

# **Connected Health and Wellness Solutions Market Size, Trends, Analysis, and Outlook By Product (Personal Medical Devices, Wellness Products, Software & Services), By Function, Clinical Monitoring, Telehealth), By Application (Diagnosis & Treatment, Wellness and prevention, Monitoring, Others), By End-User (Hospitals & Clinics, Home Monitoring), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Connected Health and Wellness Solutions market size is poised to register 20.45% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Connected Health and Wellness Solutions market across By Product (Personal Medical Devices, Wellness Products, Software & Services), By Function, Clinical Monitoring, Telehealth), By Application (Diagnosis & Treatment, Wellness and prevention, Monitoring, Others), By End-User (Hospitals & Clinics, Home Monitoring).

The connected health and wellness solutions market is witnessing rapid expansion due to advancements in digital health technologies, the proliferation of wearable devices, and the growing adoption of telehealth and remote monitoring solutions. These solutions encompass a range of connected devices, mobile apps, and online platforms designed to promote health and well-being, facilitate remote patient monitoring, and enable personalized healthcare interventions. With a focus on preventive care and patient engagement, healthcare organizations and technology companies are leveraging connected health solutions to empower individuals to track their health

metrics, monitor chronic conditions, and access virtual healthcare services from the comfort of their homes.

## Connected Health and Wellness Solutions Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Connected Health and Wellness Solutions market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Connected Health and Wellness Solutions survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Connected Health and Wellness Solutions industry.

## Key market trends defining the global Connected Health and Wellness Solutions demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Connected Health and Wellness Solutions Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Connected Health and Wellness Solutions industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Connected Health and Wellness Solutions companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Connected Health and Wellness Solutions industry

## Leading Connected Health and Wellness Solutions companies are boosting

investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Connected Health and Wellness Solutions companies.

### Connected Health and Wellness Solutions Market Study- Strategic Analysis Review

The Connected Health and Wellness Solutions market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Connected Health and Wellness Solutions Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Connected Health and Wellness Solutions industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Connected Health and Wellness Solutions Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe,

the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Connected Health and Wellness Solutions Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Connected Health and Wellness Solutions market segments. Similarly, Strong end-user demand is encouraging Canadian Connected Health and Wellness Solutions companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Connected Health and Wellness Solutions market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Connected Health and Wellness Solutions Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Connected Health and Wellness Solutions industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Connected Health and Wellness Solutions market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

### Asia Pacific Connected Health and Wellness Solutions Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Connected Health and Wellness Solutions in Asia Pacific. In particular, China, India, and South East Asian Connected Health and Wellness Solutions markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking

growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

#### Latin America Connected Health and Wellness Solutions Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

#### Middle East and Africa Connected Health and Wellness Solutions Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Connected Health and Wellness Solutions market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Connected Health and Wellness Solutions.

#### Connected Health and Wellness Solutions Market Company Profiles

The global Connected Health and Wellness Solutions market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott, Apple Inc, Boston Scientific Corp, Drägerwerk AG & Co. KGaA, Fitbit LLC, Garmin International Inc, GE Healthcare, Koninklijke Philips N.V., Letscom, Masimo Corp, Medtronic, NXGN Management LLC, Omron Healthcare Inc, ResMed, Senseonics Inc

#### Recent Connected Health and Wellness Solutions Market Developments

The global Connected Health and Wellness Solutions market study presents recent market news and developments including new product launches, mergers, acquisitions,

expansions, product approvals, and other updates in the industry.

Connected Health and Wellness Solutions Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Personal Medical Devices

-Insulin pump

-BP monitor

-Glucose monitor

-Personal pulse oximeter

-Others

Wellness Products

-Digital pedometer

-Body analyzer

-Heart rate monitor

-Sleep quality monitor

-Others

Software & Services

-Online subscription

-Fitness & wellness app

-Others

By Function

Clinical Monitoring

Telehealth

By Application

Diagnosis & Treatment

Wellness and prevention

Monitoring

Others

By End-User

Hospitals & Clinics

Home Monitoring

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott

Apple Inc

Boston Scientific Corp

Drägerwerk AG & Co. KGaA

Fitbit LLC

Garmin International Inc

GE Healthcare

Koninklijke Philips N.V.



Letscom

Masimo Corp

Medtronic

NXGN Management LLC

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ResMed

Senseonics Inc

Formats Available: Excel, PDF, and PPT

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- Personal pulse oximeter
- Others

##### Wellness Products

- Digital pedometer
- Body analyzer
- Heart rate monitor
- Sleep quality monitor
- Others

##### Software & Services

- Online subscription
- Fitness & wellness app
- Others

##### By Function

##### Clinical Monitoring

##### Telehealth

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##### Monitoring

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Fitbit LLC

Garmin International Inc

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Koninklijke Philips N.V.

Letscom

Masimo Corp

Medtronic

NXGN Management LLC

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ResMed

Senseonics Inc

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