

Cold Chain Logistics Market Size, Share, and Outlook, 2025 Report- By Type (Refrigerated Storage, Cold Chain Logistics), By Application (Fruits and Vegetables, Bakery & Confectionary, Dairy & Frozen Desserts, Meat, Fish & Sea Food, Drugs & Pharmaceuticals, Others), By Technology (Blast Freezing, Vapor Compression, Programmable Logic Controller (PLC), Evaporating Cooling, Cryogenic Systems, Others), By Temperature (Chilled, Frozen, Others), 2018-2032

<https://marketpublishers.com/r/C39BF1F052EDEN.html>

Date: April 2025

Pages: 189

Price: US\$ 3,680.00 (Single User License)

ID: C39BF1F052EDEN

Abstracts

Cold Chain Logistics Market Outlook

The Cold Chain Logistics Market size is expected to register a growth rate of 11.3% during the forecast period from \$103.39 Billion in 2025 to \$218.7 Billion in 2032. The Cold Chain Logistics market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Cold Chain Logistics segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Refrigerated Storage, Cold Chain Logistics), By Application (Fruits and Vegetables, Bakery & Confectionary, Dairy & Frozen Desserts, Meat, Fish & Sea Food, Drugs & Pharmaceuticals, Others), By Technology (Blast Freezing, Vapor Compression, Programmable Logic Controller (PLC), Evaporating Cooling, Cryogenic Systems, Others), By Temperature (Chilled, Frozen, Others). Over

70 tables and charts showcase findings from our latest survey report on Cold Chain Logistics markets.

Cold Chain Logistics Market Insights, 2025

The Cold Chain Logistics Market is transforming with AI-powered automated temperature monitoring, automation-enhanced real-time perishable goods tracking, and machine learning-driven predictive cold storage optimization. Companies such as Americold Logistics, Lineage Logistics, UPS Healthcare, and FedEx Cold Chain are leading in AI-enhanced automated vaccine cold chain management, blockchain-backed secure perishable supply chain tracking, and IoT-integrated real-time refrigeration unit performance monitoring. The demand for automation-powered AI-driven pharmaceutical cold chain logistics, AI-enhanced cloud-native real-time food safety compliance, and AI-driven real-time cargo temperature anomaly detection is reshaping industry operations. However, challenges in AI-powered compliance with FDA and USDA cold storage regulations, cybersecurity risks in automation-enhanced logistics networks, and technical limitations in AI-driven real-time refrigeration system diagnostics persist. Additionally, FDA regulations on AI-powered food and drug safety logistics, evolving trends in sustainable cold chain solutions, and corporate investment in AI-driven temperature-controlled shipping innovations are influencing market growth.

Five Trends that will define global Cold Chain Logistics market in 2025 and Beyond

A closer look at the multi-million market for Cold Chain Logistics identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Cold Chain Logistics companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Cold Chain Logistics vendors.

What are the biggest opportunities for growth in the Cold Chain Logistics industry?

The Cold Chain Logistics sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial

decisions with unique insights, data forecasts, and in-depth market analyses.

Cold Chain Logistics Market Segment Insights

The Cold Chain Logistics industry presents strong offers across categories. The analytical report offers forecasts of Cold Chain Logistics industry performance across segments and countries. Key segments in the industry include%li%By Type (Refrigerated Storage, Cold Chain Logistics), By Application (Fruits and Vegetables, Bakery & Confectionary, Dairy & Frozen Desserts, Meat, Fish & Sea Food, Drugs & Pharmaceuticals, Others), By Technology (Blast Freezing, Vapor Compression, Programmable Logic Controller (PLC), Evaporating Cooling, Cryogenic Systems, Others), By Temperature (Chilled, Frozen, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Cold Chain Logistics market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Cold Chain Logistics industry ecosystem. It assists decision-makers in evaluating global Cold Chain Logistics market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Cold Chain Logistics industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Cold Chain Logistics Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam

coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Cold Chain Logistics Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Cold Chain Logistics with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Cold Chain Logistics market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Cold Chain Logistics market Insights%li%Vendors are exploring new opportunities within the US Cold Chain Logistics industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Cold Chain Logistics companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Cold Chain Logistics market.

Latin American Cold Chain Logistics market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing

activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Cold Chain Logistics Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Cold Chain Logistics markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Cold Chain Logistics markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Cold Chain Logistics companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Agro Merchants Group, Americold Logistics, Burris Logistics, Congebec Logistics Inc, Interstate Cold Storage Inc, Kloosterboer Group B.V., Lineage Logistics, Nichirei Logistics, Preferred Freezer Services, Swire Cold Storage, Versacold International Corp.

Cold Chain Logistics Market Segmentation

By Type

Refrigerated Storage

Cold Chain Logistics

By Application

Fruits and Vegetables

Bakery & Confectionary

Dairy & Frozen Desserts

Meat, Fish & Sea Food

Drugs & Pharmaceuticals

Others

By Technology

Blast Freezing

Vapor Compression

Programmable Logic Controller (PLC)

Evaporating Cooling

Cryogenic Systems

Others

By Temperature

Chilled

Frozen

Others

Leading Companies

Agro Merchants Group

Americold Logistics

Burris Logistics

Congebec Logistics Inc

Interstate Cold Storage Inc

Kloosterboer Group B.V.

Lineage Logistics

Nichirei Logistics

Preferred Freezer Services

Swire Cold Storage

Versacold International Corp

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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By Type

Refrigerated Storage

Cold Chain Logistics

By Application

Fruits and Vegetables

Bakery & Confectionary

Dairy & Frozen Desserts

Meat, Fish & Sea Food

Drugs & Pharmaceuticals

Others

By Technology

Blast Freezing

Vapor Compression

Programmable Logic Controller (PLC)

Evaporating Cooling

Cryogenic Systems

Others

By Temperature

Chilled

Frozen

Others

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Americold Logistics

Burris Logistics

Congebec Logistics Inc

Interstate Cold Storage Inc

Kloosterboer Group B.V.

Lineage Logistics

Nichirei Logistics

Preferred Freezer Services

Swire Cold Storage

Versacold International Corp

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