

# Continuous Glucose Monitoring Devices Market Size, Trends, Analysis, and Outlook By Component (Transmitters, Sensor, Receivers), By Connectivity (Bluetooth, 4G), By End User (Hospitals, Homecare Settings, Others), by Region, Country, Segment, and Companies, 2024-2030

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## **Abstracts**

The global Continuous Glucose Monitoring Devices market size is poised to register 7.47% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Continuous Glucose Monitoring Devices market across By Component (Transmitters, Sensor, Receivers), By Connectivity (Bluetooth, 4G), By End User (Hospitals, Homecare Settings, Others).

The continuous glucose monitoring (CGM) devices market is experiencing rapid growth, fueled by the increasing prevalence of diabetes and the demand for real-time glucose monitoring solutions in 2024 and beyond. CGM systems provide valuable insights into glucose fluctuations, enabling individuals with diabetes to make informed decisions about insulin dosing, diet, and lifestyle modifications. Market growth is further driven by technological advancements leading to the development of minimally invasive, user-friendly CGM devices with enhanced accuracy and reliability. Additionally, the growing adoption of CGM technology among healthcare providers and patients, coupled with reimbursement expansion and regulatory approvals, is boosting market penetration. Furthermore, the integration of CGM data with digital health platforms and artificial intelligence-driven analytics is poised to revolutionize diabetes management, paving the way for personalized, data-driven care approaches.

Continuous Glucose Monitoring Devices Market Drivers, Trends, Opportunities, and



### **Growth Opportunities**

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Continuous Glucose Monitoring Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Continuous Glucose Monitoring Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Continuous Glucose Monitoring Devices industry.

Key market trends defining the global Continuous Glucose Monitoring Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Continuous Glucose Monitoring Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Continuous Glucose Monitoring Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Continuous Glucose Monitoring Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Continuous Glucose Monitoring Devices industry

Leading Continuous Glucose Monitoring Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Continuous



Glucose Monitoring Devices companies.

Continuous Glucose Monitoring Devices Market Study- Strategic Analysis Review

The Continuous Glucose Monitoring Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Continuous Glucose Monitoring Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Continuous Glucose Monitoring Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Continuous Glucose Monitoring Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Continuous Glucose Monitoring Devices Market Size Outlook-



# Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Continuous Glucose Monitoring Devices market segments. Similarly, Strong end-user demand is encouraging Canadian Continuous Glucose Monitoring Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Continuous Glucose Monitoring Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Continuous Glucose Monitoring Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Continuous Glucose Monitoring Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Continuous Glucose Monitoring Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Continuous Glucose Monitoring Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Continuous Glucose Monitoring Devices in Asia Pacific. In particular, China, India, and South East Asian Continuous Glucose Monitoring Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and



comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Continuous Glucose Monitoring Devices Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Continuous Glucose Monitoring Devices Market Size Outlookcontinues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Continuous Glucose Monitoring Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Continuous Glucose Monitoring Devices.

Continuous Glucose Monitoring Devices Market Company Profiles

The global Continuous Glucose Monitoring Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are A. Menarini Diagnostics S.r.I., Abbott, Dexcom, Inc., Medtronic, Senseonics Holdings, Inc., Signos, Inc., Ypsomed AG

Recent Continuous Glucose Monitoring Devices Market Developments

The global Continuous Glucose Monitoring Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Continuous Glucose Monitoring Devices Market Report Scope

Parameters: Revenue, Volume Price



Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

**Qualitative Analysis** 

**Pricing Analysis** 

Value Chain Analysis

**SWOT Profile** 

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios-Low, Base, High

Market Segmentation:

By Component

**Transmitters** 

Sensors

Receivers

By Connectivity

Bluetooth

4G



By End User		
Hos	spitals	
Homecare Settings		
Others		
Geographical Segmentation:		
	North America (3 markets)	
	Europe (6 markets)	
	Asia Pacific (6 markets)	
	Latin America (3 markets)	
	Middle East Africa (5 markets)	
Companies		
A. Menarini Diagnostics S.r.l.		
Abbott		
Dexcom, Inc.		
Medtronic		
Ser	Senseonics Holdings, Inc.	
Signos, Inc.		
Ypsomed AG		
For	Formats Available: Excel, PDF, and PPT	



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By Component

**Transmitters** 

Sensors

Receivers

By Connectivity

Bluetooth

#### 4G

By End User

Hospitals

**Homecare Settings** 

Others

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A. Menarini Diagnostics S.r.l.

Abbott

Dexcom, Inc.

Medtronic

Senseonics Holdings, Inc.

Signos, Inc.

Ypsomed AG

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