

# **Commercial Vehicle Accessories Market Size, Trends, Analysis, and Outlook by Category (Driveline & Powertrain, Interiors & Exteriors, Electronics, Bodies & Chassis, Seating, Lighting, Wheel & Tires, Others), Vehicle (Light Commercial Vehicles, Heavy Commercial Vehicles), Sales Channel (Online, Offline), by Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Automotive Maps market size is poised to register 28.08% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Automotive Maps market by Type (HD maps, Ordinary maps), Component (Hardware, Software, Service), Deployment (Cloud-Based, Embedded), Vehicle (Passenger, Commercial).

The Automotive Maps Market is poised for significant evolution and innovation by 2030, driven by a combination of technological advancements, autonomous driving developments, and changing mobility needs. As vehicles become increasingly connected and autonomous, there's a growing demand for high-definition maps that provide accurate and real-time navigation data for safe and efficient driving. Trends such as the rise of electric and autonomous vehicles, urbanization, and the emergence of smart city initiatives are reshaping the requirements for automotive maps, driving the need for solutions that offer detailed 3D mapping, real-time traffic updates, and precise localization capabilities. In addition, as consumers and fleet operators seek seamless navigation experiences, there's a rising emphasis on maps that integrate with advanced driver-assistance systems (ADAS) and support for alternative transportation modes such as ride-sharing and micro-mobility. With the automotive industry evolving toward connected and autonomous mobility, coupled with the increasing demand for personalized and efficient navigation experiences, the Automotive Maps Market is

poised for sustained growth and advancement, shaping the future of automotive navigation and mobility services..

#### Automotive Maps Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Automotive Maps market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Automotive Maps survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Automotive Maps industry.

#### Key market trends defining the global Automotive Maps demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

#### Automotive Maps Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Automotive Maps industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Automotive Maps companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

#### Key strategies adopted by companies within the Automotive Maps industry

Leading Automotive Maps companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Automotive Maps companies.

#### Automotive Maps Market Study- Strategic Analysis Review

The Automotive Maps market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-  
Industry Dynamics: Porter's Five Forces analysis to understand bargaining power,

competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

### Automotive Maps Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Automotive Maps industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Automotive Maps Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Automotive Maps Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Automotive Maps market segments. Similarly, Strong end-user demand is encouraging Canadian Automotive Maps companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Automotive Maps market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Automotive Maps Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Automotive Maps industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period,

driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Automotive Maps market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Automotive Maps Market Size Outlook-** an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Automotive Maps in Asia Pacific. In particular, China, India, and South East Asian Automotive Maps markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Automotive Maps Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Automotive Maps Market Size Outlook-** continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Automotive Maps market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Automotive Maps.

**Automotive Maps Market Company Profiles**

The global Automotive Maps market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are DeepMap Inc, HERE Global B.V.,

NavInfo Co. Ltd, Navmii Holdings Ltd, NVIDIA Corp, The Sanborn Map Company Inc, TomTom N.V., Waymo LLC.

### Recent Automotive Maps Market Developments

The global Automotive Maps market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Automotive Maps Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

Type

HD maps

Ordinary maps

Component

Hardware

-Camera

-GPS

-LIDAR

-IMU

Software

-Standalone

-Integrated

Service

-Advertisement

-Mapping

- Localization
- Update & Maintenance
- Deployment
- Cloud-Based
- Embedded
- Vehicle
- Passenger
- Commercial

#### Geographical Segmentation:

- North America (3 markets)
- Europe (6 markets)
- Asia Pacific (6 markets)
- Latin America (3 markets)
- Middle East Africa (5 markets)

#### Companies

- DeepMap Inc
- HERE Global B.V.
- NavInfo Co. Ltd
- Navmii Holdings Ltd
- NVIDIA Corp
- The Sanborn Map Company Inc
- TomTom N.V.
- Waymo LLC.

Formats Available: Excel, PDF, and PPT

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  - Faurecia S.A.
  - Force Motors Ltd
  - General Motors Company
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Mont Blanc Group  
Robert Bosch GmbH  
Tata Motors Ltd  
Volkswagen AG  
ZF Friedrichshafen AG

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