

Cold Pressed Juices Market Size, Share, and Outlook, 2025 Report- By Type (Cold Pressed Fruits Juices, Cold Pressed Vegetables Juices, Cold Pressed Mixed Juices), Distribution Channel (Supermarkets and Hypermarkets, Independent Retailers, Convenience Stores, Online), Gender (Woman, Man), and Companies, 2021-2032

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Abstracts

Cold Pressed Juices Market Outlook

The global Cold Pressed Juices market is expected to register a growth rate of 8.4% during the forecast period from \$1.7 Billion in 2024 to \$3.2 Billion in 2032. The Cold Pressed Juices market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Cold Pressed Juices segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Cold Pressed Fruits Juices, Cold Pressed Vegetables Juices, Cold Pressed Mixed Juices), Distribution Channel (Supermarkets and Hypermarkets, Independent Retailers, Convenience Stores, Online), Gender (Woman, Man). Over 70 tables and charts showcase findings from our latest survey report on Cold Pressed Juices markets.

Cold Pressed Juices Market Insights, 2025

In 2025, the cold pressed juices market thrives on the global wave of health and wellness awareness, appealing to consumers seeking fresh, nutrient-dense beverages

without preservatives or additives. Cold pressing technology preserves vitamins, enzymes, and antioxidants better than traditional juicing, giving products a distinct functional advantage. The market expands through innovations like blend-specific health benefits—detox, immunity boost, or energy—often fortified with superfoods such as turmeric, ginger, or spirulina. Packaging focuses on maintaining freshness with high-pressure processing (HPP) and sustainable materials. Distribution channels widen to include grocery chains, health stores, and direct-to-consumer subscription models. However, the market faces challenges from high production costs and shorter shelf life, driving brands to invest in cold chain logistics and consumer education.

Five Trends that will define global Cold Pressed Juices market in 2025 and Beyond

A closer look at the multi-million global market for Cold Pressed Juices identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Cold Pressed Juices companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Cold Pressed Juices industry?

The Cold Pressed Juices sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Cold Pressed Juices Market Segment Insights

The Cold Pressed Juices industry presents strong offers across categories. The analytical report offers forecasts of Cold Pressed Juices industry performance across segments and countries. Key segments in the industry include By Type (Cold Pressed Fruits Juices, Cold Pressed Vegetables Juices, Cold Pressed Mixed Juices), Distribution Channel (Supermarkets and Hypermarkets, Independent Retailers, Convenience Stores, Online), Gender (Woman, Man). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Cold Pressed Juices market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Cold Pressed Juices industry ecosystem. It assists decision-makers in evaluating global Cold Pressed Juices market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Cold Pressed Juices industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Cold Pressed Juices Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Cold Pressed Juices Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Cold Pressed Juices with demand from both Western Europe

and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Cold Pressed Juices market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Cold Pressed Juices market Insights Executives are most excited about opportunities for the US Cold Pressed Juices industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Cold Pressed Juices companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Cold Pressed Juices market.

Latin American Cold Pressed Juices market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Cold Pressed Juices Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Cold Pressed Juices markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Cold Pressed Juices markets

including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Cold Pressed Juices companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include The Hain Celestial Group, Inc., Naked Juice Company, Evolution Fresh, Inc., Suja Life, LLC, Liquiteria Holdings, LLC, Hoogesteger B.V., Juice Generation, Inc., Pressed Juicery Holdings, LLC, Rakyan Beverages Private Limited, Village Juicery Inc., The Cold Pressed Juicery One B.V., Greenhouse Juice Co. ULC, Organic Press LLC, Kuka Juice, LLC, Native Cold Pressed Juices Ltd., Plenish Cleanse Limited.

Cold Pressed Juices Market Scope

Leading Segments

By Type

Cold Pressed Fruits Juices

Cold Pressed Vegetables Juices

Cold Pressed Mixed Juices

By Distribution Channel

Supermarkets and Hypermarkets

Independent Retailers

Convenience Stores

Online

By Gender

Woman

Man

Leading Companies

The Hain Celestial Group, Inc.

Naked Juice Company

Evolution Fresh, Inc.

Suja Life, LLC

Liquiteria Holdings, LLC

Hoogesteger B.V.

Juice Generation, Inc.

Pressed Juicery Holdings, LLC

Rakyan Beverages Private Limited

Village Juicery Inc.

The Cold Pressed Juicery One B.V.

Greenhouse Juice Co. ULC

Organic Press LLC

Kuka Juice, LLC

Native Cold Pressed Juices Ltd.

Plenish Cleanse Limited

Geographies

North America US, Canada, Mexico

Europe Germany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia Pacific China, India, Japan, South Korea, Australia, South East Asia, Others

Latin America Brazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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By Type

Cold Pressed Fruits Juices

Cold Pressed Vegetables Juices

Cold Pressed Mixed Juices

By Distribution Channel

Supermarkets and Hypermarkets

Independent Retailers

Convenience Stores

Online

By Gender

Woman

Man

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 - Rakyan Beverages Private Limited

Village Juicery Inc.
The Cold Pressed Juicery One B.V.
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