

Coffee Substitute Market Size, Trends, Analysis, and Outlook By Product (Herbal coffee substitutes, Grain-based coffee substitutes, Plant based substitutes), By Packaging (Pouches, Cans), By Distribution Channel (Supermarkets/ Hypermarkets, Departmental Stores, Convenience Stores, Online Sales Channels), by Country, Segment, and Companies, 2024-2032

<https://marketpublishers.com/r/CBDED024244BEN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: CBDED024244BEN

Abstracts

Global Coffee Substitute Market Size is valued at \$3.4 Billion in 2024 and is forecast to register a growth rate (CAGR) of 8.9% to reach \$6.7 Billion by 2032.

The coffee substitute market is growing due to increasing consumer interest in healthier alternatives to traditional coffee. The trend towards caffeine-free and herbal beverages is driving market demand for coffee substitutes made from ingredients like chicory, barley, and herbs. Innovations in flavor profiles and health benefits are enhancing market potential, encouraging manufacturers to develop diverse coffee substitute offerings.

Coffee Substitute Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Coffee Substitute survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Coffee Substitute industry.

Key market trends defining the global Coffee Substitute demand in 2025 and Beyond

The Coffee Substitute industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Coffee Substitute Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Coffee Substitute industry

Leading Coffee Substitute companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Coffee Substitute companies.

Coffee Substitute Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic

changes.

Coffee Substitute Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Coffee Substitute industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Coffee Substitute Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Coffee Substitute Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Coffee Substitute market segments. Similarly, strong market demand encourages Canadian Coffee Substitute companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Coffee Substitute Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Coffee Substitute industry remains the major market for companies in the European Coffee Substitute industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Coffee Substitute market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Coffee Substitute Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Coffee Substitute in Asia Pacific. In particular, China, India, and South East Asian Coffee Substitute markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Coffee Substitute Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Coffee Substitute Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Coffee Substitute market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Coffee Substitute.

Coffee Substitute Company Profiles

The global Coffee Substitute market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Anthonys Goods, Dandy Blend, drink nuJo, Flying Embers, Hand Family Companies, Mondelez International Inc, Mud Wtr Inc, PepsiCo Inc, Postum, Reliance Industries Ltd, Remedy Organics, Rishi Tea and Botanicals, Slate Craft Goods LLC, So Good Brand Inc, Tattvas Herbs LLC,

Teeccino Caffè Inc, The Coca Cola Co., The Hain Celestial Group Inc, World Finer Foods LLC , World Matcha Inc.

Recent Coffee Substitute Market Developments

The global Coffee Substitute market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Coffee Substitute Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Coffee Substitute Market Size, Trends, Analysis, and Outlook By Product (Herbal coffee substitutes, Grain-base...

Herbal coffee substitutes

Grain-based coffee substitutes

Plant based substitutes

By Packaging

Pouches

Cans

By Distribution Channel

Supermarkets/ Hypermarkets

Departmental Stores

Convenience Stores

Online Sales Channels

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Anthony's Goods

Dandy Blend

drink nuJo

Flying Embers

Hand Family Companies

Mondelez International Inc

Mud Wtr Inc

PepsiCo Inc

Postum

Reliance Industries Ltd

Remedy Organics

Rishi Tea and Botanicals

Slate Craft Goods LLC

So Good Brand Inc

Tattvas Herbs LLC

Teeccino Caffè Inc

The Coca Cola Co.

The Hain Celestial Group Inc

World Finer Foods LLC

World Matcha Inc

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. COFFEE SUBSTITUTE MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Coffee Substitute Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Coffee Substitute Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Coffee Substitute Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Coffee Substitute Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Coffee Substitute Market Outlook to 2032

CHAPTER 5: COFFEE SUBSTITUTE MARKET DYNAMICS

Coffee Substitute Market Size, Trends, Analysis, and Outlook By Product (Herbal coffee substitutes, Grain-base...

- 5.1 Key Coffee Substitute Market Trends
- 5.2 Potential Coffee Substitute Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL COFFEE SUBSTITUTE MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
 - 6.2 Product
 - Herbal coffee substitutes
 - Grain-based coffee substitutes
 - Plant based substitutes
 - Packaging
 - Pouches
 - Cans
 - Distribution Channel
 - Supermarkets/ Hypermarkets
 - Departmental Stores
 - Convenience Stores
 - Online Sales Channels
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA COFFEE SUBSTITUTE MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
 - 7.2 Product
 - Herbal coffee substitutes
 - Grain-based coffee substitutes
 - Plant based substitutes
 - Packaging
 - Pouches
 - Cans
 - Distribution Channel
 - Supermarkets/ Hypermarkets
 - Departmental Stores
 - Convenience Stores
 - Online Sales Channels

7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Coffee Substitute Market Size Forecast, 2021- 2032

7.3.2 Canada Coffee Substitute Market Size Forecast, 2021- 2032

7.3.3 Mexico Coffee Substitute Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE COFFEE SUBSTITUTE MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Product

Herbal coffee substitutes

Grain-based coffee substitutes

Plant based substitutes

Packaging

Pouches

Cans

Distribution Channel

Supermarkets/ Hypermarkets

Departmental Stores

Convenience Stores

Online Sales Channels

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Coffee Substitute Market Size Forecast, 2021- 2032

8.3.2 France Coffee Substitute Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Coffee Substitute Market Size Forecast, 2021- 2032

8.3.4 Spain Coffee Substitute Market Size Forecast, 2021- 2032

8.3.5 Italy Coffee Substitute Market Size Forecast, 2021- 2032

8.3.6 Russia Coffee Substitute Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Coffee Substitute Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC COFFEE SUBSTITUTE MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Product

Herbal coffee substitutes

Grain-based coffee substitutes

Plant based substitutes

Packaging

Pouches

Cans

Distribution Channel

Supermarkets/ Hypermarkets

Departmental Stores

Convenience Stores

Online Sales Channels

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Coffee Substitute Market Size Forecast, 2021- 2032

9.3.2 India Coffee Substitute Market Size Forecast, 2021- 2032

9.3.3 Japan Coffee Substitute Market Size Forecast, 2021- 2032

9.3.4 South Korea Coffee Substitute Market Size Forecast, 2021- 2032

9.3.5 Australia Coffee Substitute Market Size Forecast, 2021- 2032

9.3.6 South East Asia Coffee Substitute Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Coffee Substitute Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA COFFEE SUBSTITUTE MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Product

Herbal coffee substitutes

Grain-based coffee substitutes

Plant based substitutes

Packaging

Pouches

Cans

Distribution Channel

Supermarkets/ Hypermarkets

Departmental Stores

Convenience Stores

Online Sales Channels

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Coffee Substitute Market Size Forecast, 2021- 2032

10.3.2 Argentina Coffee Substitute Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Coffee Substitute Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA COFFEE SUBSTITUTE MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Product

Herbal coffee substitutes

Grain-based coffee substitutes

Plant based substitutes

Packaging

Pouches

Cans

Distribution Channel

Supermarkets/ Hypermarkets

Departmental Stores

Convenience Stores

Online Sales Channels

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Coffee Substitute Market Size Forecast, 2021- 2032

11.3.2 The UAE Coffee Substitute Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Coffee Substitute Market Size Forecast, 2021- 2032

11.3.4 South Africa Coffee Substitute Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Coffee Substitute Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Anthony's Goods

Dandy Blend

drink nuJo

Flying Embers

Hand Family Companies

Mondelez International Inc

Mud Wtr Inc

PepsiCo Inc

Postum

Reliance Industries Ltd

Remedy Organics

Rishi Tea and Botanicals

Slate Craft Goods LLC

So Good Brand Inc

Tattvas Herbs LLC
Teeccino Caffè Inc
The Coca Cola Co.
The Hain Celestial Group Inc
World Finer Foods LLC
World Matcha Inc

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources
13.2 Research Methodology
13.3 Data Triangulation and Validation
13.4 Assumptions and Limitations
13.5 Forecast Methodology
Appendix
A: Highlights of the Q4-2024 Version
B: Conclusion and Future Recommendations
C: Customization Options
D: Contact Information

List Of Figures

LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Coffee Substitute Market Outlook by Type, 2021- 2032

Figure 6: Global Coffee Substitute Market Outlook by Application, 2021- 2032

Figure 7: Global Coffee Substitute Market Outlook by Region, 2021- 2032

Figure 8: North America Coffee Substitute Market Snapshot, Q4-2024

Figure 9: North America Coffee Substitute Market Size Forecast by Type, 2021- 2032

Figure 10: North America Coffee Substitute Market Size Forecast by Application, 2021- 2032

Figure 11: North America Coffee Substitute Market Share by Country, 2023

Figure 12: Europe Coffee Substitute Market Snapshot, Q4-2024

Figure 13: Europe Coffee Substitute Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Coffee Substitute Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Coffee Substitute Market Share by Country, 2023

Figure 16: Asia Pacific Coffee Substitute Market Snapshot, Q4-2024

Figure 17: Asia Pacific Coffee Substitute Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Coffee Substitute Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Coffee Substitute Market Share by Country, 2023

Figure 20: South America Coffee Substitute Market Snapshot, Q4-2024

Figure 21: South America Coffee Substitute Market Size Forecast by Type, 2021- 2032

Figure 22: South America Coffee Substitute Market Size Forecast by Application, 2021- 2032

Figure 23: South America Coffee Substitute Market Share by Country, 2023

Figure 24: Middle East and Africa Coffee Substitute Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Coffee Substitute Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Coffee Substitute Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Coffee Substitute Market Share by Country, 2023

Figure 28: United States Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032

- Figure 31: Germany Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Coffee Substitute Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Coffee Substitute Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Coffee Substitute Market Size Outlook by Segments, 2021- 2032

Table 7: Global Coffee Substitute Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Coffee Substitute Market Outlook by Type, 2021- 2032

Table 10: North America- Coffee Substitute Market Outlook by Country, 2021- 2032

Table 11: Europe - Coffee Substitute Market Outlook by Type, 2021- 2032

Table 12: Europe - Coffee Substitute Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Coffee Substitute Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Coffee Substitute Market Outlook by Country, 2021- 2032

Table 15: South America- Coffee Substitute Market Outlook by Type, 2021- 2032

Table 16: South America- Coffee Substitute Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Coffee Substitute Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Coffee Substitute Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Coffee Substitute Companies

Table 20: Product Profiles of Leading Coffee Substitute Companies

Table 21: SWOT Profiles of Leading Coffee Substitute Companies

I would like to order

Product name: Coffee Substitute Market Size, Trends, Analysis, and Outlook By Product (Herbal coffee substitutes, Grain-based coffee substitutes, Plant based substitutes), By Packaging (Pouches, Cans), By Distribution Channel (Supermarkets/ Hypermarkets, Departmental Stores, Convenience Stores, Online Sales Channels), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/CBDED024244BEN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CBDED024244BEN.html>