

Computed Radiography and Digital Radiography Market Size, Trends, Analysis, and Outlook By Type (Computed Radiography (CR), Digital Radiography (DR), By Application (Hospitals, Clinics, Others), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/C0DE1A2B242AEN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: C0DE1A2B242AEN

Abstracts

The global Computed Radiography and Digital Radiography market size is poised to register 6.73% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Computed Radiography and Digital Radiography market By Type (Computed Radiography (CR), Digital Radiography (DR), By Application (Hospitals, Clinics, Others).

In the realm of computed radiography (CR) and digital radiography (DR), the future is characterized by the widespread adoption of digital imaging technology and the integration of artificial intelligence (AI) for enhanced image quality and diagnostic accuracy. Key trends shaping this market include the transition from film-based radiography to digital systems, driven by the need for faster image acquisition, lower radiation dose, and improved workflow efficiency. Moreover, there is a growing emphasis on interoperability and integration with picture archiving and communication systems (PACS) and electronic health record (EHR) platforms to enable seamless data exchange and collaboration among healthcare providers. Additionally, advancements in AI algorithms for image reconstruction and analysis are enabling automated image interpretation and decision support, thereby improving radiologist productivity and patient outcomes..

Computed Radiography and Digital Radiography Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Computed Radiography and Digital Radiography market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Computed Radiography and Digital Radiography survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Computed Radiography and Digital Radiography industry.

Key market trends defining the global Computed Radiography and Digital Radiography demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Computed Radiography and Digital Radiography Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Computed Radiography and Digital Radiography industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Computed Radiography and Digital Radiography companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Computed Radiography and Digital Radiography industry

Leading Computed Radiography and Digital Radiography companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Computed Radiography and Digital Radiography companies.

Computed Radiography and Digital Radiography Market Study- Strategic Analysis Review

The Computed Radiography and Digital Radiography market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Computed Radiography and Digital Radiography Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Computed Radiography and Digital Radiography industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Computed Radiography and Digital Radiography Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Computed Radiography and Digital Radiography Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Computed Radiography and Digital Radiography market segments. Similarly, Strong end-user demand is encouraging Canadian Computed Radiography and Digital Radiography companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Computed Radiography and Digital Radiography market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Computed Radiography and Digital Radiography Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Computed Radiography and Digital Radiography industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Computed Radiography and Digital Radiography market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Computed Radiography and Digital Radiography Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Computed Radiography and Digital Radiography in Asia Pacific. In particular, China, India, and South East Asian Computed Radiography and Digital Radiography markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and

enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Computed Radiography and Digital Radiography Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Computed Radiography and Digital Radiography Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Computed Radiography and Digital Radiography market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Computed Radiography and Digital Radiography.

Computed Radiography and Digital Radiography Market Company Profiles

The global Computed Radiography and Digital Radiography market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Agfa-Gevaert Group, All Star X-ray, Allengers Medical Systems, Canon, Canon Medical Systems, Carestream Health, Esaote, Fujifilm Holdings Corp, General Electric, Hitachi Medical, Hologic, Koninklijke Philips, Samsung Healthcare, Shimadzu, Siemens, Skanray Healthcare.

Recent Computed Radiography and Digital Radiography Market Developments

The global Computed Radiography and Digital Radiography market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Computed Radiography and Digital Radiography Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Agfa-Gevaert Group

All Star X-ray

Allengers Medical Systems

Canon

Canon Medical Systems

Carestream Health

Esaote

Fujifilm Holdings Corp

General Electric

Hitachi Medical

Hologic

Koninklijke Philips

Samsung Healthcare

Shimadzu

Siemens

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Formats Available: Excel, PDF, and PPT

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By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

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Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

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Agfa-Gevaert Group

All Star X-ray

Allengers Medical Systems

Canon

Canon Medical Systems

Carestream Health

Esaote

Fujifilm Holdings Corp

General Electric
Hitachi Medical
Hologic
Koninklijke Philips
Samsung Healthcare
Shimadzu
Siemens
Skanray Healthcare

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