

Connected Car Market Research and Outlook, 2020- Trends, Growth Opportunities and Forecasts to 2026

<https://marketpublishers.com/r/C56F54655064EN.html>

Date: November 2020

Pages: 110

Price: US\$ 4,200.00 (Single User License)

ID: C56F54655064EN

Abstracts

The comprehensive research on Connected Car market outlook to 2026 presents future market demand and segment-wise growth outlook. As the automotive market demand recovers swiftly from the harsh market condition in early 2020, Connected Car demand is likely to recover in the near-term future. The long-term outlook for Connected Car market size remains robust as companies emphasize investments in technology and process optimization.

COVID-19 impact on the automotive industry

Automotive companies are strategizing focused R&D investments and CAPEX and planning targeted product portfolio in current COVID-19 pandemic conditions.

Automotive OEMs, suppliers, financial institutions, and logistic companies faced truncation of demand, loss of consumer confidence, disruptions in supply chains among others.

Most automakers reacted by reducing costs and preserving cash during the first half of the year. With recovering China, most markets in Europe, and the US during H1 2020, most companies like Ford, Volkswagen, and others witnessed a recovery in retail unit sales. On the other hand, demand for second-hand vehicles also witnessed significant growth during the year.

Connected Car industry outlook and post COVID-19 pandemic opportunities-

The report presents forecasts for Connected Car market revenue over the next six years from 2020 to 2026 across three coronavirus spread conditions-

Mild COVID impact scenario: Global Economic recovery will begin from early 2021 and recovery is quicker

Harsh COVID impact scenario: Economic recovery will begin from mid-2021 and the economy faces recession and weak supply-demand conditions

Severe COVID impact scenario: Economic recovery will not start before late 2021 and the second outbreak of COVID is observed

Growth Opportunities, Market Risks, and Strategy Analysis-

The report details strategic growth opportunities, potential market drivers, and risks in global and country-level Connected Car markets from 2020 to 2026. Key strategies being opted by leading OEM companies, suppliers of parts and components, distribution companies, and other automotive players in the near-term and long-term future. Potential market risks, emerging trends, and top-level strategies are included in the report.

Segment growth outlook of Connected Car across markets

The market analysis report presents the potential growth opportunities across types and applications of Connected Car industry size. The report models the long-term impact of new product developments, shifting consumer patterns, and swiftly changing industry dynamics on different Connected Car types and Connected Car end-user applications.

Strategic analysis of leading Connected Car companies

To make better planning decisions by OEMs, suppliers, and other automotive stakeholders, the report presents the strategic analysis of leading Connected Car companies. Opportunities in emerging markets, autonomous mobility, and technology trends are analyzed in the report.

Connected Car market size forecast across 15 countries

The US, Canada, Germany, the UK, France, Spain, China, India, Japan, Republic of Korea, Brazil, Argentina, Saudi Arabia, and other countries across North America, Latin America, Europe, Middle East Africa, and Asia Pacific are included in the report. The outlook for Connected Car market size growth is provided for each of the countries from 2020 to 2026.

Connected Car market news and developments-

Connected Car market developments including technological developments, mergers and acquisitions, product launches, business expansions, investments, new plants, and others are included in the report.

Scope of the Study-

Connected Car Market revenue forecasts across three post-COVID pandemic case scenarios, 2020- 2026

Global Connected Car market size outlook by type, 2020- 2026

Global Connected Car market size outlook by application segment, 2020- 2026

Global Connected Car market outlook across 15 emerging and developed countries, 2020- 2026

Strategies, Trends, Drivers, and Risks facing Connected Car companies

Company profiles of leading five players in Connected Car industry

Market News and Developments

This report provides insight into:

Understanding the impact of market conditions on the future of Connected Car across segments and markets

Developing longer-term strategies to improve customer engagement and market shares

Prioritizing short-term R&D and CAPEX allocations to ensure high profitability

Identifying key trends and market opportunities

Boosting revenues from existing and new consumer markets

Methodology-

The comprehensive and trusted guide for anyone seeking information on this industry is developed using primary interviews with suppliers, annual reports of Connected Car companies, filings, news podcasts, outlook statements, statistical organizations, directories, databases, investor presentations, white papers, and others. Both top-down and bottom-up approaches are used to ensure the accuracy of forecasts.

Why Chose this report-

A: Authored by a team of 7 analysts, headed by a manager with 14+ years of industry experience

P: Print authentication given for single-user license

E: Excel sheet will be provided for ease of analysis across scenarios

S: Strategy consulting and research support will be provided for three months

Contents

1. EXECUTIVE SUMMARY

- 1.1 Summary
- 1.2 The global automotive sales and production outlook, 2020- 2026
- 1.3 Connected Car Industry Outlook, Reference case, 2020- 2026
- 1.4 Abbreviations

2. INTRODUCTION TO CONNECTED CAR MARKET

- 2.1 Definition of Connected Car
- 2.2 Market Segments- Types, Applications, and Countries
- 2.3 Report Guide
- 2.4 Research Methodology

3. MACROECONOMIC AND DEMOGRAPHIC OUTLOOK

- 3.1 Global and Country-wise GDP Outlook, 2020- 2026
- 3.2 Population Outlook of Select Countries, 2020- 2026

4. TRENDS IN AUTOMOTIVE INDUSTRY

5. OVERVIEW OF THE CONNECTED CAR MARKET, 2020

- 5.1 Connected Car Industry Panorama
- 5.2 Major Companies in Connected Car industry
- 5.3 Trends and Strategies of Leading Connected Car Companies
- 5.4 Largest Connected Car End-User Applications
- 5.5 Dominant Connected Car Market Types
- 5.6 Regional Outlook for Connected Car

6. GLOBAL OUTLOOK ACROSS COVID-19 SCENARIOS

- 6.1 Mild COVID scenario outlook of Connected Car Market, 2020- 2026
- 6.2 Harsh COVID scenario outlook of Connected Car Market, 2020- 2026
- 6.3 Severe COVID scenario outlook of Connected Car Market, 2020- 2026

7. NORTH AMERICA CONNECTED CAR MARKET ANALYSIS

- 7.1 Outlook
- 7.2 Trends and Opportunities
- 7.3 Market Outlook by Country, 2020- 2026

8. EUROPE CONNECTED CAR MARKET ANALYSIS

- 8.1 Outlook
- 8.2 Trends and Opportunities
- 8.3 Market Outlook by Country, 2020- 2026

9. THE MIDDLE EAST AND AFRICA CONNECTED CAR MARKET ANALYSIS

- 9.1 Outlook
- 9.2 Trends and Opportunities
- 9.3 Market Outlook by Country, 2020- 2026

10. ASIA PACIFIC CONNECTED CAR MARKET ANALYSIS

- 10.1 Outlook
- 10.2 Trends and Opportunities
- 10.3 Market Outlook by Country, 2020- 2026

11. LATIN AMERICA CONNECTED CAR MARKET ANALYSIS

- 11.1 Outlook
- 11.2 Trends and Opportunities
- 11.3 Market Outlook by Country, 2020- 2026

12. COMPANY PROFILES AND STRATEGIES

- 12.1 Business Description
- 12.2 Contact Information
- 12.3 Key Strategies

13. APPENDIX

- 13.1 Publisher Expertise
- 13.2 Sources and Methodology

Tables & Figures

TABLES AND FIGURES

- Figure 1: Global automotive industry sales and production outlook, 2020- 2026
- Figure 2: Market Segmentation of Connected Car
- Figure 3: Global GDP Outlook, 2020- 2026
- Figure 4: Country-wise GDP Outlook, USD Billion, 2020- 2026
- Figure 5: Growth Opportunities in Connected Car Applications
- Figure 6: Growth Opportunities in Connected Car Types
- Figure 7: Growth Opportunities in Connected Car Markets
- Figure 8: Mild COVID case- Connected Car Market Outlook
- Figure 9: Harsh COVID case- Connected Car Market Outlook
- Figure 10: Severe COVID case- Connected Car Market Outlook
- Figure 11: North America Connected Car Market Value Outlook, 2020- 2026
- Figure 12: North America Connected Car Market Revenue by Type, 2020
- Figure 13: North America Connected Car Market Revenue by Application, 2020
- Figure 14: Europe Connected Car Market Value Outlook, 2020- 2026
- Figure 15: Europe Connected Car Market Revenue by Type, 2020
- Figure 16: Europe Connected Car Market Revenue by Application, 2020
- Figure 17: Asia Pacific Connected Car Market Value Outlook, 2020- 2026
- Figure 18: Asia Pacific Connected Car Market Revenue by Type, 2020
- Figure 19: Asia Pacific Connected Car Market Revenue by Application, 2020
- Figure 20: Middle East Africa Connected Car Market Value Outlook, 2020- 2026
- Figure 21: Middle East Africa Connected Car Market Revenue by Type, 2020
- Figure 22: Middle East Africa Connected Car Market Revenue by Application, 2020
- Figure 23: Latin America Connected Car Market Value Outlook, 2020- 2026
- Figure 24: Latin America Connected Car Market Revenue by Type, 2020
- Figure 25: Latin America Connected Car Market Revenue by Application, 2020
- Figure 26: China Connected Car Market Size Outlook, 2020- 2026
- Figure 27: The US Connected Car Market Size Outlook, 2020- 2026
- Figure 28: Germany Connected Car Market Size Outlook, 2020- 2026
- Figure 29: Japan Connected Car Market Size Outlook, 2020- 2026
- Figure 30: The UK Connected Car Market Size Outlook, 2020- 2026
- Figure 31: France Connected Car Market Size Outlook, 2020- 2026
- Figure 32: Spain Connected Car Market Size Outlook, 2020- 2026
- Figure 33: Republic of Korea Connected Car Market Size Outlook, 2020- 2026
- Figure 34: Brazil Connected Car Market Size Outlook, 2020- 2026
- Figure 35: Argentina Connected Car Market Size Outlook, 2020- 2026

- Figure 36: Canada Connected Car Market Size Outlook, 2020- 2026
- Figure 37: India Connected Car Market Size Outlook, 2020- 2026
- Figure 38: Saudi Arabia Connected Car Market Size Outlook, 2020- 2026
- Table 1: Global Connected Car Market Size Forecast, Reference Case, 2020- 2026
- Table 2: Global Connected Car Market Panorama, 2020
- Table 3: Population Forecast by Country, Million, 2020- 2026
- Table 4: Growth Opportunities in Connected Car Applications
- Table 5: Growth Opportunities in Connected Car Types
- Table 6: Growth Opportunities in Connected Car Markets
- Table 7: North America Connected Car Panorama
- Table 8: North America Connected Car Market Size Outlook, 2020- 2026
- Table 9: North America Connected Car Market Size Outlook by Country, 2020- 2026
- Table 10: Europe Connected Car Panorama
- Table 11: Europe Connected Car Market Size Outlook, 2020- 2026
- Table 12: Europe Connected Car Market Size Outlook by Country, 2020- 2026
- Table 13: Asia Pacific Connected Car Panorama
- Table 14: Asia Pacific Connected Car Market Size Outlook, 2020- 2026
- Table 15: Asia Pacific Connected Car Market Size Outlook by Country, 2020- 2026
- Table 16: Middle East Africa Connected Car Panorama
- Table 17: Middle East Africa Connected Car Market Size Outlook, 2020- 2026
- Table 18: Middle East Africa Connected Car Market Size Outlook by Country, 2020- 2026
- Table 19: Latin America Connected Car Panorama
- Table 20: Latin America Connected Car Market Size Outlook, 2020- 2026
- Table 21: Latin America Connected Car Market Size Outlook by Country, 2020- 2026

I would like to order

Product name: Connected Car Market Research and Outlook, 2020- Trends, Growth Opportunities and Forecasts to 2026

Product link: <https://marketpublishers.com/r/C56F54655064EN.html>

Price: US\$ 4,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C56F54655064EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

