

# Coffee franchise Market Size, Share, and Outlook, 2025 Report- By Cuisine (Lunch, Brunch, Coffee and Bar, Others), Delivery (Dine-In, Dine-Out), and Companies, 2021-2032

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## Abstracts

### Coffee franchise Market Outlook

The global Coffee franchise market is expected to register a growth rate of 8.6% during the forecast period from \$128.4 Billion in 2024 to \$248.4 Billion in 2032. The Coffee franchise market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Coffee franchise segments across 22 countries from 2021 to 2032. Key segments in the report include By Cuisine (Lunch, Brunch, Coffee and Bar, Others), Delivery (Dine-In, Dine-Out). Over 70 tables and charts showcase findings from our latest survey report on Coffee franchise markets.

### Coffee franchise Market Insights, 2025

The coffee franchise market in 2025 remains dynamic, driven by evolving consumer preferences for specialty coffee, convenience, and experiential retail. Franchise models are innovating with digital ordering, subscription services, and sustainability commitments such as ethically sourced beans and zero-waste initiatives. Expansion into untapped regions across Asia-Pacific, Middle East, and Latin America is a key growth strategy. Premiumization trends and diversification into plant-based dairy alternatives and functional beverages enhance customer loyalty. Technology integration enables data-driven marketing and supply chain efficiency. Competitive pressures push

franchises to balance scalability with local customization to capture diverse markets.

## Five Trends that will define global Coffee franchise market in 2025 and Beyond

A closer look at the multi-million global market for Coffee franchise identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Coffee franchise companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Coffee franchise industry?

The Coffee franchise sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

## Coffee franchise Market Segment Insights

The Coffee franchise industry presents strong offers across categories. The analytical report offers forecasts of Coffee franchise industry performance across segments and countries. Key segments in the industry include By Cuisine (Lunch, Brunch, Coffee and Bar, Others), Delivery (Dine-In, Dine-Out). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Coffee franchise market size outlook is provided for 22 countries across these regions.

## Market Value Chain

The chapter identifies potential companies and their operations across the global Coffee

franchise industry ecosystem. It assists decision-makers in evaluating global Coffee franchise market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Coffee franchise industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

### Asia Pacific Coffee franchise Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Coffee franchise Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Coffee franchise with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Coffee franchise market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Coffee franchise market Insights Executives are most excited about opportunities for the US Coffee franchise industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Coffee franchise companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Coffee franchise market.

Latin American Coffee franchise market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Coffee franchise Markets  
New Opportunities for Companies  
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Coffee franchise markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Coffee franchise markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape  
How Coffee franchise companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Starbucks Corporation, Panera Bread

Company, McDonald's Corporation (McCafe), Luigi Lavazza S.p.A., Tim Hortons Inc. (Restaurant Brands International), Dunkin' Brands Group, Inc., Costa Limited (The Coca Cola Company), Peet's Coffee, Inc. (JAB Holding Company), Dutch Bros Inc., Caribou Coffee Company, Inc.

Coffee franchise Market Scope

Leading Segments

By Cuisine

Lunch

Brunch

Coffee and Bar

Others

By Delivery

Dine-In

Dine-Out

Leading Companies

Starbucks Corporation

Panera Bread Company

McDonald's Corporation (McCafe)

Luigi Lavazza S.p.A.

Tim Hortons Inc. (Restaurant Brands International)

Dunkin' Brands Group, Inc.

Costa Limited (The Coca Cola Company)

Peet's Coffee, Inc. (JAB Holding Company)

Dutch Bros Inc.

Caribou Coffee Company, Inc.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

## Contents

### 1. TABLE OF CONTENTS

List of Figures and Tables

### 2. EXECUTIVE SUMMARY

#### 2.1 Key Highlights

2.1.1 Coffee franchise Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Coffee franchise Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

#### 2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

### 3. RESEARCH METHODOLOGY

#### 3.1 Primary Research Surveys

#### 3.2 Secondary Data Sources

#### 3.3 Data Triangulation

#### 3.4 Forecast Methodology

#### 3.5 Assumptions and Limitations

### 4. INTRODUCTION TO GLOBAL COFFEE FRANCHISE MARKET IN 2025

#### 4.1 Industry Panorama

#### 4.2 Leading Companies Profiled in the Study

#### 4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

#### 4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

#### 4.5 Regional Analysis

#### 4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Coffee franchise Industry Value Chain Analysis
  - 4.7.1 Stage of Value Chain
  - 4.7.2 Key Activities of Companies
  - 4.7.3 Companies Included in Each Stage
  - 4.7.4 Key Insights

## **5. COFFEE FRANCHISE MARKET OUTLOOK TO 2032**

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032
- By Cuisine
  - Lunch
  - Brunch
  - Coffee and Bar
  - Others
- By Delivery
  - Dine-In
  - Dine-Out

## **6. GLOBAL COFFEE FRANCHISE MARKET OUTLOOK ACROSS GROWTH SCENARIOS**

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

## **6. NORTH AMERICA COFFEE FRANCHISE MARKET SIZE OUTLOOK**

- 6.1 Key Market Statistics, 2024
- 6.2 North America Coffee franchise Market Trends and Growth Opportunities
  - 6.2.1 North America Coffee franchise Market Outlook by Type
  - 6.2.2 North America Coffee franchise Market Outlook by Application
- 6.3 North America Coffee franchise Market Outlook by Country

- 6.3.1 The US Coffee franchise Market Outlook, 2021- 2032
- 6.3.2 Canada Coffee franchise Market Outlook, 2021- 2032
- 6.3.3 Mexico Coffee franchise Market Outlook, 2021- 2032

## **7. EUROPE COFFEE FRANCHISE MARKET SIZE OUTLOOK**

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Coffee franchise Market Trends and Growth Opportunities
  - 7.2.1 Europe Coffee franchise Market Outlook by Type
  - 7.2.2 Europe Coffee franchise Market Outlook by Application
- 7.3 Europe Coffee franchise Market Outlook by Country
  - 7.3.2 Germany Coffee franchise Market Outlook, 2021- 2032
  - 7.3.3 France Coffee franchise Market Outlook, 2021- 2032
  - 7.3.4 The UK Coffee franchise Market Outlook, 2021- 2032
  - 7.3.5 Spain Coffee franchise Market Outlook, 2021- 2032
  - 7.3.6 Italy Coffee franchise Market Outlook, 2021- 2032
  - 7.3.7 Russia Coffee franchise Market Outlook, 2021- 2032
  - 7.3.8 Rest of Europe Coffee franchise Market Outlook, 2021- 2032

## **8. ASIA PACIFIC COFFEE FRANCHISE MARKET SIZE OUTLOOK**

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Coffee franchise Market Trends and Growth Opportunities
  - 8.2.1 Asia Pacific Coffee franchise Market Outlook by Type
  - 8.2.2 Asia Pacific Coffee franchise Market Outlook by Application
- 8.3 Asia Pacific Coffee franchise Market Outlook by Country
  - 8.3.1 China Coffee franchise Market Outlook, 2021- 2032
  - 8.3.2 India Coffee franchise Market Outlook, 2021- 2032
  - 8.3.3 Japan Coffee franchise Market Outlook, 2021- 2032
  - 8.3.4 South Korea Coffee franchise Market Outlook, 2021- 2032
  - 8.3.5 Australia Coffee franchise Market Outlook, 2021- 2032
  - 8.3.6 South East Asia Coffee franchise Market Outlook, 2021- 2032
  - 8.3.7 Rest of Asia Pacific Coffee franchise Market Outlook, 2021- 2032

## **9. SOUTH AMERICA COFFEE FRANCHISE MARKET SIZE OUTLOOK**

- 9.1 Key Market Statistics, 2024
- 9.2 South America Coffee franchise Market Trends and Growth Opportunities
  - 9.2.1 South America Coffee franchise Market Outlook by Type

- 9.2.2 South America Coffee franchise Market Outlook by Application
- 9.3 South America Coffee franchise Market Outlook by Country
  - 9.3.1 Brazil Coffee franchise Market Outlook, 2021- 2032
  - 9.3.2 Argentina Coffee franchise Market Outlook, 2021- 2032
  - 9.3.3 Rest of South and Central America Coffee franchise Market Outlook, 2021- 2032

## **10. MIDDLE EAST AND AFRICA COFFEE FRANCHISE MARKET SIZE OUTLOOK**

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Coffee franchise Market Trends and Growth Opportunities
  - 10.2.1 Middle East and Africa Coffee franchise Market Outlook by Type
  - 10.2.2 Middle East and Africa Coffee franchise Market Outlook by Application
- 10.3 Middle East and Africa Coffee franchise Market Outlook by Country
  - 10.3.1 Saudi Arabia Coffee franchise Market Outlook, 2021- 2032
  - 10.3.2 The UAE Coffee franchise Market Outlook, 2021- 2032
  - 10.3.3 Rest of Middle East Coffee franchise Market Outlook, 2021- 2032
  - 10.3.4 South Africa Coffee franchise Market Outlook, 2021- 2032
  - 10.3.5 Egypt Coffee franchise Market Outlook, 2021- 2032
  - 10.3.6 Rest of Africa Coffee franchise Market Outlook, 2021- 2032

## **11. COMPANY PROFILES**

- 11.1 Leading 10 Companies
  - Starbucks Corporation
  - Panera Bread Company
  - McDonald's Corporation (McCafe)
  - Luigi Lavazza S.p.A.
  - Tim Hortons Inc. (Restaurant Brands International)
  - Dunkin' Brands Group, Inc.
  - Costa Limited (The Coca Cola Company)
  - Peet's Coffee, Inc. (JAB Holding Company)
  - Dutch Bros Inc.
  - Caribou Coffee Company, Inc.
- 11.2 Overview
- 11.3 Products and Services
- 11.4 SWOT Profile

## **12. APPENDIX**

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

## I would like to order

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