

# **Computerized Physician Order Entry Market Size, Trends, Analysis, and Outlook By Delivery Mode (Cloud-based, On-Premise), By Component (Software, Hardware, Services), By Type (Integrated, Standalone), By End-User (Hospitals, Clinics, Healthcare Facilities, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Computerized Physician Order Entry market size is poised to register 7.3% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Computerized Physician Order Entry market across By Delivery Mode (Cloud-based, On-Premise), By Component (Software, Hardware, Services), By Type (Integrated, Standalone), By End-User (Hospitals, Clinics, Healthcare Facilities, Others)

The computerized physician order entry (CPOE) market is driven by the increasing adoption of electronic health records (EHRs), advancements in clinical decision support systems (CDSS), and the need for standardized and error-free medication ordering processes in healthcare facilities. By 2030, the market is poised to witness steady growth, driven by innovations in CPOE software, mobile ordering applications, and interoperable health information exchange platforms. Further, expanding applications in medication safety, care coordination, and healthcare quality improvement are expected to drive market expansion, enabling healthcare providers and clinicians to reduce medication errors, improve prescribing practices, and enhance patient safety through electronic prescribing systems that support evidence-based medicine and regulatory compliance.

## Computerized Physician Order Entry Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Computerized Physician Order Entry market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Computerized Physician Order Entry survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Computerized Physician Order Entry industry.

### Key market trends defining the global Computerized Physician Order Entry demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Computerized Physician Order Entry Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Computerized Physician Order Entry industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Computerized Physician Order Entry companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Computerized Physician Order Entry industry

Leading Computerized Physician Order Entry companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Computerized Physician Order

Entry companies.

### Computerized Physician Order Entry Market Study- Strategic Analysis Review

The Computerized Physician Order Entry market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Computerized Physician Order Entry Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Computerized Physician Order Entry industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

### Computerized Physician Order Entry Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

### North America Computerized Physician Order Entry Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Computerized Physician Order Entry market segments. Similarly, Strong market demand is encouraging Canadian Computerized Physician Order Entry companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Computerized Physician Order Entry market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Computerized Physician Order Entry Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Computerized Physician Order Entry industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Computerized Physician Order Entry market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Computerized Physician Order Entry Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Computerized Physician Order Entry in Asia Pacific. In particular, China, India, and South East Asian Computerized Physician Order Entry markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries

in the APAC region.

Latin America Computerized Physician Order Entry Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Computerized Physician Order Entry Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Computerized Physician Order Entry market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Computerized Physician Order Entry.

Computerized Physician Order Entry Market Company Profiles

The global Computerized Physician Order Entry market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Allscripts Healthcare Solutions Inc, Athenahealth Inc, Cerner Corp, CliniComp International, eClinicalWorks LLC, Epic Systems Corp, Mckesson Corp, Medical Information Technology Inc.

Recent Computerized Physician Order Entry Market Developments

The global Computerized Physician Order Entry market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Computerized Physician Order Entry Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Delivery Mode

Cloud-based

On-Premise

By Component

Software

Hardware

Services

By Type

Integrated

Standalone

By End-User

Hospitals

Clinics

Healthcare Facilities

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Allscripts Healthcare Solutions Inc

Athenahealth Inc

Cerner Corp

CliniComp International

eClinicalWorks Llc

Epic Systems Corp

Mckesson Corp

Medical Information Technology Inc

Formats Available: Excel, PDF, and PPT



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Standalone  
By End-User  
Hospitals  
Clinics  
Healthcare Facilities  
Others

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