

# **Coconut Oil Market Size, Trends, Analysis, and Outlook By Nature (Conventional, Organic), By Source (Dry coconut, Wet coconut), By Product (RBD, Virgin, Crude), By Application (Food & beverages, Snacks & Cereals, Beverages, Nutritional products, Bakery & Confectionery, Others, Pharmaceuticals, personal care, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

Global Coconut Oil Market Size is valued at \$6.1 Billion in 2024 and is forecast to register a growth rate (CAGR) of 5.9% to reach \$9.6 Billion by 2032.

The coconut oil market continues to grow as consumers embrace its versatile applications in food, cosmetics, and health products. The demand for virgin, cold-pressed, and organic coconut oil is rising, driven by its perceived health benefits, such as its high lauric acid content. The trend towards plant-based ingredients is further fueling coconut oil's popularity.

### **Coconut Oil Market Drivers, Trends, Opportunities, and Growth Opportunities**

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Coconut Oil survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Coconut Oil industry.

## Key market trends defining the global Coconut Oil demand in 2025 and Beyond

The Coconut Oil industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

## Coconut Oil Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

## Key strategies adopted by companies within the Coconut Oil industry

Leading Coconut Oil companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Coconut Oil companies.

## Coconut Oil Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic

changes.

### Coconut Oil Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Coconut Oil industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

### Coconut Oil Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

### North America Coconut Oil Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Coconut Oil market segments. Similarly, strong market demand encourages Canadian Coconut Oil companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

### Europe Coconut Oil Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Coconut Oil industry remains the major market for companies in the European Coconut Oil industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Coconut Oil market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Coconut Oil Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Coconut Oil in Asia Pacific. In particular, China, India, and South East Asian Coconut Oil markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Coconut Oil Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Coconut Oil Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Coconut Oil market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Coconut Oil.

### Coconut Oil Company Profiles

The global Coconut Oil market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Adams Group, Aluan, Archer Daniels Midland Company (ADM), Aromaax International, Bo International, Bunge Ltd, Cargill Inc, Celebes Coconut Corp, CIIF OMG, Connoils LLC, Greenville Agro Corp, Hancole, Jiangxi Planty Manor Health Industry Co. Ltd, Mangga Dua, Novel Nutrients

Pvt. Ltd, Rmayra Naturals, Royce Food Corp, Shree Western G & C Ind., Sun Bionaturals Private Ltd, Tantuco Enterprises Inc.

## Recent Coconut Oil Market Developments

The global Coconut Oil market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Coconut Oil Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Nature

*Coconut Oil Market Size, Trends, Analysis, and Outlook By Nature (Conventional, Organic), By Source (Dry cocon...*

Conventional

Organic

By Source

Dry coconut

Wet coconut

By Product

RBD

Virgin

Crude

By Application

Food & beverages

Snacks & Cereals

Beverages

Nutritional products

Bakery & Confectionery

Others

Pharmaceuticals

personal care

Others

## Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Adams Group

Aluan

Archer Daniels Midland Company (ADM)

Aromaax International

Bo International

Bunge Ltd

Cargill Inc

Celebes Coconut Corp

CIIF OMG

Connoils LLC

Greenville Agro Corp

Hancole

Jiangxi Planty Manor Health Industry Co. Ltd

Mangga Dua

Novel Nutrients Pvt. Ltd

Rmayra Naturals

Royce Food Corp

Shree Western G & C Ind.

Sun Bionaturals Private Ltd

Tantuco Enterprises Inc

Formats Available: Excel, PDF, and PPT



## Contents

### CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### CHAPTER 2. COCONUT OIL MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Coconut Oil Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Coconut Oil Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

### CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Coconut Oil Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Coconut Oil Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Coconut Oil Market Outlook to 2032

### CHAPTER 5: COCONUT OIL MARKET DYNAMICS

*Coconut Oil Market Size, Trends, Analysis, and Outlook By Nature (Conventional, Organic), By Source (Dry cocon...*

- 5.1 Key Coconut Oil Market Trends
- 5.2 Potential Coconut Oil Market Opportunities
- 5.3 Key Market Challenges

## **CHAPTER 6: GLOBAL COCONUT OIL MARKET ANALYSIS AND OUTLOOK TO 2032**

### 6.1 Global Market Outlook by Segments, 2021 to 2032

#### 6.2 Nature

Conventional

Organic

Source

Dry coconut

Wet coconut

Product

RBD

Virgin

Crude

Application

Food & beverages

Snacks & Cereals

Beverages

Nutritional products

Bakery & Confectionery

Others

Pharmaceuticals

personal care

Others

### 6.3 Global Market Outlook by Region, 2021 to 2032

## **CHAPTER 7: NORTH AMERICA COCONUT OIL MARKET ANALYSIS AND OUTLOOK TO 2032**

### 7.1 North America Market Outlook by Segments, 2021- 2032

#### 7.2 Nature

Conventional

Organic

Source

Dry coconut  
Wet coconut  
Product  
RBD  
Virgin  
Crude  
Application  
Food & beverages  
Snacks & Cereals  
Beverages  
Nutritional products  
Bakery & Confectionery  
Others  
Pharmaceuticals  
personal care  
Others

### 7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Coconut Oil Market Size Forecast, 2021- 2032

7.3.2 Canada Coconut Oil Market Size Forecast, 2021- 2032

7.3.3 Mexico Coconut Oil Market Size Forecast, 2021- 2032

## **CHAPTER 8: EUROPE COCONUT OIL MARKET ANALYSIS AND OUTLOOK TO 2032**

### 8.1 Europe Market Outlook by Segments, 2021- 2032

#### 8.2 Nature

Conventional

Organic

Source

Dry coconut

Wet coconut

Product

RBD

Virgin

Crude

Application

Food & beverages

Snacks & Cereals

Beverages

Nutritional products

Bakery & Confectionery

Others

Pharmaceuticals

personal care

Others

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Coconut Oil Market Size Forecast, 2021- 2032

8.3.2 France Coconut Oil Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Coconut Oil Market Size Forecast, 2021- 2032

8.3.4 Spain Coconut Oil Market Size Forecast, 2021- 2032

8.3.5 Italy Coconut Oil Market Size Forecast, 2021- 2032

8.3.6 Russia Coconut Oil Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Coconut Oil Market Size Forecast, 2021- 2032

## **CHAPTER 9: ASIA PACIFIC COCONUT OIL MARKET ANALYSIS AND OUTLOOK TO 2032**

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Nature

Conventional

Organic

Source

Dry coconut

Wet coconut

Product

RBD

Virgin

Crude

Application

Food & beverages

Snacks & Cereals

Beverages

Nutritional products

Bakery & Confectionery

Others

Pharmaceuticals

personal care

Others

### 9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Coconut Oil Market Size Forecast, 2021- 2032

9.3.2 India Coconut Oil Market Size Forecast, 2021- 2032

9.3.3 Japan Coconut Oil Market Size Forecast, 2021- 2032

9.3.4 South Korea Coconut Oil Market Size Forecast, 2021- 2032

9.3.5 Australia Coconut Oil Market Size Forecast, 2021- 2032

9.3.6 South East Asia Coconut Oil Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Coconut Oil Market Size Forecast, 2021- 2032

## **CHAPTER 10: SOUTH AMERICA COCONUT OIL MARKET ANALYSIS AND OUTLOOK TO 2032**

### 10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Nature

Conventional

Organic

Source

Dry coconut

Wet coconut

Product

RBD

Virgin

Crude

Application

Food & beverages

Snacks & Cereals

Beverages

Nutritional products

Bakery & Confectionery

Others

Pharmaceuticals

personal care

Others

### 10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Coconut Oil Market Size Forecast, 2021- 2032

10.3.2 Argentina Coconut Oil Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Coconut Oil Market Size Forecast, 2021- 2032

## **CHAPTER 11: MIDDLE EAST AND AFRICA COCONUT OIL MARKET ANALYSIS**

## AND OUTLOOK TO 2032

### 11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

#### 11.2 Nature

Conventional

Organic

Source

Dry coconut

Wet coconut

Product

RBD

Virgin

Crude

Application

Food & beverages

Snacks & Cereals

Beverages

Nutritional products

Bakery & Confectionery

Others

Pharmaceuticals

personal care

Others

### 11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

#### 11.3.1 Saudi Arabia Coconut Oil Market Size Forecast, 2021- 2032

#### 11.3.2 The UAE Coconut Oil Market Size Forecast, 2021- 2032

#### 11.3.3 Rest of Middle East Coconut Oil Market Size Forecast, 2021- 2032

#### 11.3.4 South Africa Coconut Oil Market Size Forecast, 2021- 2032

#### 11.3.4 Rest of Africa Coconut Oil Market Size Forecast, 2021- 2032

## CHAPTER 12: COMPETITIVE LANDSCAPE

### 12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

### 12.2 Key Companies Profiled in the Study

### 12.3 Adams Group

Aluan

Archer Daniels Midland Company (ADM)

Aromaax International

Bo International

Bunge Ltd  
Cargill Inc  
Celebes Coconut Corp  
CIIF OMG  
Connoils LLC  
Greenville Agro Corp  
Hancole  
Jiangxi Planty Manor Health Industry Co. Ltd  
Mangga Dua  
Novel Nutrients Pvt. Ltd  
Rmayra Naturals  
Royce Food Corp  
Shree Western G & C Ind.  
Sun Bionaturals Private Ltd  
Tantuco Enterprises Inc

## **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

13.1 Primary and Secondary Sources  
13.2 Research Methodology  
13.3 Data Triangulation and Validation  
13.4 Assumptions and Limitations  
13.5 Forecast Methodology  
Appendix  
A: Highlights of the Q4-2024 Version  
B: Conclusion and Future Recommendations  
C: Customization Options  
D: Contact Information

## List Of Figures

### LIST OF FIGURES

- Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Coconut Oil Market Outlook by Type, 2021- 2032
- Figure 6: Global Coconut Oil Market Outlook by Application, 2021- 2032
- Figure 7: Global Coconut Oil Market Outlook by Region, 2021- 2032
- Figure 8: North America Coconut Oil Market Snapshot, Q4-2024
- Figure 9: North America Coconut Oil Market Size Forecast by Type, 2021- 2032
- Figure 10: North America Coconut Oil Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Coconut Oil Market Share by Country, 2023
- Figure 12: Europe Coconut Oil Market Snapshot, Q4-2024
- Figure 13: Europe Coconut Oil Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Coconut Oil Market Size Forecast by Application, 2021- 2032
- Figure 15: Europe Coconut Oil Market Share by Country, 2023
- Figure 16: Asia Pacific Coconut Oil Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Coconut Oil Market Size Forecast by Type, 2021- 2032
- Figure 18: Asia Pacific Coconut Oil Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Coconut Oil Market Share by Country, 2023
- Figure 20: South America Coconut Oil Market Snapshot, Q4-2024
- Figure 21: South America Coconut Oil Market Size Forecast by Type, 2021- 2032
- Figure 22: South America Coconut Oil Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Coconut Oil Market Share by Country, 2023
- Figure 24: Middle East and Africa Coconut Oil Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Coconut Oil Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Coconut Oil Market Size Forecast by Application, 2021- 2032
- Figure 27: Middle East and Africa Coconut Oil Market Share by Country, 2023
- Figure 28: United States Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 29: Canada Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 31: Germany Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Coconut Oil Market Size Outlook, \$ Million, 2021- 2032



- Figure 34: Spain Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Coconut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

## List Of Tables

### LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Coconut Oil Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Coconut Oil Market Size Outlook by Segments, 2021- 2032

Table 7: Global Coconut Oil Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Coconut Oil Market Outlook by Type, 2021- 2032

Table 10: North America- Coconut Oil Market Outlook by Country, 2021- 2032

Table 11: Europe - Coconut Oil Market Outlook by Type, 2021- 2032

Table 12: Europe - Coconut Oil Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Coconut Oil Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Coconut Oil Market Outlook by Country, 2021- 2032

Table 15: South America- Coconut Oil Market Outlook by Type, 2021- 2032

Table 16: South America- Coconut Oil Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Coconut Oil Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Coconut Oil Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Coconut Oil Companies

Table 20: Product Profiles of Leading Coconut Oil Companies

Table 21: SWOT Profiles of Leading Coconut Oil Companies

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