Siemens AG, Sun Pharmaceutical Industries Ltd, Thermo Fisher Scientific Inc, Torrent Pharmaceuticals Ltd, Wockhardt Ltd.

Recent Contract Research and Manufacturing Services (CRAMS) Market Developments

The global Contract Research and Manufacturing Services (CRAMS) market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Contract Research and Manufacturing Services (CRAMS) Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

3M Company

AbbVie Inc

Almirall S.A.

AstraZeneca PLC

Baxter BioPharma Solutions

Bayer AG

Boehringer Ingelheim International GmbH

Bristol-Myers Squibb Co.

Celgene Corp

Cipla Ltd

Eli Lilly and Company

GlaxoSmithKline PLC

Glenmark Pharmaceuticals Ltd

Grifols International S.A.

Johnson & Johnson

Lonza Group Ltd

Lupin Ltd

Merck & Co. Inc

Novartis AG

Pfizer Inc

Pharmaceutical Product Development LLC

F. Hoffmann-La Roche Ltd

Sanofi SA

Siemens AG

Sun Pharmaceutical Industries Ltd

Thermo Fisher Scientific Inc

Torrent Pharmaceuticals Ltd

Wockhardt Ltd

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Contract Research and Manufacturing Services (CRAMS) Market Overview and Key Findings, 2024
- 1.2 Contract Research and Manufacturing Services (CRAMS) Market Size and Growth Outlook, 2021- 2030
- 1.3 Contract Research and Manufacturing Services (CRAMS) Market Growth Opportunities to 2030
- 1.4 Key Contract Research and Manufacturing Services (CRAMS) Market Trends and Challenges
 - 1.4.1 Contract Research and Manufacturing Services (CRAMS) Market Drivers and Trends
 - 1.4.2 Contract Research and Manufacturing Services (CRAMS) Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Contract Research and Manufacturing Services (CRAMS) Companies

2. CONTRACT RESEARCH AND MANUFACTURING SERVICES (CRAMS) MARKET SIZE OUTLOOK TO 2030

- 2.1 Contract Research and Manufacturing Services (CRAMS) Market Size Outlook, USD Million, 2021- 2030
- 2.2 Contract Research and Manufacturing Services (CRAMS) Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. CONTRACT RESEARCH AND MANUFACTURING SERVICES (CRAMS) MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. CONTRACT RESEARCH AND MANUFACTURING SERVICES (CRAMS) MARKET SEGMENTATION ANALYSIS AND OUTLOOK

4.1 Market Segmentation and Scope

4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Contract Research and Manufacturing Services (CRAMS) Market, 2025

5.2 Asia Pacific Contract Research and Manufacturing Services (CRAMS) Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Contract Research and Manufacturing Services (CRAMS) Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Contract Research and Manufacturing Services (CRAMS) Market, 2025

5.5 Europe Contract Research and Manufacturing Services (CRAMS) Market Size Outlook by Type, 2021- 2030

5.6 Europe Contract Research and Manufacturing Services (CRAMS) Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Contract Research and Manufacturing Services (CRAMS) Market, 2025

5.8 North America Contract Research and Manufacturing Services (CRAMS) Market Size Outlook by Type, 2021- 2030

5.9 North America Contract Research and Manufacturing Services (CRAMS) Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Contract Research and Manufacturing Services (CRAMS) Market, 2025

5.11 South America Pacific Contract Research and Manufacturing Services (CRAMS) Market Size Outlook by Type, 2021- 2030

5.12 South America Contract Research and Manufacturing Services (CRAMS) Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Contract Research and Manufacturing Services (CRAMS) Market, 2025

5.14 Middle East Africa Contract Research and Manufacturing Services (CRAMS) Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Contract Research and Manufacturing Services (CRAMS) Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Contract Research and Manufacturing Services (CRAMS) Market Size Outlook and Revenue Growth Forecasts

6.2 US Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

- 6.6 Mexico Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts

- 6.32 Rest of Asia Pacific Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Contract Research and Manufacturing Services (CRAMS) Industry Drivers and Opportunities

7. CONTRACT RESEARCH AND MANUFACTURING SERVICES (CRAMS) MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. CONTRACT RESEARCH AND MANUFACTURING SERVICES (CRAMS) COMPANY PROFILES

- 8.1 Profiles of Leading Contract Research and Manufacturing Services (CRAMS) Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

3M COMPANY

AbbVie Inc
Almirall S.A.
AstraZeneca PLC
Baxter BioPharma Solutions

Bayer AG
Boehringer Ingelheim International GmbH
Bristol-Myers Squibb Co.
Celgene Corp
Cipla Ltd
Eli Lilly and Company
GlaxoSmithKline PLC
Glenmark Pharmaceuticals Ltd
Grifols International S.A.
Johnson & Johnson
Lonza Group Ltd
Lupin Ltd
Merck & Co. Inc
Novartis AG
Pfizer Inc
Pharmaceutical Product Development LLC
F. Hoffmann-La Roche Ltd
Sanofi SA
Siemens AG
Sun Pharmaceutical Industries Ltd
Thermo Fisher Scientific Inc
Torrent Pharmaceuticals Ltd
Wockhardt Ltd

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

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