

# **Colorectal Cancer Screening Market Size, Trends, Analysis, and Outlook By Screening Test (Stool-based Tests, Colonoscopy, CT Colonography, Flexible Sigmoidoscopy, Others), By End-User (Hospitals, Independent Diagnostic Labs, Others), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/C8557DB3F181EN.html>

Date: April 2024

Pages: 205

Price: US\$ 3,980.00 (Single User License)

ID: C8557DB3F181EN

## **Abstracts**

The global Colorectal Cancer Screening market size is poised to register 6.8% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Colorectal Cancer Screening market across By Screening Test (Stool-based Tests, Colonoscopy, CT Colonography, Flexible Sigmoidoscopy, Others), By End-User (Hospitals, Independent Diagnostic Labs, Others)

With the increasing emphasis on early detection and prevention of colorectal cancer, there is a rising demand for screening tests and surveillance programs that enable timely detection of precancerous lesions and early-stage tumors, thereby reducing disease morbidity and mortality. Market growth is driven by factors such as expanding aging population, rising incidence of colorectal cancer and colorectal polyps, and increasing awareness of screening guidelines and risk factors. Additionally, the expanding applications of non-invasive screening tests such as fecal occult blood tests (FOBTs), fecal immunochemical tests (FITs), and stool DNA tests, as well as the development of blood-based biomarker assays and imaging technologies for colorectal cancer detection, contribute to market expansion. Further, the emphasis on screening program implementation, patient outreach and education, and quality assurance standards, along with efforts to improve test sensitivity, specificity, and cost-effectiveness, is expected to further accelerate market growth in the coming years.

## Colorectal Cancer Screening Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Colorectal Cancer Screening market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Colorectal Cancer Screening survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Colorectal Cancer Screening industry.

### Key market trends defining the global Colorectal Cancer Screening demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Colorectal Cancer Screening Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Colorectal Cancer Screening industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Colorectal Cancer Screening companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Colorectal Cancer Screening industry

Leading Colorectal Cancer Screening companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Colorectal Cancer Screening companies.

## Colorectal Cancer Screening Market Study- Strategic Analysis Review

The Colorectal Cancer Screening market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Colorectal Cancer Screening Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Colorectal Cancer Screening industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

## Colorectal Cancer Screening Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

**North America Colorectal Cancer Screening Market Size Outlook-** Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large

consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Colorectal Cancer Screening market segments. Similarly, Strong market demand is encouraging Canadian Colorectal Cancer Screening companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Colorectal Cancer Screening market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Colorectal Cancer Screening Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Colorectal Cancer Screening industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Colorectal Cancer Screening market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Colorectal Cancer Screening Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Colorectal Cancer Screening in Asia Pacific. In particular, China, India, and South East Asian Colorectal Cancer Screening markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Colorectal Cancer Screening Market Size Outlook- Continued

urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Colorectal Cancer Screening Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Colorectal Cancer Screening market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Colorectal Cancer Screening.

Colorectal Cancer Screening Market Company Profiles

The global Colorectal Cancer Screening market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Eiken Chemical Co. Ltd, Epigenomics Inc, Exact Sciences Corp, F. Hoffmann-La Roche AG, Hemosure Inc, Olympus Corp, Polymedco Inc, QuidelOrtho Corp, Siemens Healthineers AG, Sysmex Corp.

Recent Colorectal Cancer Screening Market Developments

The global Colorectal Cancer Screening market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Colorectal Cancer Screening Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Screening Test

Stool-based Tests

Colonoscopy

CT Colonography (Virtual Colonoscopy)

Flexible Sigmoidoscopy

Others

By End-User

Hospitals

Independent Diagnostic Labs

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Eiken Chemical Co. Ltd

Epigenomics Inc

Exact Sciences Corp

F. Hoffmann-La Roche AG

Hemosure Inc

Olympus Corp

Polymedco Inc

QuidelOrtho Corp

Siemens Healthineers AG

Sysmex Corp

Formats Available: Excel, PDF, and PPT

*Colorectal Cancer Screening Market Size, Trends, Analysis, and Outlook By Screening Test (Stool-based Tests, C...*

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Colorectal Cancer Screening Market Overview and Key Findings, 2024
- 1.2 Colorectal Cancer Screening Market Size and Growth Outlook, 2021- 2030
- 1.3 Colorectal Cancer Screening Market Growth Opportunities to 2030
- 1.4 Key Colorectal Cancer Screening Market Trends and Challenges
  - 1.4.1 Colorectal Cancer Screening Market Drivers and Trends
  - 1.4.2 Colorectal Cancer Screening Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Colorectal Cancer Screening Companies

### 2. COLORECTAL CANCER SCREENING MARKET SIZE OUTLOOK TO 2030

- 2.1 Colorectal Cancer Screening Market Size Outlook, USD Million, 2021- 2030
- 2.2 Colorectal Cancer Screening Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. COLORECTAL CANCER SCREENING MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. COLORECTAL CANCER SCREENING MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Screening Test
  - Stool-based Tests



Colonoscopy

CT Colonography (Virtual Colonoscopy)

Flexible Sigmoidoscopy

Others

By End-User

Hospitals

Independent Diagnostic Labs

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Colorectal Cancer Screening Market, 2025

5.2 Asia Pacific Colorectal Cancer Screening Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Colorectal Cancer Screening Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Colorectal Cancer Screening Market, 2025

5.5 Europe Colorectal Cancer Screening Market Size Outlook by Type, 2021- 2030

5.6 Europe Colorectal Cancer Screening Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Colorectal Cancer Screening Market, 2025

5.8 North America Colorectal Cancer Screening Market Size Outlook by Type, 2021- 2030

5.9 North America Colorectal Cancer Screening Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Colorectal Cancer Screening Market, 2025

5.11 South America Pacific Colorectal Cancer Screening Market Size Outlook by Type, 2021- 2030

5.12 South America Colorectal Cancer Screening Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Colorectal Cancer Screening Market, 2025

5.14 Middle East Africa Colorectal Cancer Screening Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Colorectal Cancer Screening Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

- 6.1 US Colorectal Cancer Screening Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Colorectal Cancer Screening Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Colorectal Cancer Screening Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Colorectal Cancer Screening Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Colorectal Cancer Screening Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Colorectal Cancer Screening Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Colorectal Cancer Screening Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Colorectal Cancer Screening Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Colorectal Cancer Screening Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Colorectal Cancer Screening Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Colorectal Cancer Screening Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Colorectal Cancer Screening Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Colorectal Cancer Screening Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Colorectal Cancer Screening Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Colorectal Cancer Screening Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Colorectal Cancer Screening Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Colorectal Cancer Screening Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Colorectal Cancer Screening Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Colorectal Cancer Screening Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts

- 6.38 Rest of South America Colorectal Cancer Screening Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Colorectal Cancer Screening Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Colorectal Cancer Screening Industry Drivers and Opportunities

## **7. COLORECTAL CANCER SCREENING MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. COLORECTAL CANCER SCREENING COMPANY PROFILES**

- 8.1 Profiles of Leading Colorectal Cancer Screening Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics
- Eiken Chemical Co. Ltd
- Epigenomics Inc
- Exact Sciences Corp
- F. Hoffmann-La Roche AG
- Hemosure Inc
- Olympus Corp
- Polymedco Inc
- QuidelOrtho Corp
- Siemens Healthineers AG
- Sysmex Corp.

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

## I would like to order

Product name: Colorectal Cancer Screening Market Size, Trends, Analysis, and Outlook By Screening Test (Stool-based Tests, Colonoscopy, CT Colonography, Flexible Sigmoidoscopy, Others), By End-User (Hospitals, Independent Diagnostic Labs, Others), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/C8557DB3F181EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C8557DB3F181EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970