

# **Coix Seed Extract Market Size, Trends, Analysis, and Outlook By Type (Food Grade, Pharmaceutical Grade, Cosmetic Grade), By Application (Cosmetics, Pharmaceuticals, Food and Beverage, Others), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/C045DD19A11BEN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,582.00 (Single User License)

ID: C045DD19A11BEN

## **Abstracts**

Global Coix Seed Extract Market Size is valued at \$XX Million in 2024 and is forecast to register a growth rate (CAGR) of 7.3% to reach \$XX Million by 2032.

Coix seed extract is gaining popularity in both the health and wellness industries due to its perceived benefits in promoting skin health, aiding digestion, and supporting overall wellness. The increasing consumer focus on natural and traditional remedies, particularly in East Asia, is driving market growth. Coix seed extract is being incorporated into a wide range of products, including supplements, skincare formulations, and functional beverages. Its antioxidant and anti-inflammatory properties are attracting health-conscious consumers, while the rise of plant-based and clean-label products is pushing demand for natural extracts like Coix.

### **Coix Seed Extract Market Drivers, Trends, Opportunities, and Growth Opportunities**

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Coix Seed Extract survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Coix Seed Extract industry.

Key market trends defining the global Coix Seed Extract demand in 2025 and Beyond

The Coix Seed Extract industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

## Coix Seed Extract Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

### Key strategies adopted by companies within the Coix Seed Extract industry

Leading Coix Seed Extract companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Coix Seed Extract companies.

### Coix Seed Extract Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Coix Seed Extract Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Coix Seed Extract industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

## Coix Seed Extract Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

## North America Coix Seed Extract Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Coix Seed Extract market segments. Similarly, strong market demand encourages Canadian Coix Seed Extract companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

## Europe Coix Seed Extract Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Coix Seed Extract industry remains the major market for companies in the European Coix Seed Extract industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Coix Seed Extract market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

## Asia Pacific Coix Seed Extract Market Size Outlook- an attractive hub for opportunities

for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Coix Seed Extract in Asia Pacific. In particular, China, India, and South East Asian Coix Seed Extract markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Coix Seed Extract Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Coix Seed Extract Market Size Outlook-** continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Coix Seed Extract market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Coix Seed Extract.

### Coix Seed Extract Company Profiles

The global Coix Seed Extract market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Amafu Stock Trading Pty, DHC, Fine Japan, Natural Cosmetic Laboratory, Naturie, Viet Delta Industrial Co., Vigorous, Xi'an Healthway Biotech, Xi'an Huisun Bio-Tech, Xi'an Linhe Biotechnology.

### Recent Coix Seed Extract Market Developments

The global Coix Seed Extract market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Coix Seed Extract Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Type

Food Grade

Pharmaceutical Grade

Cosmetic Grade

By Application

Cosmetics

Pharmaceuticals

Food and Beverage

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Amafu Stock Trading Pty

DHC

Fine Japan

Natural Cosmetic Laboratory

Naturie

Viet Delta Industrial Co.

Vigorous

Xi'an Healthway Biotech

Xi'an Huisun Bio-Tech

Xi'an Linhe Biotechnology

Formats Available: Excel, PDF, and PPT

## Contents

### **CHAPTER 1: EXECUTIVE SUMMARY**

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### **CHAPTER 2. COIX SEED EXTRACT MARKET OVERVIEW- 2025**

- 2.1 An Introduction to the Global Coix Seed Extract Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### **CHAPTER 3. STRATEGIC ANALYSIS REVIEW**

- 3.1 Coix Seed Extract Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

### **CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS**

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Coix Seed Extract Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Coix Seed Extract Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Coix Seed Extract Market Outlook to 2032

### **CHAPTER 5: COIX SEED EXTRACT MARKET DYNAMICS**

*Coix Seed Extract Market Size, Trends, Analysis, and Outlook By Type (Food Grade, Pharmaceutical Grade, Cosmet...*

- 5.1 Key Coix Seed Extract Market Trends
- 5.2 Potential Coix Seed Extract Market Opportunities
- 5.3 Key Market Challenges

## **CHAPTER 6: GLOBAL COIX SEED EXTRACT MARKET ANALYSIS AND OUTLOOK TO 2032**

- 6.1 Global Market Outlook by Segments, 2021 to 2032
  - 6.2 Type
    - Food Grade
    - Pharmaceutical Grade
    - Cosmetic Grade
  - Application
    - Cosmetics
    - Pharmaceuticals
    - Food and Beverage
    - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

## **CHAPTER 7: NORTH AMERICA COIX SEED EXTRACT MARKET ANALYSIS AND OUTLOOK TO 2032**

- 7.1 North America Market Outlook by Segments, 2021- 2032
  - 7.2 Type
    - Food Grade
    - Pharmaceutical Grade
    - Cosmetic Grade
  - Application
    - Cosmetics
    - Pharmaceuticals
    - Food and Beverage
    - Others
- 7.3 North America Market Outlook by Country, 2021- 2032
  - 7.3.1 United States Coix Seed Extract Market Size Forecast, 2021- 2032
  - 7.3.2 Canada Coix Seed Extract Market Size Forecast, 2021- 2032
  - 7.3.3 Mexico Coix Seed Extract Market Size Forecast, 2021- 2032

## **CHAPTER 8: EUROPE COIX SEED EXTRACT MARKET ANALYSIS AND OUTLOOK**

**TO 2032****8.1 Europe Market Outlook by Segments, 2021- 2032****8.2 Type**

Food Grade

Pharmaceutical Grade

Cosmetic Grade

Application

Cosmetics

Pharmaceuticals

Food and Beverage

Others

**8.3 Europe Market Outlook by Country, 2021- 2032**

8.3.1 Germany Coix Seed Extract Market Size Forecast, 2021- 2032

8.3.2 France Coix Seed Extract Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Coix Seed Extract Market Size Forecast, 2021- 2032

8.3.4 Spain Coix Seed Extract Market Size Forecast, 2021- 2032

8.3.5 Italy Coix Seed Extract Market Size Forecast, 2021- 2032

8.3.6 Russia Coix Seed Extract Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Coix Seed Extract Market Size Forecast, 2021- 2032

**CHAPTER 9: ASIA PACIFIC COIX SEED EXTRACT MARKET ANALYSIS AND OUTLOOK TO 2032****9.1 Asia Pacific Market Outlook by Segments, 2021- 2032****9.2 Type**

Food Grade

Pharmaceutical Grade

Cosmetic Grade

Application

Cosmetics

Pharmaceuticals

Food and Beverage

Others

**9.3 Asia Pacific Market Outlook by Country, 2021- 2032**

9.3.1 China Coix Seed Extract Market Size Forecast, 2021- 2032

9.3.2 India Coix Seed Extract Market Size Forecast, 2021- 2032

9.3.3 Japan Coix Seed Extract Market Size Forecast, 2021- 2032

9.3.4 South Korea Coix Seed Extract Market Size Forecast, 2021- 2032

9.3.5 Australia Coix Seed Extract Market Size Forecast, 2021- 2032

9.3.6 South East Asia Coix Seed Extract Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Coix Seed Extract Market Size Forecast, 2021- 2032

## **CHAPTER 10: SOUTH AMERICA COIX SEED EXTRACT MARKET ANALYSIS AND OUTLOOK TO 2032**

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Type

Food Grade

Pharmaceutical Grade

Cosmetic Grade

Application

Cosmetics

Pharmaceuticals

Food and Beverage

Others

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Coix Seed Extract Market Size Forecast, 2021- 2032

10.3.2 Argentina Coix Seed Extract Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Coix Seed Extract Market Size Forecast, 2021- 2032

## **CHAPTER 11: MIDDLE EAST AND AFRICA COIX SEED EXTRACT MARKET ANALYSIS AND OUTLOOK TO 2032**

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Type

Food Grade

Pharmaceutical Grade

Cosmetic Grade

Application

Cosmetics

Pharmaceuticals

Food and Beverage

Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Coix Seed Extract Market Size Forecast, 2021- 2032

11.3.2 The UAE Coix Seed Extract Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Coix Seed Extract Market Size Forecast, 2021- 2032

11.3.4 South Africa Coix Seed Extract Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Coix Seed Extract Market Size Forecast, 2021- 2032

## **CHAPTER 12: COMPETITIVE LANDSCAPE**

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Amafu Stock Trading Pty

DHC

Fine Japan

Natural Cosmetic Laboratory

Naturie

Viet Delta Industrial Co.

Vigorous

Xi'an Healthway Biotech

Xi'an Huisun Bio-Tech

Xi'an Linhe Biotechnology

## **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

## List Of Figures

### LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Coix Seed Extract Market Outlook by Type, 2021- 2032

Figure 6: Global Coix Seed Extract Market Outlook by Application, 2021- 2032

Figure 7: Global Coix Seed Extract Market Outlook by Region, 2021- 2032

Figure 8: North America Coix Seed Extract Market Snapshot, Q4-2024

Figure 9: North America Coix Seed Extract Market Size Forecast by Type, 2021- 2032

Figure 10: North America Coix Seed Extract Market Size Forecast by Application, 2021- 2032

Figure 11: North America Coix Seed Extract Market Share by Country, 2023

Figure 12: Europe Coix Seed Extract Market Snapshot, Q4-2024

Figure 13: Europe Coix Seed Extract Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Coix Seed Extract Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Coix Seed Extract Market Share by Country, 2023

Figure 16: Asia Pacific Coix Seed Extract Market Snapshot, Q4-2024

Figure 17: Asia Pacific Coix Seed Extract Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Coix Seed Extract Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Coix Seed Extract Market Share by Country, 2023

Figure 20: South America Coix Seed Extract Market Snapshot, Q4-2024

Figure 21: South America Coix Seed Extract Market Size Forecast by Type, 2021- 2032

Figure 22: South America Coix Seed Extract Market Size Forecast by Application, 2021- 2032

Figure 23: South America Coix Seed Extract Market Share by Country, 2023

Figure 24: Middle East and Africa Coix Seed Extract Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Coix Seed Extract Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Coix Seed Extract Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Coix Seed Extract Market Share by Country, 2023

Figure 28: United States Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 32: France Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 33: United Kingdom Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 34: Spain Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 35: Italy Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 36: Russia Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 37: Rest of Europe Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 38: China Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 39: India Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 40: Japan Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 41: South Korea Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 42: Australia Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 43: South East Asia Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 44: Rest of APAC Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 45: Brazil Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 46: Argentina Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 47: Rest of LATAM Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 48: Saudi Arabia Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 49: UAE Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 50: South Africa Coix Seed Extract Market Size Outlook, \$ Million, 2021- 2032

Figure 51: Research Methodology

Figure 52: Forecast Methodology

## List Of Tables

### LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Coix Seed Extract Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Coix Seed Extract Market Size Outlook by Segments, 2021- 2032

Table 7: Global Coix Seed Extract Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Coix Seed Extract Market Outlook by Type, 2021- 2032

Table 10: North America- Coix Seed Extract Market Outlook by Country, 2021- 2032

Table 11: Europe - Coix Seed Extract Market Outlook by Type, 2021- 2032

Table 12: Europe - Coix Seed Extract Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Coix Seed Extract Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Coix Seed Extract Market Outlook by Country, 2021- 2032

Table 15: South America- Coix Seed Extract Market Outlook by Type, 2021- 2032

Table 16: South America- Coix Seed Extract Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Coix Seed Extract Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Coix Seed Extract Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Coix Seed Extract Companies

Table 20: Product Profiles of Leading Coix Seed Extract Companies

Table 21: SWOT Profiles of Leading Coix Seed Extract Companies

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