

# **Connected Motorcycle Market Size, Trends, Analysis, and Outlook by Hardware (Embedded, Tethered), Network (C-V2X, DSRC), Communication (V2V, V2I), Propulsion (ICE, Electric), Calling Service (eCall, bCall, iCall), service (Driver Assistance, Safety, Vehicle Management & Telematics, Infotainment, Insurance), Motorcycle (Sport, Tour, Roadster, Others), End-User (Private, Commercial), Application (Approach Indication, Intersection Movement Assist, Collision Warning, Emergency Brake Light, Traffic Warning, Weather Advisory, Optimal Signal Speed Advisory, Lane Change Warning, Road Repair Warning), by Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Automotive Floor Carpet market size is poised to register 5.15% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Automotive Floor Carpet market by Type (PE Material, Polyester Material, Rubber Material, Polypropylene Material, Others), Application (Passenger Cars, Commercial Vehicles), Vehicle (Passenger Cars, Light Commercial Vehicles, Heavy Commercial Vehicles), Sales Channel (OEM, Independent Suppliers, Online).

The Automotive Floor Carpet Market is poised for robust evolution and innovation by

2030, driven by a combination of technological advancements, sustainability initiatives, and changing consumer preferences. As vehicle interiors continue to transform enhanced comfort, durability, and aesthetics, there's a growing demand for innovative floor carpet solutions that offer superior performance and environmental sustainability. Trends such as the rise of electric vehicles, autonomous driving, and shared mobility are reshaping the requirements for automotive floor carpets, driving the need for solutions that provide improved durability, stain resistance, and eco-friendly manufacturing processes. In addition, as consumers seek personalized and luxurious interior environments, there's a rising emphasis on floor carpet materials that offer plushness, noise insulation, and easy maintenance. Further, as automotive manufacturers and suppliers prioritize sustainability and environmental responsibility, there's increasing adoption of eco-friendly carpet materials such as recycled fibers, bio-based polymers, and low-impact dyeing processes. With automotive OEMs and carpet manufacturers focusing on innovation and sustainability, coupled with the industry's move toward electrification and autonomy, the Automotive Floor Carpet Market is poised for sustained growth and advancement, shaping the future of automotive interiors and user experiences..

### Automotive Floor Carpet Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automotive Floor Carpet market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automotive Floor Carpet survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automotive Floor Carpet industry.

### Key market trends defining the global Automotive Floor Carpet demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Automotive Floor Carpet Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automotive Floor Carpet industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting

companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automotive Floor Carpet companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Automotive Floor Carpet industry  
Leading Automotive Floor Carpet companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Automotive Floor Carpet companies.

#### Automotive Floor Carpet Market Study- Strategic Analysis Review

The Automotive Floor Carpet market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

#### Automotive Floor Carpet Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Automotive Floor Carpet industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

#### Automotive Floor Carpet Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Automotive Floor Carpet Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Automotive Floor Carpet market segments. Similarly, Strong end-user demand is encouraging Canadian Automotive Floor Carpet companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Automotive Floor Carpet market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Automotive Floor Carpet Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Automotive Floor Carpet industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automotive Floor Carpet market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Automotive Floor Carpet Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automotive Floor Carpet in Asia Pacific. In particular, China, India, and South East Asian Automotive Floor Carpet markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Automotive Floor Carpet Market Size Outlook- Continued urbanization

and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Automotive Floor Carpet Market Size Outlook- continues its upward trajectory across segments**

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Automotive Floor Carpet market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Automotive Floor Carpet.

**Automotive Floor Carpet Market Company Profiles**

The global Automotive Floor Carpet market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Auto Custom Carpets Inc, Autoneum Holding Ltd, Beaulieu International Group, Betap B.V., Bharat Seats Ltd, Corinthian Textiles LLC, Dorsett Industries, Feltol Manufacturing Co. Ltd, Freudenberg SE, Hayashi Telempu Co. Ltd, Hitkari Hitech Pvt. Ltd, Hyosung Advanced Materials, IDEAL Automotive GmbH, KK Motors Inc, Knox Auto Carpets Pty Ltd, Kotobukiya Fronte Co. Ltd, Toyota Motor Corp, Vaccess India Pvt. Ltd, Wade Automotiv.

**Recent Automotive Floor Carpet Market Developments**

The global Automotive Floor Carpet market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

**Automotive Floor Carpet Market Report Scope**

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis  
SWOT Profile  
Market Dynamics- Trends, Drivers, Challenges  
Porter's Five Forces Analysis  
Macroeconomic Impact Analysis  
Case Scenarios- Low, Base, High

Market Segmentation:

Type  
PE Material  
Polyester Material  
Rubber Material  
Polypropylene Material  
Others  
Application  
Passenger Cars  
Commercial Vehicles  
Vehicle  
Passenger Cars  
Light Commercial Vehicles  
Heavy Commercial Vehicles  
Sales Channel  
Original Equipment Manufacturers  
Independent Suppliers  
Online

Geographical Segmentation:

North America (3 markets)  
Europe (6 markets)  
Asia Pacific (6 markets)  
Latin America (3 markets)  
Middle East Africa (5 markets)

Companies

Auto Custom Carpets Inc  
Autoneum Holding Ltd  
Beaulieu International Group  
Betap B.V.  
Bharat Seats Ltd

Corinthian Textiles LLC  
Dorsett Industries  
Feltol Manufacturing Co. Ltd  
Freudenberg SE  
Hayashi Telempu Co. Ltd  
Hitkari Hitech Pvt. Ltd  
Hyosung Advanced Materials  
IDEAL Automotive GmbH  
KK Motors Inc  
Knox Auto Carpets Pty Ltd  
Kotobukiya Fronte Co. Ltd  
Toyota Motor Corp  
Vaccess India Pvt. Ltd  
Wade Automotiv.  
Formats Available: Excel, PDF, and PPT

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  - Tethered



Network  
C-V2X  
DSRC  
Communication  
V2V  
V2I  
Propulsion  
ICE  
Electric  
Calling Service  
eCall  
bCall  
iCall  
service  
Driver Assistance  
Safety  
Vehicle Management & Telematics  
Infotainment  
Insurance  
Motorcycle  
Sport  
Tour  
Roadster  
Others  
End-User  
Private  
Commercial  
Application  
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BMW AG

Continental AG

Harley-Davidson Inc

Kawasaki Heavy Industries Ltd

Panasonic Corp

Robert Bosch GmbH

Siemens AG

Suzuki Motor Corp

Yamaha Motor Co. Ltd

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